

**Top exact pay**  
Why do you deserve to be paid so much?  
Page 12



**The battle for UBS**  
Europe's new shareholder culture  
Page 15



**Media futures**  
Priming the Internet for electronic commerce  
Page 11



**Global crime**  
The big boys of international villainy  
Page 10

# FINANCIAL TIMES

Europe's Business Newspaper

MONDAY NOVEMBER 21 1994

D8523A

## Optimism over new drugs treatment for Aids patients

A combination of two Aids drugs, Glaxo's new 3TC and Wellcome's established AZT, has the strongest yet tested, first results of clinical trials show. The mixture of drugs cut virus levels in blood cells by 99 per cent after a year, compared with an 11 per cent reduction over six months using AZT alone. The results are so encouraging Glaxo has decided to continue developing 3TC itself rather than licensing it to Wellcome. Page 16

**Coalition pressed to resolve Irish crisis:** Ireland's outgoing coalition partners are under growing pressure to find a speedy resolution to the country's political crisis. The Dail, Ireland's parliament, meets tomorrow to try to agree a new government. Page 16; Irish wait to see which way Spring jumps, Page 2; Fear of IRA split is rejected, Page 6

**Kemper and Conesco drop merger plan:** A \$2.4bn merger between US financial services groups Kemper and Conesco has been abandoned, opening the door to other suitors, including GE Capital and Dean Witter Discover, who have also expressed interest in Kemper. Page 17

**Fears remain despite Angola accord:** Prospects for peace in Angola remained uncertain despite the signing of an agreement to end the country's 19-year civil war. Page 16

**BZW seeks stronger US presence:** BZW, the investment banking arm of Barclays, has started a review of its business in the US that could lead to the bank entering a partnership with, or acquiring, a US investment bank. Page 17

**Ukraine seeks aid to shut Chernobyl plants:** Ukraine is to seek western financing to decommission the Chernobyl nuclear power station, the site in 1986 of the world's worst nuclear accident. Page 3

**Republicans close to deal on trade pact:** Senator Robert Dole, Republican in the US Senate, said he was close to a deal with the administration on passage of the Uruguay Round implementing legislation this year. Page 4

**EU to monitor Tokyo-US trade:** The European Union will monitor the implementation of US-Japanese trade accords to ensure they do not unfairly exclude third countries, an EU-Japan ministerial meeting agreed. Page 4

**Financial stability is Russian priority:** Russian first deputy prime minister Anatoly Chubais said the country was entering a new phase of economic development with a strong government team in place to restore stability, encourage investment and achieve financial stability. Page 3

**European manufacturers 'outclassed':** Only one in 50 European manufacturers is "world class", yet three out of four believe they can compete with the best of their international rivals, according to a four-country survey. Page 2

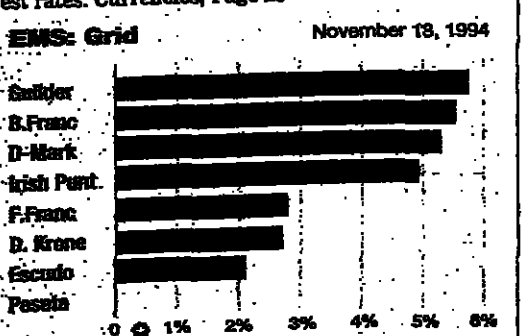
**Bank warns on interest rates:** British interest rates must be raised if the UK economy continues to expand at the current speed, Bank of England governor Eddie George warned. Page 6

**Lloyds faces legal challenges:** Groups representing loss-making Lloyd's of London members have combined to finance a legal challenge to the insurance market's latest attempt at recouping money owed by the members. Page 6

**SCA lifts forecasts:** SCA, Sweden's second largest forestry group, raised its 1994 profits forecast after doubling profits to SKr1.59bn (\$217m) in the first nine months. Page 19

**UN holds conference on crime:** Ministers and officials from more than 120 countries meet under tight security in Naples today for a three-day United Nations conference on international crime. Faceless crime boss who is all too real, Page 10

**European Monetary System:** The French franc moved ahead of the Danish krone in the EMS grid last week, but the spread between the strongest and weakest currencies remained broadly unaltered. The grid is likely to be affected if the Bundesbank council decides on Thursday to shift German interest rates. Currencies, Page 25



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

**Labour attacks government's wine bill:** Britain's opposition Labour party accused ministers of having an "obscene sense of priorities" after disclosing that the government has spent more than \$370,000 (\$395,000) on wine for official gatherings in the last five years. Page 6

**Lottery winners sought:** Camelot, the consortium organising Britain's National Lottery, was waiting for two of the seven first-prize winners in the first contest to claim their share of the £5.8m (\$9.5m) jackpot. Page 6

## Bosnia's Moslem-led government demands air strikes as warfare intensifies in north

# UN force on high alert as Serbs near safe area

By Bruce Clark on board HMS Invincible, Laura Silber in Belgrade and Nancy Dunne in Washington

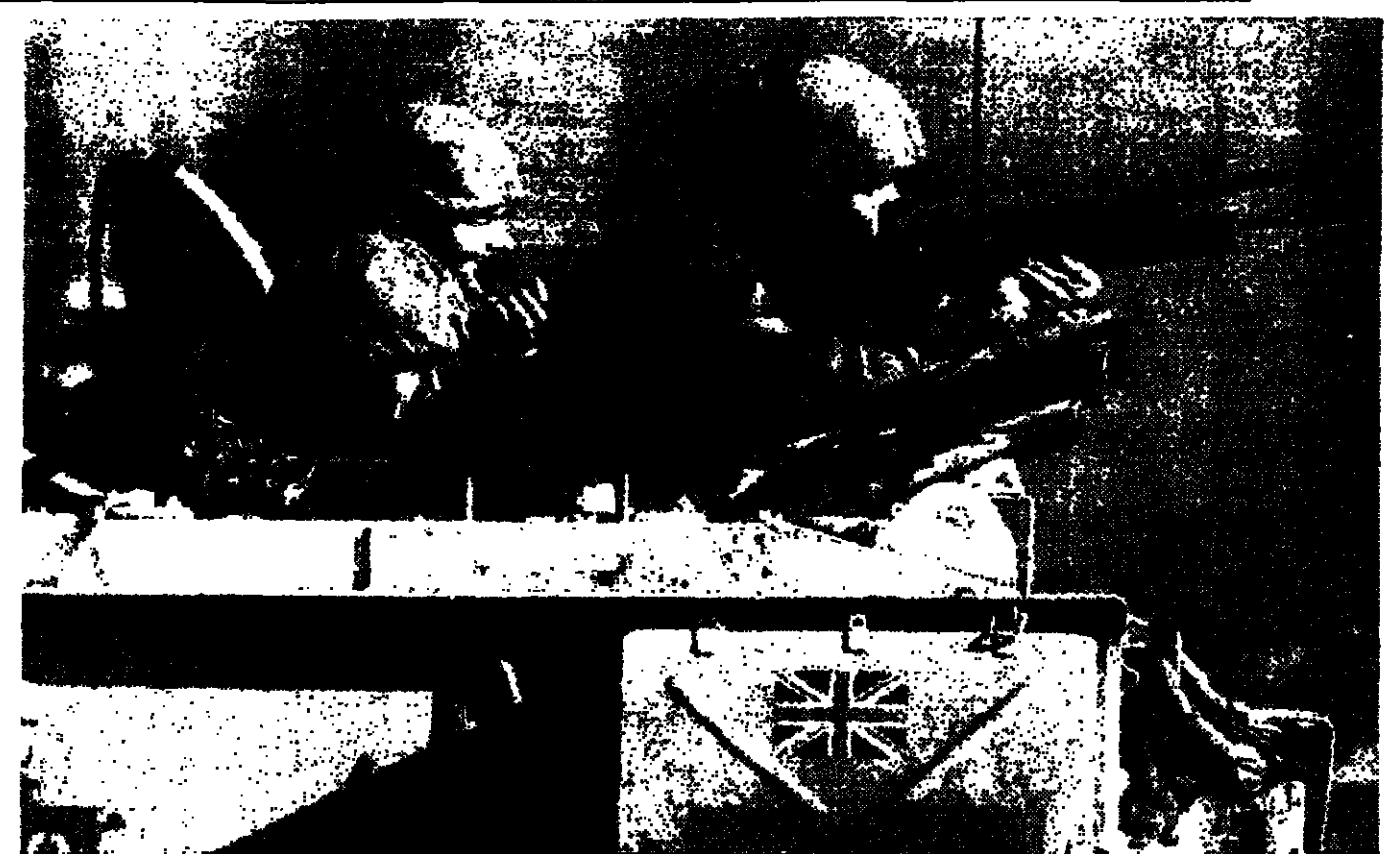
The 40,000-strong United Nations force in former Yugoslavia was placed on high alert last night as intensifying warfare in northern Bosnia left the peacekeepers vulnerable to assault from both Serbs and Muslims.

The Moslem-led Bosnian government angrily demanded that the UN follow up its new resolution and authorise air strikes against Serb forces advancing on the Moslem enclave of Bihac.

Mr Haris Silajdzic, Bosnian prime minister, said that despite an emergency meeting of the UN Security Council on Saturday, Serb tanks were moving towards Bihac yesterday. "The concrete action would be to take out these tanks - serious air strikes."

On Saturday night the Security Council passed an emergency resolution authorising Nato aircraft

Royal Navy welcomes wider Bosnia role Page 3



On guard: British troops point their weapons towards Serb-held positions during a patrol in Sarajevo's notorious 'snipers' alley'

to extend their role as policemen of the skies to the Serb-controlled areas of Croatia, after Serb aircraft based in Croatia made two air raids on the Bihac area in two days. An aircraft in the second attack crashed into an apartment block in the town of Cazvin, near Bihac, killing the pilot and wounding at least nine people.

Mr Willy Claes, Nato secretary-general, indicated on CNN television that the alliance was waiting only for a request from the UN but stressed that "we are ready to intervene not only politically but militarily... we are ready to give a very clear and strong signal to Serbs that this is enough and it must stop."

In the US, Senator Robert Dole, the Republican leader in Congress, expressed frustration with the UN's role. "The UN should

get off Nato's back and let Nato take care of Serbian aggression." He would visit Nato headquarters next week "and tell them I don't see any reason for their existence if they have to take orders from the UN."

The Security Council resolution was welcomed by a senior British naval officer who is overseeing air policing activities in the Adriatic. Captain Richard

Hastlow, commander of the Royal Navy aircraft carrier HMS Invincible, said the new policy was intended to stop hostile aircraft leaving the ground in the Serb-controlled areas of Croatia.

The worsening situation around Bihac has presented the UN with one of its toughest challenges since it became involved in peacekeeping in former Yugoslavia in 1992. Draconian action

against the Serbs would leave peacekeepers vulnerable to retaliation in many parts of Bosnia, while the UN's failure to protect Bihac was incurring the anger of local Muslims.

Reports from Bihac said local people were attacking the UN vehicles belonging to the 1,000-strong contingent of lightly-armed UN soldiers from Bangladesh, whose stocks of food and

medicine have run very low. Fighters loyal to the new Moslem leader Mr Fikret Abdic, who opposes the Bosnian government, were engaged yesterday in heavy house-to-house fighting in the town of Velika Kladusa, north of Bihac. However, a UN spokesman said the Bosnian Serb army seemed to be respecting the borders of the UN-designated safe area around Bihac.

## VW board concerned at tension over Piëch

By Christopher Parkes in Frankfurt

Mr Ferdinand Piëch, Volkswagen chairman, will be told to tone down his public statements at a meeting with senior members of the automotive group's supervisory board this week.

Anxiety about Mr Piëch's aggression was initially roused by a recent outburst in an interview in which he accused his middle management of cowardice and conspiring against him.

It was exacerbated at the weekend by the publication of extracts from a letter accusing Mr Piëch of being a dictator.

The letter, unsigned and purportedly from a group of middle managers, was sent to Mr Klaus Liesen, chairman of the supervisory board, Mr Gerhard Schröder, prime minister of VW's home state, Lower Saxony, and Mr Klaus Zwickel, leader of the IG Metall trade union.

All are members of the supervisory board's powerful presidium, which is due to meet Mr Piëch on Thursday, a day before a full supervisory board session. The letter warned Dr Liesen not to be misled by the apparent recovery at VW. "Make plain to Mr Piëch that a global concern cannot be run like a fiefdom manned by serfs," it said.

The signs of tension at VW have also revived debate among non-executive supervisory directors on the possible need for a "shadow cabinet", or substitute top management, which could step in if Mr Piëch does not stay for his full five-year contract.

The proposal was first floated last year during the still-unresolved industrial espionage allegations against VW's eccentric purchasing director, Mr José Ignacio López de Arriortua.

While the supervisory board is eager to avoid open conflicts with management which could put VW's recovery at risk, it is also concerned that Mr Piëch's confrontational style is damaging the group's image. Its

## EU to monitor Japanese trade accords with US

By William Dawkins in Tokyo

The European Union is to monitor the implementation of US-Japanese trade accords to ensure they conform with multilateral trading rules and do not unfairly exclude third countries.

The move was agreed at an annual EU-Japan ministerial meeting in Tokyo over the weekend. At the same time, the European Commission said that Brussels hoped to see Japan's current account surplus fall from last year's 3.1 per cent of gross domestic product to 2 per cent by 1996.

Mr Masayoshi Takemura, the finance minister, said the figure was reasonable, but Japan could not accept a date.

## Attempt to ensure Europe not excluded from deals

Sir Leon Brittan, leader of the three-commissioner negotiating team and European commissioner for external economic relations and trade, stressed that the EU was not seeking a firm target for reduction of the surplus, in line with its continuing aversion to the US strategy of seeking to pin Tokyo to precise figures on opening its markets.

It was simply an expectation based on the Japanese government's economic policies, Sir Leon said. "We have made progress on many items," he added, referring to a series of largely technical market-opening mea-

asures announced by the Japanese government at the weekend. The meeting emphasises the EU's growing anxiety to ensure that European businesses are not cut out of trade deals negotiated by the US in the 18-month old economic framework talks between Tokyo and Washington. These cover a wide range of sectors that include prominent Euro-

pean competitors, including cars and car parts, telecommunications and financial services. The EU, for its part, was not seeking concessions for European business to the exclusion of others, but felt certain it could increase its share of the Japanese market "given the proper opportunities", said Sir Leon.

Mr Yohei Kono, the foreign minister, assured Sir Leon that Japanese trade accords with the US would automatically be extended to other trade partners. Sir Leon feared that Japanese private sector companies might, despite this, still feel under politi-

cal pressure to buy US cellular telephones, aircraft and car parts, rather than equally competitive European ones.

However, Japan declined the Commission's request to monitor jointly the implementation of trade deals with the US. Tokyo and Brussels will monitor US-Japan trade in parallel, with the Japanese government keeping the Commission informed of progress in its US trade talks.

The EU had no plans to revive its failed attempt to launch trilateral trade talks with the US and Japan, said Sir Leon. The weekend ministerial meeting had shown it was possible to make progress under present arrangements, he said.

## Saudi Arabia seeks to extend oil curbs

By Robert Corzine in Bali

Saudi Arabia will today ask the Organisation of Petroleum Exporting Countries to extend the current production ceiling until the end of 1995 in order to bolster oil prices.

A one-year rollover of the 24.52m barrel a day ceiling would be a sharp departure from Opec's policy in recent years of trying to balance world supply and demand through frequent changes in output.

Analysts say it would also give a signal to world oil markets that Saudi Arabia, Opec's largest producer and the only one with large spare capacity, is prepared to forgo possible volume increases next year in favour of a strategy that, if successful, could deliver higher prices.

Other Opec ministers meeting in the Indonesian resort of Bali also favour a rollover. But it is not certain that all accept the need for such a long extension.

Iran, one of Opec's persistent price hawks, said yesterday that it would consider all options. Mr Gholamreza Aghazadeh, oil minister, said he would look at all rollover proposals, whether they were for "12, six or three months."

Iran had been thought to favour a three-month extension. But some Gulf Arab officials yesterday described it as unacceptable because it would have little market credibility.

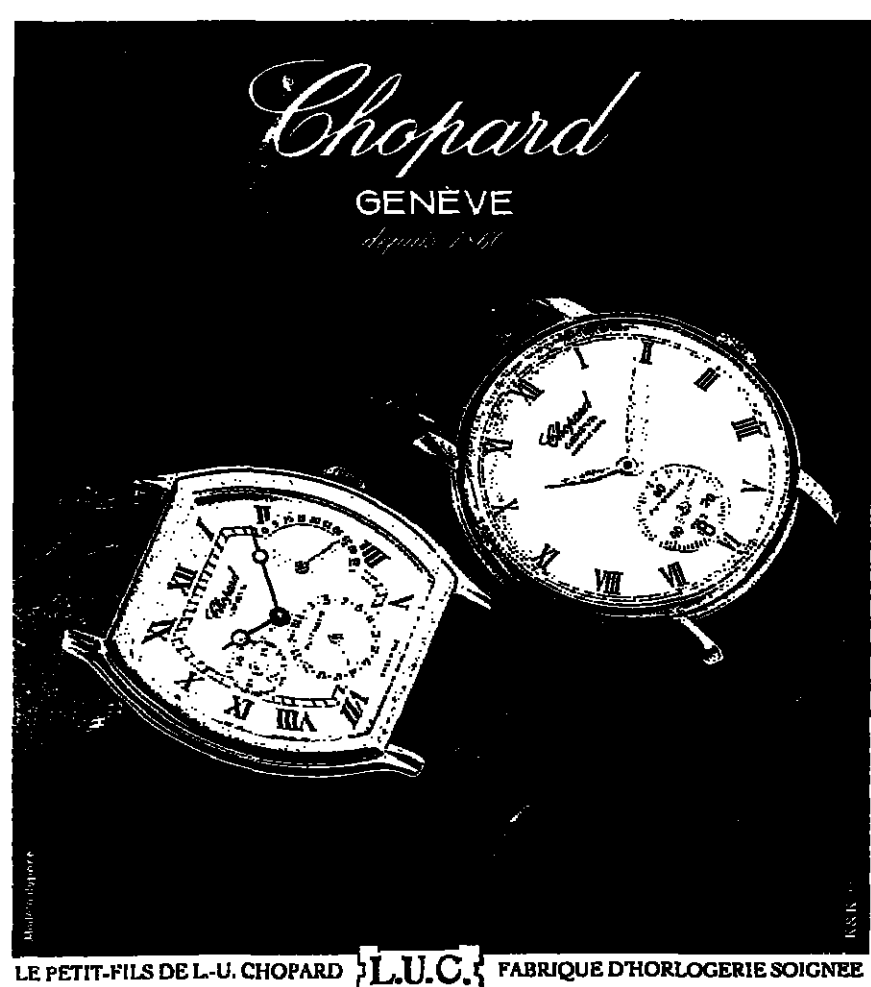
Saudi Arabia, however, might accept a six-month rollover if the one-year proposal runs into stiff opposition. Saudi officials had been publicly advocating the six-month option as late as last week.

But some analysts believe current oil prices already discount a six-month extension. They claim that a one-year rollover would send a strong bullish signal to world oil markets in the short term.

But the strategy assumes that non-Opec producers would not be able to increase output quickly to meet the full 1m b/d increase in world demand expected next year. Over the past year a surge in non-Opec production, especially from Norway and the UK, has been more than adequate to meet rising demand.

The Saudi plan also assumes that quota cheating by Opec states will remain at relatively modest levels.

One Opec delegate said the Saudi strategy was not meant to produce a sharp jump in oil prices next year. "I can't see Brent going above \$23 a barrel," he said - the benchmark Brent Blend currently stands at about \$18.50. Instead, it is meant to put pressure on minimum prices, and to reduce frequent price swings.



The timeless lines of mechanical perfection - Our tradition since 1860

The classic 'tonneau' form with automatic movement, power reserve indicator, date, small second hand (Style no. 16/2248). The refined extra-thin model with automatic movement, power reserve up to 100 hours, with date and small second hand (Style no. 16/1223). In 18K yellow gold, rose gold or platinum. Available at leading watch-specialists worldwide. For information: Chopard Genève, Tel. 022/782 17 17, Fax 022/782 38 59 - London: Chopard Boutique, 14 New Bond Street, Tel. 017/409 5140

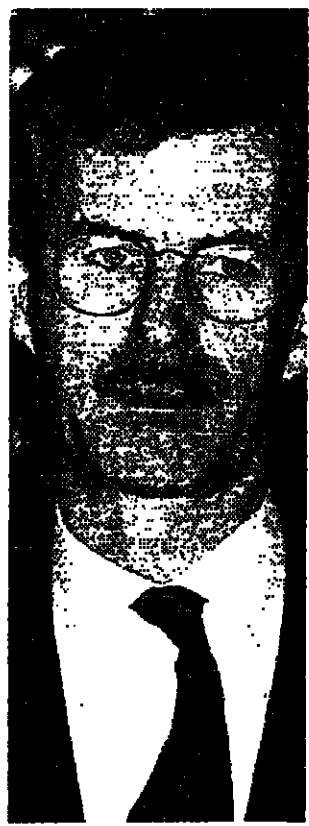
Country	Code	Value	Country	Code	Value
Austria	3202	0.00	Malta	3100	0.00
Belgium	0110	0.00	Monaco	3100	0.00
Denmark	0110	0.00	Norway	3100	0.00
France	0110	0.00	Sweden	3100	0.00
Germany	0110	0.00	Switzerland	3100	0.00
Greece	0110	0.00	United Kingdom	3100	0.00
Ireland	0110	0.00	United States	3100	0.00
Italy	0110	0.00	Japan	3100	0.00
Netherlands	0110	0.00	South Korea	3100	0.00
Portugal	0110	0.00	Taiwan	3100	0.00
Spain	0110	0.00	Thailand	3100	0.00
Sweden	0110	0.00	Turkey	3100	0.00
Switzerland	0110	0.00	Yugoslavia	3100	0.00
United Kingdom	0110	0.00			
United States	0110	0.00			

Country	Code	Value	Country	Code	Value
Belgium	0110	0.00	Malta	3100	0.00
Denmark	0110	0.00	Monaco	3100	0.00
France	0110	0.00	Norway	3100	0.00
Germany	0110	0.00	Sweden	3100	0.00
Greece	0110	0.00	Switzerland	3100	0.00
Ireland	0110	0.00	United Kingdom	3100	0.00
Italy	0110	0.00	United States	3100	0.00
Netherlands	0110	0.00	Japan	3100	0.00
Portugal	0110	0.00	South Korea	3100	0.00
Spain	0110	0.00	Taiwan	3100	0.00
Sweden	0110	0.00	Thailand	3100	0.00
Switzerland	0110	0.00	Turkey	3100	0.00
United Kingdom	0110	0.00	Yugoslavia	3100	0.00
United States	0110	0.00			

Country	Code	Value	Country	Code	Value
Belgium	0110	0.00	Malta	3100	0.00
Denmark	0110	0.00	Monaco	3100	0.00
France	0110	0.00	Norway	3100	0.00
Germany	0110	0.00	Sweden	3100	0.00
Greece	0110	0.00	Switzerland	3100	0.00
Ireland	0110	0.00	United Kingdom	3100	0.00
Italy	0110	0.00	United States	3100	0.00
Netherlands	0110	0.00	Japan	3100	0.00
Portugal	0110	0.00	South Korea	3100	0.00
Spain	0110	0.00	Taiwan	3100	0.00
Sweden	0110	0.00	Thailand	3100	0.00
Switzerland	0110	0.00	Turkey	3100	0.00
United Kingdom	0110	0.00	Yugoslavia	3100	0.00
United States	0110	0.00			



## NEWS: EUROPE



Spring: three options

## John Murray Brown assesses the tough choices facing the Labour leader

# Irish wait to see which way Spring jumps

As Ireland's political parties try to patch together a new coalition government in the wake of the last week's crisis, all eyes are on Dick Spring, the Labour leader and outgoing deputy prime minister and foreign minister.

The choice of coalition is largely Mr Spring's, in many ways the principal actor in last week's drama, which resulted in the collapse of the 22-month coalition and the resignation of Mr Albert Reynolds as prime minister.

He has three options. He can go back into coalition with Fianna Fail under its new leader, Mr Bertie Ahern - the unanimous choice of the party on Saturday. Labour and the conservative Fine Gael, the main opposition party could put together a government with one or both of the smaller

opposition parties (the Democratic Left or the Progressive Democrats) although this would produce a paper thin majority in the 166-seat parliament. The third option is to go to the country, and seek a new mandate.

Overriding all this is another concern: that a protracted search for a new government could damage the Northern Ireland peace process.

A poll in yesterday's Irish Independent suggests Mr Spring is the main beneficiary of last week's turmoil. Confidence in his performance is at an all-time high of 69 per cent. His party's standing is at 19 per cent. If he heeds the results, a Fianna Fail coalition seems inevitable: 43 per cent are in favour, while, perhaps more significantly, only 27 per cent want a general election.

Returning last night after a weekend in his North Kerry constituency, Mr Spring may well have reflected that he has been here before. In 1992, his rating and his party's was also on a high. Even his parliamentary speeches - attacking Fianna Fail in a no confidence motion in November 1992 - have an uncanny resemblance to last week's assault. And yet just two months later, in January 1993, Labour was in coalition with Fianna Fail, for the first time in the history of the state.

How different is it this time? Mr Ahern is on the left wing of the party. Indeed, as a former trade union negotiator, he earned a reputation as an effective negotiator. Mr Ahern is also said to have a special relationship with Labour's Mr Ruairi Quinn, who as employ-

ment and enterprise minister was a key architect, with Mr Ahern, of the government policy programme under the outgoing administration.

Mr Ahern is described as a Fianna Fail moderate. On social and moral issues, some commentators believe he may be closer to Labour than his party's mainstream. In Ireland, much has been made of the openness with which he has discussed the breakdown of his marriage. However, in his acceptance speech after winning the party nomination on Saturday, he promised social reform "that takes account of our distinctive values and convictions." - a remark which seemed to be aimed more at Fianna Fail traditionalists than designed to court his possible coalition partner.

A coalition with Fianna Fail

would have some supporters within Labour's parliamentary party, anxious to avoid an election and confident in the carve-up of cabinet jobs that Labour could dictate the terms to a cowed Fianna Fail leadership. Labour party managers will be only too aware that yesterday's poll, although showing increased support for Labour, actually only restores the position the party enjoyed prior to the 1992 election.

Mr Reynolds in misleading parliament over the paedophile priest extradition case.

Mr Jim Kemmy, Labour's chairman and an astute judge of grassroots mood, made it clear over the weekend he opposed another deal with Fianna Fail.

Given Mr Spring's personal difficulties with Mr John Bruton, the Fine Gael leader, that alternative would be difficult to imagine. Moreover, Labour party managers will be aware that with three or more parties in coalition, Mr Spring would have difficulty arguing for as many as the six cabinet portfolios which the party held in the outgoing administration.

If both options are ruled out, then the only alternative will be a general election. It all rests with Mr Spring. See Editorial Comment.

## Polls test adds to pressure on Italian coalition

By Andrew Hill in Milan

The fractious Italian government of Mr Silvio Berlusconi yesterday faced its first electoral test since June, at the end of a week of political turmoil and social unrest.

Italians in more than 200 towns and regions across Italy voted in local and regional elections, the first poll since the June elections to the European parliament in which Mr Berlusconi's Forza Italia movement increased its share of the national vote at the expense of the other main parties.

Within the last week, Mr Berlusconi has had to contend with anti-government demonstrations across the country, starting with a rally of more than 1.2m people in Rome on November 12 against plans for pension and welfare cuts.

A combination of tension within the coalition government and protest on the streets was expected to hit support for Forza Italia in the mayoral elections. However, the official results - due today - will be difficult to interpret because of complicated local alliances, which in some cases pitted candidates from the national coalition parties against one another.

In any case, Mr Berlusconi is likely to be more concerned about the passage of the crucial 1995 budget through parliament, and Thursday's meeting with trade union leaders at which the government will try

The Italian treasury has cleared the way for publicly owned charitable foundations to give up majority control of many of Italy's banks, in an attempt to encourage further modernisation of the fragmented banking sector, writes Andrew Hill. Mr Lamberto Dini, treasury minister, has approved a directive which obliges the approval by neighbouring Finland and Sweden could help swing opinion in Norway, has been encouraged by waning support for EU membership following an earlier spurt after the Swedish Yes vote on November.

Opinion polls at the weekend gave the No side 54 per cent compared to 46 per cent for the pro-EU campaign, after eliminating undecided voters, who still account for around 12 per cent of the electorate. This contrasted with a surge of 5-6 percentage points by the Yes camp early last week.

Police estimated that 20,000 people attended the rally. Demonstrators carried signs which read "Yes to Democracy, No to the EU". The organisers chartered 300 buses and four trains to bring people from as far away as Finmark in northern Norway.

The No movement has also fielded seven prominent Norwegians opposed to EU membership. They included Mr Jens Heyerdahl, president and chief executive of Orkla, one of Norway's top five listed companies, which produces a wide range of consumer goods and which is one of the country's biggest employers.

Most senior business and industrial figures are strongly backing EU membership, saying it will benefit Norwegian companies. But Mr Heyerdahl said that competition from outside would damage local manufacturers and cost jobs.

Finland's parliament finally ratified the October 16 referendum result in favour of EU membership at a session on Friday. The vote had been delayed by anti-EU members until after Sweden had voted in the hope that Swedish rejection would help them block Finnish accession. But the two-thirds majority required for ratification was easily achieved.

## Oslo rally shows No camp's strength

By Karen Fosell in Oslo

Opponents of Norwegian membership of the European Union yesterday organised a rally of 25,000 people in Oslo, one of the country's largest ever political demonstrations.

"This shows the strength of the No side - people came from all over the country. If this support continues next week, we will win," said Mrs Anne Enger Lahnstein, head of the main opposition Centre party and leader of the No campaign.

Norway holds its national referendum on joining the Union next Monday. The No campaign, nervous that recent approval by neighbouring Finland and Sweden could help swing opinion in Norway, has been encouraged by waning support for EU membership following an earlier spurt after the Swedish Yes vote on November.

Opinion polls at the weekend gave the No side 54 per cent compared to 46 per cent for the pro-EU campaign, after eliminating undecided voters, who still account for around 12 per cent of the electorate. This contrasted with a surge of 5-6 percentage points by the Yes camp early last week.

Police estimated that 20,000

25,000 people attended the rally. Demonstrators carried signs which read "Yes to Democracy, No to the EU". The organisers chartered 300 buses and four trains to bring people from as far away as Finmark in northern Norway.

The No movement has also fielded seven prominent Norwegians opposed to EU membership. They included Mr Jens Heyerdahl, president and chief executive of Orkla, one of Norway's top five listed companies, which produces a wide range of consumer goods and which is one of the country's biggest employers.

Most senior business and industrial figures are strongly backing EU membership, saying it will benefit Norwegian companies. But Mr Heyerdahl said that competition from outside would damage local manufacturers and cost jobs.

Finland's parliament finally ratified the October 16 referendum result in favour of EU membership at a session on Friday. The vote had been delayed by anti-EU members until after Sweden had voted in the hope that Swedish rejection would help them block Finnish accession. But the two-thirds majority required for ratification was easily achieved.



A piece of hot whale meat sustains an opponent of European Union membership after his arrival by bus from northern Norway for a rally in the capital at the weekend. The poster over the stand says "Yes to fish - No to EU". The demonstration by some 25,000 people was one of the country's largest ever.

## German ruling saps Rexrodt's energy

Germany's economics minister, Mr Günter Rexrodt, will require more than skill this week when he tries once again to persuade his European Union colleagues to introduce measures aimed at deregulating the EU's energy sector.

Only with Britain has he been unable to reach agreement about third party access (TPA), which would allow outsiders access to the national energy grids in Europe. He has not even been able to muster support at home as last week's decision by Germany's highest federal court, confirmed.

The court ruled that Wintershall, the gas subsidiary of BASF, Germany's largest chemical group, does not have the right of TPA to the gas grid in eastern Germany. The east's gas transmission system is monopolised by Verbundnetz Gas (VNG). The shares of this former state-owned company were distributed by the Treuhand privatisation agency in 1990, giving 35 per cent to Ruhrgas, western Germany's largest gas distributor.

In practice, Ruhrgas enjoys a majority position because its allies, including BEB, another gas company, and the east German municipalities, together

hold an additional 25 per cent plus one share. Wintershall has 15 per cent plus one share and Gazprom, the Russian state-owned gas company, 5 per cent.

Although the court is not expected to explain its decision until next month - the issue has highlighted a bizarre situation in which Mr Rexrodt is pushing for deregulation of the energy sector in the EU, while being undermined at home by divisions about TPA.

Frustration is growing among eastern and western German enterprises which want cheaper energy. "I don't understand what the fuss is all about," said Mr Volker Porezag, a senior technician at the Polo and Spezialisierungsplanung, a company located in Weilsborn, south-west of Dresden, and the source of the dispute between Wintershall and VNG. "All we wanted was cheaper energy. And we wanted a choice."

The enterprise employs 230 people and provides paper to

the photographic industry. In 1991, its management had expected, as in the past, to sign a contract for gas supply from Erdgas Südsachsen (ESG), the regional distributor - until, that is, it was approached by Wintershall.

Frustration is growing among German enterprises which want cheaper energy

"We were trying to enter the eastern German market at the time," said Mr Henning Stork, Wintershall's spokesman. "We wanted to supply this paper factory with gas. It was unnecessary to build a special pipeline which would link it to our own lines. So we applied for permission - Third Party Access - to supply our gas through Erdgas Südsachsen."

However, VNG distributes gas to the regional gas companies, which in turn supply the local councils, or Stadtwerke. So when Wintershall applied for access to the gas grid, VNG

refused. The west German company complained to the federal cartel office that VNG was preventing competition, and in June 1992, the office came out in favour of TPA. Appeal and counter-appeal followed, culminating in the federal court's decision against Wintershall.

"We do not know yet if this court ruling is a one-off individual case decision, or whether it has actually ruled against the principle of TPA," said Mr Martin Weyand, an energy expert at Germany's Association of the Gas and Water Industry (BGW). Either way, energy and industry groups are fundamentally divided on the issue.

BASF/Wintershall believes that if the large German utilities are not prepared to open up the gas and electricity grids and offer cheaper energy, then it will go it alone. Wintershall is already investing DM4bn (£1.6bn) in building gas pipelines across east Germany.

Mr Rexrodt also has the support of the Verband der Industriellen Energie und Kraftwirtschaft, an industrial association of energy users, hardly surprising since BASF currently heads the organisation. In addition, a recent VIK paper concluded that "electricity and

gas prices for industry in Germany are between 30 and 40 per cent, and in some extreme cases, 100 per cent higher than in other European countries."

However, the powerful Verband kommunaler Unternehmen, the association of municipal enterprises, want nothing to do with TPA. Under current legislation, a municipality has exclusive right to issue a concession contract to a utility to supply the city. If TPA were introduced, annual revenues of about DM5bn earned from these concessionary rights would be reduced.

However, Mr Rexrodt's deregulation plans would at least allow the municipalities to choose which utility companies they want to supply their customers. But the VDKWE, the association in which Germany's large utility companies are grouped, does not want to lose its monopolistic position allowing the companies to carve out their areas of supply.

The BGW, for its part, opposes deregulation on the grounds that Mr Rexrodt has failed to make provision to compensate those who invested in building the energy grids in the first place, or to define the ownership of these grids.

"The real problem facing Rexrodt is that he has failed at home to establish a political basis and a consensus for his deregulation plans," a BGW official said. "He is lobbying in Brussels without domestic support."

## Socialists say Delors has duty to run

By David Suchan in Liévin

The French Socialist party yesterday told Mr Jacques Delors, outgoing head of the European Commission, that he had a "duty" to run for the presidency in its colours.

Picking up Mr Delors's statement last week that if he decided to become a candidate it would be out of duty, Mr Henri Emmanuelli, the party's first secretary, said: "In the name of the very great majority of Socialists, I say to you, Jacques, that it is your duty."

This appeal brought prolonged applause from the 4,000 Socialist delegates and militants at the party's national congress which concluded yesterday. The relative strength of the Delors-for-president camp within the party probably approximates to the 87.5 per cent of delegates who earlier yesterday - voted for Mr Emmanuelli as first secretary.

Since Mr Emmanuelli faced no rival for the post to which he was nominated last July in succession to Mr Michel Rocard, the 12.5 per cent vote against him came largely from those who regard Mr Delors as too much a man of the centre.

The possibility of a Delors presidential candidacy, partially reviving Socialist hopes shattered in recent legislative elections, gave the congress a rare degree of harmony.

Adding to the aura of reconciliation, President François Mitterrand came to the former mining town of Liévin on Saturday to commemorate a colliery disaster of 30 years ago, to make his peace with a party from which he has seemed increasingly distant in recent years, and to stiffen its resolve to keep the Elysée palace in Socialist hands.

Mr Emmanuelli reminded delegates that Mr Delors "has been one of us for more than 20 years and many of us were members of the same government" when Mr Delors was finance minister in 1981-84.

The reality is that the Socialist party, winning only 14.5 per cent of the vote in last June's European parliament elections under Mr Rocard's leadership, is virtually at the back and call of Mr Delors, whose opinion poll rating is far higher. But Mr Emmanuelli promised delegates that the party would go through the form of approving its presidential candidate and platform, at a further convention probably in January.

Mr Emmanuelli made no apology for "swinging the party to the left". He called for France's 39-hour working week to be reduced progressively to 35 hours without any comparable reduction in basic pay, not as a miracle cure for unemployment but for a fairer division of effort and wealth. He also said it was time for Socialists, particularly those in the European parliament, to break their working consensus with Christian Democrats which was alienating left- and right-wing voters from Europe.

He admitted "some differences" on these points with Mr Delors, who has turned against Europe harming its competitiveness by reducing work but not rewards, and who has always valued the role played in European integration by consensus-minded Christian Democrats. But there was no sense in the left playing up its differences.

The first secretary clearly indicated his view that the Socialist party's role would be to anchor the left for Mr Delors, who would be free to reach out to the centre.

Mr François Hollande, a former Socialist deputy who runs Mr Delors's famous political discussion club in France, said he did not think Mr Emmanuelli's public appeal would greatly influence the Commission president's decision. "This turns on personal factors, and on developments on the right as much as on the left."

THE FINANCIAL TIMES  
Published by The Financial Times  
Group, 1, Abchurch Lane, London  
EC4N 3DF, UK. Telephone: 011 4297-0621.  
Fax: 011 4297-0629. Printed in the  
UK by W. & A. G. Smith, Ltd., 152, 152  
Rue de la Loi, 1049 Brussels.  
Distributed by W. & A. G. Smith, Ltd.,  
152, 152 Rue de la Loi, 1049 Brussels.  
Subscription prices: £14.00 per  
annum in advance (UK only).  
Outside the UK, add postage.  
Single copies: 50p (UK only).  
Outside the UK, add postage.  
The Company is incorporated under  
the laws of England and Wales. Chairman:  
D.C.M. Bell.  
FRANCE: Publishing Director: P.  
Good. 161 Rue de Rivoli, F-75004 Paris.  
Cedex 01. Telephone: 011 4297-0621.  
Fax: 011 4297-0629. Printed in the  
UK by W. & A. G. Smith, Ltd., 152, 152  
Rue de la Loi, 1049 Brussels.  
Distributed by W. & A. G. Smith, Ltd.,  
152, 152 Rue de la Loi, 1049 Brussels.  
Subscription prices: £14.00 per  
annum in advance (UK only).  
Outside the UK, add postage.  
Single copies: 50p (UK only).  
Outside the UK, add postage.  
The Company is incorporated under  
the laws of England and Wales. Chairman:  
D.C.M. Bell.

### EXECUTIVE JET OWNERSHIP AT A FRACTION OF THE COST



If you travel using corporate aircraft, you know how convenient and efficient this type of travel is. Unfortunately few corporate aircraft owners fly enough to make a dedicated aircraft cost-effective. The answer is Jet sharing, a revolutionary new way of owning aircraft that cuts the cost of ownership whilst giving you more of the benefits you expect from corporate aviation. Jet sharing allows you to buy only the time you need on an aircraft by offering for sale as little as a one eighth share in a wide range of aircraft from the legendary Raytheon aircraft family. For as little as US\$ 7,000 per month you can finance a jet share. Thereafter you pay modest fixed monthly and hourly charges. You do not pay for empty positioning flights nor are there any other nasty financial surprises. We guarantee aircraft availability, fixed depreciation, and the highest standards of operation, all at a fraction of the cost of traditional aircraft ownership.

Jet sharing - executive jet ownership for the financially astute

**JETCO**

Tel: 44 (0) 582 482800  
or 44 (0) 293 549849

Jet sharing from JetCo  
an Air London company

Fax: 44 (0) 582 453131  
or 44 (0) 293 536810

European aircraft tour commences 23 November. Call for invitation.

### A MAJOR DEVELOPMENT IN THE BIRMINGHAM AREA TO IMPROVE YOUR STATUS

Most manufacturing and service sector businesses investing in Birmingham can now apply for the highest levels of grant assistance available in Great Britain.

For further information contact The Business Location Service on 0121 235 2222

Birmingham City Council Economic Development Department

### APPOINTMENTS ADVERTISING

appears in the UK edition every Wednesday & Thursday

and in the international edition every Friday

For further information please call 011 973 3779

Andrew Sharkey on 011 973 4054

## European factories 'outclassed'

By Andrew Baxter

Only one in 50 European manufacturers are genuinely "world class" - yet three out of four believe they can compete with the best of their international rivals, according to a four-country survey published today.

The apparent gap between companies' perceptions of their competitiveness and the reality is revealed in "Made in Europe" by Mr Philip Hanson of IBM Consulting Group and Professor Chris Voss of London Business School. Their study of more than 650 factories in Finland, Germany, the Netherlands and Britain is billed as the largest and most comprehensive of manufactur-

ing practice and performance in northern Europe. The findings have important implications for manufacturers. "The best in Europe is equal to the best in the world," says Prof Voss. "But the challenge for Europe is to bring all companies up to this standard. In too many companies and sectors in all countries, inertia and complacency are the main enemies, but there are also success stories."

Germany, the Netherlands and Britain have similar numbers of world class manufacturers, but overall, the UK comes bottom of the four in both practice and performance. This is because it has a much longer "tail" of poorly performing companies,

depressing its overall position. Using a strongly Japanese-influenced model developed by London Business School, the study found just 14 of the 653 sites were world class, as measured by qualities ranging from executive vision to effective use of "lean" production techniques and manufacturing systems.

The performance is disappointing, say the authors. However, 46 per cent of the factories came in the next best category, and, with determination, could become world class.

Throughout the four countries, the self-opinion of international competitiveness runs well ahead of evidence of world class best practice, says

the study. And those close to being world class were much more realistic than less advanced companies. There was also clear evidence in all the countries that foreign-owned companies - especially Japanese-owned - outperformed domestically-owned ones in almost every area of practice and performance.

Among the big surprises was the performance of companies in former East Germany. Restructured under new owners, far more sites than expected were moving towards world class status.

Made in Europe - a Four Nations Best Practice Study. Available from Matthew Edwards at IBM on (UK) 0181 575 7700, £29.

مكتبة الأمل



Socialists say Delors has duty to run

By David Buchanan in Lisbon

The President of the European Commission, Jacques Delors, has a duty to run for a second term, according to the Socialist Party in the European Parliament. The party's spokesman, Jean-Pierre Godeaux, said that Delors had done a "great job" but that it was time for a change. He added that the Socialist Party would support Delors if he decided to run.

Chubais spells out new phase of development

Financial stability 'Russia's priority'

By John Thornhill in Moscow

Mr Anatoly Chubais, Russia's newly-appointed first deputy prime minister, yesterday said the country was entering a new phase of economic development with a strong government team in place to reduce inflation, encourage investment and achieve financial stability.

Mr Chubais said: "The explicit instruction of President Yeltsin is that 1995 should be the new stage of Russian economic reform and that we have to reach the goal that was not reached by the reformers since the end of 1991... Privatisation has been achieved. Stabilisation is not yet achieved."

Mr Chubais, the former privatisation minister who has now emerged as the standard bearer of liberal economic reform, said both President Boris Yeltsin and Mr Viktor Chernomyrdin, the prime minister, were committed to the 1995 budget, which aims to bring down the monthly inflation rate to 1-2 per cent by the year-end.

"It seems to me that until now the personal role of Prime Minister Chernomyrdin, his fundamental change of Russian economic policies is still underestimated and misunderstood in the west. His role is crucial and extremely important. Now we have the strong support of Chernomyrdin and



Chubais: IMF support crucial

to reduce inflation to its set targets and to refrain from issuing any central bank credits to fund the budget deficit and from contemplating any rise in government spending on the military and agricultural sectors.

The government would also attach a high priority to encouraging greater domestic and foreign investment, Mr Chubais said. "The main thing which should be done is first financial stabilisation. People will never invest if they have 15 per cent per month inflation. And the second also fundamental task is to reform the Russian security market infrastructure," he said.

Mr Chubais said the Russia's domestic savings had increased from Rb55 trillion (thousand billion) in January to Rb65 trillion in July. "The population is ready to invest but has no ideas what is the reasonable way to invest. That is why they are using MMM. But I would like them to invest not in MMM but in the small machine building factory in Kaluga," he said.

Mr Chubais also met with western business leaders yesterday to discuss ways of encouraging foreign investment. The meeting discussed ways of introducing a more predictable and stable tax regime and of promoting Russia's access to international markets.

Kuchma to discuss Chernobyl closure

By Matthew Kaminski in Kiev

Ukraine will present a new plan to shut down the Chernobyl nuclear power station during President Leonid Kuchma's summit in Washington this week, senior Ukrainian government officials said at the weekend.

Ukraine will seek western financing of \$1.49bn (290m) to decommission the plant, \$2bn to finish work on three Soviet-era reactors elsewhere in the country and \$3bn to build two western-type units near the Chernobyl site, they said.

In turn, Ukraine would cover up to \$5bn in other costs associated with shutting down Chernobyl - site in 1986 of the

world's worst nuclear accident - including constructing a new sarcophagus to encase the damaged fourth reactor, according to Mr Mikhail Umanets, head of Ukraine's nuclear power authority.

The proposal, on its face, falls short of conditions sought by the Group of Seven leading industrialised countries this summer. Ukraine does not agree immediately to close one of the two operating reactors at Chernobyl and does not set a timetable.

The Chernobyl reactors can be closed only once the western-style plant is built, Ukrainian officials said. Work on restarting a third Chernobyl reactor, badly damaged by fire

in 1991, continues.

"After ratifying [the nuclear Non-Proliferation Treaty last week], we want the west to endorse this course," said Mr Umanets, citing a deal the US and Japan struck with North Korea earlier this year to build new plants. "A better option is hard to find."

Mr Dmytro Tabachnyk, head of the president's administration, appealed for support - especially from the EU - and pointed to Ukrainian willingness to meet western states halfway.

Ukraine's government this month approved an energy sector overhaul drawn up with World Bank help. The steps, including electricity price

increases for industry and household consumers, are aimed at more efficient energy use and lessened dependence on Russian and Turkmen imports.

The EU states, led by Germany and France, have sought Chernobyl's closure after Ukraine's parliament last year voted to keep it open and the government last February secretly decided to restart work on the third fire-damaged reactor.

At the Naples summit this summer, the Group of Seven leading industrial nations pledged \$200m in initial grants for shutdown if Ukraine accepted its action plan. The EU, viewing Chernobyl as of

paramount concern, also offered \$480m in loans and \$115m in grant aid at the Corfu summit this summer. Additional support would come from the European Bank for Reconstruction and Development and the World Bank.

Ukraine's government, after committing itself to eventual shutdown in April, dismissed the aid as insufficient.

The US has worked to bridge differences.

Mr William White, the US deputy secretary of energy, last week hinted at a breakthrough in Washington. "Stay tuned," he said. "The energy sector and Chernobyl in particular will be a big part of the summit agenda."

UK Navy welcomes wider Bosnia role

Bruce Clark gets a taste of the gruelling schedule aboard HMS Invincible

Fighter pilots on the Invincible, the British Navy's 20,000 tonne aircraft carrier on patrol in the Adriatic yesterday added a strip of Serb-held territory in Croatia to their potential theatre of operations after receiving instructions from Nato.

Capt Richard Hastlow, the ship's commander, welcomed the prospect of playing a wider role in the policing the skies over the embattled north Bosnian enclave of Bihac. The captain hoped it would be possible to deter Serb aircraft from making further air attacks on Bihac from Croatian territory.

As the crisis in Bihac unfolded over the last few days, the rise in adrenalin levels among the 1,200-strong crew of the Invincible has been perceptible but not dramatic, perhaps because they are already working so near the

limits of their capacity.

Ever since the carrier was deployed in the Adriatic three months ago, its nine fighter pilots have been committed to a gruelling work schedule, with pairs of Sea Harrier aircraft policing the Bosnian skies every few hours.

Engineers work eight hours on, eight hours off to maintain the Sea Harriers and Sea King helicopters. In the rare moments when there are no duties over Bosnia, pilots and seamen test one another's skills by staging mock battles in which Harriers swoop towards the ship, and the crew go through the motions of defending themselves by unleashing Sea Dart missiles.

Their tasks, routinely assigned by Nato, include enforcing the no-fly zone over Bosnia - which could mean shooting down any aircraft

which refuses to leave - preparing for possible air raids in support of UN ground troops, and old fashioned aerial reconnaissance.

Aircraft based on the Invincible also play some part in enforcing the arms embargo against the former Yugoslav republics, and officers on board are confident that the ban on arms deliveries to Bosnia can still be enforced, despite the recent change of US policy.

The US is continuing to provide its allies with basic information against sea traffic in the Adriatic, although its own ships will not stop arms going to Bosnia if they find any. Both the Invincible and the Sea Harriers were designed for very different roles in cold war times. The carrier was intended for air defence in the Atlantic, with its helicopters engaging in anti-submarine

warfare and early warning tasks. But the carrier has adapted well to the newly discovered art of "off-shore peace-keeping."

The tactics of Gen Sir Michael Rose, the British army officer who is head of UN ground forces in Bosnia - and his insistence is on making only sparing use of air power - are very well understood on board the Invincible. "We are not gunning about this," says Capt Hastlow.

Thanks to a continuous exchange of liaison officers between land and shore, the peace-keeping doctrine evolved by British forces in Bosnia - which favours consensus over constraint, wherever possible - is as staunchly professed by seamen and pilots as it is by ground troops.

To use one of the favourite metaphors of Gen Rose, sol-

diers sailors and airmen are "singing from the same hymn sheet".

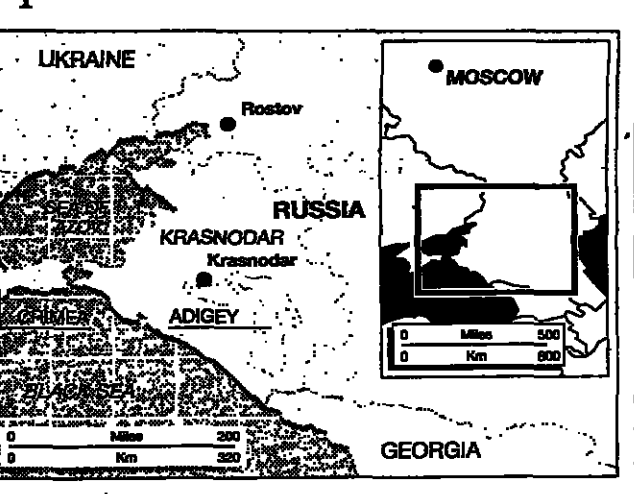
Ironically enough the carrier was not deployed in the Adriatic with the intention of becoming more deeply embroiled in the Bosnian conflict. If anything the opposite is true. While the ship is currently providing services to Nato, officers on the Invincible are highly conscious of the "national task" of pulling out British ground forces which would be their top priority in any dramatic deterioration of the Bosnian crisis.

But the insistence with which officers on the Invincible discuss the moment when "national tasks" might take over is a reminder of how quickly the alliance solidarity could unravel if its members continue to disagree over Bosnia.

Far left and right make running in Krasnodar

John Lloyd on a poll battle in south Russia

Battles for the regional and city parliaments in Krasnodar, southern Russia, are a microcosm of the disorder among Russia's democrats and the organisational strength of the far right and left. The party campaigns leading up to yesterday's election - the results of which will be known today or tomorrow - have been dominated by two groups, both of which fielded some 30 candidates: on the left, the hardline Communists united in a group named Otechestvo, or Fatherland; and on the far-right, the Liberal Democratic Party of Russia (LDPR), led by Mr Vladimir Zhirinovskiy.



The far-left groups which make up Otechestvo were able to put aside their sectarian differences, though they proved to be too extreme for the official Russian Communist party, which ran separately.

Mr Igor Kolomiitsev, editor of the Kubansky Kurier, one of the main regional papers which enthusiastically supports the LDPR says the party has several leading members but that they all "submit to the leadership of Vladimir Volkovitch [Zhirinovskiy]. We have one leader, because we know that he is the person people know and they will vote for us through him".

Mr Alexander Kovalov, an organiser for the liberal Russia's Choice party, led nationally by the former prime minister, Mr Yegor Gaidar, said: "We tried to unite but the people in Moscow won't have it. Each of them wants the president's chair," a view illustrated by the absence of democratic leaders in the campaign.

The local administration also put forward some 30 candidates to the regional and city parliaments under the banner of "Our Group, Our Home". A leading light of that group is the city's mayor, Mr Valery Samoilenko who was fired last week by President Boris Yeltsin for his "refusal to fulfil the president's decrees". Local opinion was divided on whether this would harm him, or increase his popularity.

Besides controlling the Kurier newspaper, the Zhirinovskiy faction also produces a party paper called Pravda Zhirinovskogo.

inovskogo (Zhirinovskiy's Truth) and runs a local television station, M Studio, which last week was running and re-running videos of Mr Zhirinovskiy's tours of the area.

Mr Kolomiitsev says a group of wealthy local entrepreneurs have given financial support to the LDPR. They support the party organisation, and put up the money for, and advertise on, the television station.

"The main issues here," he says, "are crime and corruption: crime associated with the immigrants who have come here from the Caucasus because of the wars, and the corruption of the local administration. This is a special area. A great deal of oil and metals goes out of the port of Novorossiysk; the people in power take a slice of that and put it in bank accounts in Cyprus."

It was corruption, says Mr Kolomiitsev, which turned him from a democrat to an avid supporter of Mr Zhirinovskiy. He had collected a dossier on the local administration, and went last November to Moscow to present it to President Yeltsin. After a series of appointments with officials, he was told by a fellow petitioner - with a similar dossier - from Irkutsk that the latter's evidence had persuaded Mr Yeltsin to sign an order dismissing a top area official, only to revoke it two days later.

"I understood there was no good going on. I had an introduction to Vladimir Volkovitch from his local leaders. I went to see him and was immediately shown in and had a long

talk... I became a member and never regretted it. I think Russia needs a period of order - not fascism, not camps - but a period where the guilty are punished."

This sentiment is widespread in Krasnodar. Nikolai, a pensioner who would not give his last name, made a torrent of complaints about migrants and about crime. "They have no fear of punishment," he said.

"At least in Stalin's time you could be sure of equality and of fear before the law. Now you need someone in power who says, right, you're guilty, you've murdered, you will be shot. Do that three or four times and you'll have peace." For all his robust views, Nikolai supports not the Communists or the LDPR, but Yabloko, the reformist group led by Mr Grigory Yavlinsky, which fielded six candidates.

The liberal parties, too, have had to take note of local sentiment. Russia's Choice, according to Mr Kovalov, has three principles: the clean-up of local government and publication of the budget; unity among Kuban Cossack organisations; and "protection of Russian speakers". Mr Kovalov says that "there are many peoples living here peacefully, but the migrants who have come in from the struggles in the Caucasus cause huge problems."

Businessman Sergei Frolov, of the Economic Freedom party, who has spent Rb20m of his own money on the campaign, says: "I don't talk to people about economic reform, they don't understand these things. I talk about ensuring water supply, getting new trams, getting stable prices."

"We need a sense of our own history. We need to create a middle class and property rights. People don't understand this. But they will respond to people of character and energy: everything depends on the individual in our politics."

Mr Kolomiitsev agrees, but draws a different moral. "It's not like the west... Here everything is myth, rumour. People believe the opposite of what they hear from the authorities. They respect strong characters. That helps us now, which is why we're winning."

We have 30 seconds to demonstrate the benefits of ED&F Man's Mint Plus Bond.

- "Why?" It's targeted at institutional investors and they're always pressed for time.
- "Can we do it?" Yes, if we stick to essentials like "this is a uniquely structured bond offering a combination of medium-term capital appreciation and annual income". And the important bit about "the income stream is not fixed but variable, with an intended minimum of 5%".
- "That's fifteen seconds..." And how all investors have the potential for attractive medium-term capital growth through a truly diversified asset mix supported by a Stand-by Letter of Credit "assured principal face value on maturity in 2002".
- "Twenty five..." Then we finish by mentioning that Mint Plus Bonds will be cleared through Euroclear and Cedel and a listing is intended on the Dublin Stock Exchange.
- "Thirty one, thirty two - it's too long. They'll need to read faster." And we should also tell them about all the other investment products ED&F Man has including those specifically aimed at the institutional investor.
- "No time... but maybe they'll take another 30 seconds and fill in the coupon below?"

Fill in the coupon or contact your nearest office for the full story on ED&F Man's Mint Plus Guaranteed Bond and other investment products.

Name \_\_\_\_\_ Country \_\_\_\_\_  
Address \_\_\_\_\_ Fax No. \_\_\_\_\_  
Home Phone No. \_\_\_\_\_  
Work Phone No. \_\_\_\_\_

Please provide your phone number so we may contact you to answer any questions you may have regarding our services and to discuss our investment products. Potential investors should note that an investment in financial markets involves significant risks and the value of an investment may go down as well as up. While the return of initial subscriptions may be assured at maturity, there is no guarantee of trading performance and past performance is no guarantee of future results. Movements in exchange rates between currencies may affect the value of an investment. Investors redeeming before maturity may be subject to early redemption fees. ED&F Man International Ltd is regulated in the UK by the Securities and Investments Board. Rules and regulations made under the UK Financial Services Act 1986 do not apply to investment business conducted outside the UK.

ED&F Man International Ltd, Funds Division, Sugar Quay, Lower Thames Street, London EC3R 6DU, England. London: Diana Hill, Fax +44 (71) 626 6458, Tel. +44 (71) 285 3200. Bahrain: Arthur Brady or Antoine Massad, Fax +973 535 078, Tel. +973 533 288. Rotterdam: Rob Engels, Fax +31 (10) 417 790, Tel. +31 (10) 2 154 040. Miami: Steve F. Phillips or Tamara J. Mora, Fax +1 (305) 530 9821, Tel. +1 (305) 530 9700. Montevideo: Marcelo Gichowsky, Fax +598 (2) 97 01 70, Tel. +598 (2) 97 01 91. Tokyo: Matthew Dillon, Fax +81 (3) 3238 6327, Tel. +81 (3) 3238 6321. Hong Kong: Anthony Hall or Margaret Yao, Fax +852 537 1205, Tel. +852 521 2955.



ED&F MAN INTERNATIONAL LTD  
A MEMBER OF THE E.D. & F. MAN GROUP, ESTABLISHED IN 1785

**CHINA**  
It is now widely accepted that China offers probably the most exciting potential of any market in the world today.  
Published bi-monthly in Chinese with a circulation to senior officials in both the industrial sector and government departments, Sheng magazine offers direct access for marketing Western technology and services. Whether it is advertising a corporate message or simply advertising for a suitable agent, please call us for further information.  
154 Old Brompton Road, London SW9 5PL, England. Telephone 071 235 7183 Fax 071 376 6610  
**SHANG YE XIAN FENG**  
THE BUSINESS TO BUSINESS MAGAZINE FOR CHINA



## NEWS: INTERNATIONAL

Republican leader says fast track legislation may not be renewed by Congress next year

## Dole 'close to a deal' on Uruguay Round

By Nancy Durne in Washington

Senator Robert Dole, Republican leader in the US Senate, yesterday said he was close to a deal with the administration on passage of the Uruguay Round implementing legislation this year.

Mr Dole is considered the key to approval of the Round; some lobbyists say he can bring 12 Republican votes with him. Sixty out of 100 votes are needed for passage of a budget rule, which would clear the legislation for

floor action. Even with Mr Dole's support, the vote is expected to be close.

He also suggested on television yesterday that Congress would not support a renewal of "fast track" legislation next year. This could kill administration plans to negotiate further trade agreements with Chile and other Latin American nations.

The so-called fast track is a promise by Congress that it will vote trade agreements up or down, without attempting to amend them. The administration was unable to get fast

track renewal attached to the Uruguay Round implementing legislation this year, even with Democratic control of Congress.

That failure is seen as having crippled President Bill Clinton on the trade front as he prepares to meet Latin American presidents at the summit of the Americas next month.

Mr Dole met administration officials at the weekend and threw a new demand on the negotiating table. He has asked for "assurances" from Mr Lloyd Bentsen, the treasury secretary,

which would ease passage of a cut in the capital gains tax rate next year.

This could be accomplished without cost to the budget, if the proposed legislation is "scored" by the Treasury as a revenue enhancer rather than a loss, as Republicans have been arguing for years.

As a potential candidate for the Republican presidential nomination in 1996 Mr Dole is struggling to satisfy the concerns of the Republican right wing that the WTO would mean a loss of US sovereignty.

He said he would "fix" the legislation with amendments next year. "I proposed a way to get out of the WTO if we have these arbitrary, capricious, adverse decisions coming from this secret panel," he said.

One of his suggestions is to establish a panel of US trade experts to report to Congress on rulings from WTO dispute settlement panels. Congress could pull out of the WTO after three rulings, unfavourable to the US, were deemed by the experts to be not in conformance with WTO rules.

## Small steps forward for European exporters

William Dawkins at the sixth EU-Japan ministerial meeting in Tokyo

Satisfaction but not euphoria was how Sir Leon Brittan, the European Trade Commissioner, described his mood after the sixth EU-Japan annual ministerial meeting on Saturday.

Sir Leon and his two colleagues, Mrs Christine Scrivener, in charge of tax and customs, and Mr René Steichen, responsible for agriculture, returned to Brussels yesterday with a briefcase half-full of small, yet concrete, trade prizes designed to help European exporters make their way in the Japanese market.

Individually, the fruits of the commissioners' visit are as technical and low-profile as the components of Europe's attempt to achieve economic integration - a process which may have lessons for Japan's present halting steps to economic deregulation.

Yet in total, the outcome is enough, Sir Leon claimed, to show that Europe's diplomatic style of trade negotiations with Japan is bringing results. That message is intended to soothe any European executives who suspect they are being cut out of Japanese trade deals

achieved by their US competitors through threats of unilateral action from Washington.

The EU trade prizes are:

- A Japanese government declaration that it wishes private sector companies to allow no political considerations to influence commercial decisions.

Given the traditional power of nodes and winks from Tokyo, this could carry real weight, if backed up by bureaucrats in the ministries concerned.

● Tokyo is to negotiate with Brussels, starting immediately, on recognition of each others'

industrial certification and product tests. The EU is the first trade partner with which Japan has had such talks.

● Japan has agreed that imported food can carry "use by" dates, rather than the date of manufacture, as proposed in its most recent deregulation package, in July.

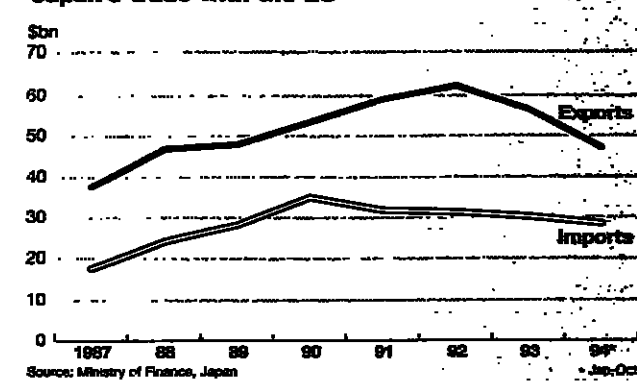
● Japan will accept Japanese standards certificates issued by EU bodies, for textiles imports.

● Imports of high-quality EU linen will be permitted to carry labels differentiating them from inferior competition.

● European exporters of 400 electrical appliances will be able to certify themselves as safe under Japanese standards from next year, rather than have their goods tested in Japan.

On top of this, the Commissioners patted their hosts on the back for progress in opening the Japanese market since the last ministerial meeting in January 1993. They were especially pleased with a plan for clearer public procurement rules, tighter laws against bid-rigging, and a recent boost to the staff and operating guidelines of the formerly toothless

Japan's trade with the EU



Source: Ministry of Finance, Japan

Fair Trade Commission.

Sir Leon pointed out that there was still a long way to go on other trade gripes with Japan, such as the continuing wide gap in tax on imported and Japanese spirits. Financial deregulation had not gone far enough and there was still a large number of official curbs on large stores, said a EU report.

While Japan's trade surplus with the US has continued to rise, by 9.4 per cent to \$42.2bn (\$27bn) in the first 10 months of this year, its surplus with the EU is in its second year of decline, perhaps evidence that Europe's polite approach pays.

Japan's surplus with the EU

fell by 19.5 per cent to \$18.55bn in the 10 months to October.

Sir Leon firmly denies that the EU is tempted by the US strategy of trying to pin Japan down to targets for import market share or the reduction of its current account surplus to a certain ratio of gross domestic product.

Yet the EU team's official "expectation" that Japan's surplus would fall substantially by next year indicates that it wishes to apply at least polite pressure. "We should not be starry-eyed... and yet we should not be overly cynical," said Sir Leon.

## Japanese drinks regime under fire

Japan's practice of taxing its domestically produced shochu spirit more lightly than whisky, gin and other internationally made drinks comes under attack again today, writes Roderick Oram, Consumer Industries Editor.

In two days of talks with Japanese officials in Tokyo, a delegation of producers from the EU, the US and Sweden will urge the government to use its 1995/96 budget to harmonise its liquor taxes. Seven years ago, Japan accepted the finding by a GATT panel that its taxes discriminated against non-shochu drinks, but so far it has only partly amended them. Whisky and brandy

are still taxed between four and seven times more heavily than shochu, a traditional liquor. The rate on vodka, gin and rum is two to three times higher.

Shochu's share of the distilled drinks market has risen from 61 per cent in 1989 to 74 per cent today, according to Mr Tim Jackson of the Scotch Whisky Association, who is leading the delegation. Imported drinks account for only 8 per cent of the market, compared with more than 30 per cent in most other developed countries. The taxes also favour shochu over Japanese-made whisky and other spirits.

## Quebec shelves big hydro plan

By Robert Gibbons in Montreal

Quebec has shelved its controversial \$3.1bn (\$3.8bn), 3,100MW Great Whale hydro-electric project indefinitely.

"Great Whale is on ice for a good long while and we don't need it now," said Mr Jacques Parizeau, Quebec's premier, whose separatist Parti Quebecois government won the September 12 provincial election. He promised a new review of Quebec's energy needs.

The decision was warmly greeted by environmentalists everywhere and by the Quebec Cree Indian leader, Mr Matthew Coon Crome.

The Great Whale river, running into Hudson Bay and its huge watershed, would have been dammed. A big area in the ancestral lands claimed by the Cree would have been flooded. The Cree have fought the project since 1985, demonstrating also in the US and Europe.

Labour and business groups warned of job losses, saying they would soon lobby again in support of the project.

Great Whale, 700 miles north of Montreal, was to have followed the James Bay hydro development just south of it. James Bay, now being completed, adds about 13,000MW to Quebec's power capacity for \$2.5bn. Quebec, Canada's second biggest province, has total generating capacity of more than 30,000MW - almost all hydro.

The Great Whale project received a heavy blow in 1992, when New York state cancelled 20-year supply options worth at least \$1.7bn. Quebec could not finance Great Whale without guaranteed exports to underwrite international bond issues.

## INTERNATIONAL PRESS REVIEW

## Little Prince pays a call

ARGENTINA

By David Pilling

The arrival of the "Little Prince", as some Argentine papers refer to Britain's Duke of York, was by no means the only news story in town. The official royal visit, the first since the 1982 Falklands war between Argentina and Britain, vied for space with a political brawl over allegedly extortionate telephone tariffs, the hotting-up of presidential elections and, most notably, continued back-biting over government budgetary woes.

The last item was slapped across the front pages after President Carlos Menem decreed a freeze on all public spending for the rest of the year. Journalists inevitably produced reams asking if the state machine was about to grind to a halt: would government officials have sufficient supplies of coffee and toilet paper to last them until Christmas? Who was going to pay for the president's forthcoming trip to Syria?

But the duke held his own against such feisty competition, even making the front-page following flag-burning demonstrations outside the British embassy.

The press was torn between whether to treat the visit as a serious news item or to view it as a somewhat frivolous exercise in bilateral protocol. "Twelve years after the Malvinas war, Menem received the Little Prince of the British throne in an act of reconciliation: they played golf, they exchanged military uniforms and today they will inaugurate the Canning statue," the daily *Pagina 12* highlighted on its front page. Almost as an afterthought, it added: "27 arrested



Menem: decreed freeze

outside the exclusion zone".

*La Nación* said: "A contradictory mood was expected among navy officials, with many hinting that they would refuse to shake hands with the British prince or to comply with the military salute." It said, though, that most Argentines were less worked up about fraternising with a former enemy. "While some of those on the left and the right deplore the visit... for most people the arrival of the prince does not constitute an important topic of conversation (because) it reminds them of an incident they would prefer to forget."

The Falklands theme was not forgotten, though by the end of the week it had shifted to the reported sacking of Argentina's ambassador to London. Mr Mario Campora was said to have lost his job for criticising the plan to buy back the islands - known locally as "Menem's bribe" - on the grounds that you should not pay for what was already yours by right.

The sovereignty buy-back idea, originally put forward by British prime ministerial adviser Sir Alan Walters, has by and large been ridiculed. In particular, *Pagina 12* ran an article shortly before the duke's arrival in which the Falklanders were represented by a photograph of penguins dressed up in top-hats and tails. The paper felt that the "helpers" were basically immune to Argentina's charm offensive. "The foreign minister acts like a man trying to seduce a woman. He will not be disheartened even though he is slapped on the face at each hint."

The article said Falkland-Argentine relations had perhaps been irreversibly ruined by the conflict.



A soldier stands guard in a Rio shanty town

## Rio slums crackdown

Brazil's armed forces sealed off seven of Rio de Janeiro's shanty towns over the weekend in a move one military commander described as "psychological intimidation" of the city's drug traffickers. Angus Foster writes from São Paulo.

The exercises, which involved more than 1,000 troops and police, were the biggest since the federal government last month gave the military control over rounding

up Rio's drug kings. The city's police force, widely corrupted by drug money, had lost control of Rio's several hundred shanty towns to the traffickers.

The armed forces' movements encountered almost no resistance and were largely welcomed by residents.

The government decided to use troops partly because of a massacre of 13 shanty town residents by police last month.

## INTERNATIONAL NEWS DIGEST

## Riyadh, Moscow to strengthen ties

Saudi Arabia and Russia, which established full diplomatic relations after the 1990-91 Gulf crisis, yesterday agreed to improve relations and strengthen trade ties. The agreement was signed during a two-day visit to Saudi Arabia by Russian prime minister Victor Chernomyrdin, who held talks with King Fahd and Saudi officials and businessmen. Russian officials said that the agreement would open the door for specific deals on trade, economics, culture, technology and sport. They said that they also hoped for closer political ties. Diplomats in the region said that Mr Chernomyrdin, who is on a tour of Gulf countries, was keen to reassure wealthy Gulf Arabs suspicious of Moscow's ties with Baghdad that Russia would not develop them at the expense of relations with other states. Moscow has been leading a campaign in the UN Security Council to ease sanctions on Baghdad imposed after its 1990 invasion. Total trade turnover between the two countries is small and worth only about \$30m a year, mostly comprising Russian exports, including timber and cars, to Saudi Arabia, especially after Iraq's recognition of its southern neighbour earlier this month. *Reuters, Riyadh*

## Volvo truck plant for Poland

Volvo, the Swedish car and commercial vehicle maker, is to establish a truck assembly plant in Poland. The plant, which will be located in Wroclaw, will have a capacity to assemble up to 1,000 heavy and medium-duty trucks a year. Volvo trucks have been assembled hitherto in Poland by Jelco, the Polish truck maker, but this agreement expires at the end of the year. The Swedish group said that it would be moving equipment, tools and personnel from the Jelco facilities to Wroclaw, where it planned to produce more than 700 trucks in 1995. Volvo is the leading importer of heavy-duty trucks to Poland and expects to deliver around 500 units this year. It has established a new marketing and finance company during 1994 and has a network of 10 dealers selling exclusively Volvo vehicles. *Kenneth Dore, London*

## Success claimed against Eta

Security chiefs in the Basque Country yesterday claimed that they had dealt a significant blow against the Eta separatist group after a succession of detentions and the discovery of urban hideouts and arms caches. However, the violent response by Eta supporters, who rioted in protest, served to dash hopes for peace in the Basque country. The events, which centred on Bilbao, followed the arrest last week in Toulouse, south France, of Mr Felix Lopez de la Calle who was allegedly in charge of Eta's active service units. The apparent response by Eta to the Toulouse arrest was an attempt to murder an army sergeant in Bilbao. This attack failed when the sergeant opened fire against three Eta members and the latter were later involved in a shootout with members of the security forces who killed one separatist, wounded a second and captured the third. *Tom Burns, Madrid*

## China and Vietnam hold talks

The leaders of China and Vietnam held landmark talks in Hanoi yesterday, focusing more on solidarity than on the bitter disputes between the two neighbouring countries. Communist party chiefs Jiang Zemin of China and Do Muoi of Vietnam led large delegations in the highest-level exchange between the world's two most populous communist states since they normalised relations three years ago. Mr Jiang said that the talks were sure to improve relations between Vietnam and China. He and the Vietnamese leaders would have "an extensive and in-depth exchange of views on further developing our bilateral relations and on regional and international issues of common concern." *Reuters, Hanoi*

## Human rights talks in Cuba

The United Nations' top human rights official, Mr Jose Ayala Lasso, preferred to play the diplomat rather than the judge when he visited Cuba at the invitation of the government this week. The three-day visit was the first to Latin America by the UN High Commissioner for Human Rights since he took up the newly created post this year. He stressed his visit was primarily aimed at opening up a dialogue with the Cuban authorities, but he made a point of meeting political dissidents as well as senior members of Cuba's one-party communist government. He said that he had urged the government to ratify existing human rights conventions, such as the Convention against Torture. But he also noted that economic conditions were inseparable from human rights and clearly endorsed a UN general assembly motion calling for the lifting of a longstanding US economic embargo against Cuba. *Fascist Fletcher, Havana*

## UN mission in Guatemala

A United Nations mission to monitor respect for human rights in Guatemala will begin operating today amid a climate of social instability and soaring levels of abuses. The mission of some 300 observers is fruit of an agreement signed in March between the government and left-wing guerrillas, which both sides have since frequently violated. Its mandate is to support the authorities in investigating human rights abuses and to make recommendations on how existing institutions can be improved. But it faces a judicial system where judges are frequently bribed or threatened and a police force which is poorly paid, badly trained, routinely corrupt and with little investigative capacity. The mission will also need the co-operation of the powerful army, which has jealously guarded its independence and virtual de facto immunity from prosecution. *Edward Oribe, Guatemala City*

## Bangladeshi talks fail

Commonwealth envoy Sir Ninian Stephen said yesterday that he had failed to end Bangladesh's protracted political crisis and would leave the country soon. "I hope there can still be a peaceful and speedy resolution of the issues that today divide your political parties," he said. "Violence and uproar will achieve nothing. I urge the people of Bangladesh not to go down that road." Bangladesh's political opposition has boycotted parliament since February and mounted other protests to try to force the government to resign and call elections under a caretaker administration. The elected government need not call new polls until 1996. *Reuters, Dhaka*

## THE BOTTOM LINE

3. One company is qualified to move your networking into the 21st century ... the world leader in ATM.

Europe, Middle East and Africa, Tel: 44 (0) 633 413602. America, Tel: 1 703 834-3600. Asia Pacific, Tel: 1 613 591-3600.

Newbridge information line 0633 413602



NEWBRIDGE

Newbridge information line 0633 413602

مكتبة التحصيل



# Fundamentalists force Arafat to remove kid gloves

## Julian Ozanne assesses the Palestinian leader's position after Friday's killings

Mr Yasser Arafat's Palestinian self-rule authority is fighting a battle with the minds and hearts of Palestinians in the Gaza Strip. Although far from over, it is a battle he is losing. Mounting confrontation between the authority and the Hamas Islamic Resistance and Islamic Jihad - the two Islamic militant groups opposed to peace with Israel - has strengthened the hand of Mr Arafat's opponents.

Exploiting Mr Arafat's apparent weakness and his inability to deliver on promises of Palestinian liberation, the Islamic opposition has openly challenged the Palestinian leader's authority on the streets of Gaza culminating in last Friday's killing of 13 Palestinians in internal violence.

There has been a big increase in support for Hamas," said Mr Raji Sourani, head of the Gaza Rights and Law Office. "But it's important to distinguish support for their actions against support for their long-term goals. Few Palestinians

want to see an Islamic state but there is increasing frustration and anger about a lack of progress and the Islamic groups are using it."

Hamas and Jihad have vowed to continue attacks on Israel until the Jewish state is forced to surrender all occupied Arab land from the Jordan river to the Mediterranean sea. Many Palestinians see Hamas and Jihad attacks as legitimate resistance to Israeli occupation and are increasingly discontented with Mr Arafat who is locked into a peace process which appears to many Palestinians to be going nowhere. The Islamic leaders know that attacks against Israel win them support.

"The peace agreement has deprived Palestinians of their rights and it is our right to resist occupation," said Sheikh Abdullah Shammari, a leader of Islamic Jihad. "We are going to continue attacks against Jews anywhere and make them feel they can have no security

on our land and we know this is going to make us stronger with the Palestinian people because we are now the only hope for Palestinian rights."

In the aftermath of Friday's killings both Jihad and Hamas have tried to portray themselves as the victims of oppression by Mr Arafat. In a culture steeped in the political and religious values of martyrdom, the deaths are likely to add to the appeal of the Islamic groups.

Publicly Hamas and Jihad deny they are seeking confrontation with the Palestinian Authority and are anxious to rule out the threat of civil war. Since Friday Islamic leaders have urged their supporters to step back from violent conflict with Mr Arafat and turn their guns on Israel.

"Nobody can push us to a civil war," said Sheikh Abdullah Isak of Islamic Jihad. "There will be more military activities against Israel but

we don't want confrontation with the authority. Arafat and the authority are our brothers."

But political observers believe that much of Hamas rhetoric is for internal consumption because they do not want to be perceived by Palestinians as challenging the authority and risking civil war. They are determined to sabotage Mr Arafat's rule and force him into confrontation because they see the authority and the peace agreement as an obstacle to liberating the historical land of Palestine.

"The Islamic movement is greedy for power but it is not sure that they have yet decided to go for power," said Mr Sourani. "They don't think like other political groups in terms of ultimate political goals. For them it is quite enough to go along with the struggle, which could take generations. It might involve destroying Arafat and if there is chaos they don't mind so

long as they can keep the struggle alive and openly confront Israel."

Furthermore the Islamic movement is diverse and often speaks with different voices. While some leaders have called for dialogue and reconciliation, others have said it is impossible to reach a modus vivendi with the Authority. The military wings of the movements also seem virtually autonomous from the leadership above ground and much more radical. A leaflet by the military wing of Hamas warned yesterday the group would extract a bitter revenge against the authority for Friday's killings unless Mr Arafat replaced his military commander, a senior police chief and his justice minister who were described by Hamas as corrupt traitors, criminals, murderers.

Since his return to Gaza five months ago Mr Arafat has treated the Islamic opposition with kid gloves against the advice of hard-

liners like Gen Naser Yussuf, overall Palestinian military commander. Like his opponents he has been anxious to avoid the possibility of civil war. But his authority has been so openly flouted that before Friday's confrontation it was beginning to look as if he was not in control of the streets.

Senior advisers to Mr Arafat say that unless the Authority cracks down further they will be drawn into a battle which could attract Islamic activists from the region who will see Gaza as a soft target for advancing their goals of an Islamic revolution in the region.

It is a fear which is shared in neighbouring Egypt. President Hosni Mubarak warned on Friday that "without giving the Palestinians hope, Gaza could become a base for destabilisation that will affect not only the Middle East... it is going to affect Europe. It is very easy to go from here to Europe

especially as you have cells of fundamentalists all over Europe now."

Mr Arafat yesterday called for national unity but said he would not allow any force from outside to harm the Palestinian dream. The Authority has repeatedly said since Friday that outside elements provoked the conflict, a tacit reference to extremist groups in Syria and Iranian Islamic fundamentalists.

As if to prove the claim, angry Iranian students protested outside the Palestinian mission in Tehran yesterday calling Mr Arafat a tool of Zionism. A leading Iranian cleric said revenge should be taken against Israel and the US but that "Arafat and his clique come next in line to be punished."

Since Friday there has been a stand-off between the Palestinian authority and the Islamic groups, mediated by Israeli Arabs and independent Palestinians. But Mr Sourani warned: "Neither side can afford to retreat because one step backward means a loss of control." Both sides are carefully weighing the risks of further violence.

# Angolan oil output shrugs off civil war

By Robert Corzine

The Angolan civil war which has left most of the country's economy in ruins has barely affected the oil industry, which this year has hit new production highs.

A new deep-water field off the coast of the Cabinda enclave is about to begin production, taking Angola's daily output up to about 600,000 barrels a day of generally high quality oil, well up on the 1993 average of 512,000 b/d.

The consistent rise in output has been achieved in spite of fighting earlier this year which destroyed some oil storage and loading facilities around the coastal town of Soyo, just south of Cabinda.

Part of the reason why the oil industry has proved so resilient is the fact that much of the production is from offshore fields beyond the range of land-based artillery.

The growing use of offshore processing and tanker loading facilities means oil no longer needs to be piped ashore before being exported, mainly to the US.

Although the war has not disrupted the industry, a political settlement would probably encourage a faster pace of development.

Many companies, for example, are keen to explore further in the onshore areas of Cabinda. But the threat of attacks from a Cabinda separatist group has prevented them from carrying out seismic studies and other exploration activities.

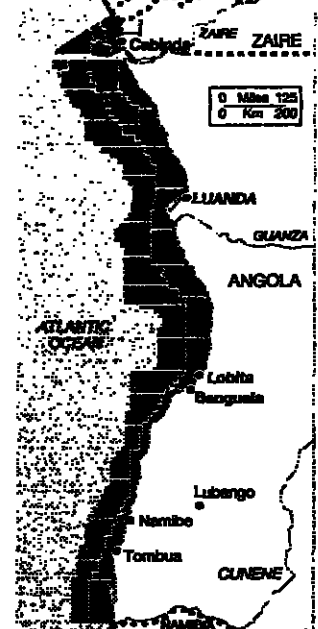
A good deal of exploration is taking place offshore, however. Earlier this week the Angolan news agency Angop reported that EM Aquitaine, of France had discovered an oil field 130km off the coast.

## A LONG LASTING PEACE AND SUSTAINABLE DEVELOPMENT



Angola government and rebel leaders at yesterday's signing of a peace accord

Angola: areas of exploration



Other companies, including Chevron of the US, are optimistic that the deep water areas now being licensed will prove as prolific as those in shallower waters.

# Renamo leader accepts party's defeat at polls

Fears of renewed war in Mozambique have receded now that Mr Afonso Dhlakama, the former rebel leader, has accepted defeat for his Renamo movement in last month's first multiparty general elections, *Reporter* reports from Maputo.

The October 27-29 poll was won by his civil war foes, President Joaquim Chissano and the Frelimo party, which has ruled since 1975 independence from Portugal.

Mr Dhlakama insisted, however, that final results announced by the independent national electoral commission on Saturday contained irregularities and were not free and fair as declared by international observers.

Nevertheless, he said he would play a constructive role as head of the opposition in parliament, adding: "I send a message of peace to the Mozambican people."

The results gave Mr Chissano 53.3 per cent and Mr Dhlakama 32.7 per cent of the 5.4m votes cast in the presidential election. Frelimo won 12 seats in the 250-member parliament.

Renamo won 112. A small coalition, the Democratic Union, won the rest.

Mr Aldo Ajello, the United Nations representative who has been overseeing an October 1992 peace accord that ended 16 years of civil war between Renamo and the former Marxist government, gave his seal of approval. So did the Organisation of African Unity and the European Union.

"Problems have occurred, irregularities were recorded and disruptions did take place," Mr Ajello told a news conference. "However, throughout the entire process, there has been no event or series of events which could affect the overall credibility of the elections."

Diplomats said the risk of fresh conflict now seemed remote. "Dhlakama had to say there were irregularities to save his pride. But Mozambicans are tired of war. He knows there is no point going back to the bush," said a western diplomat.

Mr Dhlakama boycotted the first day of voting because of

fraud allegations, prompting fears that he might plunge Mozambique back into war as happened in Angola, southern Africa's other former Portuguese colony. But pressure from the UN, which had spent \$1m a day on the peace process, and from neighbouring states, which threatened intervention, persuaded him to join the elections.

Mr Chissano, in a victory broadcast, called for peace among the 18m people, most of whom have lost family, friends or limbs in the war, which reduced Mozambique to one of the world's poorest countries. "War was defeated at these elections," he said. "All have the patriotic obligation to heal the wounds."

While promising to open dialogue with opposition parties and urging that Mr Dhlakama be treated with respect, Mr Chissano revealed no plans to include his former foe in the cabinet due to be formed by mid-December.

Hardliners in Frelimo balk at international pressure to form a national unity government.

**FT**  
FINANCIAL TIMES  
Conferences

**THE POLISH HIGHWAY PROGRAMME**

**Opportunities for Private Finance & Investment**  
**Warsaw, 12 & 13 December**

Timed to coincide with the first official announcement on the terms and conditions for tendering for the forthcoming \$8bn Toll-Highway programme, this high level forum will provide up to the minute information and expert guidance on the key challenges involved in mounting major projects in Poland.

**ISSUES INCLUDE:**

- Tendering process's terms of reference
- Securing funding for projects in Poland and meeting bank requirements
- Feasibility of Build-Operate-Transfer (BOT), projects in Poland
- Bidders' perspectives on the Polish highway programme

**SPEAKERS INCLUDE:**

- **Dr Boguslaw Liberadzki**  
Minister of Transport and Maritime Economy  
Poland
- **Mr Andrzej Patalas**  
Director  
Agency for Motorway Construction
- **Dr Manfred Knoll**  
Senior Vice President  
Deutsche Bank AG
- **Mr Maciej Olex-Szczytowski**  
Managing Director  
Schroders Polska
- **Mr A Kent Riffey**  
Vice President and Manager  
Bechtel Civil Company
- **Mr Henry Liszka**  
Director, Poland  
Bovis Polska Sp. z o.o.
- **Mr Dariusz Slotwinski**  
Director  
Dromex
- **Dr Olivier Bonnin**  
Director of Development  
Department of Public Works  
Bouygues Poland

**In association with the Institute of Civil Engineers Official Carrier: LOT**

FT Conferences have a number of excellent opportunities for companies to bring their company's products or services to the attention of our international audiences. For further information, please contact Lynette Northey on (+44) 171 814 9770.

**THE POLISH HIGHWAY PROGRAMME**  
Please tick relevant boxes.  
☐ Conference information only.  
☐ Cheque enclosed for £720.00, made payable to FT Conferences.  
☐ Please charge my Mastercard/Visa with £720.00.  
Card no   
Name of card holder   
Exp. date   
The information you provide will be held by us and may be used to keep you informed of FT products and used by other selected quality companies for mailing purposes.

Please return to: Financial Times Conference Organisation,  
PO BOX 3651, London SW12 8PH.  
Tel: 081 673 9000 Fax: 081 673 1335.  
The Polish Highway Programme £720

Name Mr/Mrs/Miss/Ms/Other   
Job Title  Dept   
Company   
Address   
Post Code   
Tel.  Fax  HA

**Carlsberg beer**

Probably the best beer in the world.



# Central bank issues warning on interest rates

By Gillian Tett,  
Economics Staff

British interest rates must be raised if the UK economy continues to expand at its current rate, Mr Eddie George, governor of the Bank of England [the UK central bank], warned yesterday.

His comment follows publication of figures last week which showed that the UK economy is growing much faster than previously expected. The figures have fuelled City speculation that Mr George will soon press for a rise in

The government faces strong pressure to demonstrate in the Budget that its sympathies are shifting from cars to public transport, our Transport Correspondent writes. The long queue of projects waiting for cash includes:

- Technologies for electronic tolls on motorways are being evaluated by the Department of Transport for testing next year. More details of

interest rates. But Mr Kenneth Clarke, chancellor of the exchequer, who is to speak on the economy in the House of Commons on Wednesday, is likely to be reluctant to raise rates before Christmas if, as expected, his Budget on

November 29 unveils tighter fiscal measures. Nevertheless, with last week's figures indicating gross domestic product 4.2 per cent higher in the third quarter than in the same quarter last year, Bank of England officials

the expected private sector contribution to the project may be announced in the Budget.

- Light rail or "supertram" projects planned in several cities.
- Proposals for a second road bridge across the Firth of Forth near Edinburgh - costing an estimated £400m - are being studied by the Scottish Office.

believe growth is now unsustainably high. Speaking in Dubai, where he was attending an International Banking conference, Mr George told Reuters: "We have the economy growing very strongly. Unless it begins to

slow down of its own accord, there is no doubt we will have to help it slow down through tighter monetary policy."

At Mr George's last monetary meeting with the chancellor, the two men apparently agreed to leave interest rates unchanged at 5.75 per cent.

Mr Clarke's next monthly meeting with Mr George is scheduled for December 7, and economists are divided about the risk of a rise then. However, Mr Clarke is likely to face protests from within his own Conservative party if he raises

interest rates before Christmas having, as expected, acted in the Budget to introduce tighter tax measures.

Although manufacturing is growing steadily, boosted by a recovery in exports, last week's figures suggested that trading conditions will be tough for retailers in the pre-Christmas period. Meanwhile, as the chancellor and governor have stressed in recent weeks, UK inflationary pressures remain relatively subdued, with the underlying rate of retail price inflation at its lowest for 27 years.

## UK NEWS DIGEST

### Pay rise of 75% for British Gas chief is attacked

Mr Cedric Brown, chief executive of British Gas, has received a 75 per cent pay rise, taking his basic annual salary to £475,000. The £205,000 increase, which has been backdated to the beginning of this year, makes Mr Brown's basic pay now among the highest of any UK public company director. Other executive directors of British Gas have received rises of up to 50 per cent following a review by the non-executive directors.

The news has provoked an angry reaction from trade unions and politicians. Mr Alastair Darling, the Labour party's City spokesman, said that the increases were "sheer stupidity". Mr David Stirling, an official of Unison, Britain's biggest trade union, described the rises as "scandalous" when British Gas was shedding more than 25,000 jobs and his union's members at the company had received rises of less than 3 per cent.

Why do you deserve to be paid so much?, Page 12

### Crankshaft deal for Perkins

Albion Automotive, created by a management buy-in to take over failed truckmaker Daf's UK component operations, is to manufacture 30,000 crankshafts a year for Perkins Group, one of the world's biggest engine producers. The deal is expected to create about 50 jobs at Albion's facilities in Leyland, north-west England, where last November's buy-in preserved employment for 310 workers as well as £30 at the Albion axle plant at Scotstoun, Glasgow.

### Hualon firm on Ireland pledge

Hualon Corporation of Taiwan has denied allegations that it intended to renege on its pledge not to use its planned factory in Northern Ireland to compete with producers in mainland Europe. The British Apparel and Textile Confederation last week said it would appeal to the European Court against the European Commission's approval of £51m in UK government aid for the £157m project. It said the aid was conditional on the basis that "production from the plant would be high-volume goods of low added value to compete with low cost imports".

But the confederation feared that the factory's output would be high added-value products competing directly with existing European production. Hualon insisted that the plant was intended "to supply from inside the EU a sector of the market which is increasingly being served by producers outside Europe."

### Growth urged at two airports

London's Heathrow and Gatwick airports could handle an extra 30m passengers a year if two small airfields near the capital were developed, says the Adam Smith Institute, a free market think-tank. Pressure could be taken off the two big airports by expanding Redhill airfield 20 miles south of London and the underused RAF station at Northolt about 6 miles north of Heathrow, it says. The government is already considering developing Northolt for small business aircraft.

### Lottery winners are pursued

Camelot, the consortium organising the National Lottery, was last night waiting for two of the seven jackpot winners in the first contest to claim their share of the £5.8m (£9.5m) jackpot. The seven were being pursued by newspapers which have offered rewards to readers who help identify the winners. A total of 1.15m won prizes, mostly of £10, while the seven jackpot winners will each receive £889,254. The total payout will be more than £22m.

The lottery draw was shown on BBC Television on Saturday was watched by an average 19.2m people with 21.7m tuning in for the draw in the final minutes, according to early figures. Only 7.8m watched the rival commercial network and only 7.4m saw the commercial network's *Diana: Portrait of a Princess*, which was screened immediately after the lottery show in an attempt to win viewers back.

### Russians apply for war medals

Couriers may be used by the British army's Medals Office to meet heavy demand for medals won by Russian members of the British forces during the second world war. "Most of them went back to Russia after the war and were unable to claim their medals because of the Iron Curtain," said Lt Col Jim Condon, head of the Medals Office. "We are looking at using a courier to get medals to out-of-the-way places in Russia."

## Spending on wine is dubbed 'obscene'

The opposition Labour party yesterday accused ministers in the Conservative government of operating an "obscene sense of priorities" in official spending on wine, James Bligh writes at Westminster. The accusation came after the government disclosed that it had spent more than £570,000 - an average of £5.28 (£8.62) a bottle - on wine for official gatherings in the past five years.

Mr Alan Milburn, Labour MP for the northern England town of Darlington, said the purchasing was done by an organisation called the Government Hospitality Fund Advisory Committee for the Purchase of Wine under the auspices of the Foreign Office. Sir Ewen Ferguson, chairman of Coutts Bank, chairs the advisory committee of five wine experts. Sir Ewen was UK ambassador to South Africa in the early 1980s and ambassador to France from 1987-92.

Mr Milburn accused the committee of wasting public funds while Conservative finance ministers are urging restraint in public expenditure. "With huge spending cuts being planned, it is an obscene sense of priorities to lavish large sums of public money on buying wine to dish out at receptions," he said.

The Foreign Office said the average spending of £110,000 a year "does not necessarily mean that money was actually used in the last year because some wine is bought and then stored." It said 500 functions were arranged by government departments last year involving 35,000 guests.

Such entertainment, involving people from all walks of life, was in "direct support of government activities and objectives," it said, citing examples as diverse as the promotion of exports and an award ceremony for disabled people. It added that government officials and not the five experts decided which wines to buy.

## Tories learn why supporters are deserting them

By Robert Peston

A blackout on media coverage of the National Health Service features in a draft Conservative party communications plan for the next general election.

Not intended for publication, it was written by Mr John Maples, the party's deputy chairman and a former minister, for Mr John Major, the prime minister, and officials at the party's headquarters.

It is based on market research by the party of individuals on average earnings who voted Conservative in the 1992 general election but now say they

might or would not because they see the government as "ineffectual and unable to deliver its promises". Those surveyed are in the average income social categories whose support was crucial to the Conservatives' three previous election victories.

They are described in the research as "natural Conservatives" but they disapprove of privatisation and believe that the "rich are getting richer on the backs of the rest".

Dated 30 September 1994, Mr Maples' proposal for wooing them back says the election "could be as little as twenty months away and no more than thirty months". It



JOHN MAPLES (left) on... The economy: "What we are saying is completely at odds with their [our supporters'] experience". The state health service: "The best result for the next twelve months would be zero media coverage". Opposition leader Tony Blair: "If Blair turns out to be as good as he looks we have a problem". The media: "We need to feed our friends and potential friends in the press with good stories". Other "friends": "We must avoid antagonising our friends in the police, CBI [Confederation of British Industry - the UK's biggest employers' group] etc if we can possibly help it". What Conservative supporters with average incomes think about the government: "Incompetent in three senses - cannot run the country; 'bull-in-a-china-shop' approach to change and scandals; shooting ourselves in the foot".

identifies the task in the 12 months before the 1995 Conservative party conference as eroding or reversing the Labour party's lead in the opinion polls on four main issues: the economy, law and order, education and the state health service.

On the economy, Mr Maples says: "The crucial issue here is living standards, which are 'falling in 1994 to 1995' and will 'again in 1995 to 1996'." He says the government's talk of recovery is "completely at odds with their [the surveyed Tory

supporters'] experience". While he believes that Labour's lead on law and order can be reversed, he is pessimistic on the health service. The paper says: "We can never win on this issue". It adds: "The best result for the next twelve months would be zero media coverage of the National Health Service".

Apart from the health service, Labour's other great electoral asset is identified as its leader, Mr Tony Blair. The paper says: "If Blair turns out to be as good as he looks, we

have a problem". It continues: "We cannot paint Blair as a left wing".

However, it urges a strategy of drawing commitments from the Labour leader which illustrate the divide between him and many members of his party.

Mr Maples suggests trying to appeal to disenchanted supporters by changing and increasing the tax levied on executive share options in order to deflect criticism of "excessive" executive pay packages.

## Names unite to combat threat to divert funds

### Lloyd's faces extra challenge

By Ralph Atkins  
Insurance Correspondent

Groups representing loss-making Lloyd's of London members have combined to finance a legal challenge to the insurance market's latest attempt at recouping money owed by the members.

The new Litigating Names' Committee says it has enough money for a challenge in the High Court to Lloyd's proposals for ensuring that damages

won in courts by loss-making Names are used to settle their outstanding debts at the insurance market.

A month-long consultation exercise on Lloyd's proposals ended last week with approximately half of those responding understood to oppose the changes.

The new committee says its legal advice suggests that, by trying to put itself in a preferential position ahead of other creditors, Lloyd's is breaching

fundamental principles of insolvency law.

Mr Michael Deeny, chairman of the Gooda Walker Action Group, whose members recently won damages for negligence, said: "We are confident that the High Court will declare these changes unlawful and we urge Lloyd's to abandon them. The priority of the council of Lloyd's should be just and equitable settlement, not forcing Names to engage in fresh legal battles."

## Fear of IRA split is rejected

By Stewart Dalby in Belfast

Mr John Hume, leader of Northern Ireland's mainly Roman Catholic Social Democratic and Labour party, has dismissed reports that the Irish Republican Army will split and that one faction will abandon the August ceasefire.

His comments followed reports that an IRA faction based in South Armagh would take up arms again by March if Britain did not make significant constitutional concessions

to the republican movement. He said at the weekend: "I have been at the centre of the [peace] process from the very beginning. I can tell you there are no deadlines for the IRA, no secret deals."

Earlier Mr Hume said he firmly believed the ceasefire by the IRA and anti-republican paramilitaries loyal to the UK would prove durable.

Addressing his party's annual conference in Cookstown, County Tyrone, he predicted that the ceasefires by

both sides will prove to be decisions that have taken the gun and the killing of human beings out of our politics for ever."

Mr Gerry Adams, president of the nationalist Sinn Féin party, yesterday deplored Northern Ireland's state of punishments by severe beating. "I am opposed to them; I always have been," he said on BBC television in London. But he cautioned against blaming all such beatings in nationalist areas on the IRA.

## London found to contain nation's worst poverty

By Alan Pike,  
Social Affairs Correspondent

Britain's biggest cities became concentrations of growing disadvantage during the 1980s, a study by the Policy Studies Institute, an independent right-wing think-tank, concludes today.

Birmingham, Glasgow, Liverpool and Manchester are all shown to have experienced growth problems, with inner city deprivation spreading to nearby areas.

London, in spite of the affluence of some citizens, "increasingly contains the largest concentration of poverty and relative deprivation in Britain". On the basis of new means of defining deprivation devised by the government recently, 17 London boroughs appear among the 30 most deprived areas in England.

The report - a study of changes in deprived areas between 1981 and 1991 - reaches the "depressing conclusion" that "government

urban policies over a decade or more have as yet had only limited success in reducing disadvantage in the most deprived urban areas".

Employment opportunities in deprived areas are shown to be affected far more by general levels of activity in the national economy than by initiatives like government task forces, "however valuable they may have been". There was, says the report, no observable correlation between changes in unemployment and the existence of task forces.

The study shows that, while London's deprived areas had lower levels of unemployment than other deprived parts of Britain in 1981, the capital's unemployment rates rose by more than 60 per cent between 1981 and 1991. A relative worsening of the unemployment position in the deprived London boroughs had continued since 1981.

Premature death rates in 12 out of 13 London boroughs had grown worse since 1980.

**DON'T CRACK UNDER PRESSURE**

**TAG Heuer**  
SWISS MADE SINCE 1860

**IN A MOVING WORLD, WE ARE THE MOVERS.**

**ANSALDO**  
INDUSTRY POWER TRANSPORTATION

**FINMECCANICA IRI GROUP**

Consider, if you will, a power plant, a train, and a blast furnace. They're nothing in common except trouble. In fact, creating products and systems for industrial growth in industry. Power and Transportation has made us into one of the leading companies in the field of Electromechanics. In Italy, our homeland, we've worked with Enel (the state electric company) to produce some 30% of the electricity consumed in the country. In the United States, we hold 30% of the railway signalling market and are the recognized world leader. We are known for our capacity to offer timely responses to questions which are constantly evolving and specific solutions to the principal problems posed by economic development in more than 70 countries around the world. A world that moves, just like us, and even, we might say, thanks to us.

**FINANCIAL REGULATION REPORT**

is a monthly service from the Financial Times. It provides subscribers with up-to-date and thorough information on worldwide regulatory developments and their implications for the financial services industry.

Written by professional experts,

**FT-Financial Regulation Report:**

- describes and summarizes new regulations and legislation;
- explains authoritatively but intelligibly the meaning and purpose of new regulations, putting them in their international context;
- comments on the implications for the markets concerned - whether short- or medium-term credit, long-term debt, equities or derivatives. The vital question of the competitive position of market players is regularly addressed.

With increasing market stresses and the accelerating pace of regulatory change it is simply not safe policy to be underinformed.

**To receive a FREE sample copy contact:**

Simi Bansal,  
Financial Times Newsletters,  
Marketing Department, Third Floor,  
Number One Southwark Bridge,  
London SE1 9HL, England.  
Tel: (+44 71) 873 3795  
Fax: (+44 71) 873 3935

The information you provide will be held by us and may be used by other select quality companies for marketing purposes.

FT Business Enterprises Ltd,  
Registered Office: Number One Southwark Bridge,  
London SE1 9HL, England.  
Registered No. 980896.  
VAT Registration No. GB 278 5371 21.







## MANAGEMENT

Vanessa Houlder looks at moves to counter recent criticism of big bonuses by establishing a better link with performance

# Why do you deserve to be paid so much?



## EXECUTIVE LUNCH

The search for an equitable formula for top executive pay has acquired a new urgency this autumn, as pressure mounts on directors to curb embarrassingly high pay rises.

This month, it was the turn of Sir Bryan Nicholson, president of the Confederation of British Industry, to criticise "increases and performance bonuses which are not only well above inflation, but also out of proportion with the rewards received by the workforce for the company's performance".

So far, companies have failed to provide an adequate justification for the rewards they pay top executives. The link between pay rises and performance of the UK's largest companies is non-existent, according to a study by Graef Crystal, a US pay expert. Interest in the issue has also been heightened by pressure on companies to remedy short-comings as many of the 10-year share option schemes introduced from 1984 come to an end.

Large, poorly-designed, incentive packages can be a problem, rather than a solution. The provision of performance-related bonuses on top of share options is "divisive, inflationary and... greed-promoting", according to Sir Owen Green, former chairman of BTR.

A similar debate is raging in the US, where the rewards to top executives have escalated rapidly in recent years, often helped by multi-million-dollar share option gains.

Intense controversy has been aroused by attempts to regulate executive pay more tightly and by proposed changes to the accounting treatment of share options. Salaries are now subject to greater disclosure and higher taxes on that share of the income which exceeds \$1m (£800,000) a year and is not performance-linked.

Preoccupation with the size of executive rewards seems to be largely an Anglo-American phenomenon, but the popularity of share options has spilled into France, where companies have been quick to spot their tax advantages. "Options have become practically the most significant element of executive compensation," says Eduardo de Martino, a partner with accountants Arthur Andersen in Paris. "You can't really recruit or retain a high-quality executive without them."

In most other European countries, the culture of share options has yet to develop, although bonuses are commonplace. In Italy, for instance, where the small and medium-sized enterprises which form the backbone of the Italian economy are not listed on the stock exchange, top Italian directors may receive up to 25 or 30 per cent of their remuneration in the form of cash bonuses.

The fiercest debates about executive pay, however, are taking place in the US and UK, which both have highly developed stockmarkets and where the influence of any individual shareholder on company directors is relatively weak.

Much of the debate stems from the desire of institutional shareholders to ensure that top managers are focused on their investors' interests. The rise of the professional manager means that "the investing institutions demand a check on the otherwise unfettered power of the executives, who might be tempted to live well at the shareholders' expense", according to Alastair Ross Goobey, chief executive of Postel Investment Management.

Not everyone accepts that shareholders can extract a better performance from senior executives by paying for results. Alfie Kohn, a US management theorist, believes that the motivational theory underpinning this doctrine is "profoundly wrong-headed".

The Pensions and Investment Research Council, which advises UK institutions on corporate governance issues, thinks that incentives for senior executives are inequitable and encourage short-term thinking.

The idea that incentives should be an integral part of top managers' pay packets, however, has become entrenched. Share option schemes, which typically allow senior executives to buy shares (worth up to four times their salary) at today's price in three years' time, are used

by 96 per cent of FT-SE 100 and Mid 250 Index companies, according to New Bridge Street Consultants. Even the Labour party's proposal to remove tax concessions from share options is unlikely to dislodge them, it believes.

Nonetheless, share options have come under increasing fire. The Association of British Insurers believes that they "may not provide the long-term motivation to high performance that was intended when they were introduced. Options have not created long-term shareholders, since they are usually exercised, and the shares sold, at the first possible opportunity."

The most powerful criticism of share options is that they are based on a fallacious linkage between share price and management performance. In a bull market, executives with options stand to gain no matter how poor the company's relative

performance has been. Conversely, in a bear market, a strong performance would not be recognised. Moreover, there is no downside if the share price falls after a disastrous performance; the options simply expire worthless.

This inability to punish failure in the same way as they reward success can distort company policy. "You might decide as a company to make acquisitions to make the share price go up. If it goes wrong you have not lost anything," says Brian Friedman, head of compensation and benefits at Arthur Andersen.

But these arguments do not convince everybody. Brian Main, a professor at the University of Edinburgh, argues that the portrayal of options as lacking downside risk neglects the fact that they have a real value when they are issued, which can be calculated using pric-

ing formulae.

Yet this solution depends on finding agreement on an acceptable method of valuing executive share options, which is fraught with difficulty. When the Accounting Standards Board wrestled with the issue earlier this year, it concluded that it was not practical to include a "meaningful" money value of options in the accounts.

In the US, the Financial Accounting Standards Board is mired in controversy as it grapples with the same issue. It, however, is expected to conclude that executive options can be valued and should be treated as a cost that should be set against profits in a company's accounts.

This debate about valuation influences another controversial area of the debate about incentives - namely, whether performance criteria should be used as qualifying hurdles when managers exercise their options. The Association of British Insurers and the National Association of Pension Funds have decided to insist on performance conditions for options schemes to ensure that rewards are for real performance rather than mediocrity.

Main argues that hurdles are illogical. Since they merely lower the initial value of the option because of the lower probability of subsequent profitable exercise, it has "little net effect other than creating a bureaucratic complexity."

M&G, the institutional investor, has resisted the introduction of performance conditions for other reasons. "We are firmly of the view that performance benchmarks for the exercise of options may not be in the best interests of shareholders," said Paddy Linker, then managing director, in February.

His arguments rested on the arbitrary nature of a particular performance yardstick and the potential conflicts of interest it can present. "There is a real danger that some companies, in their search for benchmarks, will choose guidelines that are too demanding and which will result in unwise corporate strategies being pursued," he said.

Over two thirds of the 38 companies which have published benchmarks for their options schemes since July 1993 have opted for earnings per share targets, according to a new study. However, they have the weakness that they can be manipulated through changes in accounting procedures.

The other most common measures are based on share price or total shareholder return. Their main disadvantage is that options gains are already linked to the growth in the share price.

In a few cases, other types of measures are being considered. Bradford Property Trust, for instance, has plumped for condi-

tions based either on earnings per share or net asset value. BP, which considers that fluctuations in oil prices and exchange rates rule out share price and earnings per share, is considering using a measure that compares its own return to shareholders against that of the other oil majors. Other possibilities, based on concepts such as cash generation or return on capital, have been proposed by compensation consultants.

As well as tinkering with their share option schemes, an increasing number of companies are experimenting with an alternative, the long-term incentive plan. These are schemes which reward management for performance over an extended period with cash or shares.

Supporters of these schemes argue that they can neatly be tied to performance, without being subject to the vagaries of the stock market. Reuters has announced a scheme which awards shares to executives at the beginning of the performance period, which are released at the end of five years, subject to a strong showing on total shareholder returns. No shares are released if Reuters is ranked in the last 25 companies in the FT-SE 100, but all are released if it is in the top 40, with a graduated release between these two points.

Long-term incentive plans are arguably an improvement on share option plans, but risk being discredited if they are introduced as yet another hand-out to top executives on top of what they already got.

Benefits are potentially large. "A maximum award of between 50 per cent and 100 per cent of salary is becoming fairly common," according to New Bridge Street Consultants. Moreover, all but one of the 76 FT-SE 100 and Mid 250 Index companies that have adopted incentive plans are using them in addition to their option schemes.

Potentially, incentive plans are open to abuse. There is no formal institutional shareholder limit on individual participation and they do not normally require shareholder consent. Moreover, although awards are eventually disclosed as directors' emoluments, this is long after they were awarded and the amounts are often inadequately explained in terms of performance.

This highlights the broader case for more rigorous rules about the disclosure of executive pay. In the US, the SEC, the securities regulator, introduced a requirement in 1992 for each firm to disclose its top executives' pay, together with the firm's performance over the last five years, compared with a relative index of a peer group of companies.

"The implications have been far-reaching," says Peter Chingos of KPMG Peat Marwick. "It puts a significant amount of responsibility on a company to demonstrate the relationship between pay and performance."

Clearer and more detailed explanation of top executives' pay in the UK would, on its own, do little to calm the public's disquiet. But by putting greater pressure on executives to justify their salaries, it might lead to more restraint on basic pay and more carefully designed incentive packages. In the meantime, however, the escalation of top executives' pay will be seen by many as serving nobody's interests but their own.

Additional reporting by Andrew Hill and Andrew Jack.



## PIONEERS AND PROPHETS

### Max Weber

Max Weber (1864-1920) is often portrayed by enlightened modern executives and organisational thinkers as a "father of equivalent rank" to Frederick Taylor, father of the now discredited "scientific" school of management. This reputation is only half-deserved. Weber, a German lawyer, trained sociologist, provided the theoretical underpinning for Taylor's much more practical influence by arguing that the most efficient form of organisation resembled a machine: a bureaucracy replete with hierarchy, rules and controls. He distinguished this "rational-legal" model of organisation, as he called it, from "charismatic" (leader-dominated) and "traditional" ones (those driven by custom and practice).

In their book *Max Weber at the Heart of Modernity*, Tim Ronsbo and Robert Weisman took the "villain" view, in that as much as Weber's work pointed to charismatic leadership and led to bureaucracy, they blamed him for arguing, as they put it, that "his rule-driven, impersonal form... was the only way to ensure long-term survival."

Together Weber and Taylor propounded the idea that the best form of organisation was an inward-looking, "closed" system peopled by rational actors. The "rational actor" part of the proposition was soon thrown out as unrealistic by the likes of Elton Mayo and Chester Barnard, who saw managers as neither very "rational" actors. But the closed-system doctrine held sway for decades.

Only from about 1970 did theory finally catch up with reality, combining an open systems view of organisations with the "social actor" view. Hence today's fashion for the idea that managers and organisations must both undertake lifelong learning. Weber only half-deserves his modern reputation for two reasons. First, it is never fair to judge with too much hindsight - at the time, his thinking seemed quite reasonable. Second, he was less aggressive than most people realise. He made a relatively enlightened distinction (for his day and background) between power and authority. Power, he said, was the ability to force people to obey, regardless of their level of resistance. Under authority, however, orders were obeyed voluntarily.

The inadequate exercise of authority in most bureaucracies disturbed Weber; he saw the excessive wielding of power as a threat to human freedom and democratic values. He warned that bureaucracy could turn into an iron cage. He even wrote "this passion for bureaucracy is driving me to despair."

Yet Weber's influence has perpetuated the dangerous metaphor of organisations as machine bureaucracies, rather than adaptive organisms.

As the strategy and organisation expert Henry Mintzberg argues, machine structures can only work well so long as a set of simple, repetitive tasks need to be performed consistently. When tasks grow more complex and change, the machine's regulated efficiency impedes the organisation's effectiveness, impeding creativity and motivation. In today's world, that is a pretty lethal combination.

Christopher Lorenz

# Moving out of apartheid's shadow

I was in the new South Africa last week talking to human resources directors, consultants and managers.

All labelled themselves as "pale males", whose jobs and futures are threatened by new affirmative action initiatives. Apartheid, always a pigment of the imagination, casts a long shadow in the business world of this beautiful country.

Many are worried by the prospects of legislation that would make organisations reflect the demographic status of society. In other words, about 75 per cent of all staff at all levels should be black.

There is talk everywhere of "Africanisation", although what this means is rather unclear. The word Eurocentric is used pejoratively to dismiss any idea or activity that is not favoured and is seen to be the practice of the "white minority racist regime".

Yet the American-originated concepts of victimisation, entitlement, affirmative action and the equality of results (not opportunities or

inputs) are embraced with open arms. There is an obsession with the redistribution of poverty. In so many spheres Mandela has shown an excellent example by letting go of the baggage of the past. But the expectations of those who voted for him were fanned by prospective parliamentarians and could never be fulfilled.

Political and organisational leaders find themselves in a dilemma. Support affirmative action publicly and the skilled whites the economy desperately needs continue to emigrate, believing there will be less of a future for themselves and their children. Let the "disadvantaged of the past" remain underdogs and the inflated expectations of the blacks might lead to more revolution.

It all seems rather a no-win situation. Some organisations try to compromise by giving "glass-ceilinged" pale males a hefty financial reward for promoting a young black manager over him or her as second prize. But only the most successful can afford this strategy.

## ADRIAN FURNHAM



One of the big problems in the new South Africa is the whole process of consultation. The country moved from paucity to plethora; from authoritarian dictat with no consultation at any level to a proliferation of forums where everyone can, must and does have their say however mundane, repetitive or ill-informed. No manager dare not let a representative have his/her say. This can lead to a whole series of problems. Many managers feel intimidated enough to abdicate their responsibility for decisions

and allow majority rule to prevail. Accountability is thus diffused and unfocused because the rules of participation and responsibility are never spelled out. But the most notable result is that all decision-making processes are long and tedious and satisfy no one.

The old South African government was spectacularly successful at creating decision-making structures of Byzantine complexity. Parliaments, boards, committees multiplied, often to the advantage of those that sat on them. Obtaining an approval in the old system was a nightmare because of the sheer complicated nature of the govern-

ment structures. Alas, not only did business organisations mirror this love of complexity but the new masters, rather than sweeping the state clear have only added to it. People from all persuasions are aware of the fact that entanglement in bureaucratic niceties can be an excellent ploy to hide real issues and promote the status quo. This is not the slash-and-burn approach of revolutionaries nor the work of right-sizing, re-engineering. It remains the analysis-paralysis approach which may work well when one is dealing with constitutions, but is less well suited to the world of making widgets.

As always in times of great change, people's time perspective shifts from the long to the short term. For years, informed South African business leaders were filled with a sense of impermanence and discontinuity. Trapped between the powerful forces of Afrikaaner hegemony and

Black African nationalism, English-speaking whites and many Indian entrepreneurs simply kept their heads down and tried to make money... and get it out of the country. The short-term "let's-live-for-the-day" philosophies still prevail in the "wait-and-see" period. But business needs to invest in, and build for a future which involves a significant cultural shift.

There is a saying in Afrikaans which directly translated means "tomorrow is another day".

It is usually regarded as a statement of optimism about the future, looking forward to the possibility of a new start. There is a lot of business optimism in South Africa. But like all big political and economic metamorphoses it takes time and effort. The economic situation of eastern Europe is a reasonable parallel. In the words of the prime minister "If it isn't hurting, it isn't working."

The author is head of the business psychology unit at University College London.

The Financial Times plans to publish a Survey on European Regional Financial Centres:

## Manchester

on Monday, December 12.

- The FT is circulated in 160 countries worldwide, with a readership in excess of one million people
- The weekday FT is read by 139,000 senior business people in Great Britain
- More UK business people read the FT than any other national daily newspaper

- More than half of Europe's top Chief Executives read the FT
- The FT reaches more Captains of Industry in Great Britain than any other national daily newspaper.

For a full editorial synopsis and details of available advertisement positions, please contact:

Pat Looker or Brian Heron on  
Tel: 061 834 9381 Fax: 061 832 9248  
Alexandra Buildings, Queen Street, Manchester M2 5LF

Do not contact: 0800 1993, 0800 1993, 0800 1993

FT Surveys

مكتبة الأصيل



# It takes 8,000 people to fly it, And 28,000 to look after it.

United aircraft are flown by 8,000 of the world's most experienced pilots and cared for by 28,000 of the world's most skilled mechanics and flight attendants.

That's a sure indication of the value we place on efficiency and service – and one more reason why we've become one of the world's biggest airlines.

Come fly the airline that's uniting the world. Come fly the friendly skies.

For reservations, see your travel agent or call United on 081 990 9900

(0800 888 555 outside London).

NOVEMBER 21 1994

## PIONEERS AND PROPHETS

### Max Weber

Max Weber (1864-1920) is often regarded as the father of modern sociology and a pioneer of the study of social structure and organization. He was a German jurist, sociologist, and political economist. His work on the Protestant ethic and the spirit of capitalism is particularly influential. He also wrote extensively on bureaucracy and the rationalization of society. His ideas have shaped modern social science and political thought.

For Weber, the modern world was a product of rationalization and bureaucracy. He argued that the Protestant ethic had led to the development of capitalism and the modern state. His work on the sociology of religion is particularly influential.

Only in the last 100 years has the world become a global village. The world is now a single entity, and the boundaries between nations are becoming increasingly blurred.

Weber's work has been influential in many areas of social science. His ideas on bureaucracy and the rationalization of society are particularly influential. His work on the sociology of religion is also highly influential.

The world is now a global village. The world is now a single entity, and the boundaries between nations are becoming increasingly blurred. This is a result of the advances in technology and communication.

Let Weber's work be a guide to the future. Let us strive for a world that is more just and more equitable.

As the world becomes more global, we must also become more aware of our responsibilities to each other. We must work together to create a better world for all.

Christopher Lasch

 UNITED AIRLINES

## PEOPLE

# The faceless crime boss who is all too real

This well-educated, well-spoken, cosmopolitan businessman is laughing all the way to the bank, says Jimmy Burns

While officials and ministers from more than 120 countries meet today in Naples at the start of a UN conference on organised international crime, many a big-time crook will be laughing all the way to the bank.

As Lilliano Ferraro, a senior official with Italy's ministry of justice, commented last week: "The organised crime syndicates have already held this kind of meeting... they just meet in a hotel in eastern Europe and divide the profits."

It has taken the Italians more than five years to generate sufficient interest among UN member states even to talk about the subject. And that, according to the organisers, is probably all they'll do in the Palazzo Real.

Attempts at improving international co-operation on law enforcement remain hampered by a combination of political rivalries, jealously guarded national legal systems, official corruption - and rank inefficiency.

In contrast, the organised international criminal fraternity has become increasingly sophisticated; it is adept at extending its operations across frontiers, establishing areas of common interest, and manipulating the world's economic system for hugely lucrative ends.

"International organised criminals have learnt to outwit law enforcement agencies," says James Wyburd, an investigator with MRC Business Information Group.

In the words of John Kerry, a US senator, these global mobsters cause so much trouble that they are "the new communist threat."

Who are they?

The really big boys are pretty far removed from his-



tory's, and Hollywood's, gangster self-publicist: Alphonse Capone, better known as Al - the man whom the American crime writer Jay Robert Nash describes as "a near illiterate who acquired millions and knew not where to spend a dime of it". Capone died of syphilis and paresis of the brain. In the words of one of his gang: "Al's brain just exploded."

Times have changed. Eduardo Vetter, a former professor in law who heads the UN's anti-crime branch, based in Vienna, says: "Today's big-time criminals are more serious and dangerous than Capone ever was. The world has become smaller, while the criminals have become bigger. It's a global village, in which crime in one country is easily transferred to others."

There is no one better to ask about old and new-time crooks than Mike Cherkasky. An

employee of Kroll Associates, one of the world's leading private corporate spook agencies, Cherkasky is a former New York attorney's investigator who helped convict John Gotti, boss of the American mafia, in 1992, and was a prominent investigator in the BCCI case. Cherkasky now helps supervise one of New York's garbage collection services, once the preserve of the mob.

"The mob - blue-collar criminals like Gotti - may have worn Armani suits and cashmere coats, but they used their fists to get to the top," he says. "They had no choice. There's a different kind of corporate criminal around now. He is a cosmopolitan businessman, well-educated, well-spoken, who knows how to move among politicians and transfer his money from Wall Street to London to Paris and onwards if he wants to. He has plenty of opportunities, but greed makes

him take the criminal route."

The world's leading organised criminals do not give interviews bragging about their activities, as Capone did, daily, to the Chicago press. The meanest use journalists for target practice if they get anywhere near. Behind today's organised criminal lies a veritable machine of hardware and hard men which makes Capone's hoods look like chocolate soldiers.

Perhaps the most colourful prototype of the new international gangster was Pablo Escobar, a collector of giraffes, camels, beautiful women and classic cars, including Capone's Pontiac. Colombia's drug baron turned the smuggling of cocaine into the world's biggest money-spinning bootleg operation. His ability to bribe and corrupt officials went far beyond his home town of Medellin, where he is believed to have author-

ised payments of \$1m per day to keep himself out of jail.

Escobar had a private army of 1,000 armed with state-of-the-art military hardware, and an A-team of lawyers well-versed in the art of laundering his ill-gotten gains through the world's (mainly off-shore) financial centres.

Escobar was shot dead almost a year ago by the Colombian army, supported by the CIA, the US air force and the US drug enforcement agency. Yet he might have escaped had it not been for rival drug barons turning against him.

Next to the Colombian boys, it is the emerging criminal fraternity in eastern Europe which is likely to cause most worry at this week's conference. In a background paper to the conference, the UN's anti-crime division does not mince words when it comes to the new Russian mafia.

"Roublers as well as smuggled arms and valuable metals worth billions of dollars leave the country in an unregulated fashion each month, while there is a substantial inflow of black and grey money," the anti-crime squad states.

The criminal fraternity includes blue-collar villains not so different from the one-time Chicago mobsters. But at his most sophisticated, the eastern European criminal bribes officials, terrorises western businessmen, manipulates the banking system, launders money around the world with front companies and exchange control fiddles, and engages in such transnational activities as prostitution, drugs smuggling and arms trading.

Only last week a nuclear power plant was temporarily shut in Lithuania because of "terrorist" threats.

The Naples conference is a gesture fitting in a city of magic and death. But that is all it is: a symbol.

## Abdellatif takes over from Saudi at ABC

When Ahmed Abdellatif, managing director of Riyad Bank, Saudi Arabia's second largest, takes the helm of Arab Banking Corporation next year, bankers expect a period of consolidation rather than revolution from the former deputy governor of Sama, the Saudi central bank, writes Mark Nicholson.

Abdellatif, 59, who will become ABC's chief executive once Riyad Bank has replaced him, is a very different figure from Abdullahi Saad, ABC's founder. Saudi, who quit last month after 14 years in charge, is credited with turning the Bahrain-based offshore banking unit into one of the biggest banks in the Middle East with offshoots in Europe and Asia.

But Saudi, despite his name, is a former Libyan central banker, and it is widely felt that his nationality was the primary reason for his resignation. Kuwait and the United Arab Emirates, who with Libya are the chief shareholders in the bank, were concerned that Saudi's Libyan connections might lead the US to freeze the bank's assets.

Abdellatif, by contrast, is a friendly, smiling Saudi who was plucked out of his country's central bank to revive the fortunes of Riyad Bank, an underperforming giant which had never made the most of its influential shareholders and solid capital base. He is credited with doing a good job but as an ex-central banker he is not expected to match Saudi's entrepreneurial management style.

Another sign of the increasing Saudi Arabian influence is the appointment of Sheikh Khalid Al Alkurki, who has taken over from Saudi as chairman of ABC International

Bank, the group's London-based subsidiary. Sheikh Khaled, a leading businessman in Saudi Arabia's Eastern Province, has been a director of ABC since 1982 and was founder director of Saudi American Bank, the Riyadh-based joint venture bank of which CIBank is a leading shareholder. Some Western observers had expected Stanislas Yassukovich, the deputy chairman, to replace Saudi.

## Champilmaud empire restored

Antonio Champilmaud, the 78-year-old Portuguese entrepreneur who last week bought back another part of the business empire wrested from him after the revolution of 1974, is admitted and abundant with equal fervour, writes Peter Wise.

He has been both lauded as "Portugal's greatest industrialist" and loathed as an incarnation of capitalist exploitation. During the Salazar-Caetano dictatorship, he was estimated to control two-thirds of Portugal's industrial capacity. Starting with an inherited cement company, he moved into steel, banking and insurance.

Making a fortune was easy the first time round in an economy protected from outside competition and benefiting from captive colonial markets. But Champilmaud, whose blunt, autocratic style leaves few people indifferent, believes he has proved his worth as an entrepreneur by rebuilding the group that was seized from him by a short-lived Communist-leaning government. Last week he paid \$557.5m (\$3.74bn) to regain control of Banco Povo e Sotia, Portugal's sixth largest bank. He had already bought back the insurance company Mundial Confiança in 1992.

Champilmaud once put in a claim for more than \$100,000m in compensation for the nationalisation of his assets but has received only a small fraction of that amount. Instead, he is buying back his Portuguese companies, through a privatisation programme begun in 1989, with earnings from Brazil, where he fled in 1976 and built an extensive business centred on cement and livestock. After years in the

wilderness, Champilmaud is indisputably back at the top. Portugal's *Forbes* magazine ranks him as by far the country's richest individual, with a personal net worth estimated at \$1.7bn. But he admits Portugal is too small for him and is not expected to make any more important re-acquisitions. He remains in Brazil, leaving the day-to-day management of the family's Portuguese interests to his son Luis, chairman of Mundial Confiança.

## Zarella: GM's ray of hope

In its efforts to rebuild its battered US auto business, General Motors has turned to a man who knows a lot about contact lenses and sunglasses, writes Richard Waters.

In a rare move, the car and truck-maker last week turned outside to pick a new head of marketing for its core north American operations. Ronald Zarella had been the number two executive at Bausch & Lomb, manufacturer of trendy Ray-Ban sunglasses.

Jack Smith, GM's chief executive, says the automaker was drawn to Zarella by his "enormous multifunctional experience and global brand-building expertise". Despite the overblown rhetoric, this may not be far from the mark: Zarella, 45, has an engineering degree as well as an MBA, and spent the early part of his career in engineering and manufacturing jobs. That is no bad thing, given that in future he will have to negotiate with GM engineers over the specifications of new vehicles for the US market.

The brand-building came in Bausch & Lomb's international division, where Zarella jumped from \$18m to \$80m in the five years under Zarella's control.

GM will hope he can rustle up the same magic for its own products, which include venerable but hardly trend-setting names like Chevrolet, Cadillac and Oldsmobile; it has lost ground to family sedans like Ford's Taurus and sport-utility vehicles like Chrysler's Jeep.

Zarella says his job involves "better defining customer segments", then creating and selling products for each. Sounds easy? For GM, whose share of the US market has slipped to 33.2 per cent, it has proved anything but.

## St Ceciliatide

International Festival of Music 1995

in association with

### the Financial Times

Exactly one year from today sees the start of a brilliant new musical event, to be held annually in the historic venue of Stationers' Hall in the City of London.

Fiori Musicali, the Lindsay String Quartet, John Lill and Julian Joseph play music spanning the 320 year history of the Hall, and each evening's music is followed by a candlelit dinner in the gilded Court Room.

The 1995 Festival concerts are sponsored by:

Aylesford Newsprint Limited

The Financial Times Group

Industrial Bank of Japan International

Kores Nordic Group

KPMG Peat Marwick

Sinclair Roche & Temperley

Southern Electric plc

Straker Office Supplies plc

The Reuter Foundation

Twinstar Chemicals Limited

Wang (UK) Limited

For further information, please telephone

Elizabeth George

on 01327 350972

Prices for electricity determined by the purposes of the electricity pooling and settlement arrangements in England and Wales			
Hour	Day	Price	Unit
12 hour period	12 hour period	12 hour period	12 hour period
0000	0000	0000	0000
0100	0100	0100	0100
0200	0200	0200	0200
0300	0300	0300	0300
0400	0400	0400	0400
0500	0500	0500	0500
0600	0600	0600	0600
0700	0700	0700	0700
0800	0800	0800	0800
0900	0900	0900	0900
1000	1000	1000	1000
1100	1100	1100	1100
1200	1200	1200	1200
1300	1300	1300	1300
1400	1400	1400	1400
1500	1500	1500	1500
1600	1600	1600	1600
1700	1700	1700	1700
1800	1800	1800	1800
1900	1900	1900	1900
2000	2000	2000	2000
2100	2100	2100	2100
2200	2200	2200	2200
2300	2300	2300	2300
2400	2400	2400	2400

LEGAL NOTICES			
NOTICE TO SCHEME CREDITORS OF THE OFFSHORE INSURANCE FUND OF ICS REINSURANCE PRIVATE LTD			
NOTICE IS HEREBY GIVEN that in accordance with the provisions of the Scheme of Arrangements approved by the Scheme Creditors of ICS Reinsurance Private Ltd ("the Company") Provision of Information Forms have been despatched to Scheme Creditors of the Offshore Insurance Fund ("OIF") of the Company.			
Scheme Creditors of the OIF of the Company who have not already received the OIF Provision of Information Form should contact the Company at its registered office or at its number + (02) 224016 for a copy of the Form.			
Scheme Creditors of the OIF should also note that they must complete and return the OIF Provision of Information Form to the Company by 24 January 1995.			
NOTICE IS FURTHER GIVEN that an OIF Scheme Creditors shall be deemed to have accepted and confirmed as accurate the information on any OIF Provision of Information Form received unless the OIF Provision of Information Form is returned annotated in accordance with the Scheme of Arrangements.			
Dated this 21st day of November 1994			
Reinsurances Management Corporation of Asia (Pte) Ltd Sole OIF Manager for and on behalf of ICS Reinsurance Private Ltd			
NOTICE TO SCHEME CREDITORS OF THE OFFSHORE INSURANCE FUND OF RMCA REINSURANCE LTD			
NOTICE IS HEREBY GIVEN that in accordance with the provisions of the Scheme of Arrangements approved by the Scheme Creditors of RMCA Reinsurance Ltd ("the Company") Provision of Information Forms have been despatched to Scheme Creditors of the Offshore Insurance Fund ("OIF") of the Company.			
Scheme Creditors of the OIF of the Company who have not already received the OIF Provision of Information Form should contact the Company at its registered office or at its number + (02) 224016 for a copy of the Form.			
Scheme Creditors of the OIF should also note that they must complete and return the OIF Provision of Information Form to the Company by 24 January 1995.			
NOTICE IS FURTHER GIVEN that an OIF Scheme Creditors shall be deemed to have accepted and confirmed as accurate the information on any OIF Provision of Information Form received unless the OIF Provision of Information Form is returned annotated in accordance with the Scheme of Arrangements.			
Dated this 21st day of November 1994			
Reinsurances Management Corporation of Asia (Pte) Ltd Sole OIF Manager for and on behalf of RMCA Reinsurance Ltd			
THE WEBB GROUP PLC			
A PETITION having been presented to the Court of Session on 15th November 1994 by The Webb Group PLC a company incorporated under the Companies Act 1985 and having its registered office at 14 Newlands Road, Glasgow, G64 4EX for confirmation of a reconstruction scheme, the Court pronounced the following order on Thursday 17th November 1994.			
Edinburgh 17th November 1994			
The Lords, having heard Counsel for the Petitioner, appoints the Petition to be laid before the Court in common form against the Petitioner and the Petitioner to be advertised in the Edinburgh Gazette and once in each of the "Herald" and "Financial Times" newspapers, against any claimant interest in the Webb Group PLC, if any, claiming interest in the Webb Group PLC, if any, within 7 days after such intimation and advertisement.			
Sgt. J. A.D. Hope QC			
all of which intimations is hereby given.			
Machy Murray & Spence Solicitors for Petitioner 3 Clarendon Street Edinburgh			

FINANCIAL TIMES

## FINANCIAL REGULATION REPORT

FINANCIAL REGULATION REPORT is a monthly service from the Financial Times. It provides subscribers with up-to-date and thorough information on worldwide regulatory developments and their implications for the financial services industry.

To receive a FREE sample copy contact:

Sini Bansal, Financial Times, Newsletters, Marketing Department,  
Third Floor, Number One Southway, Bridge, London SE1 9HL, England.  
Tel: (444 711 8733 3795 Fax: (444 711 8733 3935)

The information provided will be held by us and may be used by other subscribers to our newsletter for marketing purposes.

FINANCIAL TIMES

11 Regent Street, London W1B 3AH. Registered Office: 11 Regent Street, London W1B 3AH. Registered Office: 11 Regent Street, London W1B 3AH.

Every day, we help thousands of people like Zoe fight cancer.

Give people with cancer a fighting chance

Over 90p in every £1 donated goes directly into our vital research.

I would like to make a donation of £

(Cheques payable to: Imperial Cancer Research Fund) or charge £ to my Access/VISA/Amex/Diners/Churny Card No.

Expiry Date / Signature

Mr/Ms/Ms/Mr

Address

Postcode

Please return your donation to:

Imperial Cancer Research Fund  
FRF REPORT (UK) 0666(3)  
London WC2A 3EP



MEDIA FUTURES

# Elvis found in cyberspace

Digital jukeboxes are set to have a big impact on the music industry. Alice Rawsthorn reports

I was almost exactly a year ago that Rob Lurd and Jeff Patterson, a couple of Californian computer science students, launched their digital jukebox, IUMA, alias the Internet Underground Music Archive. IUMA has since used the Internet to send samples of alternative rock music everywhere from Arizona to Australia. It charges each band of musicians \$20 to \$75. Listeners tune in for free. All they need is access to the Internet to download the music onto their computer sound cards cassette.

Lurd and Patterson are cyber-buffs who used their skills and a \$20,000 computer system to reach out to fellow music fans. Their concept has since been copied by hundreds of other digital jukeboxes all over the world, and is attracting the attention of the multinationals that dominate the \$30-bn music industry. The major record companies now recognise that digital diffusion is a serious phenomenon that will, eventually, account for a significant chunk of music distribution. What they do not know is how quickly it will take off – or how to approach it.

"We're working in the dark," says Sara John, director of legal affairs for the British Phonographic Industry (BPI) in London. "There's no

doubt that at some stage digital diffusion will become a major part of the music market. My personal opinion is that it could happen very, very quickly."

At present the industry is in the unenviable position of not knowing whether digital diffusion is a golden opportunity to boost profits, or a threat to its financial stability. The global music market is dominated by six companies – Sony, Time Warner, Matsushita, Bertelsmann, Thorn-EMI and Polygram.

If a compact disc sells for £12.99 in the UK, the artist earns \$8p, the producer 41p, the publisher 41p and the manufacturer £1.66. The retailer takes £3.25 and the record company £4.66 (mostly to cover distribution costs), leaving £2.37 for VAT.

This means that if a record company can deliver a compact disc directly to the consumer's home, it will save the chunk of the £4.66 previously spent on distributing it to the record shop and the retailer's £3.25. In short, it will be able to sell the same product for the same price much more profitably.

Such calculations have encouraged the major groups to dabble in digital diffusion. Warner Bros, part of the Time Warner group, now offers on-line access to some of its recordings through America Online and CompuServe, the US on-line services.

Geffen Records, a Matsushita subsidiary, also releases material on CompuServe. This summer it became the first major record company to produce a CD-ROM game. Geffen joined with Jasmine Multimedia, a small Californian software house, to create Vid Grid, a visual jigsaw that enables the user to assemble videos from artists including Red Hot Chili Peppers, Aerosmith and Jimi Hendrix.

These projects are still seen as experiments. The current generation of on-line music services is not sophisticated enough for mainstream use. It can take as long as 15 minutes to download a three-minute song from IUMA on the Internet. The sound quality is patchy (more like FM radio than compact disc) and the visuals limited to black and white.

Some of the new digital diffusers – such as phreak, a dance music format run by Intermedia, a multimedia consultancy in London – deliver their services by computer modem rather than the Internet. This means that phreak has a more limited market than the Internet's web of 25m users, but it can make the most of the vivid colours and sharp definition offered by computer graphics.

The Internet will become progressively more efficient. Digital jukeboxes will also soon be able to transfer

music to compact discs, rather than cassettes, with the launch of recordable video-CDs. The expansion of digital cable radio, now a fledgling medium in the US and UK which relays dozens of specialist music stations to the home on cable TV connections, will provide another digital delivery system.

Each home could eventually have its own "virtual record shop". The viewer would be able to order an album by remote control via a digital cable box fitted to the TV set, pay for it by credit card and record it on to a compact disc, rather than buying it from a retailer.

However, there is a risk that, rather than benefiting from digital diffusion, the record companies will be marginalised by it. At present, their major artists need them to secure access to their vast retail distribution systems. If digital diffusion became a major medium, the artists might be tempted to break away and handle their own distribution. There is also the threat that digital diffusion will continue to develop in its current fragmented form as an underground movement with devastating consequences for the music industry's revenue.

The first wave of digital diffusers are effectively pirate operations.

They should, in theory, be licensed to "sell" music by the appropriate industry authority, such as the UK's Performing Right Society (PRS). They should also pay royalties to that authority and the record company. Otherwise they could simply buy one compact disc and send it to be copied by thousands of subscribers.

The PRS estimates that "literally hundreds" of on-line services have surfaced in the UK this year. So far it has been approached by only three and has licensed one, Cerebus, which received official sanction last week.

"We're not Luddites," says David Uwemedimo, head of legal affairs. "We encourage new technology within the regulatory system. We want to find a fair way for these new services to pay for their music. We're still working on it."

Time is running out. The BPI's research suggests that once people have access to on-line services such as digital cable radio, their expenditure on compact discs and cassettes declines dramatically.

"Record companies have historically made a lot of money from distribution and if they don't act quickly they could lose it," said his John. "The problem is that, as usual, technology is moving much faster than the law – and the industry's process of thought."



Red Hot Chili Peppers: part of the CD-ROM game

## Mosaic: software sprat to catch an Internet mackerel

By Louise Kehoe

California's Netscape Communications has tens of thousands of eager customers for its first product, a "navigator" for the global Internet. Which is not surprising, because this Silicon Valley software start-up company is handing out free copies of its Mosaic computer program to anyone who asks.

That might seem an odd way to go about building a new business, but Jim Clark, chairman and co-founder of Netscape, has his eye on a prize far bigger than the revenues he may be sacrificing today.

He believes that giving away the Beta version of the Mosaic navigator will help garner support for Netscape's much more ambitious plans to transform the Internet – a global network of millions of computers – from a playground for computer enthusiasts into the primary route for electronic commerce.

Until earlier this year, Clark was an Internet sceptic. As chairman of Silicon

Graphics, a leading manufacturer of computer work-stations he founded in 1982, he had been pursuing interactive television as the future path for the information superhighway.

Then he met Marc Andreessen. A 23-year-old cyber-star computer science graduate, Andreessen created Mosaic, a software program that enables even computer novices to explore the Internet's vast resources.

Since Andreessen and a group of fellow students working at the University of Illinois' National Center for Supercomputing Applications launched Mosaic on to the Internet last year, it has been used by an estimated 2m people.

"I realised that Mosaic on the Internet was the way to create all sorts of interactive multimedia services," says Clark. "While the television industry is moving slowly toward interactive multimedia services, the Internet is spawning more and more sophisticated applications every day."

Clark resigned from Silicon Graphics and formed Netscape last April, hiring Andreessen and half a dozen other former students from the University of Illinois to get the venture off the ground.

Starting from scratch, Clark claims, the team created a faster, more robust version of Mosaic as well as a "NetSite" program for businesses that want to create interactive services on the Internet.

Like the original Mosaic, Netscape's software provides Internet users with a relatively simple way to find information using "hypertext" linking between different documents and databases.

By clicking on a highlighted word in a hypertext document, you are automatically transferred to related material which might be stored in the same computer data base or in another one half a world away.

Were you to read this article via the Internet, for example, there would probably be opportunities to refer back to other FT articles about the Internet. You

might also be able to click on the word Mosaic to access the NASC Internet server, or pick Netscape to download the company's free software, or switch to Silicon Graphics' Internet server and read about its products.

"When you click on a hyperlink, you initiate a process," says Clark. "Today that is typically the retrieval of a document, a movie or an audio recording."

The Internet is essentially a set of standards: communications protocols that define how data is moved from one computer to another, says Clark. "The Internet is going to be the *de facto* standard for all kinds of interactive multimedia services."

Just as the establishment of technology standards spawned the personal computer revolution, Clark sees these Internet standards as likely to create vast opportunities in interactive multimedia services. "Those companies that are writing applications today are going to be best poised for the opportunity to create

interactive digital businesses in the future."

However, there are several technical barriers that must be overcome before the Internet is ready for the mass market. Today, the infrastructure of the Internet is primitive, says Clark. Standard telephone line access is too slow to deliver video, and it takes several minutes just to retrieve a colour picture. But as telephone and cable TV companies upgrade their networks, the Internet will become faster and more versatile, he predicts.

Partnerships with telephone companies are a central element of Netscape's plans to bring the Internet to a bigger audience. "By early next year there will be several telecommunications companies announcing that they provide Internet-related services," says Clark. "I call it Internet dialtone. It will become one of the basic services that 'phone companies offer'."

Security is another problem on the Internet. Today there is no way of

ensuring that sensitive information such as credit card numbers can be protected from computer hackers – a serious impediment to electronic commerce.

However, using advanced encryption technology from RSA Data Security, a leader in the field, Netscape has created a secure version of its software, which it aims to sell to companies that want to do business on the Internet.

The ability to track and bill Internet users is another essential element of Netscape's plan to help usher in electronic commerce. For electronic publishers, one of the most important things is building in the ability to track subscribers in order to attract advertisers, says Clark. "We believe that advertising is an absolutely fundamental part of this."

The biggest barrier that Netscape faces, however, is persuading businesses to ply their wares in the electronic marketplace. Handing out free software that draws tens of thousands of potential consumers to the Internet is merely the first step.

### ARCHITECTURE

## Designed to work

Colin Amery discusses the future for offices and factories

Major industrial companies often find themselves with an embarrassment of old buildings that have outlived their purpose and would be wasted if they could not be modernised. This is a special problem in Britain, where the first industrial revolution began and where the pace of industrial change quickly outstripped the usefulness of old plant.

The changes that automation brought to heavy industry represent only one aspect of the evolution of working patterns in the late 20th century, for advances in computerisation and information technology have only just started to change the way Britons work in offices.

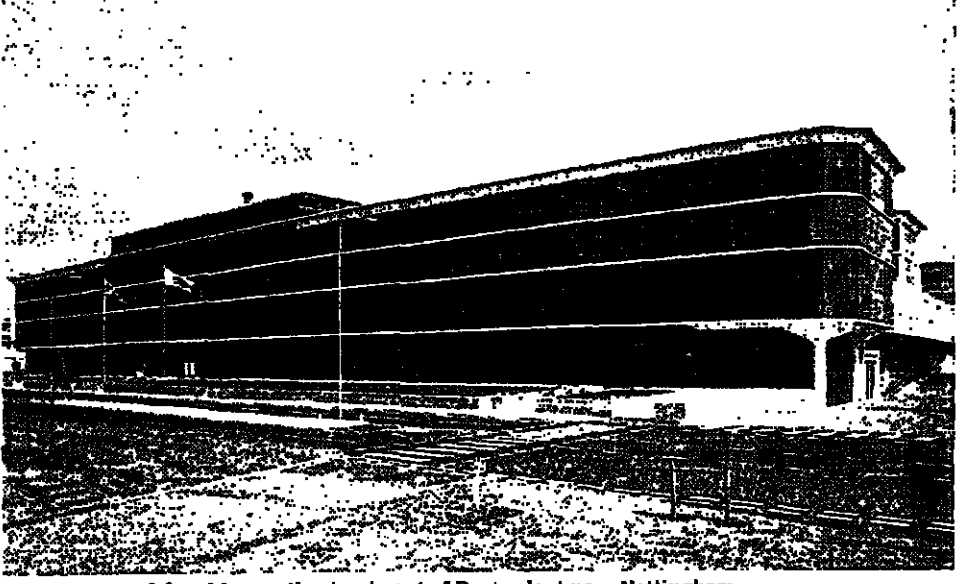
The future shape and design of offices and factories is far from clear, and it is to architects that we must look as innovators and leaders of the design revolution.

Last week saw the annual Office of the Year award, sponsored by the British Institute of Facilities Management and Du Pont (UK). Memorably, the judges described the office building as the "all too immovable object" in any company's portfolio of assets.

It is clear that the development of office design in Britain has improved considerably even during the recession, and one area of noteworthy improvement has been the involvement of the workforce in the process. Consultation and it is vital that discussion about the working environment occurs throughout any organisation.

Simple facts emerge with startling clarity when architects take the time to ask questions. Underwriters, for example, would be a happier breed if Sir Richard Rogers had let them see out of and open windows in the Lloyd's building in the City of London. Air-conditioning and the regular but tuning and the regular but scarcely discernible flicker of a fluorescent tube often cause headaches or, at the very least, a sense of edgy imprisonment for employees.

It is the feeling that office workers have no control over their working environment that causes unhappiness.



Highly successful and innovative treatment of Boots plant near Nottingham

Architects hate to see the mass of pin-ups and technical photographs of children, wives and mistresses that adorn most work-stations. But this reaction is an overly purist one, and indicates a wish to conceal anything that might reveal that life itself is not particularly well designed.

It is fascinating that recent surveys by estate agents in London have confirmed what we have known for a long time – that people prefer to be able to open windows, see the world and breathe real air even if it is a bit noisy and polluted. Fashion plays its part: it was not so long ago that office builders and developers were equally convinced that workers preferred the "deep plan" with sealed windows and little access to views of the outside world.

Of course, in reality it is more likely to be the enormous expense of running and maintaining air-conditioning plant that will dictate a return to a more natural and less profligate office environment.

The winner of the Office of the Year award, rather surprisingly, was a huge purpose-built complex for Lloyd's Bank. Canons House, on an 11-acre site in the dockland area of Bristol. Nearly 1,500 people work in this building, handling retail banking business. The building was designed by Arup Associates. It has a distinctive classical architectural look on the out-

side but comprises conventional energy-saving office spaces on the inside.

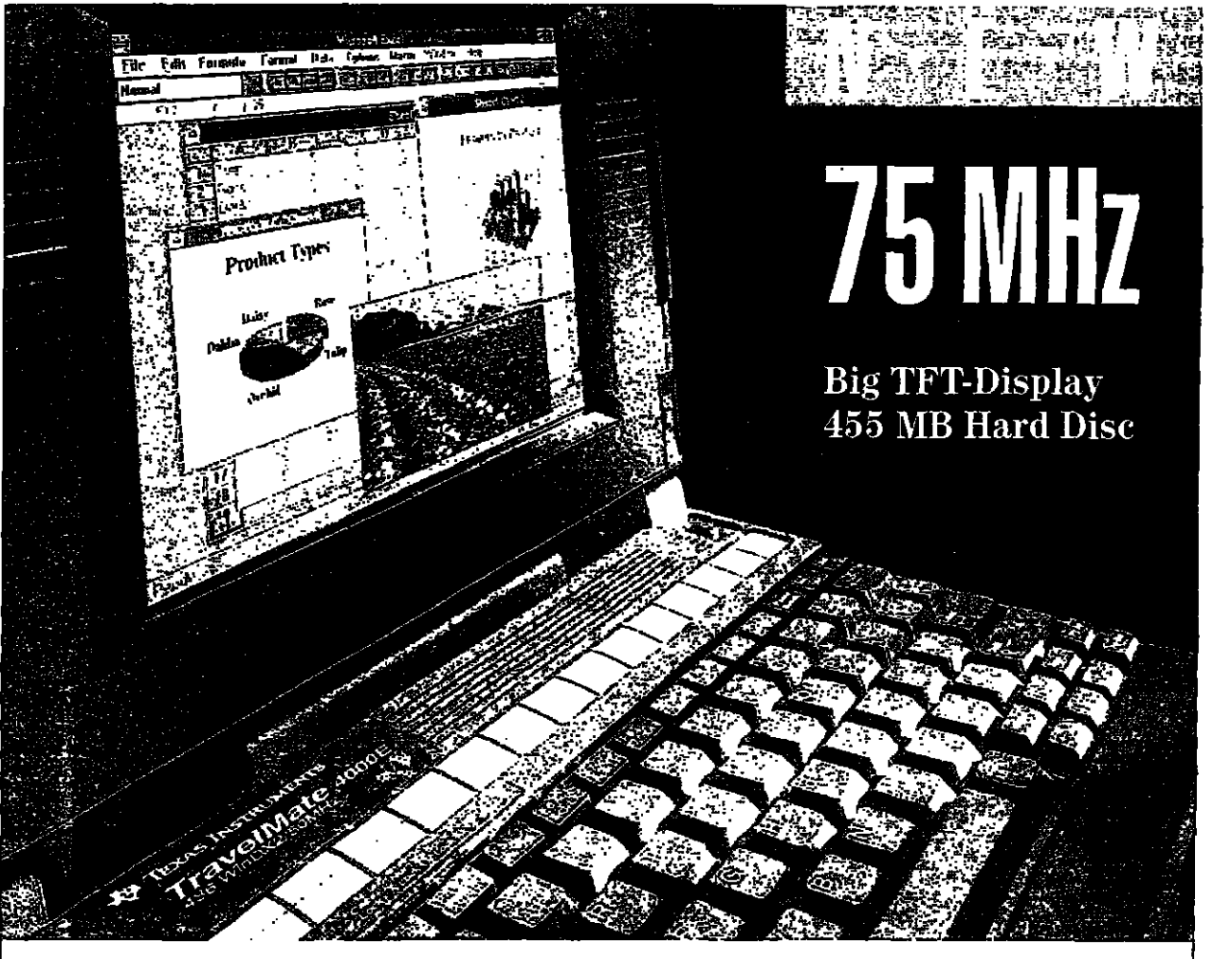
A more interesting proposition was the office of Hamilton Oil in London, where the company has faced a problem common to many companies – the conversion and upgrading of an existing and inadequate building. Hamilton occupies part of Devonshire House in Piccadilly, a mid-20th century office building. Inside it is a forest of structural columns; outside, there is ancient fenestration that needed replacing. Traffic noise in central London was also a problem in a building that faces on to Piccadilly.

Boots, in turn, is a company that should be glowing – in its case for a highly successful and innovative treatment of one of its large industrial plants near Nottingham. One of its factories on the site at Beeston was a pioneer when it opened in 1933. In fact, it was seen by English Heritage as a building of such historical and architectural importance that it gave it that mixed blessing, Grade I listing. This is an extremely rare distinction for an industrial plant, and acknowledges the importance of the design by Sir Owen Williams, which has been described as "a milestone in concrete architecture in Britain."

The factory has been in continuous operation since 1933, and was designed to allow a complete production process to flow north to south along the length of the building. Owen Williams' design was highly innovative for the 1930s. The production line dictated the length of the plant, and the need for as much natural light as possible produced the design of a concrete roof with 150,000 glass discs. There are heating tubes in the glass walls to prevent condensation (something that has not yet reached the average British bathroom mirror), and cantilevered roofs offer loading bays as large as 24ft with no supports.

Boots is to be commended for successfully carrying out a three-year, £20m renovation of this listed industrial masterpiece. The company has well designed for a specific purpose in the first place, and takes account of basic needs for light and air, has a life far beyond that of a property developer's speculative, low-cost offering.

The future for the design of places of work depends on the rate of technological change. But the recent office awards, and the experience of Boots, show that companies should look to good designers from the start, because that is the way to ensure long life and flexible usage in return for substantial investment.



### 75 MHz

Big TFT-Display  
455 MB Hard Disc

The TravelMate 4000E Colour family: razor-sharp colours, high speed – and the very best in design and packaging! The powerful 486 Processors operating at 25-75 MHz, and the high speed graphics display system, bring brilliant colours to a state-of-the-art LCD colour display. You'll be ideally set up for any graphic user interface, and you'll quickly master the cordless mouse and new keyboard with a full 4 mm key travel.

This powerful Notebook from Texas Instruments comes with DOS 6.0 and Windows 3.1 already installed –

at the right price! Used with the intelligent Docking Station, your TravelMate becomes the perfect replacement for a desktop system. Call us today for more information.

**TravelMate™**  
A Festival of Colour!

Details of Stockists and Distributors available by contacting:  
Phone: (0234) 22 3122  
or Fax: (0234) 22 3167

TravelMate 4000E: WinD3/25MHz (TFT)  
TravelMate 4000E: WinD4/33MHz (TFT)  
TravelMate 4000E: WinD5/50MHz (TFT)  
Intelligent Docking Station

Texas Instruments and WinD are Trademarks of Texas Instruments Incorporated. The Design in One Laptop is a registered Trademark of Microsoft Corporation.

EXTENDING YOUR REACH WITH INNOVATION™

## TEXAS INSTRUMENTS

## BUSINESS TRAVEL

## Late again

The European summer saw a deterioration in the length of delays on air routes, the Association of European Airlines said last week. It said it could confirm what air travellers had "already been noticing: that delays are on the increase again".

The association represents 24 scheduled European airlines. In its quarterly bi-monthly review it said that the proportion of flights delayed in the July-September period by more

than 15 minutes was 18.7 per cent, against 12.2 per cent in the second quarter and 13.5 per cent in the same period last year.

The association said it had been a "tremendous summer for passenger demand". But there was another side to the coin: congestion. "Record numbers of passengers have passed through airports. Some of those airports have been stretched to the limit."

The AEA reckoned that factors related to air traffic control were the biggest bug-bears, along with mis-handling of passengers' baggage.

## Safety first

An airline passenger group in the US has advised its members to avoid flying on aircraft with fewer than 31 seats. Because records show they have a far higher fatal accident rate than bigger aircraft.

David Stampler of the International Airline Passengers Association said that one reason for the disparity was that the US Federal Aviation Administration allowed operators of aircraft with fewer than 31 seats to fly under less stringent safety and operating rules.

He said about 65 per cent of accidents for smaller commuter aircraft occurred at night, in bad weather, or both - about twice the rate for jet aircraft.

## Russian flight fears

The world's airlines still want to expand into Russia, despite a series of fatal crashes that have fuelled concern about the safety of Russian aircraft, an international aviation official says. Pierre Jeannot, head of IATA, which represents some 300 airlines, said in Moscow that developing air corridors over Russia was important for the world aviation industry.

The US State Department issued a warning about using Russian airlines last July. It withdrew the

warning two months later. More than 300 people have died in Russian air crashes this year, including 78 when a weekend-holiday Airbus A-320, operated by an Aeroflot subsidiary, crashed in Siberia last March.

Jeannot declined to comment in detail on Russian civil aviation and its safety record, but said he was encouraged by a recent study on safety inspections carried out by the US Federal Aviation Administration at the request of the Russian transport ministry. He said IATA had been working with Aeroflot to upgrade Russian aviation to international standards.

## New airport for Berlin

A giant new airport for Berlin should be built far outside the city because sites closer to the centre were unavailable, an official study by Brandenburg state says. Misuse by residents and environmental concerns meant expanding Berlin's Schoenefeld airport eastward was not a good idea. The report advises against Schoenefeld because many people would have to be rehoused and the extra passenger traffic would cause chaos. It recommends two nearby sites - Spergau, a 15km-long strip about 31 miles away, and the airport's Tegetow (near Uckermark) and Schoenefeld.

## Likely weather in the leading business centres

City	Mon	Tue	Wed	Thurs	Fri
London	12-18	10-16	11-17	12-18	13-19
Paris	11-17	9-15	10-16	11-17	12-18
Frankfurt	10-16	8-14	9-15	10-16	11-17
Amsterdam	11-17	9-15	10-16	11-17	12-18
Brussels	11-17	9-15	10-16	11-17	12-18
Stockholm	11-17	9-15	10-16	11-17	12-18
Oslo	11-17	9-15	10-16	11-17	12-18
Copenhagen	11-17	9-15	10-16	11-17	12-18
Stockholm	11-17	9-15	10-16	11-17	12-18
Oslo	11-17	9-15	10-16	11-17	12-18
Copenhagen	11-17	9-15	10-16	11-17	12-18

We maintain the best links to and in the United States. 081-750 3030 for more information. Lufthansa Cargo

What is the best area in which to stay?

Pick a hotel as close as possible to where you will be working. The notoriety of Bangkok's traffic jams is richly deserved. If your business takes you all over the city, try hotels on and around Ratchadamri Road. That way you should be able to reach government offices, the main business districts and the airport without great difficulty.

On holiday, stay next to the river at The Oriental. It is more fun to look at exotic rice-barges and river-taxis than the concrete shop-houses and tower blocks that dominate the rest of Bangkok.

The Regent on Ratchadamri Road is efficient and quiet and has an Asian flavour that distinguishes it from the rest of the world's wearisome familiar five-star hotels. The Hyatt next door looks like an ugly glass and concrete wedding cake from outside, but is pleasant enough within. Next to it is a Hindu-cum-Buddhist shrine where Thais pray to win the lottery.

On the other side of Lumpini Park is the Dusit Thani. Once Bangkok's tallest building, this 1970-vintage hotel looks its age, but is arguably as central as you will find. Not far away on Sathorn Road is the Sukhothai, a new and well-designed hotel with ponds and statues that will calm frenzied executives.

Officially, all of these cost between 5,000 and 6,000 baht a night, but discounts are available if you ask.

How about restaurants? Try not to eat in hotel restaurants. Thai food - fresh,

## Smart Guide: Bangkok

## Jaunt through the jams

Victor Mallet gives a few tips

simple, spicy, cheap - is usually better at a street stall than in a gloomy coffee shop.

It is hard to go wrong with Thai food outside the hotels. Among the better Thai restaurants are Ban Chiang (Srivijaya Road) and Ban Khun Por (in Siam Square) - both are in wooden Thai houses.

For particularly spicy fare and north-eastern Thai music, try the outdoor Ban Lao (Sukhumvit 36).

If your bowels cannot take any more chilli, Bangkok has plenty of Italian, Indian, Arab, French and Japanese restaurants, and more besides. For superb Kobe steaks and Japanese beer, the smoky Mitsu's Kitchen on Patpong 1 is a must.

Entertainment? Bangkok is as notorious for its night life as for its traffic - again, justly. Patpong is the best-known drinking, whoring, ogling and night-time shopping area in Bangkok, possibly in the world - but is not the only

one. Nor is licentious behaviour restricted to portly western men. The Japanese have a street of bars in Patpong; unless you look Japanese, you will probably not get past the door.

Other entertainments are scarce, but you could watch a Thai kick-boxing match at Lumpini stadium. Cinemas are irritating: many films are

in English with Thai subtitles, but the sound quality is often poor and the words inaudible. What local quirks should I be aware of?

Do not point your feet at your feet at people, touch them on the head, be impatient or loud, or joke about the Thai royal family. If you bribe, bribe the right person at the right time.

Obey these rules and you are unlikely to get into trouble. Thais say their culture is non-confrontational, but you may dispute this if you watch people driving. And in a recent A-Z business guide to Thailand, A was for Assassination.

## Transport?

This is the bane of Bangkok. Be flexible. Leap out of your taxi and walk if it helps you reach a meeting on time, but remember that the city is hot, humid, short of pavements and sometimes flooded with sewage.

On some routes, you may find it quicker to use a river-taxi or canal-boat, but it pays to know exactly where you want to get off. Many businessmen think nothing of using a motorcycle-taxi, but weaving through the traffic on these machines is as dangerous as it is quick, and the air you breathe is thick with fumes. Suppose I have a spare day?

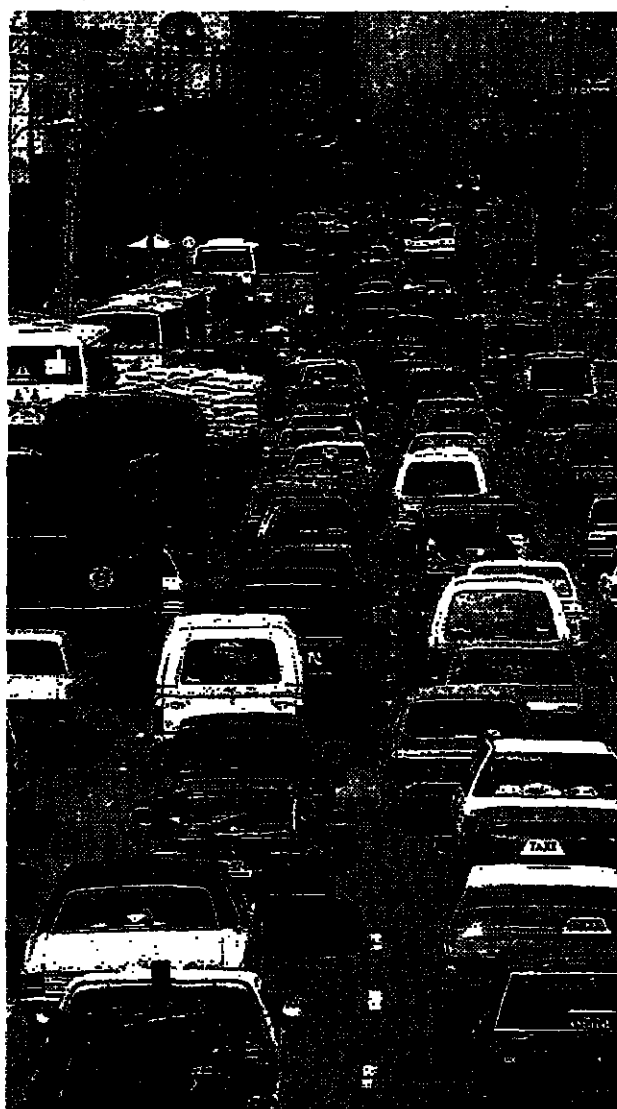
Take a boat up the Chao Phraya river (or a bus) to Ayutthaya, the temple-rich former capital of Thailand sacked by Burmese invaders.

If you prefer nature to culture, drive to the Khao Yai national park at dawn and walk in the forest. In the middle of the park are some food stalls serving a dish listed on the menu as "Untold Miseries Pork".

Thai Airways is increasing flight frequency and capacity to Europe, as well as adding Istanbul as a destination during the current winter season (to March 25), the airline said.

It will raise flight frequency to Europe from 34 to 43 flights a week, including a twice-weekly service to Istanbul and Athens and seven a week to Paris and Frankfurt. It will also fly four times a week to Copenhagen and three times to Stockholm.

An increase in regional services will include seven flights a week to Kunming in Yunnan province, southern China.



Bangkok crush: the notoriety of the city's traffic jams is deserved

## How to order room service and save time

What do you do after you have placed an order with room service? A shower is out of the question - the food will arrive soon and you do not want to answer the door wrapped in a towel. Telephoning home is not a good idea - you might be interrupted, writes Michael Skipper.

You could do some work, but you are jet-lagged and hungry. So you lie on your bed watching CNN, noting how difficult it is to fill a 24-hour news service. Fifty minutes later, your order has still not arrived. You are seething at the wasted time.

You telephone room service to complain. You begin: "I ordered some food nearly an hour ago... only to be interrupted by a knock on the door. 'Ah, I think that might be it,' you say weakly.

Some hotels say they understand how you feel. Jane Mackie, European marketing manager at IIT Sheraton, says interviews with guests at European hotels showed that they wanted room service 24

hours a day, and more control over when it arrived.

She says Sheraton plans to introduce an appointments system, allowing guests to specify what time they want their room service order to be delivered. Guests who want to go for a swim can ask for orders to arrive in exactly 90 minutes, for example.

When they go out in the morning, they can say they want their order to arrive at a specific time in the evening. There will be a minimum delivery period.

Kurt Ritter, chief executive of Radisson-SAS hotels, says he has come up with another answer. At the company's hotel at Stockholm rail station, you can order food from the McDonald's next door.

"The order arrives in four minutes. The service is available 24 hours a day. Your bill is debited and the hotel settles with McDonald's later. You can order healthier fare from the hotel's restaurants, but Ritter says his guests seem to prefer McDonald's.

## Plague outbreak in China denied

Reports of an outbreak of plague in more than 200 cities in China were a "fabrication", although seven cases of the disease had been detected since June, an official report said.

Xinhua news agency, quoting an unnamed health official, said the disease was

immediately brought under control after the cases were detected in remote regions of Tibet and Qinghai province, in south-western China.

The report said China had an average of 10 cases of plague a year, having tamed the disease in 1955.

## A new world of hotels for the up-and-coming business traveller



If you think the sky's the limit for your business worldwide, we couldn't agree more.

## More Europe

That's why Radisson and SAS have created a new global hotel network to give you more choices in

## More World

more places throughout Europe and around the world. With more than 300 locations in 39 countries,

## More To Come

from Beijing to Brussels, from Los Angeles to Kuwait, we're planning to open a new Radisson SAS Hotel somewhere on earth every 10 days.

**Radisson SAS**  
HOTELS WORLDWIDE

For reservations worldwide call

AUSTRIA 0660 8377 • BELGIUM 0800 1 9898 • DENMARK 8001 6784 • FINLAND 0800 11 58775 • FRANCE 05 90 04 78 • GERMANY 0130 81 44 42  
IRELAND 800-557474 • ITALY 1678 70303 • NETHERLANDS 06-022-7064 • NORWAY 800 160 91 • SPAIN 900-95-1441 • SWEDEN 020 79 7592  
SWITZERLAND 1 55 2777 • UNITED KINGDOM 0800 19 1991 • UNITED STATES 1-800-333-3333

Or call your travel agent.

Also available in compact version.



Making frequent business trips is more than just packing. It's all about organization and comfort. That's just what Lark offers you with its comprehensive range of leather-trimmed luggage. Elegance, sublime design and sturdiness go hand in hand with perfect



organization and accessibility. You needn't unpack with see-through netting pockets and attachable door-hooks. What's more LARK has designed a garment bag small enough for cabin luggage saving precious time in busy schedules.

**Lark**  
A Division of Samsonite

Whatever you pack, Lark makes it travel first class.  
Lark stands for quality. A promise confirmed by the 2 year guarantee.

هكذا من الاصل



OPENINGS

Of elegance and mild subversion

Alastair Macaulay reviews plays at the never-timid Glasgow Citizens

The Glasgow Citizens Theatre has a feel like no other theatre in Britain, but a feel that is a lot like the rest of Glasgow: lively, fashionable, unaristocratic, outgoing, and mildly subversive. The foyer alone has a unique blend of vitality and elegance. But the real excitement derives from the stage. Stages, rather than the City, since 1992, has housed not one theatre but three. Repertory is adventurous, productions imaginative. I have had bad evenings there (few), but not timid ones.

Recently, Philip Prowse brought together Rupert Everett and four other actors to perform both Noel Coward's *Private Lives* and (joined by three more actors) Tennessee Williams's *The Milk Train Doesn't Stop Here Anymore*. Prowse is a style merchant; you could never watch a Prowse production and forget that someone had staged it. For these two, his stage was black and white, with a few other very strong colours (like shocking pink); the maid in either play is acted by a man; both plays are set in the present day, and the already stylised parience of the leading characters is stylised more intensely. But the actors are stimulated by swapping between two such dissimilar vehicles, and the plays are alive. Both were far more brisk, funny, and fresh, than Prowse's current West End *Lady Windermere's Fan*.

No one went further in swapping roles than Everett. Remarkably, in neither role did he fully reveal his most bankable asset - his film-star looks. In both, he seemed to be in disguise, and each disguise was riveting, entertaining, surprising. In *The Milk Train*, he was the dying ex-beauty Flora Goforth; in *Private Lives*, he played Victor, Amanda's humourless new husband, created in 1930 by Laurence Olivier. His Victor was a deliberately two-dimensional romp, played with a crusty Prince Charles accent and thick spics. I prefer Coward played 3-D, but Everett's cartoon creation was a load of fun. His Flora, however, was one of those rare travesty performances where a man uses his physical and vocal force not to distort a female character but to intensify it.

Everett has large-scale authority onstage. He can command both superficial languor and underlying

hysteria, and he uses the full limbed physique to great effect. I know that everyone is playing Hamlet these days, but might not Everett reveal more in the role than most?

Flora Goforth, in *The Milk Train Doesn't Stop Here Anymore*, is one of Tennessee Williams's monstrous regiment. She is trying to finish the memoirs of her racy life while only half admitting that her death is night; she is mysteriously visited by Chris, a younger if not younger man, a dark angel who prepares her, as he has apparently prepared sundry other women of her international circle, to meet death with a good grace; and meanwhile her time is wasted by another chatty virago, "the Witch of Capri" (splendidly performed by Georgina Hale). All Flora thinks about is life; she even keeps contemplating Chris as a potential lover.

Williams believed "the play will come off better the further it is removed from conventional theatre", and Prowse surrounded it with various kinds of artifice. Whenever Flora uttered "a good line", it was followed by instant (taped) applause, in which he briefly relished - before suddenly cutting it dead with a gesture. Prowse also upped the homo element in the supporting roles. You can imagine the new connotations this gave a play that was already a meditation on the loves and life that are past, and the death that approaches all too fast. And yet the effect made the play not morbid but bracing.

*Private Lives*, though, in modern dress, was presented by Prowse as the brittle retreat into escapism that it indeed is. "Jagged with sophistication" was the style. Greg Hicks was the harshest Elyot I have ever seen, with his cut-the-crap angry drawl; and his characterisation was three-dimensional enough to set the tone for the whole production. The rest were slightly more cartoon-like, but no less vivid. Sophie Ward, with her Grace Kelly looks, was a robust, blasé, vituperative Amanda, and Victoria Scarborough, an amusingly doll-like Sibyl. It was astonishing how often the cast charged past surefire laugh-lines but revealed the comedy elsewhere. This *Private Lives* was all the more refreshing because it made no attempt to be definitive.

Meanwhile, in the Stalls Studio, Antony McDonald's staging of Ger-

**PARIS**  
The Kirov Opera is in residence at the Théâtre des Champs-Élysées for the next three weeks, with staged performances of Tchaikovsky's "The Queen of Spades", Mussorgsky's "Khovanshchina" and two Rimsky-Korsakov rarities - "Sadko" and "Legend of the Invisible City of Kitezh". The casts include Kirov favourites Olga Borodina and Galina Gorchakova. All performances are conducted by Valery Gergiev (left).

**BOLOGNA**  
The Teatro Comunale has chosen one of Rossini's lesser-known comic operas, "Il Turco in Italia", to open its new season on Saturday. The production brings together a number of eminent Rossinians, including the conductor Evelino Pido, the soprano Mariella Devia and the tenor Rockwell Blake.

**NEW YORK**  
City Ballet's winter season opens tomorrow at the Lincoln Center and runs till February 26. The first night gala features the world premiere of a new pas de deux by Peter Martins, followed by a week of repertory performances. George Balanchine's production of "The Nutcracker" will run throughout the Christmas period, starting on November 30.

**AMSTERDAM**  
An unusual exhibition of late medieval art opens at the Rijksmuseum on Saturday. Entitled "The Art of Devotion 1500-1600", it brings together 50 paintings, miniatures, goldsmiths' work and prints. Among the artists are Mantegna and Memling. The objects - small in size and made with precious materials - represent some of the most beautiful works of art of the period.

**LONDON**  
Jazz eclectic, pianist Muriel Richard Abrams begins a UK tour on Friday at the Queen Elizabeth Hall. An inspiring experimentalist and composer, Abrams is also an original interpreter of standard material. Which parts of his vast repertoire the night-piece orchestra will perform on this rare visit is anybody's guess - but it could be the gig of the year.



Rupert Everett as ex-beauty Flora Goforth in *The Milk Train Doesn't Stop Here Anymore*

trude Stein turns out to be nine plays and a recipe by the great American avant-garde writer. Caesar kisses every night. Lucretia Borgia had no cousins. Three sisters who are not sisters. To hear Gertrude Stein is, at first, to plunge into nonsense, and she sounds like Lewis Carroll's daughter and heir. Yet the words never lose their sense. The opposite, rather. Stein sounds wonderful, but she never employs words for sound alone. Listening, we are unusually aware of the meanings of each word - often

she recycles sentences, with slight variations, to extract maximum ambiguity from them - and it is the fact that we understand that makes us so deliciously baffled.

McDonald, one of the most original designer-directors on the British scene, fills the stage with a little cartoon house and its solid, tilted, wooden shadow on the floor. Four microphones hang from the ceiling, into which the five actors sometimes speak. But, wherever we hear the voices coming from, we are never in doubt that this is live the-

atre. Two of the cast are outstanding: Paola Dionisotti and Siobhan Stanley. Dionisotti's wondrous vigour and economy pay great dividends here. Stanley has wit, elegance, mordant pathos, stillness, and perpetual ambiguity. I would like to see her now in a single large role. In Stein, she perfectly leads us into the mesmerising rings and enigmas of the language.

Huddersfield Festival/David Murray

Gloria: the sweet and sour porker

Though it may seem an improbable place to anyone who never ventures north of Watford, Huddersfield has boasted Britain's pre-eminent festival of contemporary music for many years now. This year's festival, both wide-ranging and intensive - for as usual it highlights particular composers, by way of supplying focus - is unusually rich, and it has something special to celebrate: a new theatre.

Since the old Victorian Theatre Royal was demolished more than 30 years ago, Huddersfield has had none. In the new Lawrence Batley Theatre, constructed within an elegant 1819 building which used to be a huge chapel, the town now has just what it needed, and so does the festival. The interior is trim, airy, acoustically excellent, comfortable to sit in (it holds an audience of about 475 people), and pleasing to behold. For good measure there is a smaller studio theatre, too. The festival is eagerly making plans for at least one contemporary opera per year.

The inaugural choice was H.K. Gruber's *Gloria*, "a pigale" - *Gloria von Jaxberg* in the original German, but this porcine comedy-fable has been transferred in Amanda Holden's bright translation to the Pennines. Not, however, the staging, which is a co-production with Opera North and the Big Bang Theatre Munich; it was Helmut Danninger of the latter company who first wanted the opera from Gruber, and he has directed it as for the Bavarian audience who will soon see it at their Volkoper. That, I think, has proved a mixed blessing.

The story is sour-sweet and simple. *Gloria*, the prettiest pig around, is rejected by her jealous sty-family, but dreams of a handsome prince who will find her. Never having learned the meaning of "sausages", she mistakes the farmhand who comes to lead her to the slaughter for her romantic saviour; there is a nick-of-time rescue. All the roles are taken by five singers, and the curious little band consists of seven players doubling on various wind and percussion instruments, a harpist and a single violin (rather a virtuoso part).

The composer draws bracing, rickety, quirky sounds from his orchestra. Superficially there are plain echoes of Kurt Weill, but Gruber's off-centre basses, cunningly irregular rhythms and cross-tonal tricks are very much his own. There is grateful music for the singers, though - in this account, at least - with less topical glow than in his splendid concert. After two-

hearings, I still think that Danninger's production and Marc Deggeler's designs do the singers no favours, not at any rate for a staging in Britain.

Despite the transposition to the Pennines, with suitable local references, the costumes are cod-Bavarian and mostly in shiny black and white plastic. In fact pigs and farmhands alike look to a British eye like German fashion victims (not to put too fine a point on it), poor, pretty *Gloria* as much as the rest. The gestures and movements visited upon the hard-working actors are of a mock-naïve archness that recalls the worst of children's television, as do the sets. Character is barely sketched, because everyone is kept so busy hopping, waving and laboriously shifting extraneous props.

One can imagine *Gloria* in a far crisper, wittier production, and some day we must hope to see one. Mary Hegarty's sweetly vacuous heroine has her moments, and the other Opera North singers work hard. Stefan Asbury conducts an excellent band very efficiently.

Among several concerts on Saturday - the Huddersfield programming is always generous - two stood out. The Danish Wind Quintet, wonderfully cultivated players, delivered very early, faded Hanzl, but also wistful Hans Abrahamson (their compatriot), three evocative Jonathan Harvey fragments from 1978 and a sort of vaudeville by another Dane, Mogens Winkel Holm. The real discovery was an "Enchanted quartet" by Gruber's colleague Kurt Schwertsik, tiny pieces after single lines by that poet: every one odd, magically expressive and perfectly musical.

That evening brought the Cambridge New Music Players, conducted by Paul Rodicke, who confirmed their rapidly growing reputation. Besides early, pungent Maxwell Davies (*Antichrist*) and recent chips from the workbench of Harrison Birtwistle ("Songs by Myself", all with a sullen gleam), there were several young Cambridge products of varying promise. Far and away the most striking was *Living Toys* by Thomas Ades, tingling, brilliantly intricate and fascinating - just as Max Loppert reported here several months ago. A lot of people are watching the progress of young Ades's career with avid interest; some others, no doubt, with envy too.

Festival continues until 27 November (Festival office 0484-425082); *Gloria* visits Newcastle, Aldeburgh and Leicester before reaching the Queen Elizabeth Hall on December 8.

INTERNATIONAL ARTS GUIDE

PARIS

**CONCERTS**  
Opéra National de Paris, Bastille Tel: (1) 47 42 57 50 Myung-Whun Chung: conducts the Orchestra at Choeurs de l'Opéra National de Paris for their performance of Verdi's *Requiem* at 8 pm; Nov 21

**OPERA/BALLET**  
Champs Elysées Tel: (1) 47 23 37 21/47 20 08 24 Kireg: opera by Rimsky-Korsakov, Director Valery Gergiev at 7.30 pm; Nov 23

*La Dame de Pique*: opera by Tchaikovsky, Director Valery Gergiev at 7.30 pm; Nov 25, 26, 27; Dec 1, 2

*La Khovantchina*: opera by Mussorgsky at 7.30 pm; Nov 29, 30; Dec 3, 4

*Sadko*: Rimsky-Korsakov opera. Musical director Valery Gergiev at 7.30 pm; Dec 6

**BERLIN**  
**OPERA/BALLET**  
Deutsche Oper Tel: (030) 3 41 92 49 Dialogues des Carmélites: by Poulenc, in three parts. A new

BONN

**OPERA/BALLET**  
Oper Der Stadt Tel: (228) 7281 11 Guarany: by Antonio Gomes, in Italian with German surtitles. Conductor John Neschling, production by Werner Herzog at 8 pm; Nov 30

*La Fanciulla del West*: by Puccini, in Italian with German surtitles. Conductor Eugene Kohn, production by Gian-Carlo del Monaco at 7 pm; Dec 2 (8 pm)

*La Traviata*: by Verdi. A new production conducted by Eugene Kohn, with production by Jürgen Ross, in Italian with German surtitles at 8 pm; Nov 22, 26 (7 pm); Dec 4 (7 pm)

*The Sleeping Beauty*: a new production of Tchaikovsky's ballet. Produced and choreographed by Yousuf Varnos, conductor Michel Sesson at 7 pm; Nov 27; Dec 1 (8 pm), 3

ROME

**THEATRE**  
Teatro Dell'Opera Tel: (06) 39 6 481601 L'Arlésiana: by Bizet at 7 pm; Nov 25, 26, 27

AMSTERDAM

**GALLERIES**  
Rijksmuseum Tel: 020 673 21 21 Art of Devotion 1500-1500: major winter exhibition focusing on the spiritual function of objects in the medieval period; from Nov 26 to Feb 26(not Sun)

**OPERA/BALLET**  
Het Muziektheater Tel: (020) 551 89 22 Rossa: new production of the opera by Anderssen. Directed by Peter Greenaway at 8 pm; Nov 22, 25, 28

BRUSSELS

**CONCERTS**  
Philharmonique de Bruxelles Tel: (02) 507 84 34 Koninklijk Concertgebouw: conducted by Sir Georg Solti play Beethoven, Bartok and Kodály. With pianist Evgeny Kissin at 7.30 pm; Nov 23, 26, 29; Dec 2

LONDON

**CONCERTS**  
Barbican Tel: (071) 638 8891 Mozart: Idomeneo: Sir Colin Davis conducts the London Symphony Orchestra at 7 pm; Nov 25, 27

Festival Hall Tel: (071) 928 8800 Philharmonia Orchestra: with conductor Charles Dutoit and pianist Peter Jablonksi play Tchaikovsky (piano concerto No. 2) and Shostakovich (symphony No.5) at 7.30 pm; Dec 6

Russia Old and New: Royal Philharmonic Orchestra with the Brighton Festival Chorus, London Choral Society and conductor Vladimir Ashkenazy perform Schnittke, Prokofiev and Rachmaninov at 7.30 pm; Dec 5

Vienna Philharmonic Orchestra: Schubert symphony No. 8 and Brahms symphony No. 4 conducted by Carlo Maria Giulini. In the presence of HRH Princess Alexandra at 7.30 pm; Nov 23

Queen Elizabeth Hall Tel: (071) 928 8800 The Fall of Icarus: Multi-media

event inspired by Bruegel's, "Landscape with Fall of Icarus". Belgian director Frédéric Flamand collaborates with Italian artist Fabrizio Plessi and composer Michael Nyman at 7.45 pm; Dec 2, 3

GALLERIES

Barbican Tel: (071) 638 8891 A Sitter Truth: a multi-media exploration of changes in attitudes towards the first world war throughout its duration; to Dec 11

Hayward Tel: (071) 261 0127 Romantic Spirit in German Art 1790-1990: examines work of early Romantic painters. Includes section on German Expressionists; to Jan 8

National Gallery Tel: (071) 639 3321 Allegory: selection of paintings from the permanent collection on the theme of allegory; to Dec 4(not Sun)

Royal Academy Tel: (071) 439 7438 The Glory of Venice: a major survey of Venetian art in the 18th century; to Dec 14

**OPERA/BALLET**  
Barbican Tel: (071) 638 8891 The Kirov Opera: director Valery Gergiev brings his entire company to the UK for just one night to give the first complete Russian performance of Rimsky-Korsakov's opera, *The Legend of the Invisible City of Kitezh* at 7 pm; Nov 28

English National Opera Tel: (071) 632 8300 Ariadne on Naxos: by Strauss. A Graham Vick production at 8.30 pm; Nov 22, 25; Dec 1

Khovanshchina: new production of Mussorgsky's opera. Director Francesca Zambello at 8.30 pm; Nov 24, 30; Dec 3, 6

Royal Opera House Tel: 071 240 1200 An Ashton Celebration: The Royal Ballet Company pays tribute

to its founder choreographer. Performance includes a new production of *Daphnis and Chloé* by Ravel at 7.30 pm; Nov 21, 28, 30

*La Traviata*: by Verdi. A new production by Richard Eyre. Georg Solti conducts for the first five performances, then Philippe Auguin. In Italian with English surtitles at 7.30 pm; Nov 25, 28; Dec 2, 5

Mixed Programme: includes the World Premiere of Michael Clark's New Clarke Ballet, *Fearful Symmetries* choreographed by Ashley Page, and *Symphony in C* by Bizet, choreographed by George Balanchine at 7.30 pm; Dec 1, 6

*The Sleeping Beauty*: a new production of Tchaikovsky's ballet. Produced by Anthony Dowell, set designed by Maria Björnson at 7.30 pm; Nov 23, 26 (2 pm); Dec 3 (2 pm)

**THEATRE**  
National, Cottesloe Tel: (071) 928 2252 Rutherford and Son: by Githa Sowerby, directed by Katie Mitchell. Sat and Thur mat at 2.30 pm; to Nov 26(not Sun)

National, Oliver Tel: (071) 928 2252 Racing Demon: by David Hare, the first of a trilogy of plays. Sat mat at 2 pm; to Nov 22(not Sun)

*The Seagull*: by Chekhov, in a new version by Pam Gems. Sat mat at 2pm at 7.15 pm; Nov 23, 24, 25, 26

NEW YORK

**GALLERIES**  
Museum of Modern Art Tel: (212) 708 9480 A Century of Artists' Books: Exhibition of 140 books from some of this century's foremost artists; to Jan 24

**OPERA/BALLET**  
Metropolitan Tel: (212) 362 6000 Don Giovanni: by Mozart, sung in

Italian at 8 pm; Nov 25, 28; Dec 2, 6

*Lady Macbeth of Mtsensk*: by Shostakovich (Russian) at 8 pm; Nov 22, 25, 30; Dec 3

*Madama Butterfly*: by Puccini at 8 pm; Dec 1, 5

*Rigoletto*: Italian opera by Verdi at 8 pm; Nov 23, 26, 29; Dec 3

New York State Theater Tel: (212) 870 6570 The Nutcracker: Tue-Thu 8pm. Fri 8 pm. Ring for other times and matinees. Tchaikovsky ballet by NY City Ballet; from Nov 30 to Dec 31(not Mon)

**THEATRE**  
Walter Kerr Tel: (212) 239 6200 Angels in America: Tony Kushner's Tony-award winning play. Sun mat at 3pm. Wed., Thurs., Sat. at 8 pm; to Dec 4

WASHINGTON

**CONCERTS**  
Kennedy Centre Tel: (202) 467 4800 Los Angeles Philharmonic: Conducted by Esa-Pekka Salonen, with pianist Olli Mustonen play Lutoslawski, Ravel and Sibelius at 5 pm; Nov 26

**GALLERIES**  
Phillips Collection Tel: (202) 367 2151 Pictographs of Adolph Gottlieb: exhibition of one of the founding members of the New York School; to Jan 2

**OPERA/BALLET**  
Kennedy Centre Tel: (202) 467 4800 La Nozze di Figaro: by Mozart sung in Italian with English surtitles at 8 pm; Nov 22, 25, 27

Washington Opera Tel: (202) 416 7800 Faust: by Gounod, Director, Ellen Douglas Schaefer, conductor, Richard Bradshaw. Faust played by Jinyi Zheng. In French with English surtitles. at 7 pm; Nov 21, 26

WORLD SERVICE

BBC for Europe can be received in western Europe on Medium Wave 648 kHz (483m)

EUROPEAN CABLE AND SATELLITE BUSINESS TV

(Central European Time)  
**MONDAY TO FRIDAY**  
NBC/Super Channel: FT Business Today 1330; FT Business Tonight 1730, 2230

**MONDAY**  
NBC/Super Channel: FT Reports 1230.

**TUESDAY**  
Euronews: FT Reports 0745, 1315, 1545, 1815, 2345

**WEDNESDAY**  
NBC/Super Channel: FT Reports 1230

**FRIDAY**  
NBC/Super Channel: FT Reports 1230  
Sky News: FT Reports 0230, 2030

**SUNDAY**  
NBC/Super Channel: FT Reports 1230  
Sky News: FT Reports 0430, 1730;



Imagine a fleet of dirigibles - steerable airships - in the upper atmosphere collecting and redirecting telephone calls around the world.

Implausible as it may sound, it was one option considered by Motorola, the world's largest portable phone maker, in its search for ways to develop a mobile phone service to extend from the wilds of Antarctica to the Kalahari desert.

Motorola opted, instead, for satellites, and Iridium - the consortium it leads - is now the front-runner in an expensive and technically complex race that has been joined by seven consortia. What they envisage is a high-quality service over low-cost pocket telephones offering calls at a cost of \$3 or less a minute and serving both cellular phone users and those without access to cellular systems.

Cellular mobile phone services are well established in the developed world, with 100m-200m cellular phones expected to be in use by 2000. But cellular systems can only cover localised areas. Calls beyond their network must be routed via earth-stations through geostationary satellites that hover some 22,000km above the Earth's surface, where, from the ground, they appear stationary.

There are large areas of the world without access to the telephone exchanges, lines, switching capacity and administrative capability to run cellular phone services. Mobile phone users can still gain access to geostationary satellites in these areas, using their own portable equipment - and the battlefield reports during the Gulf war bear witness to the quality of such services. But the calls are expensive, at between \$5 and \$10 a minute, and the equipment needed to make and receive them weighs more than a lap-top computer, fills a suitcase and costs \$25,000.

The key to the new satellite services is advances in micro-electronics which have made it possible to cram an entire earth station, capable of transmitting and receiving signals from up to 6,000 miles above the Earth's surface, into a package no larger than a conventional pocket phone.

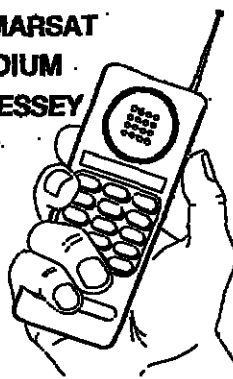
Iridium and its competitors, will launch low-earth orbit satellites (Leo) that will circle the globe at a height of about 2,000km, and medium-earth orbit satellites (Meo) at about 10,000km to handle the traffic. Iridium has already built six of its planned 73 satellites and

## Long distance lines

Alan Cane on moves to expand the mobile phone market

The main contenders

GLOBALSTAR  
INMARSAT  
IRIDIUM  
ODESSEY



expects to launch the first in 1997. Last week, Odyssey, a joint venture between TRW, the US aerospace manufacturer, and Teleglobe, a Canadian telecommunications operator, announced that they were joining the race. In addition, Globalstar, developed by Loral and Qualcomm, Ellipsat, Constellation Communications and American Mobile Satellite Corporation, are contenders from North America.

These US contenders were last week submitting applications for the necessary licences to the US Federal Communications Commission.

Between them, they will have to raise close to \$10bn in debt and equity. Only Iridium is so far fully subscribed, having raised \$1.6bn in equity. It is now looking for a further \$1.8bn in loans. Odyssey, the newcomer, which has a guaranteed \$150m from TRW and Teleglobe, is seeking a further \$850m in equity and \$1bn in loans.

Outside the US, only Inmarsat, a London-based, international consortium, has announced plans to set up a global mobile phone network, called Project P. A pioneer of satellite communications,

Inmarsat first offered maritime voice and data services, using a geostationary satellite system, in 1982. It now provides satellite communications to some 40,000 customers in shipping and aerospace.

Inmarsat's owners - leading telecommunications organisations in some 75 countries - have until December 16 to decide whether to put up the \$1bn the organisation needs for the first phase of the \$2.8bn Project P.

Inmarsat, like the other consortia, plans to act as wholesaler, selling to "customers" who will distribute the capacity worldwide. These distributors are likely to be existing telecommunications companies such as Vodafone, the UK cellular phone group, which will become Globalstar's franchisee for countries where it operates cellular networks.

The service will still be more expensive than conventional mobile telephony but the target customer is the global business traveller prepared to pay a premium for a service that will be available anywhere. Other customers are expected to include governments, small vessels, public and private emergency services and users in areas suffering from poor communications.

Each consortia has its own, jealously guarded set of estimates on the likely rewards from this market. Most calculations, however, are tied to the likely population of mobile phones. Mr John Windolth, a spokesman for Iridium, says that if the consortia had 1m subscribers for its voice service by 2002, "We would be very profitable".

Mr Patrick McDougall, a spokesman for Inmarsat, believes its service could break even within three years of its launch in 1993.

The technology used may prove significant in determining the price of the service, with Iridium and Globalstar planning to use Leos and Odyssey and Inmarsat planning to use Meos. Leo operators need more satellites to cover the globe, but provide higher transmission quality. Meo operators promise lowest cost and technological risk.

But adequate finance and management commitment are likely to prove far more conclusive than earth orbits in sorting the winners from the losers. And the only real certainty at present is that the rivalry between the consortia will be intense. Analysts believe it is unlikely the market will be able to support more than two competitive services by 2000.

England's soccer managers have long known the harsh discipline of league tables: if they underperform in the Carling Premiership or Easleigh League, punishment often swiftly follows. Tomorrow the heads of the UK's state secondary schools face similar pressures, with the publication of performance league tables that will be widely studied by parents, governors and local education authorities.

The tables are part of a new culture sweeping the public sector. The performance of managers in other parts of the public sector is also being measured by a range of indicators designed to test their success in delivering services.

Tomorrow's school league tables, the third set published in as many years, are the most ambitious so far. They will include figures for exam performance at GCSE (normally taken by 16-year-olds) and A-level (taken at 18), vocational qualifications, truancy rates and - for the first time - details of how long children spend in lessons.

The exercise is part of the prime minister's Citizen's Charter campaign to improve the quality of public services. Mr John Major believes that poor performers exposed by comparative statistics will be compelled to improve, even if it is difficult for their customers to go elsewhere for service.

In the health service, hospital league tables were published for the first time in June this year. They revealed wide variations in speed of service: in general surgery, for example, 88 per cent of patients were admitted to hospital within three months at the Dorset Healthcare Trust; at the Kidderminster Healthcare trust, 24 per cent had still not been admitted after a year.

Doctors complained that the indicators were crude, telling patients nothing about the quality of medical care they would receive. But Mrs Virginia Bottomley, the health secretary, was unrepentant: "Information is a spur to improvement," she said.

Next spring will see the most ambitious league table exercise yet, when the Audit Commission, the local government watchdog, publishes tables for the 449 local authorities in England and Wales. These will use 70 separate measures to compare performance across all the main local services.

Residents will be able to find out how quickly their council answers the telephone or how long it takes to complete council house repairs. The same exercise will also provide statistics on law and order, such as the speed with which emergency 999 calls are answered, and how many complaints are made against the police.

## In league with the table makers

John Authers analyses the effects of ranking UK schools and other parts of the public sector

UK public sector performance indicators: leagues ahead

### Education authorities

#### Top seven

1993 GCSE ranking	1	2	3	4	5	6	7
1	Isles of Scilly	Kingston, London	Sutton	North Yorkshire	West Sussex	Surrey	Buckinghamshire

Bottom seven	102	103	104	105	106	107	108
102	Lambeth	Manchester	Islington	Barking	Tower Hamlets	Southwark	Knowsley

\*Based on numbers of benefit claimants, single parents and immigrants. Highest ranked is best deprived.

### Local authorities: telephone response targets

Local authority	Telephone response target
Allerdale	3 rings
Dorset	4 rings
Bassetlaw	8 rings
Croydon	50% within 30 seconds
South Hams	30 seconds at switchboard, further 20 seconds at extension
East Yorkshire	80% within 20 seconds at switchboard; 30 seconds at extension

Source: Department of Education, Department for Environment, Audit Commission

Mr Andrew Foster, controller of the Audit Commission, has already decided not to publish all 60,000 separate items of information - more than in a typical UK telephone directory. However, edited comparative statistics will be available next year.

Mr Foster believes that the decision to measure performance drives up standards, even before comparisons are published. Including promptness in answering mail and telephone calls in the local authority league tables, for example, required councils to set targets, and measure how often they were attained.

These targets, published in June without mention of whether authorities were meeting them, revealed disparities in the tasks authorities were setting themselves. Surrey County Council had aimed to answer calls within 60 seconds, but when it saw that this was

far out of line with the rest it cut its target to 20 seconds.

The Audit Commission has consulted local government officers closely in choosing the performance indicators, avoiding the confrontational approach adopted by education ministers when setting up school league tables.

Mr Foster justifies this by saying that acceptance of the validity of the indicators is

**Teachers and academics claim it is misleading to judge schools by exam results alone**

important if they are to influence managers' behaviour. "If practitioners can rubbish our methods, then all the work we've put in is of little value. We can't afford to let our credibility about the nature of the data or the methodology be impugned."

In contrast, the launch of the first education league tables in 1992 was marred by inaccuracies in the data. For example,

schools that pooled their A-level results in consortia were not credited with any A-levels at all. Newspaper headlines concentrated on the inadequacies of the government's information, rather than shortfalls in particular schools' performance, fuelling the impact of the tables.

Even though the data in school league tables are now more accurate, controversy over the choice of performance indicators persists. Teachers, backed by academic opinion, claim it is misleading to judge schools by exam results alone. They say the most important factor in determining a pupil's ultimate examination performance is the level of achievement he or she had reached when starting at the school.

Publishing exam results in isolation inevitably shows schools with selective intakes performing best, the critics add. They would prefer to see league tables reflecting how well schools perform with the children they take in.

Supporters of such "value-added" tables fall into two camps. First are those who want tables to take account of

social deprivation, which clearly correlates with poor exam results.

The four least deprived local authorities in England (measured by the government's educational needs index) are the Isles of Scilly, North Yorkshire, Surrey and West Sussex. They came in the top six in the GCSE results league table last year. In contrast, six of the 10 most deprived authorities - the London boroughs of Hackney, Newham, Lambeth, Merton, Southwark and Tower Hamlets - were in the bottom 10 for GCSE results.

However, Labour politicians, who oppose the current "raw" league tables, are nervous about producing tables based on social backgrounds. They fear that this could institutionalise low expectations in deprived areas.

**T**hey fall into the second camp, which wants to explore value-added measures using academic progress. This would test children at 11 and 16, and see whether they improved by more or less than the average.

The problem is that national curriculum tests for 11-year-olds will become compulsory only at the end of this school year. Many local authorities abandoned their own tests of 11-year-olds when the national tests were announced. Reliable "value-added" tables for secondary schools might therefore be five years away.

But even the "raw" tables derided by teachers appear to have improved performance. Last year 41.1 per cent of 15-16-year-olds in England gained five GCSE passes at grades A to C, up from 38.1 per cent in 1992 when the league tables were first published. Sharp improvements in A-level results have also been recorded by independent schools since newspapers started publishing their own tables in 1990.

League tables seem to have had consequences for headteachers. In the private sector, turnover of heads has roughly doubled in the past decade, with many facing angry governors' meetings if their schools slip in the tables.

Two years ago, parents even forced the resignation of the high mistress of St Paul's Girls' School in London - never outside the top 10 in the country according to the Financial Times's own ranking - because they did not like her policy of reducing the number of GCSEs which girls took. Football managers will recognise the phenomenon.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### Cacophony of calls on state burden

From Mr Richard Brown.

Sir, While Zygmunt Tyszkiewicz's analysis of European competitiveness is typically penetrating (Personal View, November 17), his assertion that "with the notable exception of Unice, nobody is talking about the size, cost and burden of the state in Europe's economies" is astonishingly blinkered.

Many other business representative organisations, including chambers of commerce, have been lobbying for years for deregulation, reduction in public spending and withdrawal of the state.

National governments, similarly, have been pressing for deregulation, following a trail blazed by the UK. Indeed in May, Kenneth Clarke, UK Chancellor, supported a call by Günther Rexrodt, Germany's economic minister, for deregulation.

Furthermore, at a European level, the Corfu summit established, under Bernard Mollat, a group charged with putting forward proposals for lifting the burden of legislation, while the Commission is establishing a standing committee for administrative simplification.

Unice is no lone voice. There is a cacophony of calls for less burdensome state that the Commission should not ignore. Richard Brown, deputy director general, The Association of British Chambers of Commerce, 9 Tufton Street, London SW1P 3QB

### CrossRail decision a joint one

From Mr Geoff Maynard.

Sir, Yes, we are looking to recruit a new chief executive who can make a valuable contribution to our thinking on the need to establish an entity appealing to the private sector and separate from the three promoters of CrossRail, the proposed east-west cross-London rail link ("CrossRail team plans to split from partners", November 18).

The decision on the form of any separate entity, however, will not be down to the new chief executive as you suggest; the decision will be a matter for the government's shareholder, in consultation with the promoters, London Underground, British Rail and Railtrack.

In reporting our conversation, your correspondent has taken two thoughts out of context. The way CrossRail is eventually developed for the benefit of London and the south-east region will in large measure depend on the views of the private sector, since it is the private sector that will be providing a substantial part of the finance needed.

The step change in journey experience and scale of resulting benefits for London can only result from the introduction of a project such as CrossRail - just as has been experienced with cross capital RER

ground, British Rail and Railtrack.

The step change in journey experience and scale of resulting benefits for London can only result from the introduction of a project such as CrossRail - just as has been experienced with cross capital RER

ground, British Rail and Railtrack.

In reporting our conversation, your correspondent has taken two thoughts out of context. The way CrossRail is eventually developed for the benefit of London and the south-east region will in large measure depend on the views of the private sector, since it is the private sector that will be providing a substantial part of the finance needed.

The step change in journey experience and scale of resulting benefits for London can only result from the introduction of a project such as CrossRail - just as has been experienced with cross capital RER

ground, British Rail and Railtrack.

In reporting our conversation, your correspondent has taken two thoughts out of context. The way CrossRail is eventually developed for the benefit of London and the south-east region will in large measure depend on the views of the private sector, since it is the private sector that will be providing a substantial part of the finance needed.

The step change in journey experience and scale of resulting benefits for London can only result from the introduction of a project such as CrossRail - just as has been experienced with cross capital RER

ground, British Rail and Railtrack.

In reporting our conversation, your correspondent has taken two thoughts out of context. The way CrossRail is eventually developed for the benefit of London and the south-east region will in large measure depend on the views of the private sector, since it is the private sector that will be providing a substantial part of the finance needed.

The step change in journey experience and scale of resulting benefits for London can only result from the introduction of a project such as CrossRail - just as has been experienced with cross capital RER

services in Paris. Some people have suggested that the same result can instead be achieved by upgrading parts of the existing underground network. But all of our research with London Underground shows that such measures do not produce a viable alternative to CrossRail.

Maintaining and improving the existing rail networks is essential anyway.

Geoff Maynard, director, British Railways Board, London Rail Development, Buxton House, 24 Eversholt Street, PO Box 100, London NW1 1DZ

### Give AIM a chance

From Mrs Julie Hydon.

Sir, Lex queried ("Growing companies", November 16) whether there is a need for the Alternative Investment Market and for the planned pan-European market, Easdaq.

Without further information on the latter, it is difficult to judge whether Easdaq might be necessary, but I think that, for the most part, the stock exchange's proposals for the AIM are well-balanced, and that there is a need for this particular market.

Might I suggest that critics of the AIM keep a low profile and give the new market a fair chance?

Julia Hydon, 38 Austenwood Close, Chalfont St Peter, Buckinghamshire SL9 9DE

### Case against minimum wage

From Mr Graham Mackenzie.

Sir, Mr John Monks (Letters, November 15) refers to a recent Engineering Employers' Federation survey which found almost 40 per cent of respondents in favour of a statutory national minimum wage. The full survey reveals a rather different view.

More than half of the respondents opposed a statutory minimum wage. Forty eight per cent of the same sample thought that a minimum wage would increase unemployment, while only 8 per cent thought it would cut unemployment.

While the EEF wants a prosperous economy with high levels of pay this can only be achieved through productivity and innovation, not by statutory imposition of employment conditions.

The EEF, therefore, cannot be party to a consensus in favour of a statutory-imposed national minimum wage. Graham Mackenzie, director general, Engineering Employers' Federation, Broadway House, Tolhill Street, London SW1H 9NQ

### UK seeking coherence in European defence

From Dr Jonathan Eyal.

Sir, Ian Davidson is correct in arguing ("Conflict of interest", November 16) that the US decision to withdraw from the enforcement of the arms embargo on Bosnia should force the Europeans to look much more seriously at their own defence structure. Yet he is wrong to suggest that Britain advocates a "loose, floppy, amoeba-like" security arrangement for the continent.

The creation of a European defence identity depends on deeds, not just vision or words: it ultimately requires increased military budgets, something which no member state, with the notable exception of France, is willing to contemplate.

The Eurocorps structure established by France and Germany has just managed to work out joint emblems, command languages and the food served to its soldiers; in short, everything necessary for a parade on the boulevards of Paris, rather than actual fighting. And the Western European Union, presented as the EU's budding military arm, consisted until recently of little more than a few bureaucrats and some filing cabinets in transit between London and Brussels. Faced with this reality, the British position was that nothing should be done to supplant Nato as the alliance which has both the means and the command structure necessary for any serious military

task. Davidson's "amoeba-like organisms" swim in the murky waters of the Balkans, where all current institutions piled in, and achieved nothing in particular.

Far from seeking to place spanners in the works, the British government is now actively pushing for a more coherent European defence arrangement. At the weekend Franco-British summit the two countries created a combined air force group explicitly designed to capitalise on the experience gained in Bosnia. Britain is also working to enshrine the mechanisms by which Europe could use US military equipment in future crises.

London's stance is no longer dictated by some wistful hankering for a "special relationship" with the Americans: this was shattered by President Bill Clinton fairly early on in his presidency. Instead, the British behaviour is governed by a perfectly logical assumption that the security structures currently touted for the continent must be real in order to be credible. But perhaps your correspondent is right after all: bashing Britain in every article on European affairs is much more predictable and tidy than setting out a host of complicated arguments.

Jonathan Eyal, director of studies, Royal United Services Institute for Defence Studies, Whitehall, London SW1A 2ET

#### Accounting & Audit

#### Corporate Finance

#### Corporate Recovery

#### Forensic Accounting

#### Management Consultancy

#### Managed Financial Services

#### Taxation Services

With effect from today - 21 November 1994 -

the new UK headquarters of Touche Ross & Co.

is located at Stonecutter Court,

1 Stonecutter Street, London EC4A 2TR.

Tel: 0171 936 3000. Fax: 0171 583 1198.

Touche Ross & Co. is the UK practice of Deloitte Touche

Tohmatsu International, one of the world's largest providers of

accounting and auditing, management consulting and

tax services. We have over 56,000 people in 119 countries

serving national and international enterprises, public

institutions, middle market businesses and the professions.

**Touche  
Ross**



Deloitte Touche  
Tohmatsu  
International

Authorised by the Institute of Chartered Accountants in England and Wales to carry on Investment Business.

مكاتب المحاسبة



# FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700

Monday November 21 1994

## No bad thing for Ireland

The outside world in general, and Britain and Northern Ireland in particular, have been watching the Irish government pulled itself apart over the past week. Just as the peace process in Ireland offers a real chance of relief for the bombed and battered population of the north, the coalition in Dublin appears to have collapsed over what outsiders might regard as a domestic squabble.

It would be wrong, however, to dismiss the issues involved in the disintegration of the Irish government, and the resignation of Mr Albert Reynolds as prime minister and leader of Fianna Fail, the largest party, as irrelevant to the peace process and the future of Ireland. Far from it. The confrontation between Mr Dick Spring and his Labour party, on the one hand, and Mr Reynolds' party on the other, has exposed some vital questions about the democratic process in the Irish republic.

The first is whether the country can claim to be a genuinely secular state while the Roman Catholic church continues to wield a pervasive influence in political life, a subject of enormous concern to the northern Irish Protestant population. The second is the tradition of making blatantly political appointments to the Irish judiciary. The third is the question of accountability of politicians for their words and actions, an important component in an open and flourishing democracy. On all of these concerns, the Irish republic would appear to have emerged strengthened as a democratic state from the events of the past week.

The confrontation in the coalition blew up over the insistence of Mr Reynolds on nominating his friend and attorney-general, Mr Harry Whelehan, as the next president of the High Court, the second and highest judicial office in the land. Mr Whelehan was already a highly controversial figure for his role in seeking to prevent a 14-year-old rape victim from travelling to Britain for an abortion. His obvious reluctance to extradite a self-confessed paedophile priest to face charges in Northern Ireland compounded the impression that he was unduly influenced by the more conservative elements in the Catholic church.

The fact that both have now been forced to resign - and that their resignation has been welcomed by the Irish population - suggests that the trend towards a more secular state is growing, as is the pressure for clean government. Both mislaid their cabinet colleagues and parliament, and both have been held accountable.

Mr Spring now faces a tough decision whether to return the coalition with Fianna Fail under its new leader, Mr Bertie Ahern. On balance, he would appear wise to do so, at least to bring minimum disruption to the peace process. Mr Ahern has a good record as a successful negotiator and broker of tough compromises as a trade union leader, and labour minister. Mr Spring has proved some important points. Now the most crucial thing is to keep the peace process on track.

## Helping Arafat

It was always on the cards that the price of peace between Israelis and Palestinians might be a civil war among the latter, if not the former. Both nationalisms lay claim to the same sliver of land. Any territorial compromise represents, in the eyes of many on both sides, a betrayal of the cause.

The legitimacy of the leadership which accepts such a compromise is bound to be questioned. Some fighters will believe they have a right and a duty to fight on. Generally they will protest that they have no desire to fight fellow countrymen. Their target remains the national enemy or occupying power. But this puts the leadership in an impossible position. It has to choose, as Israel's prime minister invited the Palestine Liberation Organisation to choose last month, between peace with Israel and peace with Hamas.

That was the situation of the Irish provisional government in 1992. Having signed a treaty with Britain, it could not continue the war. It had to fight a civil war against the IRA or lose the treaty. Today Yasser Arafat has to crack down on Hamas, or lose his agreement with Israel.

The precedent is not encouraging. The Irish treaty created a Free State comprising 26 counties out of the 32 in the island of Ireland, and was endorsed by 72 per cent of the voters. Even so the ensuing civil war was more terrible and destructive than the war against the British which preceded it.

Mr Arafat is being asked to fight his civil war in much less favourable circumstances. He does not have a free state, only a limited "self-governing authority" and he controls only two small fragments of the independent state he hopes for. As for the strength of his support, no one knows because no elections have been held. Probably he could have mustered a majority a few months back. Whether he could now is much more doubtful.

The danger that he would lose a civil war in these conditions is such that there is an almost equal danger he will avoid it by reverting to war with Israel. Either outcome would be a disaster for Israel and more especially for Yitzhak Rabin, who has staked everything on the peace process. It is in Mr Arafat's own interest to give Mr Arafat a chance of success, by quickly ceding him real authority in the West Bank as a whole. That may bring closer the moment when Mr Rabin in his turn has to choose, between peace with the Palestinians and peace with those Israelis who would fight rather than withdraw. But that choice too is one that has to be faced.

## Rare species

It is possible that, within years, tigers could become extinct. The conference to update the Cites convention on endangered species, which concluded this weekend in Florida, made that clear. Would extinction matter? On one view, it might not: the loss would pose no immediate threat to human health or wealth.

But on several counts, it is worth putting effort into saving rare species. In western eyes, tigers, elephants, whales and the like are romantic beasts, whose existence is valued even by those who never see a live specimen. For local communities, the animals can add greatly to tourism revenues. For all countries, the animals represent a pool of genes which has potential value.

What is the best means of saving these species? The threats they face are poachers who want to sell tusks, hides and meat for profit, farmers who resent the damage they do, and the steady encroachment of human societies into wild habitats.

The essence of the task is to give people an economic incentive to keep the animals' numbers at sustainable levels. But there are two particular problems. One is that, as some east and central African countries have found, the benefits of the live animals, through tourism, generally go to the government and companies, while the value of dead animals is received by poachers and farmers. Governments have found it hard to redistribute the benefits of tourism at a local level.

Second, demand for products such as rhino horn, driven largely by Asian markets, has not yet been checked by rising prices. Given the disparity between Asian wealth and African poverty, it is possible that species would be extinct before prices rose by enough to choke demand.

One solution is simply to improve enforcement of national rules against killing animals. South Africa, which devotes considerable resources to protecting its wildlife, has found numbers of elephant and white rhino growing rapidly, even though it allows limited domestic trade in ivory.

But that requires funds which are beyond the resources of poorer countries. One of the best arguments for maintaining an international ban against trade in products of endangered species is that it makes guarding the animals easier and cheaper even for the poorest states. The World Wildlife Fund for Nature estimates that the budgets for protecting elephants have dropped by nearly 90 per cent in Zimbabwe, Zambia and Tanzania since the worldwide ban on ivory trade in 1989.

A third device is to reduce demand for the products. Environmental groups argue that since the start of the ivory ban, the price of ivory has fallen - while the price of rhino horn has increased. That is, they say, partly because the main markets for ivory were in western countries which have enforced tough import controls on ivory. Meanwhile, western public opinion has turned against ivory.

There is no single solution to the problem of supporting rare species. But the Cites conference was right to uphold the ban on elephant and white rhino products, as one of several mechanisms. The next useful step would be to increase pressure on those governments which have so far taken a relaxed attitude towards import of banned products.

## Martin Ebner's challenge to the UBS board has unsettled Switzerland's cosy corporate culture, says Ian Rodger

### Bank raid or revolution

Switzerland's cosy business community has never seen anything like the bitter proxy battle at the Union Bank of Switzerland, where a determined outsider has taken on a powerful establishment for control of the company.

Six weeks of hectic trading have wiped more than Sfr1bn (\$488m) from the bank's market capitalisation. And it remains unclear whether the UBS board will attract enough votes at tomorrow's extraordinary general meeting of shareholders to see off a challenge to their governance from Mr Martin Ebner, a little-known Zurich broker-fund manager.

But the case is about more than UBS. It also marks the beginning of the end for continental Europe's discreet and private approach to corporate governance. Capital market liberalisation and privatisation have created a new shareholder culture bent on accountability. And Mr Ebner, a former share analyst, has confronted the bank with it.

In 1984, Mr Ebner left the Zurich private bank J. Vontobel to set up BK Bank, specialising in block trades for institutions. Feared by established rivals, the bank is one of the most pushy players in the Zurich market. Mr Ebner diversified into fund management in 1991, taking control of an investment company, Pharma Vision 2000, specialising in pharmaceutical shares, and starting another, BK Vision, for financial shares. He declared the Visionaries would be activist shareholders, and BK Vision began to needle the mighty UBS.

As one of only three international banks with triple-A status from all the big credit-rating agencies, UBS would not seem a propitious target for a dissident shareholders' movement. But Mr Ebner says the bank's real return to shareholders - averaging 5.9 per cent in the past 15 years - is far too low. He argues that, as Switzerland's largest and most prestigious bank, UBS must break long habits acquired from dominating formerly cartelised domestic financial markets.

"The only banks that will survive are those which concentrate on their most efficient and profitable activities," he said in a speech to the UBS AGM last April. At that meeting, BK Vision put a motion to reduce the UBS board from 23 members to nine. The motion was defeated, but BK Vision, to everyone's surprise, attracted some 40 per cent of the votes.

Mr Ebner interpreted this support as a wider mandate to challenge the bank's overall governance, and foresaw a unique opportunity next spring when the terms of 10 UBS directors expire.

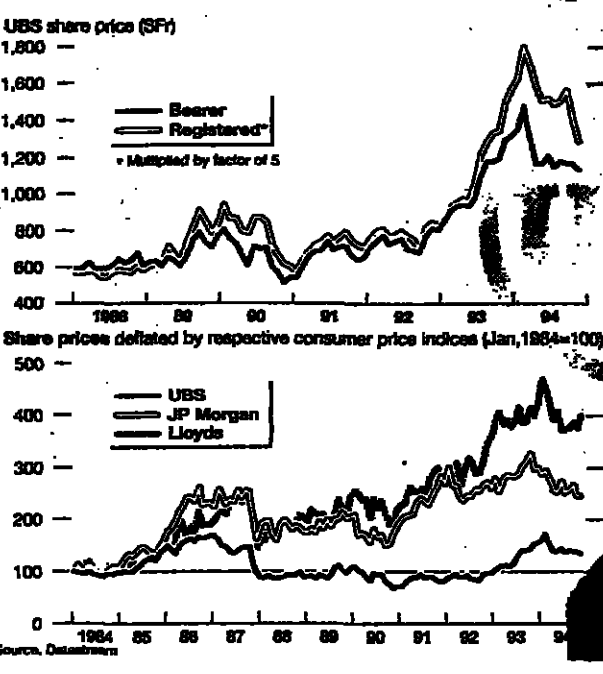
A couple of months ago, he informed UBS directors that he was trying to attract a majority of shareholders' votes with a view to making substantial board and strategy changes at the next AGM.

As UBS has a market capitalisation of over Sfr30bn, it would normally be prohibitively expensive to accumulate enough votes for such a cause. But, like many European companies, the bank has two classes of shares, bearer and registered. They are issued in roughly equal numbers and each carries one vote per share. But the registered shares have a par value only one-fifth of that of the bearer shares, making them a cheap way to buy votes.

Theoretically, at today's market prices, an investor could buy all of the 22.5m registered shares, carrying 51 per cent of the votes, for some Sfr6bn. By contrast, the 21.5m bearer shares, which carry the other 49 per cent of the votes, would cost more than Sfr25bn.

Until recently, registered shares traded at an effective discount, in that it cost less to buy five registered shares than it did to buy one bearer share. This was because of rules prohibiting foreigners from

Union Bank of Switzerland: under siege



holders' votes with a view to making substantial board and strategy changes at the next AGM.

As UBS has a market capitalisation of over Sfr30bn, it would normally be prohibitively expensive to accumulate enough votes for such a cause. But, like many European companies, the bank has two classes of shares, bearer and registered. They are issued in roughly equal numbers and each carries one vote per share. But the registered shares have a par value only one-fifth of that of the bearer shares, making them a cheap way to buy votes.

Theoretically, at today's market prices, an investor could buy all of the 22.5m registered shares, carrying 51 per cent of the votes, for some Sfr6bn. By contrast, the 21.5m bearer shares, which carry the other 49 per cent of the votes, would cost more than Sfr25bn.

Until recently, registered shares traded at an effective discount, in that it cost less to buy five registered shares than it did to buy one bearer share. This was because of rules prohibiting foreigners from

voting with them and preventing anyone from voting with more than 5 per cent of them. These restrictions were intended to prevent UBS from a foreign takeover.

But this year the registered shares have traded at a growing premium, trading at a price 40 per cent above one-fifth of the price of a bearer share by late September. UBS directors suddenly realised they faced a serious threat.

They called tomorrow's extraordinary general meeting to propose converting all the registered shares into bearer shares on terms that would slash their voting power to a level in line with the 17.3 per cent of capital they contribute to the company. They offered no compensation for the collapse in the premium on registered shares that would follow conversion. And they declared that a two-thirds majority of all shares present at the meeting, provided they represented more than 50 per cent of the capital, would be sufficient to approve the motion.

Mr Ebner and other registered shareholders cried foul, arguing they should be compensated for the loss of voting power and be able to vote separately on a proposal to remove their rights.

UBS said that compensation could only come from money that belongs to all shareholders, and so would invite legal action from aggrieved bearer shareholders.

UBS would appear to have the more virtuous position to defend. Mr Robert Studer, the chief executive, points out that the single share structure would improve market liquidity and remove the danger that Mr Ebner and his allies could take over control through a relatively small investment. "He is a raider. He wants to walk away with money. He is not interested in what will happen to UBS in 10 years," Mr Studer charged last week.

Mr Ebner says registered shares provide the only effective way for shareholders to press the bank's board and management to perform better. This is because a very large proportion of the shares can only be voted in favour of the board.

A large proportion of UBS shares

over 40 per cent of those voted at the last AGM - are held by Swiss banks for their clients. Swiss law provides that, if the banks have a general power of attorney from their clients, as most do, and receive no specific instructions to the contrary, they can only vote these shares in favour of the board's resolutions.

Both sides have been clumsy and amateurish in their campaigns. Mr Studer declared at one point that Mr Ebner's demand that the bank achieve a return on equity of 15 per cent was "ridiculous", only to be reminded that two years ago he had given it as a target for the longer term. For his part, Mr Ebner claimed UBS could fall into the hands of international drug dealers if the protection against foreign takeovers provided by the registered shares were lost.

Only later did he explain why he would not set out an alternative strategy for UBS: strategy was a board decision; shareholders' responsibilities were only to set the target return on equity, set incentives for top management, and appoint directors to get on with it.

Most Swiss bankers and institutional shareholders are expected to support UBS tomorrow because they do not want to offend the country's most powerful bank or because they dislike Mr Ebner.

But the extraordinarily high volume of registered shares traded - 11.6m last month - reflects how many fund managers would rather sell than decide what voting stance to take.

Both UBS and Mr Ebner accuse each other of buying big volumes of registered shares, and both deny it. The truth is made more difficult to discern by the potential for buying votes through futures contracts or borrowing shares from custodians.

Mr Ebner says that, if he loses, he will immediately seek a court injunction preventing conversion of the registered shares. Registered shareholders would then retain their extra power for votes at the AGM in April, and the UBS's decision to precipitate the current fight would have been in vain.

Mr Studer shrugs. "Maybe we will have mobilised a few minds, sensitised a few shareholders."

Whatever the immediate outcome, shareholders in UBS and many large companies are likely to be the ultimate winners. UBS directors have belatedly realised Mr Ebner's demands for more rigorous management have a lot of support among their widening shareholder base. Directors of other big quoted Swiss and European companies would be unwise to ignore the message.

## Balanced ticket for business and greens

The delicate balance of power between UK industry and its adversaries may be on the point of being upset. A draft Bill establishing the Environment Agency, which absorbs Her Majesty's Inspectorate of Pollution (HMIP), the National Rivers Authority (NRA) and the waste regulation functions of local authorities, contains a loosely worded clause requiring the agency to take account of the costs and benefits of its actions.

While the business community welcomes this as a recognition of reality, others fear it opens the way for polluters to block moves to protect the environment.

But even if the new agency's statutory role is weaker than many environmentalists hoped, environment secretary John Gummer's claim that there will be no place for hushbodies may prove premature. Most of the problems business faces in meeting environmental standards are not caused by too tight a

statutory definition of the duties of HMIP or the NRA. They arise more often from ill-considered, or illogical, directives proposed by the European Commission - and from the tendency of regulators to measure their success mainly in terms of prosecutions.

The cost of waste disposal, for example, which industry and households alike must bear, may rise substantially in the next few years. This will not be because of the actions of any British regulator but because the European landfill directive threatens the cheapest method of waste disposal in the UK. The directive, which may be forced through despite British objections, ignores the geological and other characteristics which make landfill more acceptable in the UK than elsewhere in Europe.

Equally unnecessary is the burden imposed on British farmers by immediate implementation of the nitrates directive. This enforces standards for drinking water which have been arbitrarily chosen by Brussels in defiance of World Health Organisation recommendations. No scientific or medical evi-

dence exists to support them and they are now belatedly being questioned by other bureaucrats within the European Commission.

Since the Environment Agency's role will be to enforce standards but not to set them, the deregulators should concentrate on persuading Britain's European partners to measure environmental quality in the broadest sense. A draft directive on

the demands of the greens. It provides a valuable safeguard for business against the continental preference for rigid emission standards.

An agency strong enough to command the confidence of the more realistic environmentalists could use the experience gained by HMIP for the benefit of the environment while also protecting UK employers against meddling bureaucrats and the ravages of Brussels. A constructive dialogue between the agency and those whom it regulates should prevent the imposition by over-zealous officials of burdens on business never intended by government or legislators.

In any event, it is doubtful how far industry itself wants to water down the aims of the environmental lobby. Unlike the extra costs to employers of the Social Chapter, which simply destroys jobs by undermining the competitive position of those companies which have to carry them, investment in higher environmental standards can bring commercial advantages.

Customers, especially younger ones, may prefer products and services supplied in an environmen-

tally responsible way. Employees, particularly those with scarce skills, are easier to retain when offered a good working and living environment. From a national viewpoint, countries with high environmental standards will attract investment in the high value-added industries which we want our children and grandchildren to work in.

The challenge for both the agency and the pressure groups is to harness the resurgence of interest in the environment and build on initiatives such as the chemical industry's responsible care programme. Business must show commitment to continuous environmental improvement, using systems capable of being externally verified and promote more environmental reporting and audit. In the long term, dilution of the agency's statutory role does little for either business or the environment.

Tim Yeo

The author is a former UK environment minister

## From little acorns grow

Here is one for Gardener's Question time. How do you ensure that a small press release from an unknown firm of Shropshire seed merchants - the acornists - the shortage of British oaks - can grow into a healthy Euro-scare story from which cuttings can happily be taken only a few weeks after first blossom?

The press release, designed to drum up business for the company, caught Fleet Street's imagination because it drew attention to a little known UK Forestry Commission regulation based on an EC directive. Anyone establishing a plantation of young trees for forestry purposes can only use acorns from one of 42 registered oak "stands" in the UK. As a result of this year's poor crop, demand will have to be met by importing foreign acorns from countries such as Poland.

The regulation - in force for well over a decade - only applies when UK government grants for planting oak trees are concerned. There is nothing to stop any private individual or land-owner from collecting acorns and growing oak for their own use.

However, let's not spoil a good story. Having started with "Euro-meddlers try to tell our oaks" and "British acorns not good enough says Brussels", by yesterday the Independent on

Sunday and the Sunday Express were both blaming the UK acorns' problems on Adolf Hitler. The Brussels directive is said to be based on a German Forest Race law drafted when Hitler was in power.

The Forestry Commission believes the current row is a nonsense - a view shared by Bryan Cassidy, the Tory MEP who drew Observer's attention to the affair. British oaks were wiped out in the ice age and most of the oaks in Britain today have come from the continent. So much for the Daily Express' view that German or French oak is "about as tough as stork margarine".

## Tate and smile

Isn't it lucky that charities are duty bound to have charitable thoughts? Otherwise some of them might be cursing the Tate gallery come Budget day.

It seems that Customs & Excise is determined that the Tate should cough up £12m in value added tax which will be due on the conversion costs of transforming the old Bankside power station into its new art gallery. The Tate, however, counts as a charity. And social welfare charities and worthy bodies - such as nursing homes - are hoping the Budget will include them in the zero-VAT rate on converting commercial buildings into housing. Current betting is that the worthies will win and the charities lose - and all because

## OBSERVER



'Can I sort it?'

Customs just can't hear to see that £12m slipping from its grasp.

Result: If Kinn wanted to convert a warehouse into a boarding house it could get VAT relief, if a local charity wanted to convert the same building to a day centre for the elderly it couldn't.

## Sailing by

Good news from British shipbuilders. Only days after the last rites were performed for Swan Hunter, one of Europe's best-equipped shipbuilders, Britain has secured an order for a...square rigged sailing ship.

It seems that any navy worth its

salt has a square rigger in its fleet these days. So the Indian government has commissioned Hampshire naval architect Colin Mudge to design a 177ft three-masted barque to train India's young sailors before they move up to something more powerful.

Mudge has carved out quite a niche for himself. He has designed the Young Endeavour (Australia), Tamas Samudera (Malaysia) and Lord Nelson. His latest vessel will accommodate 45 cadets and have a 2,000 mile range. The bad news is that the ship will be built in Goa and not Sunderland.

## Soldiering on

France's President Mitterrand may be thinking about finding his successor, but Andreas Papandreu, Greece's ailing socialist prime minister, is making another stab at immortality. Rather than take well-earned retirement after serving as premier for nine of the past 13 years, he is preparing to undergo heart surgery once again.

Papandreu, 75, has been in poor health since having a double bypass in London in 1988. But this time he is too weak to travel. The operation is expected to take place early next year in Athens' gleaming new Onassis Cardiac Centre founded under the will of the late shipping magnate Aristotele Onassis. Conveniently from the point of view of medical bills the Onassis hospital was incorporated into the

Greek national health system by Papandreu a few years ago.

## Electrifying logic

John Baker and Brian Birkenhead, the architects of National Power's well-received move to buy back up to 102.5m of its shares from the Treasury, appeared well pleased with their efforts on Thursday. And with good reason.

Within a day of the announcement, the chief executive and finance director of National Power exercised a large raft of share options. Birkenhead made a £380,000 turn from the transaction, while his boss netted £715,000. The additional profits to the two from Thursday's price rise, amounted to a worthwhile £23,488.

Admittedly, the directors had had to wait until the announcement of their results, before they could make such transactions. But when they told analysts on Thursday that the buy-back deal was in everybody's interests, they clearly meant it.

## Milk stout

What better place for Barings to stage its presentation for the Alaska Milk Corporation of the Philippines than at The Brewery in London's Chiswell Street. If you want to pop along, drop a line to Cressida Stout. Don't feel bitter if you're not invited.



## Aids drugs combination gives most effective results so far

By Olive Cookson,  
Science Editor

A combination of two Aids drugs, Glaxo's new 3TC and Wellcome's established AZT, has the strongest and most prolonged clinical effect of any treatment yet tested. First results of clinical trials with the 3TC-AZT combination, which were released at an international congress on Aids therapy in Glasgow, Scotland, yesterday, show the drugs cut virus levels in blood cells by 99 per cent after a year. This compares with an 11 per cent reduction over six months using AZT alone. The results are so encouraging that Glaxo has decided to continue developing 3TC itself rather than licensing it to Wellcome.

The two UK pharmaceutical companies had announced in March a provisional agreement giving Wellcome the option to develop and market 3TC as a treatment for HIV infection, the virus that causes Aids. But negotiations to implement the agreement have collapsed because Glaxo now sees 3TC as a more promising potential product. "Glaxo is fully committed to the development and eventual marketing of 3TC and will proceed to bring it through the regulatory process as quickly as possible," the company said last night. It plans to file for regulatory approval in the first half of 1995 to sell 3TC in combination with AZT. The two companies are continuing discussions on commercial co-operation over 3TC/AZT combination therapy.

The Glasgow conference heard results from two trials of 3TC/AZT involving a total of 352 patients infected with HIV. As well as producing the dramatic reduction in the levels of virus, the combination was far more effective than AZT in improving patients' CD4 cell counts, which measure the damage done to the immune system by the infection. "The results of AZT/3TC in combination are better than any of the combinations which have been tried to date," said Dr Schlomo Szeszowski of Goethe University Clinic in Frankfurt, Germany, who was in charge of one study. "These data are

extremely significant not only for their effectiveness in reducing virus and increasing CD4 cell levels but also because the effects persisted throughout the year-long study," added Prof Christine Katlama of the Pitié-Salpêtrière Hospital in Paris, the other study leader. "It is also important to note that the combination was very well tolerated by patients." Longer clinical trials will be necessary to confirm that the 3TC-AZT combination actually improves the health and extends the life of people with HIV. First evidence from test-tube experiments that 3TC plus AZT could be effective in combating the virus was announced publicly at the World Aids Conference in Japan in August this year.

## Absence of rebel leader raises doubts over end to civil war Angolan peace uncertain despite pact

By Michael Holman in Lusaka

Prospects for peace in Angola remained uncertain last night despite the signing of an agreement to end the country's 19-year civil war which has cost half a million lives. A warm handshake between Angolan president Eduardo dos Santos and General Eusebio Manuavakola, who signed on behalf of the UNITA rebel movement, did little to allay fears aroused by the absence from the ceremony of its leader, Mr Jonas Savimbi.

The agreement, in which the warring parties pledge a ceasefire with effect from midnight tomorrow, envisages the integration of UNITA forces into the army, a

coalition government and fresh national elections, to be monitored by a 7,000-strong United Nations force. The government has agreed to UNITA three second-order provincial governorships as well as four minor ministries. The truce ceremony fell well short of what had been planned. President dos Santos delegated the signing of the document to his foreign minister. The programme for the ceremony, attended by African leaders and western officials, listed Mr Savimbi as a participant. But over the weekend UNITA officials said an Angolan government military offensive launched a fortnight ago would prevent him from attending. Although Gen Manuavakola,

UNITA's secretary-general and chief negotiator, said yesterday UNITA intended to implement the deal, Mr Savimbi has yet to make his position clear. A 1991 peace agreement, negotiated by US and Soviet diplomats, collapsed after Mr Savimbi refused to accept defeat by Mr dos Santos' MPLA party in the following year's election. The renewed conflict has left Angola more bitterly divided but the recent MPLA offensive may have given the government the upper hand. Government forces recently captured the UNITA stronghold of Huambo, 530km southeast of the capital, Luanda. Southern African leaders who attended the signing are under-

stood to have warned Mr Savimbi they are ready to offer military assistance to the MPLA government if they decide he is to blame should the peace process collapse a second time. Nicholas Shaxson adds from Luanda: Both sides have access to funds should war resume. The government is pumping about \$2.5bn a year of offshore oil. UNITA still controls much of the north-eastern diamond trade, last year worth some \$250m. Recent US Republican electoral victories will revive the influence of old UNITA friends, such as Senator Jesse Helms, incoming chairman of the Senate Foreign Relations Committee.

Oil industry survives, Page 5

## Irish poll urges party leaders to avoid calling fresh elections

By John Murray Brown in Dublin

Ireland's outgoing ruling coalition partners were under growing pressure last night to find a speedy resolution to the current political crisis. The coalition's difficulties were exacerbated by an opinion poll indicating widespread opposition to a general election and 43 per cent of those polled backing a new coalition between Fianna Fáil and Labour. The Dáil, Ireland's parliament, is due to meet tomorrow to try to agree a new government and vote a new prime minister, although no conclusive result is expected. Political parties will probably ask for more time. Mr Joe Costello, a Labour MP, indicated that "substantial" negotiations would only start after tomorrow's vote. Amid fears that a protracted delay in forming a new government could damage the Northern Ireland peace process, Mr Bertie

Ahern, the newly installed Fianna Fáil leader, said he would "take account" of the poll, which indicated 73 per cent against calling early general elections. Ireland's outgoing government broke up last week with the resignation of the prime minister, Mr Albert Reynolds, before a vote of confidence which he was expected to lose. The crisis began when Labour accused Mr Reynolds of misleading parliament over the attorney-general's role in an extradition case involving a Roman Catholic priest who was later convicted in Northern Ireland of child abuse. Mr Harry Whelan, the attorney-general involved, also resigned from his new position of resident of the Irish High Court. Speaking on BBC1's Breakfast with Frost programme, Mr Ahern referred to the "fairly substantial nature" of yesterday's opinion poll and made it clear he favoured a new arrangement

with Labour. However, in his first public statements since being voted in as party leader on Saturday, Mr Ahern also tried to reassure his traditional Fianna Fáil support and backed the objective of a united Ireland with a promise of a social programme "that takes account of our distinctive values and convictions". Much will depend on Mr Dick Spring, Labour leader and outgoing foreign minister, whose withdrawal from the government on Wednesday ensured its downfall. A Fianna Fáil-Labour coalition would do much to restore momentum in the peace process and provide continuity as Dublin and London try to finalise the framework document to provide the basis for a lasting constitution for Ulster. Irish wait to see which way Spring jumps, Page 2 Fear of IRA split rejected, Page 5 Editorial Comment, Page 15

## VW board concerned over tension

Continued from Page 1

members are understood to be more than satisfied with the benefits of the shake-out started two years ago when Mr Pich took charge. VW last week said its losses after nine months had been cut to DM73m (\$46.9m) this year from DM1.53bn last year. Although the origins of the letter, published in today's edition of the news magazine Der Spiegel, are uncertain, the internal resistance to Mr Pich's regime was confirmed in a recent interview in which he said he was "still working" on middle managers reluctant to toe the line. He alleged that unknown VW employees had tried to bug his private telephone and sabotaged his press office communications. The interview was widely seen as the launch of a wholesale offensive on the next management layer.

### THE LEX COLUMN

## UBS under pressure

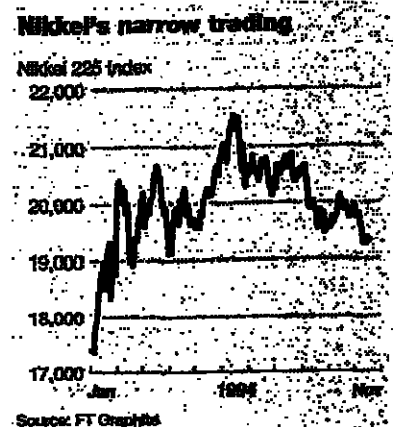
The battle between the board of Union Bank of Switzerland and Mr Martin Ebner, the maverick fund manager, is nearing its climax. Tomorrow investors will vote on a board proposal to strip the bank's registered shareholders, of which Mr Ebner's BK Vision is the largest, of their special voting rights.

For registered shareholders, it is clear what to do. Their shares enjoy an effective premium of 17 per cent over the bank's bearer stock, which would be wiped out if the board's proposal carried the day. Given that registered shareholders command 51 per cent of the bank's votes, one might think their self-interest would settle the battle. But things are not so simple. UBS, through its fund management arm, holds power of attorney over a large slug of its own shares. By voting them in favour of the board proposal, it may well be able to neutralise other registered shareholders. As a result, the bearer shareholders' votes will also be crucial. For them, the essential question is whether it is in their interests for Mr Ebner to be stripped of his influence. Probably not. Though Mr Ebner has not spelt out a complete strategy for UBS, he is pressing the bank to improve its returns - perhaps by focusing on its lucrative fund management arm and reducing its less profitable retail banking network. UBS says it too plans to improve profitability. But it is hard to avoid the conclusion that it has been spurred to do so by Mr Ebner's prod. If he is marginalised, UBS will be under less pressure to perform. So bearer shareholders, too, should vote against the board.

### Solvency standards

Britain's actuaries are incensed that the government's proposed solvency benchmark for occupational pensions will give an unduly optimistic picture of a fund's financial health. That is because the proposed methodology allows schemes to count their equity holdings when assessing their ability to meet liabilities to pensioners expected to live at least 10 years. The actuaries argue passionately that gilts should be used as they provide more certainty of providing the necessary income.

However the debate is resolved, it has usefully served to highlight the trade-off between investments in equities versus gilts. It is exposing something that may have been obscured during the 1980s when high equity



returns could be taken for granted: that investment in equities is at the expense of the security of pensioners' entitlements. To guarantee that security requires a higher proportion of gilts in a pension portfolio. And yet, because equities outperform gilts over the long term, it costs a company more to fund greater security. Those companies whose funds have a low solvency margin - and therefore run the risk of failing the new standards - will eventually be obliged to make greater contributions to their funds. It is alarmist to suggest that the solvency proposals will ultimately lead to a massive switch out of equities. Most funds have a high degree of solvency, and those that do not have until the next century to make the adjustment. But for some funds, which face the obligation to meet liabilities sooner rather than later, the shift to gilts has already begun.

### Tokyo markets

Aggressive overseas buyers of the Tokyo stock market in the first quarter have been disappointed by the Nikkei's progress. Foreign investors had hoped the market would move forward sharply on the back of an expected strong recovery in corporate earnings. The interim earnings reported by manufacturers this month have indeed been strong. But the Nikkei has moved sideways. Admittedly, US investors are sitting on 5 per cent profits since March, but that is due to the dollar's depreciation against the yen. Domestic shareholders have enjoyed no improvement whatsoever. The reason for investors' frustration is that the earnings recovery among manufacturers has already been discounted. Sectors such as steel and paper have outperformed the market

by about 10 per cent this year. But the Nikkei has been held back by sectors such as construction and banking which have fallen 18 per cent and 11 per cent respectively. Overseas investors have neither the weight nor confidence to create a market recovery. For the market to move forward decisively, it must be driven by domestic buyers. But Japanese institutions view equities, which yield less than 1 per cent, as expensive compared with bonds which yield 4.75 per cent. Moreover, the banks, troubled by poorly performing loans, still own 20 per cent of the market. Whenever the Nikkei picks up, they sell - in my strength. If the market breaks out from its recent trading range soon, the move is likely to be down.

### Metals

Base metals prices enjoyed an extraordinary trading period last week. The prices of copper and aluminium climbed 5 per cent in frantic trading on the London Metal Exchange. That was the culmination of a bull run which has driven base metal prices up more than 60 per cent since January. The rise in some of the metals may be justified. Reserves of copper on the LME have fallen nearly 50 per cent since this time last year, leaving less than five weeks' stocks. Demand, driven by rapid economic growth, is expanding fast. Meanwhile, new supply is not due to come on-stream until the second half of next year. Similarly, aluminium stocks have fallen 20 per cent, with demand strong and supply controlled until at least the end of 1996 through a voluntary agreement by manufacturers. But stocks of tin, lead, zinc and nickel, all of which have posted impressive increases this year, have risen over the last 12 months. Even if demand is strong, supply appears stronger. The arrival of speculative commodity and hedge funds indiscriminately buying baskets of metals are the main cause of the explosion in prices. They have viewed commodities such as metals as a hedge against inflation. But the scale of the funds has swamped the fundamentals of the metals markets. No doubt, when the fashionable money flows out again - and it will because metals pay no interest - prices will suffer a sharp correction. With many funds anxious to book profits before the year-end, the base metal bubble could burst before Christmas.

## FINANCING DEVELOPMENTS in tomorrow's infrastructure means finding the right expertise today.



To fund the massive investment in infrastructure expected over the next 20 years will require financing techniques capable of raising substantial sums of long-term capital. Lehman Brothers is a world leader in arranging public/private partnerships, Build-Operate-Transfers and non-recourse and limited recourse financing for large capital projects.

### EXPERIENCE AND EXPERTISE

We have the experience and expertise to put together sources of long-term capital that prove popular with investors. This is vital since financing infrastructure needs will require a broad and diversified base of investors. Our skills have resulted in the

successful financing of projects around the world, from the Hong Kong Eastern Harbour Crossing to the Cuernavaca and Toluca toll roads in Mexico and the Alicura hydroelectric plant in Argentina.

### WORLD-CLASS DISTRIBUTION WORLD-WIDE

With offices in 45 cities around the world, we have the resources to help meet this increasing capital requirement. Our global salesforce, with access to the world's institutional and individual investors, can place an offering quickly and smoothly. If you would benefit from such experience and expertise, we are ready to work with you.

## LEHMAN BROTHERS

Incorporated in the United States of America, a member of SIF. © 1994 Lehman Brothers Inc.

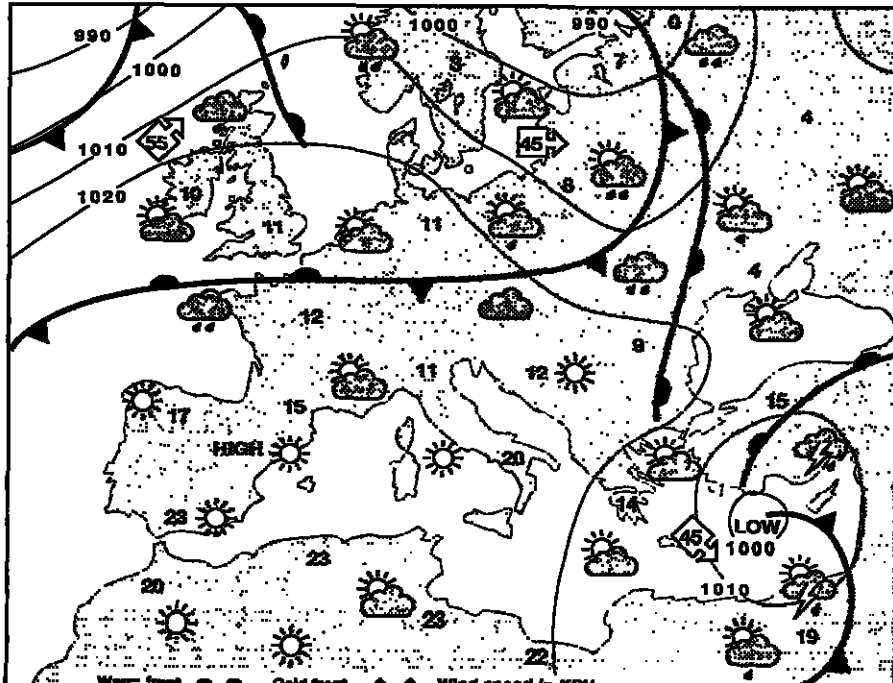
### FT WEATHER GUIDE

#### Europe today

High pressure over France and the north Balkans will bring calm, dry conditions to most of Europe. Scandinavia, European Russia and the eastern Mediterranean will remain unsettled, although Sweden will become drier. Heavy rain will continue along the coasts of Norway, Scotland and northern Ireland, while Russia will have snow and rain. Central Europe, northern France and the British Isles will have fog, low cloud, drizzle and some sunshine. The western Mediterranean will be sunny and warm, with temperatures exceeding 20C on the southern coasts.

#### Five-day forecast

Thunderstorms will move away from the eastern Mediterranean. Southern Europe will be dry with sunshine, fog and light winds. From Wednesday, unseasonably warm weather will end the cool spell in the British Isles. Benelux and France. Scandinavia will remain unsettled. Eastern Europe will become cold and unsettled by the end of the week.



#### TODAY'S TEMPERATURES

Abu Dhabi	sun	31	Madrid	sun	17	Paris	sun	11	London	sun	11
Accra	sun	32	Belfast	cloudy	10	Frankfurt	cloudy	11	Luxembourg	sun	11
Algiers	sun	23	Berlin	cloudy	12	Glasgow	cloudy	11	Madrid	sun	18
Amsterdam	sun	12	Bombay	sun	24	Hamburg	cloudy	11	Moscow	sun	12
Athens	sun	14	Buenos Aires	sun	21	Heidelberg	cloudy	11	New York	sun	12
Bahia	sun	22	Calcutta	sun	24	Jakarta	sun	18	Osaka	sun	12
B. Aires	sun	23	Dubai	sun	25	Hong Kong	sun	18	Seoul	sun	12
Bombay	sun	24	Honolulu	sun	25	Kobe	sun	18	Singapore	sun	12
Buenos Aires	sun	23	Jakarta	sun	18	Manila	sun	18	Stockholm	sun	12
Calcutta	sun	24	Kobe	sun	18	Montreal	sun	18	Sydney	sun	12
Cairo	sun	24	London	sun	11	Moscow	sun	12	Taipei	sun	12
Cape Town	sun	19	Luxembourg	sun	11	Munich	sun	12	Tokyo	sun	12
			Madrid	sun	17	Nairobi	sun	12	Toronto	sun	12
			Manila	sun	18	Naples	sun	12	Vancouver	sun	12
			Moscow	sun	12	New York	sun	12	Vienna	sun	12
			New York	sun	12	Osaka	sun	12	Warsaw	sun	12
			Osaka	sun	12	Seoul	sun	12	Washington	sun	12
			Seoul	sun	12	Singapore	sun	12	Wellington	sun	12
			Singapore	sun	12	Stockholm	sun	12	Winnipeg	sun	12
			Stockholm	sun	12	Sydney	sun	12	Zurich	sun	12
			Sydney	sun	12	Taipei	sun	12			
			Taipei	sun	12	Tokyo	sun	12			
			Tokyo	sun	12	Toronto	sun	12			
			Toronto	sun	12	Vancouver	sun	12			
			Vancouver	sun	12	Vienna	sun	12			
			Vienna	sun	12	Warsaw	sun	12			
			Warsaw	sun	12	Washington	sun	12			
			Washington	sun	12	Wellington	sun	12			
			Wellington	sun	12	Winnipeg	sun	12			
			Winnipeg	sun	12	Zurich	sun	12			
			Zurich	sun	12						

More and more experienced travellers make us their first choice.

**Lufthansa**



**BARR CONSTRUCTION**  
Expanding by Contracting  
Telephone Ayr (0292) 281311

# FINANCIAL TIMES COMPANIES & MARKETS

For a wealthier business  
and a healthier life  
phone David Rogers on 0452 293262  
**Telford.**

Monday November 21, 1994

## MARKETS THIS WEEK

**GERARD BAKER**  
GLOBAL INVESTOR  
It is Thanksgiving Week in both the US and Japan, and currency markets will have an opportunity, over the turkey and the sake, to review the latest developments in the struggle for the dollar.  
Page 20

**MARTIN WOLF**  
ECONOMIC EYE  
It would take at least 20 to 30 years for China to become a superpower, even if reform were to continue, which is far from assured. But China is already a better qualified candidate for membership of the G7 than Russia.  
Page 20

**BONDS:**  
The UK government bond, or gilt, market is in a confident mood, rallying in the face of Tuesday's rise in US short-term interest rates. Elsewhere, Latin American debt has been among the worst casualties in this year's bond market meltdown.  
Page 22

**EQUITIES:**  
In New York, with the Thanksgiving holiday on Thursday, uncertainty is expected to continue over what is generally one of the slowest weeks of the year. Meanwhile, the phrase "soft landing" is making a comeback as the London market tries to assess the likely impact of last week's move by the US Federal Reserve to raise US interest rates.  
Page 21

**EMERGING MARKETS:**  
The world's emerging markets largely discounted last week's action by the US Federal Reserve as thoughts remained focused on whether there will be a final rally to end the year.  
Page 21

**CURRENCIES:**  
Foreign exchange markets face a quiet few days, after a week in which a deluge of data, combined with a monetary tightening from the Fed, failed to generate any significant movement in the dollar.  
Page 21

**COMMODITIES:**  
Today sees the introduction of a market makers' scheme for the Brent crude oil option contract, which, according to Peter Wildblood, the chief executive of London's International Petroleum Exchange, "will increase accessibility" to the contract.  
Page 20

**INTERNATIONAL COMPANIES:**  
One of the most keenly awaited decisions in the investment banking world is expected to be taken in Bonn today when Chancellor Helmut Kohl meets with Deutsche Telekom to decide which banks will handle the DM15bn (\$9.7bn) partial privatisation of the German telecommunications concern.  
Page 19

**UK COMPANIES:**  
The move by Standard Life, the UK's largest mutual life insurer, to offer higher surrender values to customers who cash in long-term policies early has sparked controversy.  
Page 18

**STATISTICS**

Base lending rates	25	London recent issues	25
Company meetings	23	London share service	28-29
Dividend payments	23	Managed funds	26-27
FT-A World indices	20	Money markets	25
FT Guide to currencies	19	New int bond issues	22
Foreign exchange	25	NVSE service	30-31
		World stock mkt indices	24

## BZW looks to strengthen presence in US

By John Gapper,  
Banking Editor

BZW, the investment banking arm of Barclays, has started a strategic review of its business in the US that could lead to the bank entering a partnership with, or acquiring, a US investment bank. BZW executives believe that it needs to strengthen its presence in the US in order to compete with other global investment banks. At the moment, BZW has limited US bond operations and it does not sell US equities.

The bank's review is being led by Mr Donald Brydon, the newly-appointed deputy chief executive of BZW. Barclays may appoint outside advisers to help in the review, which is expected to be completed by the middle of next year. The move follows efforts by Barclays to run down its US retail banking businesses, and refocus its activities for large companies. It has reduced the number of companies it deals with over the past 18 months from 900 to 200. Sir Peter Middleton, chairman of BZW, said that BZW "had a shortage, which we are determined to rectify, of dollar products". He said that it was likely to examine both its presence in US equities and fixed income. Sir Peter emphasised that BZW was keeping an open mind about strategies for US expansion. "We shall do something. Either we shall grow something organically, or look for a partner, or something of that sort."

BZW has a range of businesses in the US including treasury and derivatives. It has a government bond trading licence, and a small mortgage-backed bonds desk, but its equities presence is limited to selling European and Asian shares. BZW executives believe that it could not compete head on with the large US "bulge bracket" firms such as Morgan Stanley and Goldman Sachs. However, they think BZW needs a strong US operation in order to operate globally. One possibility would be to form a partnership with a small US investment bank in order for both partners to gain access to each other's markets. Several smaller US securities firms have faced difficulties penetrating London markets.

Barclays previously had a small operation researching and selling US equities, which it acquired from the former Drexel Burnham Lambert. These operations were closed three years ago because they were seen as too expensive. Barclays has been accumulating capital in the past year because of retained earnings and shrinking assets, which would allow it to expand through acquisition. Last week it announced a buy-back of \$500m in preference shares.

## John Ridding reports on foreign groups interested in a big stake in computer maker

### Bull sale puts France on the horns of a dilemma

The privatisation of Groupe Bull, the loss-making computer manufacturer, is the French government's most difficult task so far in its programme to sell 21 public-sector groups. The planned privatisation, which kicked off on Friday with the opening of a tender for stakes in the company, is the first test of the government's ability to sell one of the casualties of the public sector.



Jean-Marie Descarpentries: is thought to favour a large shareholding by employees

It may also force the government into tough decisions concerning the extent to which it will allow foreign electronics and telecommunications groups to invest in the national computer company and penetrate the French market, possibly to the detriment of powerful domestic players, such as Alcatel and France Telecom. As one Paris banker said: "They need to sell Bull, but this may involve increased access in strategic markets for foreign companies such as NEC of Japan or AT&T of the US."

The complexity of the government's task stems from Bull's financial plight. Whereas previous privatisation candidates have all been profitable, the computer maker has been in the red since 1989, racking up total losses of more than FF200m (\$30m) as it has struggled with increasingly competitive markets, bureaucratic management and an inflated cost base.

Although losses have been curbed as a result of a cost-cutting plan by Mr Jean-Marie Descarpentries, who took over as chairman last autumn, Bull remains vulnerable in many business areas. A report this year by an independent consultancy claimed only the company's large systems and computer maintenance businesses were secure.

The legacy of losses has required a succession of subsidies. Since the start of last year, the computer maker has received FF11.1bn in state aid, roughly three times analysts' estimates of its value. European Commission approval of such huge transfers, matched only by capital injections for Air France and Credit Lyonnais, was granted only on condition of rapid privatisation.

Because public investors are unlikely to be attracted by such a risky proposition, the government has been constrained to seek privatisation through selling stakes to industry partners. "We are seeking to find a majority shareholder, or significant minority shareholders to allow the company to reinforce its industrial strategies," said Friday's statement from the French economy and industry ministries.

The good news is that even before the official launch of an invitation for bids, potential investors had expressed interest. NEC, which holds 4.4 per cent of Bull and supplies its partner with mainframe computers, said this month that it wanted to raise its stake. It is thought to be seeking a holding of about 10 per cent to use Bull to expand its services and supply network in Europe.

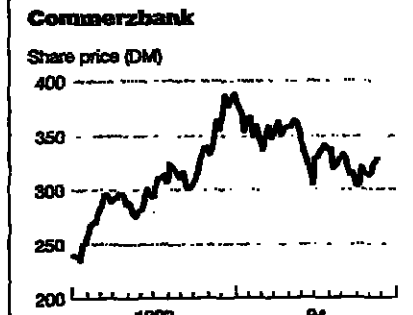
AT&T, the US telecoms company, and Quadral, parent of CSEE, the French electronics concern, are weighing a joint bid for up to 40 per cent of Bull's shares. IBM, which holds a 2.1 per cent stake in its French counterpart has yet to make clear its intentions, while Motorola, which recently concluded a technology partnership with Bull, may also be a candidate for a stake. "The company holds a few trumps," said one electronics analyst. "It has a strong European base and some quality technicians."

The flurry of interest has drawn a positive response from the French government. "It is a good sign that investors are showing themselves," said Mr José Rossi, French industry minister. But the potential proposals are likely to leave Mr Rossi and his government colleagues with some daunting decisions. The proposal from AT&T and CSEE, for example, could prove controversial.

## This week: Company news

### Germany set for small offerings in 'big 3' results

Commerzbank kicks off the autumn reporting season of the big German banks on Wednesday with its 10-month results. Like other international banks, those in Germany have suffered from the downturn in bond markets which was triggered earlier this year by rises in US interest rates. Germany's "big three" Frankfurt banks all produced half-year results which showed the effects of the turmoil. This mainly affected their profits from trading on their own account. Commerzbank suffered a 68 per cent drop in trading profits for its own account to DM67m (\$58.30m) in the first six months, but this was partly cushioned by a 15 per cent fall in bad debt provisions to DM710m. Full operating profits (including own account trading and normal bank business) were 11 per cent higher at DM438m. Deutsche Bank reported a 1 per cent rise in full operating profits, also suffering a sharp fall in its own-account trading results. Commerzbank, which is smaller than Deutsche Bank and Dresdner Bank - which produce their results in the next two weeks - has already put out a brief statement of its performance over the first nine months to accord with the share listing requirements of the Madrid Stock Exchange. These showed that the group's partial operating results, excluding securities, foreign exchange and other trading on its own account, rose by 2.4 per cent to DM1.5bn. With an improvement in the net interest margin, net interest income was 7 per cent higher at DM3.5bn. Net commission income was down, while operating costs were 4.8 per cent higher. Commerzbank said its total group assets were DM286bn at the end of September, up slightly from DM285bn on December 31. Total lending, solely in long-term credits, was 2.6 per cent higher at DM186bn.



### STORA/MODAL High hopes of paper groups tearing ahead

A picture of an industry in a strong recovery phase should emerge this week when Stora and MoDo, two of Sweden's leading pulp and paper groups, report their nine-month figures. Expectations are high, not least because AssiDomina and SCA, their two main domestic competitors, both raised their full-year profit forecasts last week. Pulp and paper groups worldwide are benefiting from higher demand and a strong rise in prices after three difficult years. The impact has been felt all the more strongly by Swedish companies because of the weak krona and impressive productivity gains. Stora, Europe's biggest pulp and paper group, is expected to announce a nine-month profit of around SKr2bn (\$275m) when it presents its figures on Wednesday. The figure will be inflated by capital gains and reduced financial costs, but it will also show a stronger underlying performance. One difference from the six-month result is that the group should finally be feeling some impact from the price rises that took effect in the first half. MoDo, which reports on Thursday, will feel the price effect more strongly because of its big exposure to pulp and fine paper where prices have increased most. Analysts expect a profit of up to SKr900m. The company is also expected to confirm it will go ahead with a SKr2bn investment in a new newsprint machine at Braviken.

### OTHER COMPANIES Japanese banks pay price for poor loans

Results to be reported this week for the six months to September will show Japan's leading commercial banks still in the mire. They are expected to report - on Thursday and Friday - yet another decline in recurring profits, before tax and extraordinary items, and in net earnings, marking a record four-and-a-half-year profits decline. Non-performing loans will once more have to be written off, a legacy of the explosion of lending, backed by over-valued properties, just before the 1990 collapse in asset prices. Sluggish demand for capital, due to corporate Japan's reluctance to invest in new equipment, has hit lending volumes. ■ Kyocera: The world's top maker of ceramic packages for integrated circuits will produce more cheerful news when it produces interim results today. Recurring profits are forecast to rise from Y17.39bn (\$181.14m) to Y20bn, due to a sharp rise in demand from the electronics industry. ■ Nintendo: The producer of video games and software is expected today to show a recurring profits decline, from Y61bn to Y51bn. Like its rival Sega, which produced a profits fall a week ago, Nintendo has suffered from falling prices and demand and is hoping that a new generation of game machines will ensure a recovery. ■ Tokyo Electric Power: The world's largest electric power company is expected to announce a small fall in recurring profits on Tuesday, from Y58.5bn to Y58bn, despite the summer heatwave. Kansai Electric Power, the world's second-largest power group, will report better results on the same day. Analysts expect Kansai's interim profits to rise from Y49bn to Y55bn. ■ ANZ: The reporting season for Australia's big banks closes on Wednesday when ANZ unveils profits for the year to end-September. After the sharp recovery in Westpac's fortunes and the record result from National Australia Bank, analysts say that ANZ should manage a near-tripled profits figure of A\$680m-A\$690m (US\$619m). ■ Granada: The UK broadcasting, leisure, rental and business services group, is expected on Wednesday to report pre-tax profits for the year to end-September of at least £250m (£410m), up from £176m. Earnings per share are forecast at around 30p, and the dividend is expected to be 14 per cent ahead at 10p. ■ Thorn EMI: After promising first-quarter figures from the music and rentals group, analysts expect a 17 per cent rise in pre-tax profits to £135m for the six months to September 30. ■ Vodafone: The UK's largest cellular phone group is expected to report interim pre-tax profits of £175m-£185m, only a few percentage points ahead of last year's £174.5m, as start-up costs for overseas licences start to bite. Overseas losses could reach £50m.

### largest electric power company is expected to announce a small fall in recurring profits on Tuesday, from Y58.5bn to Y58bn, despite the summer heatwave.

**Companies in this issue**

BZW	17	HNVA	18	Ona	19
CMCS	18	Hanson	18	Pioneer	19
Conseco	17	Heron	18	Ricoh	19
Deutsche Telekom	19	Hollinger	19	SCA	19
Dunnes Stores	18	Japan Tobacco	19	Sioda	18
Erl	18	Kemper	17	Standard Life	18
Glaxo	16	Leicestershire Co-op	18	VW	1, 19
Groupe Bull	17	Nippon Shinpan	19	Western Mining	19

This announcement appears as a matter of record only October 1994

**JINHUI SHIPPING AND TRANSPORTATION LIMITED**  
(Incorporated in Bermuda with limited liability)

Private Placements of 20,370,370 Shares of Nominal Value U.S.\$0.50 each

Arranged by  
**Nomura International Christiania Fonds AS**

Global Initial Public Offering of 26,057,971 Shares of Nominal Value U.S.\$0.50 each and Introduction to the Oslo Stock Exchange

International Offering of 24,057,971 Shares at an Offer Price of U.S.\$1.80 per Share

Public Offering of 2,000,000 Shares at an Offer Price of NOK12.20 per Share

Joint-Global Co-ordinators and Lead Managers  
**Nomura International Christiania Fonds AS**

International Co-managers  
**Credit Lyonnais Securities Asia Jardine Fleming**  
**N M Rothschild and Smith New Court Swiss Bank Corporation**

## COMPANIES AND FINANCE

Scheme to reduce penalties for early redemption of policies

## Standard Life's surrender bonus

By Alison Smith

The move by Standard Life, the UK's largest mutual life insurer, to offer higher surrender values to customers who cash in long-term life assurance or pension policies prematurely has aroused far more interest than expected among independent financial advisers.

But the policy of giving a better deal to customers whose plans lapse within a few years - at the expense of a small reduction in maturity value - has sparked controversy within the life sector.

Some companies believe that improving early surrender values can be unfair to investors who stay with a policy for its duration. They also fear it could undermine the very idea

of the policy as a form of long-term saving.

Mr John Hylands, Standard's head of marketing, said the programme of presentations to independent financial advisers - through whom the company makes most of its sales - had been extended to the end of this week.

The company had originally expected about 2,000 independent advisers to attend, but now expects as many as 4,000 will have been to the roadshows by the presentations' finish.

Other life companies, including those which also sell primarily through independent advisers, are particularly irritated that Standard is improving its surrender values without cutting the commissions it

pays to those selling its products.

Competition among those life companies is expected to intensify as a result of regulatory changes.

Under Standard's new system, which comes into effect in January, the company will finance the initial cost of paying commission - so the adviser will still get paid - and then deduct the total out of premiums paid over the whole life of the policy rather than just taking it all from the early premiums.

To finance this change, Standard will move about £50m in the first year from its free assets, which totalled £5.7bn at the end of last year, into policy reserves.

Mr Hylands said that total

would rise over the following few years and would stabilise at the transfer of "a few hundred million pounds of capital".

Throughout the life assurance industry, companies have been adjusting their policies and the way they pay sales agents and advisers in preparation for the new regulatory regime, which begins in January.

Standard also has an additional factor to cope with next year in the loss of its former relationship with Halifax Building Society, the UK's largest, under which Halifax sold only Standard Life financial services' products.

The Halifax is setting up its own life assurance subsidiary in January.

## Hanson abandons flotation plans for Ertl

By David Wighton

Hanson has been forced to abandon the flotation of Ertl, its US-based toy maker, because of difficult stock market conditions.

The conglomerate had been hoping to raise about \$200m (£130m) from the partial US flotation as part of its debt reduction programme. It is thought it will now try for a trade sale, though a deal is unlikely to be clinched for some months.

When Hanson announced the plan in August it was hoping to sell 63 per cent of its holding, at \$16 a share, valuing Ertl at about \$200m.

Even at that stage analysts viewed it as a full price for a company which had pre-tax profits of \$14.1m on sales of \$186m in 1993. The price represented 21 times historic earnings.

Ertl, a leading US toy maker, is best known for its die-cast tractor models and Thomas the Tank Engine. It also makes the successful Bumble Bee toy.

Hanson acquired Ertl with Kidde in 1987 after a proposed \$88.5m sale to Tonka collapsed.

A trade sale is likely to be at a lower rating than the planned flotation. But it would enable Hanson to sell all of the equity rather than retain a stake as is customary for such a flotation in the US.

The proposed deal had a similar structure to the Beazer Homes USA flotation, Hanson's US housebuilding business, which was completed earlier this year as part of the group's strategy of reducing debt by disposals.

Following last year's \$2.2bn acquisition of Quantum Chemical, Hanson's debt jumped to \$3.4bn, pushing its gearing to 86 per cent.

But because of disposals and good operating cash flow analysts expect debt to have been cut to about \$2.5bn by Hanson's September year-end, for gearing of about 50 per cent.

## HNVA offer for Heron near to winning approval

By Simon Davies

Shareholders, banks and bondholders will have already decided the fate of Gerald Ronson's collapsed property empire, given tomorrow's deadline for proxy votes, and Mr Steven Green appears set to emerge as the new proprietor of Heron.

There have been small voices of dissent - unsurprising, considering investors have seen the value of their investments fall by about 85 per cent in the past 18 months - but the consensus is that Mr Green offers the best escape route.

Bankers to Heron International have not yet formally submitted head office approvals for acceptance, but it is understood that this is agreed, following an independent analysis of Heron's value.

Mr Green's investment vehicle, HNVA - he is executive chairman - offered the highest bid in an auction which attracted only limited interest.

One of the other bidders said last week: "I think it is a spectacular deal for bondholders, and if they can get this offer, good luck to them." He said HNVA's valuations for Heron's European properties appeared high.

The directors of Heron have also rallied to the HNVA cause, claiming that the only alternative, receivership,



Steven Green: likely to emerge as group's new proprietor

would realise \$4,433 per £10,000 of debt, versus an HNVA offer worth \$4,564. The post-receivership funds would also take a long time to resolve.

Finally, those who feel that HNVA is getting a bargain are invited to participate in the advantages by taking equity in the new investment vehicle.

Mr Gary Klesch, a specialist in distressed debt, has been one of few bondholders to stand up and oppose the deal, urging fellow investors that "there is still value worth fighting for".

He raised the issue of the precise identity of the HNVA

backers and hinted at the existence of an alternative buyer - which seems unlikely, considering the limp response to the auction and the close deadline for the HNVA offer.

HNVA has stated that its backers include high profile shareholders such as Mr Rupert Murdoch and Mr Craig McCaw, chairman of McCaw Cellular Communications. Mr Green has also proven himself through his turn-around of the Samsontite business.

A more important issue for prospective takers of the equity should be the fact that an enforced change in Heron's articles of association will remove most standard shareholder rights.

Remuneration will be decided by the directors; there will be no requirement for non-executive directors; and proposals which previously required a 75 per cent shareholder approval will now require only a majority, which Mr Green will control.

This means that future investors would need to feel extremely confident in the integrity and ability of the new management.

Merchant bankers connected to the deal suggested that the equity take-up would fall below 30 per cent, but that the buy-out would succeed.

Even Mr Klesch admitted: "I think this deal will go through."

CROSS BORDER M&A DEALS					
BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT	
BASF (Germany)	Unit of Boots (UK)	Pharmaceuticals	\$850m	Boots to focus on retail	
Browning-Ferris Industries (US)	Atwoods (UK)	Waste management	\$391m	Increase too finely tuned?	
Thomson Corp (Canada)	Medstat (US)	Electronic publishing	\$207m	Strengthening sector presence	
Shawmut (US)	Unit of Barclays (UK)	Banking	\$177m	Barclays continues US sales	
Royal Dutch/Shell (UK/Netherlands)	Montedison (Italy)	Oil refining	\$95m	Montedison restructuring	
Siebe (UK)	Triconex (US)	Measuring equipment	\$55m	Recommended tender offer	
Amer (Finland)	Atomic (Austria)	Sporting goods	\$51m	Strengthening core business	
Polygram (UK/Netherlands)	RAL/De' Jam (US)	Music publishing	\$20m	Buying half of rap label	
GE Capital (US)	Sabre (UK)	Financial services	\$8.4m	Union Discount exits leasing	
TRW (US)/Teleglobe (Canada)	Joint Venture	Mobile telecoms	n/a	Satellite odyssey	

## Battle for Dunnes ends with brother Ben selling stake

By John McManus

A two-year battle for control of the Republic of Ireland's largest retailer, Dunnes Stores, has ended. Mr Ben Dunne, the former executive chairman and a 19 per cent shareholder in the company is to be bought out by his brother and three sisters for a reported £100m (\$98.3m).

In return Mr Dunne is to drop his legal action to have the family trust, through which the company is owned, broken up. The case was expected to be heard by the Irish High Court last week but was repeatedly adjourned while a settlement was hammered out.

If he had been successful in breaking up the trust Mr Dunne planned to bring a sec-

ond action to force his family to buy him out or sell their shares to him.

Mr Dunne brought his action after being removed from the position of executive chairman in March 1993. He was voted out by a board made up of his brother Frank and three sisters, Mrs Margaret Hefferman, Miss Theresa Dunne and the now-deceased Mrs Elizabeth McMahon, who supported him.

Mr Dunne was claiming that the trustees' decision to extend the trust after it was due to expire in 1985, was improper and had no legal effect.

A break-up of the trust would have allowed the shares in the company to be sold, but could also have exposed the beneficiaries of the trust,

including Mr Dunne, to capital gains tax liabilities.

The details of the settlement have not been released but it is understood that Mr Dunne could receive up to £100m in phased payments over a number of years.

He is expected to agree not to set up in competition with Dunnes Stores for at least 12 months. Despite this, shares in Dunne, Mr Dunne's property concern, jumped by 5p to 35p last week prompting it to issue a statement denying it was in any commercial negotiations that might explain the rise.

Dunne has been suggested as the possible vehicle by which Mr Dunne could set up in competition with Dunnes Stores.

## Co-operatives consider merger

By David Blackwell

Two Midlands co-operative societies are considering merging to form one of the largest co-operatives in the UK with an annual turnover of more than £600m.

The Central Midlands Co-operative Society and Leicestershire Co-operative Society have established a working party which is expected to come up with proposals by the end of next month.

The merged societies would have 8,000 employees and cover Warwickshire, Leicestershire, Derbyshire, Nottinghamshire, Staffordshire, and Northamptonshire as well as Oxfordshire and Buckinghamshire. Last year the CMCS achieved pre-tax profits of £8.8m, while the LCS made £3.5m.

The CMCS said that both societies were financially strong, and the merger would be a consolidation of strength that could lead to further expansion.

The new society would have 170 food stores, including 14 superstores, and would be a leading regional dairy, bottling 1m pints of milk a day. It would also be the Midlands' largest funeral director, with 42 funeral homes.

## NEWS IN BRIEF

**APTA HEALTHCARE** rights issue has been accepted in respect of 14.1m shares or 74.4 per cent.  
**BETTERWARE** has sold a property in Hampshire for £2m.  
**BM GROUP** has been allowed to extend its offer for the Blackwood Hodge preference shares to allow holders enough time to consider further information on Blackwood.

**FOREIGN & COLONIAL** Emerging Markets Investment Trust offer of 30m C shares has been taken up in respect of 28.7m shares.  
**MALAYA** Recent open offer received applications for 25.3m shares (42 per cent).  
**MEDIA TECHNOLOGY's** offer for Faxcast Broadcast declared wholly unconditional after receiving valid acceptances for 81.7m shares (67.9 per cent).

Offer remains open until further notice.  
**METRO RADIO GROUP:** Radio Authority has re-awarded AM and FM licences for Bradford/Huddersfield area to Pulse FM, group's Bradford-based station. Licence runs for eight years from early December.  
**NEWPORT HOLDINGS** has sold residential properties in Hove and Eastbourne for \$682,500 cash.

BIGGER  
FASTER  
TIMELY

It's **BIGGER**. It processes over \$150 billion of trades per day, over \$600 million of equity trades per week and over half a million trades per month. It's **FASTER**. It's a real time trade confirmation risk management system operating 24 hours a day 365 days a year, and is currently used in 12 countries by over 275 brokers and fund managers. It's **TIMELY**. It's ready for T+3 settlement in the international securities market. **ARE YOU?**

It's got to be...

## TRAX

From the International Securities Market Association Ltd.  
Tel: (44-171) 538 5656 Fax: (44-171) 538 9183

## Can you spot today's emerging tax issues?

KPMG Tax Advisers programme of seminars - Tax Focus - will make the issues clear.

Located at the Grosvenor House, Park Lane, London, each seminar will enable you to hear high level discussions on major current tax issues and provide you with innovative ideas to solve your problems.

If you would like to receive further details regarding Tax Focus then please telephone Lucy Morley on 0171 236 8000 (extension 2239).

## Programme of events:

1995 Finance Bill  
31 January 1995

Doing business in the single market  
6 April 1995

Are you properly packaged?  
6 July 1995

What worries the Inland Revenue?  
3 October 1995

KPMG

Raiffeisen Zentralbank Österreich  
Aktiengesellschaft

(until October 2nd, 1999: Genossenschaftliche Zentralbank Aktiengesellschaft)

U.S. \$100,000,000

Perpetual Floating Rate Subordinated Notes  
For the six months 18th November, 1994 to 18th May, 1995 the Notes will carry an interest rate of 6.4175% per annum with a coupon amount of U.S. \$161.83 per U.S. \$5,000 Note, and U.S. \$1,618.32 per U.S. \$50,000 Note, payable on 18th May, 1995.

Bankers Trust Company, London Agent Bank

## Midland Bank plc

(incorporated with limited liability in England)

U.S. \$250,000,000

Subordinated Floating Rate Notes 2001  
For the three months from November 18, 1994 to February 20, 1995 the Notes will carry an interest rate of 6.1% p.a. On February 20, 1995 interest of £78.55 will be due per £5,000 Note and £785.48 in respect of £50,000 Note for Coupon No. 35.

Citibank, N.A. (Issuer Services), Agent Bank

## Morgan Guaranty Trust Company of New York

U.S. \$200,000,000

Range floating rate notes  
22 February 1996

The rate of interest for the period 22 August 1994 to 22 November 1994 has been set at 6% per annum. Interest payable value 22 November 1994 will amount to US\$100,000,000 and US\$100,000,000 note.

Agent: Morgan Guaranty Trust Company  
JPMorgan

## NISSAN CAPITAL OF AMERICA, INC.

YEN 6,000,000,000 FIXED/REVERSE FLOATING RATE NOTES DUE 1996 (The "Series A Notes")  
YEN 4,000,000,000 FIXED/REVERSE FLOATING RATE NOTES DUE 1996 (The "Series B Notes")

Notice is hereby given that "Series A Notes" Coupon No. 4 will pay a coupon amount of Yen 702,222. The rate of interest for the "Series B Notes" Coupon No. 4 has been fixed at 2.33% and the interest payable will amount to Yen 118,806. Both Series A Notes and Series B Notes will be payable on the relevant Interest Payment Date May 22, 1995 in respect of Yen 10,000,000 nominal of the Notes.  
November 21, 1994, London  
By: Citibank, N.A. (Issuer Services), Agent Bank CITIBANK

DO YOU WANT TO KNOW A SECRET?  
The U.S. Gann Seminar will show you how the markets REALLY work. The amazing trading techniques of the legendary W.D. Gann can increase your profits and contain your losses. How? That's the secret. Ring 081 474 0080 to book your FREE place.

## The Royal Bank of Scotland Group plc

22ND ANNUAL  
FLOATING RATE NOTES 2000

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the Interest Period from 17th November 1994 to 17th February 1995, the Notes will bear a Rate of Interest of 6.0825% per annum. The amount of interest payable on 17th February 1995 will be £78.40 per £5,000 Note and £784.04 per £50,000 Note.  
AGENT BANK: CHARTERHOUSE BANK LIMITED  
A Member of The Securities and Futures Authority

## CHARTERHOUSE

## St. George Bank Limited

U.S. \$75,000,000  
Floating Rate Notes due 2000

Notice is hereby given that for the Interest Period 18th November, 1994 to 21st February, 1995 the Notes will carry a Rate of Interest of 6.3875% per annum. The Interest Amounts payable will be U.S. \$168.56 per U.S. \$10,000 Note and U.S. \$1,685.59 per U.S. \$100,000 Note. The Interest Payment Date will be 21st February, 1995.

Bankers Trust Company, London Agent Bank

## CITICORP

U.S. \$250,000,000  
Subordinated Floating Rate Notes Due August 2003

Notice is hereby given that the Rate of Interest for the period November 21, 1994 to February 21, 1995 has been fixed at 5.8125% and the interest payable on the relevant Interest Payment Date February 21, 1995, against Coupon No. 7 in respect of US\$5,000 nominal of the Notes will be US\$74.27 and in respect of US\$100,000 nominal of the Notes will be US\$7,427.27.  
November 21, 1994, London  
By: Citibank, N.A. (Issuer Services), Agent Bank CITIBANK

## SAKURA FINANCE HONGKONG LIMITED

U.S. \$100,000,000  
Guaranteed Floating Rate Notes due 1997

Guaranteed as to payment of principal and interest by THE SAKURA BANK, LIMITED  
For the three month period 18th November, 1994 to 21st February, 1995 the Notes will carry an interest rate of 6.1875% per annum with a coupon amount of U.S. \$163.28 per U.S. \$10,000 Note and U.S. \$1,632.80 per U.S. \$100,000 Note, payable on 21st February, 1995.

Bankers Trust Company, London Agent Bank

Technical Analysis Software  
INDEXIA

Tel: (0442) 878015 Fax: (0442) 978334

مكتبة الانجلى







नई दिशाओं में पहला कदम रखनेवाला सर्वश्रेष्ठ बैंक

ING BANK

विशेष: ४१ २२ २४०००००० फोन: ४१ २२ २४००००००

# FINANCIAL TIMES

## MARKETS

### THIS WEEK

Best Emerging Markets Bank

ING BANK

TEL: 44 71 8888888 FAX: 44 71 8888888

Global Investor / Gerard Baker in Tokyo

## The fight for the dollar

It is Thanksgiving Week in both the US and Japan, and currency markets will have an opportunity, over the turkey and the sake, to review the latest developments in the struggle for the dollar.

Last week, the ailing currency received assistance from two quarters.

The Federal Reserve's decision to raise short-term interest rates by 75 basis points on Tuesday was backed up by the release of trade figures on Friday showing a slight fall in the US deficit with Japan. But after a brief rally on both days, the doubts set in again, and with good reason.

The key to any dollar recovery remains the disequilibrium in the balance of payments between the US and Japan.

That imbalance creates, in turn, a mismatch between world supply of, and demand for, dollars.

The US currency's oversupply is caused principally by a growing funding requirement in the US balance of payments and a lack of demand for the dollars that are consequently being poured out into the world's financial markets.

Without either a sharp fall in the supply of dollars or a sharp increase in demand for them, there will be no respite.

It is worth examining the development of this supply/

demand disequilibrium in some detail.

The US current account deficit declined at the end of the 1980s, as slower growth cut imports.

In 1991 the deficit hit bottom - in fact it was almost eliminated - thanks largely to once-only transfers received during and immediately after Operation Desert Storm. But since then, the gap has widened again. Last year it was back in 13 figures, and in the first half of 1994 it is expected to reach \$150bn - its highest since 1987.

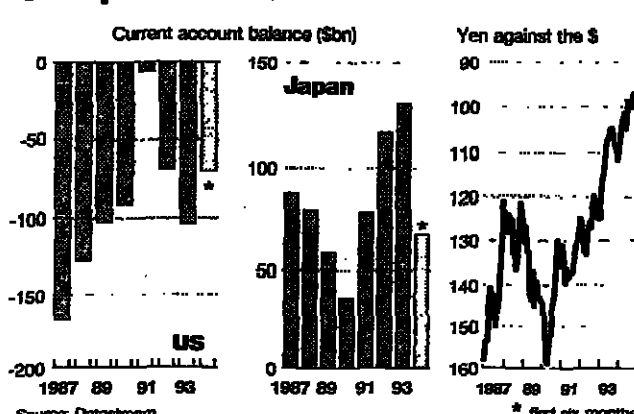
The primary cause of the deterioration has been the unsynchronised nature of the global recovery - the US economy, growing at an annual rate of more than 4 per cent for nearly two years, has sucked in imports, while US exporters have struggled to find overseas markets.

This decline in the trade and current accounts has meant dollars have been flooding the currency markets.

But while in the past those outflows have been funded by long-term capital inflows, the capital account has now added to the funding gap.

Even at the peak of the deficit in 1987, net inward direct investment and portfolio investment accounted for almost two thirds of the current account deficit. But last

US Japan trade: out of balance



year, for the first time for more than a decade, both portfolio investment and direct investment represented net outflows.

The combined effect of deficits on both the current and long-term capital account left the US with an external funding requirement, met by inflows of short-term, "hot" money, of more than \$150bn, a figure much higher than at any time in the deficit

years of the 1980s.

The counterpart to all those dollars is, of course, a scarcity of Japanese yen. In Japan the picture is a mirror image of the US problems. The current account surplus, though falling slightly this year in yen terms, is rising still in US dollars as a result of the J-curve effect - the higher price of exports initially outweighing the slight fall in demand for them. And

Total return in local currency to 17/11/94

	US	Japan	Germany	France	Italy	UK
Cash						
Week	0.10	0.04	0.09	0.10	0.16	0.09
Month	0.42	0.18	0.41	0.45	0.69	0.47
Year	3.69	2.19	5.38	5.93	8.38	5.44
Bonds 3-5 year						
Week	-0.25	0.15	-0.14	-0.09	-0.57	0.46
Month	-1.19	0.48	-0.05	0.10	-1.02	0.69
Year	-3.11	-0.36	0.38	-0.78	2.10	0.18
Bonds 7-10 year						
Week	-0.17	0.28	-0.50	-0.33	-0.77	0.40
Month	-1.77	0.52	-0.83	-0.55	-0.65	0.45
Year	-7.53	-2.31	-4.26	-7.09	-4.19	-4.08
Equities						
Week	-0.1	0.9	0.8	1.8	-1.3	0.9
Month	-0.7	-3.4	0.5	4.1	-4.2	0.6
Year	3.0	-0.7	0.1	-3.1	19.7	4.6

Source: Cash & Bonds - Lehman Brothers. The FT-Actuaries World Index is jointly owned by The Financial Times Limited, Goldman Sachs & Co., and NatWest Securities Limited.

In the past three years the US will make it difficult for exporters to respond to those opportunities. So the trade deficit seems set to rise further.

More troubling in the longer term is that the rest of the current account is being weakened by large outflows of investment income. The United States' change in the 1990s to the status of debtor nation means that for the first time

capacity utilisation in the US will make it difficult for exporters to respond to those opportunities. So the trade deficit seems set to rise further.

More troubling in the longer term is that the rest of the current account is being weakened by large outflows of investment income. The United States' change in the 1990s to the status of debtor nation means that for the first time

since 1914 the volume of debt overseas will push the US into deficit on this account - by about \$50bn this year and more in the years ahead.

In Japan the trade surplus is set to fall only gradually. Strong growth overseas, particularly in Asian markets, is helping exports, and will largely offset higher imports as the economy recovers. Overseas investment adventures in the 1980s will produce a significant surplus on the investment income line of the current account - as much as \$60bn a year by the end of the decade, according to some estimates.

Since the current account is unlikely, therefore, to show any sharp improvement in the next year or two, the dollar's movement depends on the capital account. That account is, of course, both the problem and the solution to it. If foreigners, principally Japanese, can be persuaded to invest in stocks and bonds in the US, there is a chance that the weight of excess supply will be diminished. But can they?

Two things will make Japanese investors return to US assets - either a further fall in the dollar to the point from which they believe it can only rise, or a higher relative return on US assets. While yields on US bonds and even equities have been rising as prices have fallen, the relative increase has

been much smaller, as Japanese yields have also risen. The return on the US long bond has risen by a little under 3 per cent in a year, but in Japan, the yield on the equivalent bond has gone up by nearly 2 per cent. The differential yield on equities is similar, since in the past four months, Japanese share prices have fallen faster than US ones.

But surely higher short-term rates in the US will entice Japanese investors. In the past, according to Mr Ronald Leven of Morgan Guaranty in New York, a short-term interest rate differential between the US and Japan of at least 300 basis points has been necessary to prompt a sustained upturn in the dollar. Last week's move by the Fed put the spread at just above that level. But the current steep US yield curve acts as a disincentive to Japanese investors, who need a much flatter yield curve if they are to currency-hedge any bond purchases.

More important, Japanese institutional investors have become much more risk-averse since their debacles overseas in the late 1980s. Many of them continue to see the weight of dollar supply as too large a downside risk for dollar assets. They prefer to wait for a further fall in the US currency before they are prepared to end their investment strike.

## Options open up at IPE

As traders at London's International Petroleum Exchange await news from this week's ministerial meeting of the Organisation of Petroleum Exporting Countries in Bali they will have a more efficient tool available for responding to market-moving developments.

Today sees the introduction of a market makers' scheme for the Brent crude oil option contract, which, according to IPE chief executive Peter Wildblood, "will increase accessibility to the contract."

Initially, three market mak-

ers - Credit Lyonnais Rouse, Société Générale Options UK and City of London Options - have undertaken to staff the options pit at all times and to provide a bid and ask price on a continuous basis "within certain parameters laid down by the exchange" for a minimum number of lots.

The IPE expects other members to join the scheme later. "This initiative by the exchange is a necessary complement to our successful futures contract, which is now recognised as the predominant

international benchmark for crude oil," says Mr Wildblood. Other events this week include the release today of October production figures by the International Primary Aluminium Institute. This should give an indication of whether last week's heavy drawdown from LME warehouse stocks of the metal - which helped to drive London Metal Exchange prices to four-year highs - can be expected to continue.

The stocks fall of nearly 50,000 tonnes announced on Friday took the total for the

week to about 64,000 tonnes. At 1.91m tonnes the exchange stock pile is now down by about 28 per cent from the record level reached in June.

In Washington tonight the US Department of Agriculture will issue its latest wheat situation and outlook summary.

In London tomorrow Futures and Options World magazine's Investing in Commodities seminar will be held. Speakers will include representatives of the World Bank, the London Commodity Exchange and the Securities and Futures Authority.



Two world wars and the great depression of the first half of the century were caused by the failure to cope with the arrival of the US, Germany and Japan. The impact of a re-invigorated China could be as disruptive.

Three considerations are relevant to assessing that impact: the scale and nature of China's prospective economic interaction with the rest of the world; the extent to which that interaction might be manipulated by the Chinese government for political ends; and, finally, the degree to which the economy will give China the basis for enhanced military power.

By 1992, mainland China had become the most important single developing country in world merchandise trade, its two-way trade being \$185.6bn (see chart), which was 2.3 per cent of total world trade. But China's total trade was behind that of Belgium, let alone the US, Germany or Japan. Meanwhile, China's share of world trade in commercial services was less than 1 per cent. The combined trade of China, Taiwan and Hong Kong was \$383.4bn, which put the "Chinese economic area" above Italy. But this includes trade among the three entities. Furthermore, the Chinese government does not control Hong Kong's trade, let alone Taiwan's.

Between 1980 and 1992 the volume of China's exports expanded at an average annual rate of 11.9 per cent, while the volume of US exports expanded at 3.8 per cent. If those rates of growth were maintained, China would become the world's largest single exporter by 2015. China's exports could conceivably grow this rapidly. But things would have to go perfectly, which is highly unlikely.

Meanwhile, despite high rates of national saving,

Economic Eye / Martin Wolf

## Managing China's emergence

How the trading powers rank, 1992

	Total (\$bn, exports + imports)	% of GDP	Trade % of GDP
US	1,002.1	18.9	17.0
Germany	868.6	46.9	50.5
Japan	573.1	15.6	22.8
France	475.4	36.0	43.1
UK	411.5	45.6	42.6
Italy	366.7	30.0	36.8
Netherlands	273.7	85.5	102.5
Canada	263.3	53.3	48.7
Belgium-Lux	248.0	106.6	117.2
China	185.6	32.7	35.5
Spain	164.1	28.5	28.5
Korea	154.8	53.4	40.5

Source: GATT, World Bank

China is unlikely to be a large exporter of capital for decades. China is, however, a large importer of capital. By 1993, it had attracted almost \$80bn in over 70,000 enterprises.

How far could the government manipulate China's growing presence in the world economy for political ends?

China's most successful exports have been light manufactures. By 1992, for example, it had become the world's largest exporter of clothing, which accounted for 20 per cent of its exports. Yet China has no monopoly power in such markets. It is its import market that gives it leverage, as does the inward foreign investment. The value of these chips was made clear by China's victory in its conflict with the US over renewal of most-favoured nation treatment. They would also be effective in any struggle over trade and the environment, or trade and labour standards.

A country's ability to use access to its import market as a weapon depends on how significant imports are to its economy. The US derives leverage from the fact that it is the world's largest trader,

but has a fairly low ratio of trade to GDP. Measured at market prices, China's economy is about as open as that of France and twice as open as that of the US. Measured at purchasing power parity, however, it is the least open of the economies shown in the chart.

How is this to be interpreted? The low productivity services that bulk large in GNP at PPP depend little on trade. But, without trade, rapid growth would also be unfeasible. China is not dependent on trade if it is content to stay poor, but it does need trade for rapid growth.

What about China's military potential? The economic bases of military power are manpower, industrial output, technology, and the ability to divert resources from civilian uses. The first China has in abundance. But its industrial output is about 10 per cent of that of the US. Even if it were to sustain growth at 10 per cent a year, it would take a generation for China to match the US. Even then, the country's technological level is almost certain to lag behind those of the US (and Japan).

Such lags might be still

more important in determining relative military capacity than they are today. Finally, reform has itself been eroding the government's capacity to obtain resources.

What are the conclusions? First, it should take at least 20 to 30 years before China becomes a genuine superpower. Even then the US is likely to remain more militarily capable and economically influential.

Second, even to achieve this China must sustain its performance of the past 15 years. But, as Susan Shirk points out in her important new book, it would be wrong to assume the transition from communism to the market economy will continue to go quite smoothly. Among other problems, the opportunities for wealth and influence now afforded to officials are themselves an important obstacle to further reforms.

Finally, China's emergence needs to be managed intelligently. The most important requirement is for the industrial countries to engage the Chinese within international arrangements for whose principles they themselves show respect. In that way, norms of civilised international living should be incorporated within China, as a result of changes in its own laws.

Thus, even if last week's summit of the Asia-Pacific Economic Co-operation forum does not lead to free trade by 2020, the forum can play a valuable role in bringing China closer to its neighbours. China should also be accepted as a member of the World Trade Organisation provided it adopts rule-based and transparent trade policies.

Finally, China already seems a more obvious candidate for the group of seven leading industrial countries than Russia.

\*Susan L. Shirk, *How China Opened its Door: The Political Success of the PRC's Foreign Trade and Investment Reforms* (Washington DC: The Brookings Institution, 1994).

## Viña Concha y Toro S.A.

(Incorporated under the laws of the Republic of Chile)

Global Offering of

2,840,000 American Depositary Shares  
listed on the New York Stock Exchange

Representing 142,000,000 Shares of Common Stock

2,305,444 American Depositary Shares

This portion of the offering has been sold in the United States by the undersigned.

Baring Securities Inc.

Nomura Securities International, Inc.

Prudential Securities Incorporated

534,556 American Depositary Shares

This portion of the offering has been sold outside the United States and Chile by the undersigned.

Baring Brothers &amp; Co., Limited

Nomura Securities International

Prudential-Bache Securities

Global Coordinator

Baring Brothers &amp; Co., Limited



October 1994

## FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Ltd., Goldman, Sachs & Co. and NatWest Securities Ltd. in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL STOCK MARKETS		FRIDAY NOVEMBER 18 1994										THURSDAY NOVEMBER 17 1994									
* Figures in parentheses show number of lines of stock		US Dollar Index	% chg since 31/12/93	Pound Sterling Index	Yen Index	DM Index	Local Currency Chg since 31/12/93	Local % chg since 31/12/93	Gross Div. Yield	US Dollar Index	Pound Sterling Index	Yen Index	Local Currency Chg since 31/12/93	Local % chg since 31/12/93	Gross Div. Yield						
* Figures in parentheses show number of lines of stock																					
Australia (58)	186.56	-0.2	157.37	103.73	134.56	146.08	-10.7	3.90	164.99	155.36	102.36	132.78	145.91	189.15	149.36	159.19					
Austria (16)	177.33	-4.1	107.55	110.44	143.28	143.22	-14.0	1.14	177.32	167.55	102.36	145.91	189.15	149.36	159.19	159.19					
Belgium (25)	168.43	2.3	107.28	103.65	134.45	131.16	-9.6	4.21	168.95	157.22	103.72	145.91	189.15	149.36	159.19	159.19					
Canada (103)	129.38	-4.7	122.25	80.68	104.52	128.04	-9.5	2.87	130.31	122.71	103.72	145.91	189.15	149.36	159.19	159.19					
Denmark (24)	240.04	-1.1	236.25	155.72	201.89	206.99	-0.5	1.44	250.88	236.27	103.72	145.91	189.15	149.36	159.19	159.19					
Finland (24)	191.48	5.4	180.92	119.25	154.89	191.02	27.6	0.74	183.50	182.22	120.04	165.72	208.54	275.29	120.24	233.36					
France (102)	187.26	-5.0	158.04	104.17	135.12	140.93	-14.1	3.06	188.37	182.22	103.72	145.91	189.15	149.36	159.19	159.19					
Germany (58)	142.58	1.7	134.72	88.80	115.18	115.18	-0.0	1.80	143.29	134.94	103.72	145.91	189.15	149.36	159.19	159.19					
Hong Kong (56)	380.85	-22.2	369.57	237.01	307.44	377.74	-22.2	3.17	364.34	361.95	238.44	300.32	381.53	504.56	341.29	376.10					
Ireland (14)	202.79	3.5	191.80	125.29	163.52	184.78	-6.2	0.46	204.88	192.75	128.98	164.72	186.30	216.80	175.27	186.30					
Italy (59)	77.69	13.6	73.59	49.51	62.82	62.87	5.7	1.70	78.70	72.23	47.59	61.73	90.97	97.78	57.86	82.42					
Japan (468)	155.15	19.2	146.59	96.82	123.34	96.82	0.0	0.80	156.27	147.17	96.82	126.77	96.95	170.10	124.54	124.54					
Malaysia (37)	519.97	-12.1	491.30	323.84	420.07	613.86	-18.3	1.63	521.86	491.48	323.75	620.00	515.49	621.83	430.71	462.55					
Mexico (18)	189.70	-17.0	187.24	123.18	160.92	748.07	-7.8	1.37	200.77	182.67	124.63	161.43	758.02	294.76	196.69	196.69					
Netherlands (18)	192.36	6.7	200.67	132.27	171.58	198.79	-4.4	3.62	214.31	201.82	132.95	172.47	189.68	223.30	187.01	190.40					
New Zealand (14)	75.27	10.8	71.12	45.88	60.91	84.26	-0.6	4.53	74.81	70.45	46.41	63.98	77.59	61.27	74.89	74.89					
Norway (23)	166.58	9.4	155.73	122.42	158.80	181.51	-1.0	1.82	166.95	155.20	122.00	158.28	160.88	211.74	165.52	165.52					
Singapore (44)	302.16	7.0	371.48	244.86	317.53	268.19	-2.3	1.59	396.70	373.59	246.11	319.27	289.01	401.26	294.66	294.66					
South Africa (59)	337.48	26.3	318.87	210.18	272.04	304.08	-8.0	2.12	334.38	318.58	208.54	270.52	305.27	342.68	272.69	272.69					
Spain (38)	141.58	1.6	133.77	88.18	114.39	138.78	-0.2	4.22	141.38	133.16	87.72	113.79	138.16	156.79	128.88	128.88					
Sweden (36)	241.88	23.2	226.56	150.84	196.41	262.50	-8.3	1.52	240.70	228.67	149.33	193.71	261.88	242.68	176.83	176.83					
Switzerland (47)	182.67	1.8	182.15	101.81	131.41	132.67	-10.3	1.83	184.19	184.03	101.85	132.14	182.41	184.03	184.03	184.03					
Thailand (46)	171.82	-0.6	166.71	124.39	181.39	188.71	-4.0	2.09	174.88	164.51	106.37	140.08	169.59	178.58	144.29	144.29					
United Kingdom (204)	199.73	-2.6	188.71	124.31	131.45	132.67	-10.3	1.83	184.19	184.03	101.85	132.14	182.41	184.03	184.03	184.03					
USA (514)	188.73	-0.6	178.32	117.54	152.46	188.73	-0.6	2.90	189.58	188.57	117.50	152.46	188.66	184.04	181.17	187.04					
* Figures in parentheses show number of lines of stock																					
Americas (85)	176.53	-1	188.57	170.29	142.42	148.73	-	2.83	177.20	168.88	109.63	142.41	167.27	176.58	154.74	158.00					
Europe (708)	171.35	-1	171.90	106.72	138.43	152.45	-7.7	3.07	171.89	168.88	109.63	142.41	167.27	176.58	154.74	158.00					
Asia (118)	228.77	21.2	217.10	143.10	156.82	214.02	-6.0	1.38	229.75	218.38	136.40	201.80	213.87	223.97	178.19	187.15					
Latin America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
North America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
Europe (708)	171.35	-1	171.90	106.72	138.43	152.45	-7.7	3.07	171.89	168.88	109.63	142.41	167.27	176.58	154.74	158.00					
Asia (118)	228.77	21.2	217.10	143.10	156.82	214.02	-6.0	1.38	229.75	218.38	136.40	201.80	213.87	223.97	178.19	187.15					
Latin America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
North America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
Europe (708)	171.35	-1	171.90	106.72	138.43	152.45	-7.7	3.07	171.89	168.88	109.63	142.41	167.27	176.58	154.74	158.00					
Asia (118)	228.77	21.2	217.10	143.10	156.82	214.02	-6.0	1.38	229.75	218.38	136.40	201.80	213.87	223.97	178.19	187.15					
Latin America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
North America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
Europe (708)	171.35	-1	171.90	106.72	138.43	152.45	-7.7	3.07	171.89	168.88	109.63	142.41	167.27	176.58	154.74	158.00					
Asia (118)	228.77	21.2	217.10	143.10	156.82	214.02	-6.0	1.38	229.75	218.38	136.40	201.80	213.87	223.97	178.19	187.15					
Latin America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
North America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
Europe (708)	171.35	-1	171.90	106.72	138.43	152.45	-7.7	3.07	171.89	168.88	109.63	142.41	167.27	176.58	154.74	158.00					
Asia (118)	228.77	21.2	217.10	143.10	156.82	214.02	-6.0	1.38	229.75	218.38	136.40	201.80	213.87	223.97	178.19	187.15					
Latin America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
North America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
Europe (708)	171.35	-1	171.90	106.72	138.43	152.45	-7.7	3.07	171.89	168.88	109.63	142.41	167.27	176.58	154.74	158.00					
Asia (118)	228.77	21.2	217.10	143.10	156.82	214.02	-6.0	1.38	229.75	218.38	136.40	201.80	213.87	223.97	178.19	187.15					
Latin America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
North America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
Europe (708)	171.35	-1	171.90	106.72	138.43	152.45	-7.7	3.07	171.89	168.88	109.63	142.41	167.27	176.58	154.74	158.00					
Asia (118)	228.77	21.2	217.10	143.10	156.82	214.02	-6.0	1.38	229.75	218.38	136.40	201.80	213.87	223.97	178.19	187.15					
Latin America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
North America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
Europe (708)	171.35	-1	171.90	106.72	138.43	152.45	-7.7	3.07	171.89	168.88	109.63	142.41	167.27	176.58	154.74	158.00					
Asia (118)	228.77	21.2	217.10	143.10	156.82	214.02	-6.0	1.38	229.75	218.38	136.40	201.80	213.87	223.97	178.19	187.15					
Latin America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
North America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
Europe (708)	171.35	-1	171.90	106.72	138.43	152.45	-7.7	3.07	171.89	168.88	109.63	142.41	167.27	176.58	154.74	158.00					
Asia (118)	228.77	21.2	217.10	143.10	156.82	214.02	-6.0	1.38	229.75	218.38	136.40	201.80	213.87	223.97	178.19	187.15					
Latin America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
North America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
Europe (708)	171.35	-1	171.90	106.72	138.43	152.45	-7.7	3.07	171.89	168.88	109.63	142.41	167.27	176.58	154.74	158.00					
Asia (118)	228.77	21.2	217.10	143.10	156.82	214.02	-6.0	1.38	229.75	218.38	136.40	201.80	213.87	223.97	178.19	187.15					
Latin America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
North America (1501)	73.73	165.02	133.75	105.55	102.23	138.00	17.9	1.14	165.71	156.06	102.21	133.39	126.29	178.19	187.15	187.15					
Europe (708)																					



## EQUITY MARKETS: This Week

## NEW YORK

Lisa Branstetter

## Thanksgiving is unlikely to halt uncertainty

Many investors this week will spend their Thanksgiving holiday on Thursday grateful for a day not spent trying to come to terms with a volatile stock market. However, uncertainty is expected to continue over what is generally one of the slowest weeks of the year.

Last week saw hour-by-hour and day-by-day saw-sawing as the market proved unable to sustain a rally or succumb entirely to the bears. A trend that could continue into next week. Over the past two-and-a-half months, the Dow Jones Industrial Average has rarely broken out of the 3000 range.

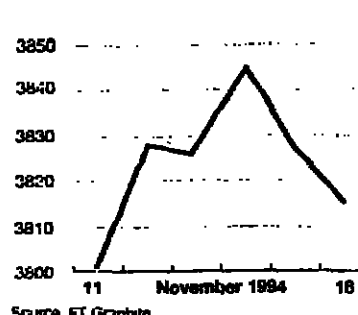
Some economists believe the market may stage its traditional year-end rally as firms put bonuses and pension-fund contributions into the hands of employees. But even those bullish for the short-term are generally pessimistic about the next several months.

"We're in kind of a seasonally strong time of year, which could lead to a short-term rally phase, but if that happens it will only postpone weakness down the road," says Mr Richard McCabe at Merrill Lynch.

Also contributing to last week's market gyrations was the Fed's decision to increase the fed funds target rate by a larger-than-expected 75 basis points to 5 1/2 per cent. The move left both the stock and bond markets unsettled because the door is open to another rate increase later this year or early in 1995.

Even figures showing inflation to be in check for the moment have done nothing to calm fears of inflation down the road. At every turn both the stock

Dow Jones Industrial Average



Source: FT Graphix

and bond markets have seen only the worst in generally positive numbers. For example, presented last week with news of a decline in the Philadelphia Federal Reserve Bank's index of business activity, the markets drew pessimism from a sub-index that showed an increase in prices paid by manufacturers.

While a strong economy is generally good for the equity market, stocks have taken their cues from bonds recently as company profits suffer when interest rates rise.

What does the Fed's move mean for this week's markets? "We're one week closer to the next tightening," Mr Thomas McManus at Morgan Stanley, responds dryly. He joins a host of Wall Street economists who are predicting another interest rate increase in the short-term.

Mr McManus advises avoiding the stock market until there is a significant decline. He believes some investors have neglected the fact that higher interest rates may draw some investments away from stocks and into the fixed income market.

Rising interest rates will hurt equities by deterring corporate borrowing and put pressure on earnings.

## LONDON

Steve Thompson

## Soft landing back in vogue after rate rise

Soft landing and hard landing were two of the most common phrases during the late 1980s as fund managers pondered the impact on the economy of the series of interest rate rises implemented to cool an overheating UK economy.

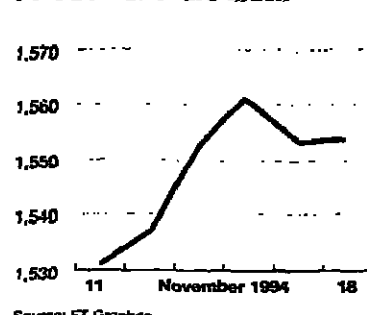
In the event there was no soft or hard landing, more a crash landing. Now the phrase soft landing is making a comeback as the market tries to assess the likely impact of last week's move by the US Federal Reserve to raise US interest rates by 75 basis points, the sixth time the Fed has lifted its rates since February.

US and European markets gave a muted response to the Fed's action but in London both gilt-edged stocks and equities built on a strong start to the week and fairly galloped ahead. As they did so another buzz word, which pops up regularly made a re-appearance. The magic word is decoupling and it was one of positive arguments still being put forward about the UK equity market.

The UK is said to be lagging the US in terms of the interest rate cycle and the next moves in UK rates are perceived as upwards as the Chancellor of the Exchequer and the governor of the Bank of England demonstrate their determination to keep an iron grip on inflation.

But there is no talk of a hard landing here. Most of last week's news confirmed manageable trends in the economy; underlying inflation still at its lowest level for about 27 years, wage costs under control and no evidence of an upturn in consumer spending. The economy's ability to shock came with

FT-SE-100 All-Share Index



Source: FT Graphix

news that UK gross domestic product expanded rapidly during the third quarter.

Nevertheless, the UK equity market is still transmitting some bullish signals. Turnover, stuck in the doldrums over the past couple of months, has suddenly quickened, helped by a handful of one-off deals such as the Boots buy-back, and the Guinness stake sale.

According to Derivative Securities' Technical Review, the reaction of the US bond market to the Fed's action on interest rates "has shown some independence of spirit. This has to be good for UK equities".

In Behind the Balance Sheet, the latest strategy document on funds flow and debt risk from Credit Lyonnais Laing, the securities house describes UK plc as "in fine fettle" and highlights record cash inflows, gearing at long-term lows and interest cover at a high level.

The broker forecasts trading cash inflows of \$5.5bn and asks the question "what will UK plc do with the money?" CLL says some will go on share buy-backs, special dividends and still higher levels of capital expenditure and adds: "The prospect of an acquisition boom remains an obvious use."

## International offerings

## US influence in Europe's new issue business grows

The German government is poised to announce which bank is to lead worldwide sales of Deutsche Telekom shares when the company's DM10bn-plus capital raising exercise goes ahead in 1995.

Deutsche Bank and Dresner Bank seem assured of a role in the sale, but if - as is widely expected - a US bank is awarded the role of "global coordinator" it will confirm European fears that the Continent's banks are losing out to US rivals in business stemming from the wave of new European equity issues.

Goldman Sachs has this year been "book-runner" in five separate European deals and after selling eight tranches of shares worth a total of about \$2.5bn sits at the top of a league table of European issues, compiled by IFR Securities. Deals include INA, the Italian insurer and - with UBS - Tele Danmark, the Danish telecommunications group.

Other US banks are also prominent in the table. Lehman Brothers, for example, was book-runner in the sale of Banca Commerciale Italiana, the Italian bank.

Morgan Stanley - with CSFB and Warburg - shared a similar role in the sales of KPN, the Dutch telecoms company, and (with CSFB, Warburg and Goldman) led the sale of Endesa, the Spanish energy holding company. Merrill Lynch has led sizeable equity issues for a number of Scandinavian companies, and is global co-ordinator for the sale of Enel, the Italian energy company.

European banks continue to be strong in their domestic markets. The French banks have won chunky deals in France (Paribas heading sales of Elf Aquitaine and UAP, BNP leading on Renault).

On the Continent as a whole US influence seems to be growing. Goldman's market share of European deals has doubled since 1993.

Bankers say that in some earlier privatisations UK banks have been asked to advise the government and a US bank to lead the sales effort. But that, too, could be changing. Morgan Stanley, for example, will advise the Italian government on the sale of Stet, the telecommunications concern.

European bankers say governments have been too easily impressed by US bankers' claims they can more easily access US investors, especially at the retail level.

They also suggest that Europe has been the important source of demand for sales of European equities, with London-based fund managers making many of the important decisions.

Against that, US banks claim their success reflects recent investment in training, research and sales.

"US banks are covering the sectors on a global basis. If you look at investment the US banks have put in place in past five years it is multiples of what any European bank has done. That is not lost in the eyes of a government," says one US bank executive.

US bankers also argue that they are more familiar than their European counterparts with book-building, a technique for distributing shares which has long been common in the US but relatively new in Europe and being eagerly embraced by governments embarking on privatisation.

One European banker says that US banks promise "the earth" and then "try to manage expectations after they have won the mandate".

Nevertheless, he says US success is principally a product of better research and a more tightly focused approach.

"They also have a relentless focus on the transactions they want. They have nailed down every individual in the decision-making process for a long time," he said.

Richard Lapper and Martin Brice

## OTHER MARKETS

## ZURICH

Tomorrow brings the long awaited showdown between the directors of Union Bank of Switzerland, the country's largest bank, and the maverick Zurich broker-fund manager Martin Ebner, writes Ian Rodger.

A UBS extraordinary general meeting of shareholders starts at 230 pm in Zurich to consider the board's scheme to strip the registered shares, which have a par value one fifth of that on the bearers, of their extra voting power. The stated aim is to undermine Mr Ebner's challenge of their governance of the bank.

BK Vision, an Ebner

controlled investment fund which holds 18 per cent of the registered shares, has been trying to rally a majority of votes to force substantial changes to the UBS board and business strategy at the next annual meeting in April.

The board's proposal calls for exchanging all existing shares into a new class of bearer shares with a par value of SF710. The existing bearers would be exchanged at the rate of 10 for one, the registered at the rate of two for one.

Uncertainty about the outcome, reflected in highly volatile trading of both classes of shares since the EGM was announced on September 29, is heightened by the fact that a two-thirds majority of shares

represented at the meeting is needed to carry the motion.

Both UBS chief executive Mr Robert Studer and Mr Ebner say they are confident of winning. Asked privately if they would admit it if they thought they would lose, both replied with a straight face, "yes".

Wednesday brings 10-month sales figures from Nestlé, whose shares have picked up in recent sessions after a period in the doldrums.

Currency considerations remain paramount. The strength of the Swiss franc depressed first-half figures by about 8 1/2 per cent, and analysts say that it is likely to depress the 10-month outcome by about 8 per cent.

## FRANKFURT

The Bundesbank Council meets on Thursday but, says James Capel, what little news that has come out since the last meeting is unlikely to prompt any move in rates.

The German chemicals companies, reporting this week and next, will conclude the European interim results season. Figures come from BASF on Thursday, followed by Bayer on November 28 and Hoechst on November 30.

Hoare Govett says that after a strong set of figures from ICI, DSM, Akzo Nobel and Rhône-Poulenc, it expects a sound improvement in pre-tax profit from the Germans, although reported figures may

be tempered by managements' reluctance to reveal the extent of the recovery with wage negotiations pending. The broker adds that BASF and Hoechst will show the strongest improvement from last year's very depressed profits.

Commerzbank is expected to start the banks' 10-month reporting season on Wednesday. Merrill Lynch expects operating profits to improve slightly over the first half of the year, but warns that core income may be weakening.

The investment bank says the banks appear undervalued in the context of the German market, but fair value in international terms. It also points out that the banks

tend to outperform a falling equity market but underperform a rising one.

Deutsche Telekom, the state-owned group, is expected today to name the banking consortium that will handle its privatisation, the largest in Germany's post-war history, at the start of 1995.

## NORWAY

A thin week is in prospect as the market squares up for Sunday's EU referendum. Investors will be watching for any weakening in the position of opponents of membership, who have the upper hand which would, most likely, provide a fillip for the market.

## HONG KONG

The removal of one uncertainty on Friday afternoon, when local banks lifted interest rates by 0.75 per cent, will do little to cheer or inspire investors this week, writes Louise Lucas.

The banks had been widely expected to raise rates following the US Fed's move last Tuesday and concern over follow-through in Hong Kong drove the colony's share prices lower in the latter part of last week.

The hesitant mood is likely to continue into this week on fears of a further interest rate rise. US trade data tomorrow will be keenly scrutinised in Hong Kong, as any inflationary

signals will once again be sufficient to spook bond and stock markets. In the absence of corporate news, local issues this week are likely to be dominated by rumour.

## TOKYO

While the interim results season peaked last week, companies including Nintendo, the banks, and electric power utilities are scheduled to announce their first-half profits this week.

Activity on the overall market is expected to remain sluggish, exacerbated by the national holiday on Wednesday.

Compiled by Michael Morgan

## EMERGING MARKETS: This Week

The Emerging Investor / John Pitt

## Looking for a year-end finale

The world's emerging markets largely discounted last week's action by the US Federal Reserve as thoughts remained focused on whether there will be a final rally to end the year.

The markets have managed to recoup almost all of the losses triggered by the Fed's first rate rise of 1994 back in February, with the IFC's composite index having virtually returned to its January starting point.

However, the performance has not been even: Latin America has far outstripped Asia, while Europe's emerging markets - which include Turkey and Poland, two of the disappointments of 1994 - remain caught in a downward trend.

While the prospect of a further tightening by the US Fed remains, and forecasts vary between the end of the year or early in 1995, fund managers and strategists take a more measured long-term view. Indeed, with so much capital now tied up in emerging markets, especially from US pension funds, a sudden change of strategy is highly improbable.

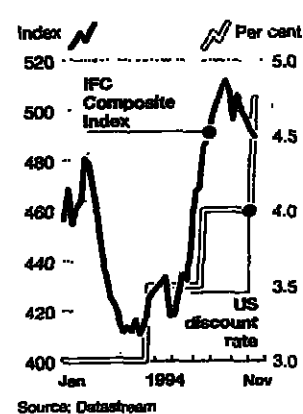
According to Mr Michael Howell of Baring Securities, in a speech delivered in Tokyo during the summer, international money managers allocated more new money throughout 1993 to the emerging stock markets than they did to North America and Japan combined. While the flow of funds has slowed somewhat during 1994, the annual inflow of new money is forecast to be between \$40bn and \$50bn, against some \$63bn the year before.

US monetary policy has been the main factor determining investment attitudes towards emerging markets throughout this year. Consequently Mr John Legat, senior emerging markets portfolio manager of CTV Ltd Managers in London, has been pursuing a policy of diversifying away from the dollar bloc markets, which includes most of south east Asia, and concentrating on markets in India, Africa, eastern Europe, Turkey and Brazil.

However, each time the US Fed had lifted rates he has been buying back the dollar bloc markets on expectations that long bond yields would start to fall - good news for financial markets in general.

Mr Jean de Bolle, of Foreign and Colonial Emerging Markets, comments that he does not believe the US long bond has yet peaked, something that is unlikely to occur before the second quarter 1995, he thinks. For this reason he is looking to invest in smaller emerging markets during 1995: countries such as Peru for instance. He is also keen on Turkey, in spite of its lacklustre showing this year, and Brazil, which he believes, has great potential over the next 12 months.

Turkey has aptly demonstrated the volatility that can so often characterise the short-term performance of emerging markets. Following a gain of some 200 per cent in dollar terms in 1993, the financial markets came under a wave of selling as its foreign debt rating was downgraded in mid-January and the Turkish lira collapsed against the dollar. Inflation then rose into triple digit figures for the first time in 14 years, hitting an annual



Source: Datastream

## Investing in eastern Europe

The surge of financial investment into the former communist bloc is continuing with the decision by Invesco, the fund manager, to raise an extra \$75m for its East Europe Development Fund, writes Nicholas Denton.

The new injection will take the money raised by EEDF since its foundation in 1990 to \$115m and will lift the resources of funds focused on the region close to \$1bn.

EEDF's net asset value will rise to about \$170m propelling it into the top two of emerging market funds specialising in eastern Europe, nearly matching CS First Boston's Central European Growth Fund.

The Baring group, which is issuing and placing the new shares, is marketing EEDF as the best performing regional institutional fund. Microcap, the fund measurement company, has named EEDF as the best performer in its group over one and three years.

An early move into the

booming Polish market helped EEDF's net asset value double between September 1993 and March 1994 and the fund has held on to most of the gains.

More recently launched funds like Baring Emerging Europe Trust and Central European Growth Fund invested into markets that were coming off their peaks. Their short-term performance has inevitably been mixed.

Specialised emerging markets funds have been more active than pension funds in eastern Europe and especially the former Soviet Union. Stock markets in the region are immature and the regional funds have been more willing to make unquoted investments. But even venturesome investors like the regional funds have been deterred by insecure custody and settlement in Russia.

Fund managers say it is the largest single deterrent to financial investment in eastern Europe's largest market.

rate of 117 per cent in May. The market made a partial recovery during the summer, as the government introduced an austerity package, but by the end of last week it was still down nearly 40 per cent in dollar terms on the year to date.

Looking ahead Mr Sushil Wadhvani, a Goldman Sachs strategist based in London, believes Asian markets in general offer good potential over the long term, and appear an even more attractive proposition than Latin America, even if the US Fed acts more decisively next time round.

Mr Mark Mobius of Templeton Worldwide, which has some \$7.3bn invested in emerging markets funds, believes that prospects for the next six months remain generally good. "However, while a number of markets have moved up substantially and have recovered from the decline in the early part of the year, many are overpriced," he says.

A survey conducted on November 17 by IDEA, the financial analysis group, illustrates that the market remains very unsure about the outlook for the dollar. Asked to forecast two months ahead, respondents predicted median values for the dollar of DM1.57 and ¥99. Forecasts ranged, however, from DM1.41 to DM1.6425, and ¥92.50 to ¥105.

## Jakarta

The Indonesian stock market is forecast to rally in 1995, according to PT Standard Chartered Indonesia, agencies report.

"The market will continue to strengthen and we expect total upside of 20 per cent over the next 12 months, on the back of what we expect will be the strongest earnings growth rate among the Asian markets," the brokerage said.

Standard Chartered added that it was expecting strong 1994 corporate earnings growth of about 24 per cent.

## Tanzania

Delegates from donor agencies, Tanzania's government and private business met earlier this month to discuss regulations for forming a stock exchange and capital markets. Participants included officials from the World Bank and the International Finance Corporation.

The country's parliament enacted a capital markets law early this year which allowed for the formation of a stock exchange. Since then, the Bank of Tanzania has been trying to find a framework for setting up a stock exchange.

## Casablanca

Morocco's stock market forecasts a record turnover of more than \$1bn by the end of the year, an official of the coun-

## News round-up

try's bourse said. This will nearly double the 1993 turnover figure.

Foreign investment accounted for more than 70 per cent of bourse activity. Morocco plans to privatise 112 companies by the end of 1995.

## Lima

Foreign investment on the Lima stock exchange rose by 47.7 per cent to \$1.67bn in October compared with \$1.13bn in the previous month.

Most of the investment came from the US, followed by the UK, Chile and Luxembourg.

According to data from the stock exchange authorities, foreign investors preferred to buy shares in Compania Peruana de Telefonos, Banco de Credito, Bactus y Johnston and Southern Peru Copper Corp and Buenavista.

Equity prices on the bolsa rose by an average 8.7 per cent in the same period.

Edited by John Pitt. Further coverage of emerging markets appears daily on the World Stock Markets page

## CURRENCIES

## Markets offered Thanksgiving breather

Foreign exchange markets face a fairly quiet week, with the US enjoying only two full trading days owing to the Thanksgiving break.

This follows a week in which a deluge of data, combined with a monetary tightening from the Fed, failed to generate any significant movement in the dollar. This week the main policy event will be the Bundesbank council meeting on Thursday. For some time now the German central bank has been scrupulous in its efforts not to give markets a hint

on the likely future direction of interest rates. That said, few observers are expecting an imminent rise in rates. A maintenance of the status quo - the discount rate at 4.5 per cent, and the repo rate at 4.85 per cent - seems the most likely outcome.

The background to the council meeting will be provided by M3 money supply, and consumer price inflation figures. The lack of data will not stop the market from pursuing its current pre-occupation; namely, whether the dollar

is now in a bull-phase, or merely seeing a retracement within an ongoing bear phase.

The dollar's response to the 75 basis point rise in short term rates was strangely subdued. The dollar finished in London on Friday around DM1.5550 and ¥98.60, almost exactly the levels at which it stood half an hour after the Fed announced higher rates.

Mr Steve Hannah, head of research at IBJ International in London, commented: "The dollar has made useful

headway in recent weeks. But the move has simply broken the downtrend - it is premature to say that a new bull market is in place."

A survey conducted on November 17 by IDEA, the financial analysis group, illustrates that the market remains very unsure about the outlook for the dollar. Asked to forecast two months ahead, respondents predicted median values for the dollar of DM1.57 and ¥99. Forecasts ranged, however, from DM1.41 to DM1.6425, and ¥92.50 to ¥105.

## Emerging routes:

Vancouver London New Delhi Toronto Warsaw Seoul Toronto Osaka













## FINANCIAL TIMES - MONDAY NOVEMBER 21 1994

FINANCIAL TIMES - MONDAY NOVEMBER 21 1994FINANCIAL TIMES - MONDAY NOVEMBER 21 1994

FINANCIAL TIMES - MONDAY NOVEMBER 21 1994

FINANCIAL TIMES - MONDAY NOVEMBER 21 1994



CURRENCIES AND MONEY

Table with columns: Country, Currency, Bid, Ask, Spread, etc. Includes data for Europe, Asia, and other regions.

Table with columns: Country, Currency, Bid, Ask, Spread, etc. Includes data for Europe, Asia, and other regions.

WORLD INTEREST RATES

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

CROSS RATES AND DERIVATIVES

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

FT GOLD MINES INDEX

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

EURO CURRENCY INTEREST RATES

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) DM 125,000 per DM

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

FT GUIDE TO WORLD CURRENCIES

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

US TREASURY BILL FUTURES (MM) \$1m per 100%

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) SF 125,000 per SF

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) Yen 12.5 per Yen 100

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.

UK MARKET FUTURES (MM) \$25,000 per \$

Table with columns: Country, Currency, Rate, etc. Includes data for various countries and currencies.







FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices: dial 0691 430010 and key in a 5 digit code listed below. Calls are charged at 39p/minute cheap rate and 49p/minute at all other times. International access available by subscription only. For more details call the FT Cityline Help Desk on (+44 71) 873 4378.

<p><b>Carroll Investment Funds - Cont.</b></p> <p>Carroll Growth Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Income Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Bond Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Equity Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll International Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Global Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Asia Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Europe Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Japan Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Australia Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Latin America Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Emerging Markets Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Real Estate Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Hedge Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Commodity Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Energy Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Technology Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Healthcare Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Financial Services Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Consumer Goods Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Industrial Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Telecommunications Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Media Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Entertainment Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Food &amp; Beverage Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Retail Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Pharmaceuticals Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Chemicals Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Aerospace &amp; Defense Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Shipping Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Airlines Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Automobiles Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Computers Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Software Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Internet Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll E-commerce Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Digital Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Virtual Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Cyber Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Web Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Online Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Mobile Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Wireless Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Broadband Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll High-Speed Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Fiber Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Satellite Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Space Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Defense Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Military Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Intelligence Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Homeland Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Counterterrorism Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Cybersecurity Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Information Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Data Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll System Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Application Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Database Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Web Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Email Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Instant Messaging Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll File Sharing Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Remote Access Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Virtual Private Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Cloud Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Mobile Device Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Wireless Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Broadband Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll High-Speed Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Fiber Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Satellite Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Space Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Defense Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Military Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Intelligence Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Homeland Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Counterterrorism Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Cybersecurity Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Information Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Data Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll System Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Application Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Database Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Web Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Email Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Instant Messaging Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll File Sharing Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Remote Access Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Virtual Private Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Cloud Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Mobile Device Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Wireless Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Broadband Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll High-Speed Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Fiber Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Satellite Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Space Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Defense Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Military Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Intelligence Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Homeland Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Counterterrorism Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Cybersecurity Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Information Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Data Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll System Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Application Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Database Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Web Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Email Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Instant Messaging Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll File Sharing Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Remote Access Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Virtual Private Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Cloud Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Mobile Device Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Wireless Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Broadband Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll High-Speed Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Fiber Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Satellite Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Space Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Defense Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Military Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Intelligence Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Homeland Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Counterterrorism Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Cybersecurity Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Information Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Data Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Network Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll System Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Application Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Database Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Web Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Email Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Instant Messaging Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll File Sharing Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Remote Access Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Virtual Private Network Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Cloud Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Mobile Device Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Wireless Network Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Broadband Network Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll High-Speed Network Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Fiber Network Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Satellite Network Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Space Network Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100</p> <p>Carroll Defense Network Security Network Security Network Security Network Security Fund 100 100 100 100 100 100 100 100 100 100&lt;/</p>
--



FINANCIAL TIMES MONDAY NOVEMBER 21 1994

مكرامه الاصل



**TRANSPORT - Cont**

	Notes	Prices
--	-------	--------

[illegible]

	Notes	Price
Anglo Am Int	\$	55
Bank of Montreal	\$	72
Gold Fields Prop R		118 1/2
MR Props		9
SASCO	1/2	53
SAB Brown	1/2	27 1/2
Tiger Data		75
Tongaat-Holart	1/4	82

---

## GUIDE TO LONDON

Prices for the London Share Six prices for the Financial Times.

Company classifications are by Share Indices.

Closing mid-prices are shown, otherwise indicated.

Where stocks are denominated indicated after the name.

Dividend covers are based on dividend costs to profit after tax.

Includes estimated annual profit published on Timeshare-Saturday.

[illegible]

**FT Share Service**  
The following changes

**FT Free Annuals**  
You can obtain the current company annotated with FT7030. Ring 081-770 1770 (UK) or 081-770 1770 (US). Reports will be sent to you free of charge.

**FT Cityline**  
For up-to-the-second stock prices, call 081-770 1770 (UK) or 081-770 1770 (US). After the share price, the company name and 40p per line.

An international service is available for FT UK annual subscription.

Call 071-573 4378 (+44)  
for more information on F

[illegible]

	Notes	Price
Anglo Am Int	\$	55
Bank of Montreal	\$	72
Gold Fields Prop R		118 1/2
MR Props		9
SASCO	1/4	53
SAB Brown	1/4	27 1/2
Tiger Data		75
Tongaat-Holst	1/4	82

---

## GUIDE TO LONDON

Prices for the London Share Six prices for the Financial Times.

Company classifications are by Share Indices.

Closing mid-prices are shown, otherwise indicated.

Where stocks are denominated in pounds sterling, the name.

Dividend covers are based on dividend costs to profit after tax, including estimated amounts published on Trustees-Saturday.

[illegible]

**FT Share Service**  
The following changes

**FT Free Annuals**  
You can obtain the current company annotated with FT7030. Ring 081-770 1770 (UK) or 081-770 1770 (US). Reports will be sent to you free of charge.

**FT Cityline**  
For up-to-the-second stock prices, call 081-770 1770 (UK) or 081-770 1770 (US). After the share price, the company name and 40p per line.

An international service for UK annual subscription.

Call 071-573 4378 (+44)  
for more information on F

Call 071-873 4378 (+44 71 873 4378, International)

Call 071-873 4378 (+44 71 873 4378, International)



## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

228	229	230	231	232	233	234	235	236	237
238	239	240	241	242	243	244	245	246	247
248	249	250	251	252	253	254	255	256	257
258	259	260	261	262	263	264	265	266	267
268	269	270	271	272	273	274	275	276	277
278	279	280	281	282	283	284	285	286	287
288	289	290	291	292	293	294	295	296	297
298	299	300	301	302	303	304	305	306	307
308	309	310	311	312	313	314	315	316	317
318	319	320	321	322	323	324	325	326	327
328	329	330	331	332	333	334	335	336	337
338	339	340	341	342	343	344	345	346	347
348	349	350	351	352	353	354	355	356	357
358	359	360	361	362	363	364	365	366	367
368	369	370	371	372	373	374	375	376	377
378	379	380	381	382	383	384	385	386	387
388	389	390	391	392	393	394	395	396	397
398	399	400	401	402	403	404	405	406	407
408	409	410	411	412	413	414	415	416	417
418	419	420	421	422	423	424	425	426	427
428	429	430	431	432	433	434	435	436	437
438	439	440	441	442	443	444	445	446	447
448	449	450	451	452	453	454	455	456	457
458	459	460	461	462	463	464	465	466	467
468	469	470	471	472	473	474	475	476	477
478	479	480	481	482	483	484	485	486	487
488	489	490	491	492	493	494	495	496	497
498	499	500	501	502	503	504	505	506	507
508	509	510	511	512	513	514	515	516	517
518	519	520	521	522	523	524	525	526	527
528	529	530	531	532	533	534	535	536	537
538	539	540	541	542	543	544	545	546	547
548	549	550	551	552	553	554	555	556	557
558	559	560	561	562	563	564	565	566	567
568	569	570	571	572	573	574	575	576	577
578	579	580	581	582	583	584	585	586	587
588	589	590	591	592	593	594	595	596	597
598	599	600	601	602	603	604	605	606	607
608	609	610	611	612	613	614	615	616	617
618	619	620	621	622	623	624	625	626	627
628	629	630	631	632	633	634	635	636	637
638	639	640	641	642	643	644	645	646	647
648	649	650	651	652	653	654	655	656	657
658	659	660	661	662	663	664	665	666	667
668	669	670	671	672	673	674	675	676	677
678	679	680	681	682	683	684	685	686	687
688	689	690	691	692	693	694	695	696	697
698	699	700	701	702	703	704	705	706	707
708	709	710	711	712	713	714	715	716	717
718	719	720	721	722	723	724	725	726	727
728	729	730	731	732	733	734	735	736	737
738	739	740	741	742	743	744	745	746	747
748	749	750	751	752	753	754	755	756	757
758	759	760	761	762	763	764	765	766	767
768	769	770	771	772	773	774	775	776	777
778	779	780	781	782	783	784	785	786	787
788	789	790	791	792	793	794	795	796	797
798	799	800	801	802	803	804	805	806	807
808	809	810	811	812	813	814	815	816	817
818	819	820	821	822	823	824	825	826	827
828	829	830	831	832	833	834	835	836	837
838	839	840	841	842	843	844	845	846	847
848	849	850	851	852	853	854	855	856	857
858	859	860	861	862	863	864	865	866	867
868	869	870	871	872	873	874	875	876	877
878	879	880	881	882	883	884	885	886	887
888	889	890	891	892	893	894	895	896	897
898	899	900	901	902	903	904	905	906	907
908	909	910	911	912	913	914	915	916	917
918	919	920	921	922	923	924	925	926	927
928	929	930	931	932	933	934	935	936	937
938	939	940	941	942	943	944	945	946	947
948	949	950	951	952	953	954	955	956	957
958	959	960	961	962	963	964	965	966	967
968	969	970	971	972	973	974	975	976	977
978	979	980	981	982	983	984	985	986	987
988	989	990	991	992	993	994	995	996	997
998	999	1000	1001	1002	1003	1004	1005	1006	1007

Have you  
Financial



**NASDAQ NATIONAL MARKET**[illegible]

- H -										AbbridgeNet										22	1474	3012	2912	30	T.J.						
Harding A										29	12	7	6 1/2	7	Newport Co										0.04	20	17	7 1/2	6 1/2	6 1/2	To
Harding B										29	12	7	6 1/2	7	Newport Co										0.04	20	17	7 1/2	6 1/2	6 1/2	To

[illegible]

**Financial Times. Europe's Business Newspaper.**

**Financial Times. Europe's Business Newspaper.**



## FT GUIDE TO THE WEEK

21

MONDAY

## UN targets organised crime

Ministers and senior officials from the world's justice and interior ministries attend the first United Nations World Ministerial Conference on Organised Transnational Crime in Naples (to Nov 28). They will attempt to forge a more coherent global strategy to combat the increasing threat.

UN secretary-general Boutros Boutros Ghali, Italian prime minister Silvio Berlusconi and president Oscar Luigi Scalfaro will be present. See People.

**Opec meeting:** Saudi Arabia is to ask the Organisation of Petroleum Exporting Countries to extend the current production ceiling of 24.52m barrels of oil a day for the whole of 1995 to underpin soft oil prices.

Ministers from the 12 Opec members are in Bali, Indonesia, to discuss production levels (until Nov 23). Other Opec ministers want a roll-over, but some may favour three or six months. Iran says it will consider all options.

**European Union transport:** ministers begin a two-day meeting, and are expected to agree on a series of measures to tighten up safety at sea. They will also be looking at the list of big trans-European infrastructure projects in road, rail and air transport which are on the agenda of EU leaders at next month's Essen summit.

**Reform of the World Bank and the International Monetary Fund** is the subject of a conference in Washington which will bring together parliamentarians from 18 nations.

Speakers will include Larry Summers, Treasury undersecretary, and Stanley Fischer, first deputy managing director at the IMF. Massachusetts congressman Barney Frank, who called the conference, hopes influential parliamentarians will agree to push for an end to secrecy in the multilateral banks and for linkages between bank loans and environment and labour practices.

## Railtrack sell-off:

Brian Mawhinney (left), Britain's secretary of state for transport, is scheduled to announce the multi-billion pound sell-off of Railtrack, the body that owns the UK's railway track and stations. New legislation is not required to privatise Railtrack because the powers are already enshrined in law. But Labour will launch a fierce attack on the plan, particularly because a minister promised during the passage of the Railways Bill - which privatised train services - that Railtrack would stay in the public sector "for the foreseeable future".

**FT Surveys:** Germany and World Nuclear Industry.

22

TUESDAY

## Kuchma meets Clinton



Ukrainian president, Leonid Kuchma (left), begins a state visit to the US. He meets President Bill Clinton, other senior US officials, and Michel Camdessus, IMF director. With new economic reforms on course and the nuclear Non-Proliferation Treaty ratified last week, Mr Kuchma expects a warm welcome from Mr Clinton. He will ask for continued US support to soften the blow of economic reform, ease nuclear disarmament and promote foreign investment.

Mr Kuchma will present a new plan to shut down the Chernobyl nuclear power station. Ukraine will seek western financing of \$6.49bn (£3.95bn) to fund projects including the decommissioning of Chernobyl and the building of two western-type units on its site. In turn, Ukraine would cover up to \$6bn in other costs associated with shutting down Chernobyl.

**Finland's president Martti Ahtisaari** starts an official visit to Germany (to Nov 25).

## Greek cotton scandal:

European Commission officials hold talks in Athens with Greece's agriculture ministry on cleaning up cotton farming. Greece is being asked to repay up to £100m (\$100m) and accept regular EU checks on its cotton gins in order to prevent a repetition of what local newspapers call the Great Cotton Scandal of 1991-92. Cotton production figures were allegedly inflated by about 10 per cent that year so that growers could claim extra subsidies.

**Boxing boycott:** The Mexico City-based World Boxing Council begins a boycott of all world title fights in California for four months. The move is in protest at a recent state initiative that would bar public aid to illegal immigrants. Mexicans are expected to be hit most by Proposition 187, which will affect state health, education and other social services.

Meanwhile, enforcement of the measure has been temporarily blocked by a judge in Los Angeles on the ground that it may be unconstitutional.

**The Institute of Directors** holds its annual dinner at Grosvenor House, London.

**Holidays:** Lebanon (Independence Day).

23

WEDNESDAY

## Countdown to WTO

The preparatory committee of the World Trade Organisation meets in Geneva to take stock two weeks ahead of the implementation conference that is due to set a January 1 starting date for the WTO and the Uruguay Round global trade accords. However, nothing will be decided until after next week's crucial votes in the US Congress on Uruguay Round ratification (Nov 29 and Dec 2).

**South Korea** and China are due to sign a memorandum of understanding in Beijing on the possible construction of two South Korean-model light-water nuclear reactors in China. The two countries also plan to sign a protocol on co-operation in nuclear safety matters. If the project goes ahead, it will be the first time South Korea has built nuclear reactors for China, North Korea's last remaining ally.

**German economy:** Revised official tax estimates will be published which German finance minister Theo Waigel hopes will show that he will need up to DM10bn (\$6.7bn) less than the DM69bn he expected to borrow to round off this year's budget.

**European Union fisheries:** ministers will try to agree terms for the full integration of Spain and Portugal into the Common Fisheries Policy. Madrid and Lisbon made full CFP rights by next year a condition of their approval of fish-rich Norway joining, along with Austria, Finland and Sweden.

**US economy:** Durable goods figures for October should show a modest rise. Although volatile transport orders have caused this indicator to fluctuate in past months, analysts say a recent survey of purchasing managers indicates a rise of about 0.5 per cent.

**Animal health:** The UK parliament's agriculture select committee of MPs publishes the findings of its inquiry into the effectiveness of health controls introduced for the traffic of live animals in the European single market. The report will also consider the UK's anti-rabies quarantine arrangements for domestic pets.

## National Tree Week:

Britain commences a nation-wide festival of trees organised by the Tree Council (to Dec 4). It aims to highlight the importance of trees in the environment and to promote tree-planting and good management.

## FT Surveys: Mexico.

**Holidays:** Japan (Labour Thanksgiving Day).



Britain's national lottery enters its second week with chancellor Kenneth Clarke pocketing millions

24

THURSDAY

## Channel tunnel rail link

Draft legislation for a £2.7bn (\$4.4bn) rail link between the Channel tunnel and London is due before the UK parliament. The link should cut 30 minutes from the three-hour journey between London and Paris. Work is due to start in early 1997 and end in 2002. The designated route passes under the River Thames near Gravesend to enter London from the east via Stratford.

**Turkey's** foreign minister Murtaz Soyas travels to Bonn for meetings with his German counterpart Klaus Kinkel. Germany occupies the rotating presidency of the European Union and Turkey's freight negotiations over customs union with the EU, due to come into force on January 1, 1996, are likely to feature high on the agenda.

**French economy:** The recovery should be confirmed in gross domestic product figures for the third quarter. Economists expect a rise of about 0.8 per cent, reflecting improved industrial production and consumption and strong performance by exporters.

**Salerooms:** A blue teddy bear called Emil, bought two years ago in a German flea market for the equivalent of £1.50, is expected to set a record price for a teddy at an auction of toys and dolls by Sotheby's in London. The record is £55,000.

**FT Surveys:** Italian Banking and Finance.

**Holidays:** US (Thanksgiving Day).

25

FRIDAY

## Last data before Budget

The Confederation of British Industry's monthly survey of UK manufacturing trends will be about the last piece of UK economic news before Kenneth Clarke's second Budget on November 29. Although recent CBI surveys have been bullish in tone, analysts would not be surprised to see signs of some slowdown in future growth of manufacturing output.

**Ro-Ro ferry designs:** Britain's Royal Institution of Naval Architects sponsors a one-day symposium in London on recent research into the survivability of roll-on roll-off ferries, following the *Essex* ferry disaster in September which killed more than 900. The institution believes the open car deck system of Ro-Ro ships cannot be justified. It has called for changes to ferry design to allow passengers and crew more time to disembark in the event of a sinking.

**Betty Maxwell,** widow of disgraced British tycoon Robert Maxwell, publishes her book about their marriage, *A Mind of My Own*.

In September, two Labour MPs failed to persuade Sir Nicholas Lyell, the attorney-general, to block publication of the book on the grounds that it could prejudice the forthcoming trials of Robert Maxwell's sons, Ian and Kevin.

**Crickets:** The first of five Test matches between Australia and England begins in Brisbane. England hope to bring back the Ashes when the tour ends in February.

26-27

WEEKEND

## Uruguay elects a president

On Sunday, Uruguayans indulge in a frenzy of voting, electing a president as well as both chambers of congress and 19 governors. Of the 21 presidential candidates there are four front runners - two from the governing Blanco party, one from the opposition Colorado and one from the *Evangelista* Progressista, a broad left-wing coalition.

The elections will determine whether Uruguay pushes ahead with the free-market reforms initiated by current Blanco president, Luis Alberto Lacalle.

**Rugby:** Wales play South Africa in Cardiff on Saturday.

**Argentina's** two main opposition parties, the Radicals and the Frente Grande coalition, on Sunday nominate who will challenge Carlos Menem in next May's presidential elections. One of the two Radical pre-candidates is considering an electoral pact with the Frente Grande, a tactic that might force May's elections to a second round.

**Voting starts in Norway** on Sunday in a national referendum on European Union membership.

Norway is the last of the four countries due to join the EU next year to hold a referendum on its accession treaty. Getting a Yes from Norway's sceptical voters, who narrowly rejected membership in 1972, is considered the hardest challenge.

Compiled by Patrick Stiles and Ian Holdsworth. Fax: (+44) (0)171 873 3194.

## ECONOMIC DIARY

## Other economic news

**Monday:** If the City consensus is any guide, Britain's trade deficit with non-European Union countries in October should be barely changed from September's £349m shortfall. However, the £350m average forecast reflects estimated deficits ranging from £200m to £500m, leaving room for surprises.

In Italy, provisional November figures are expected to show subdued consumer price inflation of 3.7 per cent, increasing prospects that the annual rate will fall below 3.5 per cent early in 1995.

**Thursday:** The Bundesbank council is expected to leave credit policy unchanged when it meets in Frankfurt.

**During the week:** German money supply growth, as measured by annualised and seasonally adjusted M3 based on last year's fourth quarter, is expected to slow in October to 7.3 per cent from September's 7.8 per cent.

German federal states will be reporting November cost of living indices. Preliminary returns for western Germany are expected to show a slight weakening of the year-on-year inflation rate to 2.7 per cent this month from 2.8 per cent in October.

## Statistics to be released this week

Day Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	Japan	Sep personal consumption expend	-0.3%	-0.4%
Nov 21	UK	Oct trade, ex EU	-£350m	-£349m
	Italy	Nov cities consumer price index	0.4%	0.5%
	Italy	Nov cities consumer price index	3.7%	3.7%
	Denmark	Oct consumer price index	0.3%	0.1%
	Denmark	Oct consumer price index	2.1%	2%
	Canada	Sep wholesale trade	1%	1.4%
Tues	US	Oct Treasury Budget	-\$35bn	\$4bn
Nov 22	US	Johnson Realbook, w/e Nov 19	-	-2.7%
	Japan	Sep coincident index	60%	60%
	Japan	Sep leading diffusion index	54.5%	100%
	France	Oct consumer price index final	-	0.25%
	France	Oct consumer price index final	-	1.65%
	Canada	Oct consumer price index, all items	0.2%	0.1%
	Canada	Oct consumer price index, all items	0.3%	0.2%
	Canada	Oct consumer price index, ex food	-0.1%	-0.1%
	Sweden	Sep industrial production	8.8%	8.4%
Wed	US	Oct durable orders	0.5%	0.1%
Nov 23	US	Oct durable shipments	-	-0.7%
	France	Sep industrial production	0.3%	2.3%
	Sweden	Sep current account	-\$0.3bn	-\$0.4bn
	Australia	Oct motor vehicle registration	3.5%	0.1%
Thur	France	3rd qtr gross domestic product preliminary	0.8%	1%
Nov 24	France	Oct house consumption	0.3%	-0.7%
	Canada	Sep international securities transactions	C\$2.1bn	C\$1.9bn
	Australia	3rd qtr stocks, real	-	0.9%
Fri	US	M1, w/e Nov 14	\$1bn	-\$1.4bn
Nov 25	US	M2, w/e Nov 14	\$3bn	\$0.8bn
	US	M3, w/e Nov 14	\$4.8bn	-\$0.4bn
	US	Oct existing home sales	-	3.97m
	Japan	Nov consumer price index, Tokyo	1.2%	0.6%
	Japan	Nov consumer price index, ex food	0.6%	0.5%
	Japan	Nov consumer price index, national	0.9%	0.2%
	Japan	Nov consumer price index, ex food	0.6%	0.6%
	UK	Nov CBI trends survey	n/a	n/a
	Canada	Oct industrial production price index	0.2%	-0.2%
	NZ	Oct trade balance	-	-\$2152m
During the week...				
	Japan	Nov trade balance, 1st 10 days	-	\$4bn
	Germany	Sep trade balance	DM6bn	DM7.1bn
	Germany	Sep current account	-DM4.1bn	-DM5.5bn
	Germany	Oct import prices	0.1%	0.3%
	Germany	Oct import prices	1.9%	1.9%
	Germany	producer price index	0.1%	-0.1%
	Germany	producer price index	0.9%	0.7%
	Germany	Oct M3, from 4th qtr base	7.3%	7.8%
	Germany	Oct private credit, 6-month annualised	8.3%	8.5%
	Italy	Oct balance of payments	-	-1.17m
	Italy	Oct M2-3, monthly average	5%	5.2%

\*month on month, \*\*year on year, seasonally adjusted. Statistics courtesy IHS Global Vantage

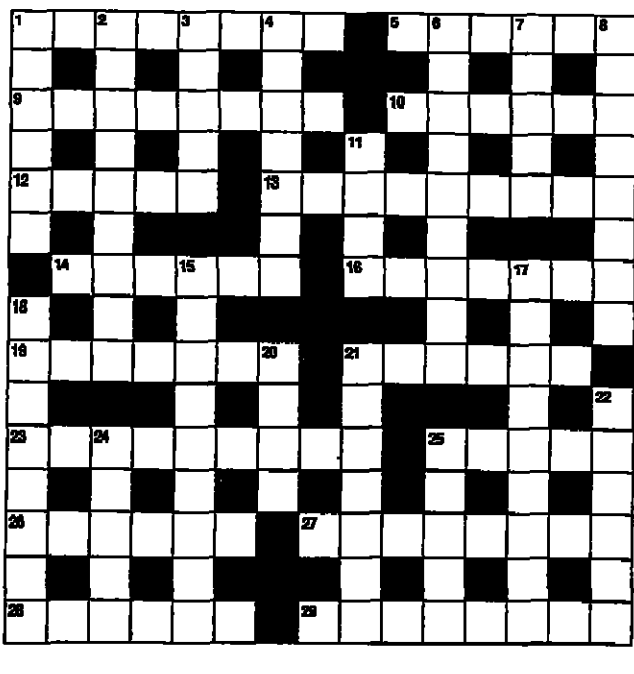
\*month on month, \*\*year on year, †seasonally adjusted Statistics, courtesy MIMS International.

## ACROSS

- Met with agro, sadly, in conveyance (8)
- Roman emperor's rule in bark (6)
- On the 51st of February you retire from protection at sea (4,4)
- Bird without bill in Poland (6)
- Full of trite sentiment, not yet set aside? (5)
- Ornithologist's catalogue? (4,5)
- Remove from (bad pun) sail (6)
- Under a mountain peak heat is diffused (7)
- Almost completely ready to fight when given warning (7)
- Penultimate variety of spirit? (5)
- The contents are bound to be nonsense without approval by spirit (9)
- Arrived with round medalion (5)
- Shelter for umpire to turn back for example (6)
- A flower in its place, the first one (8)
- Poison requires remedy - bring in heavy guns (6)
- Minister reaches the 15th letter, or as far as the 14th (8)

## DOWN

- Ill-will to a degree and falsehood without number (6)
- Free editor ran out of questions for the electorate (9)
- To follow the godhead a place of worship is pointless - it's all talk (6)
- Joke about browbeaten gardener's aid (4,3)
- Land of Hope - melody ascends about anti-Catholic being beheaded (9)
- Sheep must be firm during injection (5)
- It sounds as though little Eleanor's bare of capital (3,5)
- Climbing town needs food (4)
- Psalm guru composed for bass? (4,5)
- Sailor has some dominion over a student of the belly (9)
- Savage, except with lawyers in charge (8)
- Some editors retire to consider (4)
- Cattle enthusiast a lot short (6)
- Caribbean island to secure love (6)
- The present queen gets away first (5)
- Trained acted badly (5)



## MONDAY PRIZE CROSSWORD

No.8.616 Set by CINEPHILE

A prize of a Pelikan New Classic 300 fountain pen for the first correct solution opened and five runner-up prizes of £35 Pelikan vouchers will be awarded. Solutions by Thursday December 1, marked Monday Crossword 8.616 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 9HL. Solution on Monday December 5.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_

Winners 8,605  
A. Carrie, Putney, London  
B.R. & F.W. Newton, Ontario  
A.G. Thompson, Leeds  
Jeremy Fisher, Winchester  
Jane Smith, Nottingham  
R.T. Gallie, Hong Kong

Solution 8,604

MAJORITY OUTLIT  
E O O E N U U  
ACCIDENT OSTER  
D K E T P L N  
OLEANDER COSSIP  
W Y T R S L Y I  
T S O U O U O C E  
RECIPROCAL  
U A E K R U M P  
T H R O N E V E R M O U T H  
H O P E B L E  
F O U L E B U L L I O N  
U T A O R  
L A Y I N G A T T E S T I O

Leave London  
before lunch and  
arrive in Sydney  
for supper.\*



Fly out of London before midday and our new morning flights out of Singapore will have you in Sydney the next evening. That's one less night in the air and one more evening on the town. Call your travel agent or Singapore Airlines for details.

SINGAPORE AIRLINES

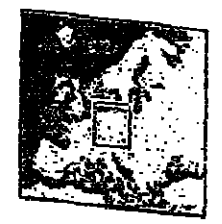
Of broking and jolbing the Pelikan's fond.  
See how sweetly he puts your word onto bond.

Pelikan

JOTTER PAD

مكتبات الأصيل





FINANCIAL TIMES SURVEY

GERMANY

Monday November 21 1994

United Germany may be in for a spell of indecisive government. But that could culminate in a new political consensus, writes Christopher Parkes

In search of a new consensus

The last votes were barely counted in last month's narrow-squeak federal elections before the lobbying hordes - including Bundesbankers, industrialists and economists - lined up to swamp the returning government with advice on the contents of its agenda for the German Bundestag's 13th legislative period.

Even though the conservative/liberal coalition was coming back to power in a considerably weakened state, and promptly subjected to speculative attacks that it would not hold together through the four-year term, the lobbyists' demands remained as rigorous as ever.

Mr Klaus Murrmann, president of the BDA employers' association called for nothing less than the restructuring of the DM1,000bn annual social welfare budget, which was threatening to "crush us all".

The list presented by Mr Heinrich von Pierer, Siemens chairman, started with a call for budget consolidation, and closed with demands for political support for business plus coherent energy and telecommunications policies. Mr Hans Tietmeyer, Bundesbank president, said the government should not rely on the cyclical recovery in the economy to make good the nation's structural deficits.

Mr Edzard Reuter, chairman of Daimler-Benz, urged Chancellor Helmut Kohl to pluck up the courage to tell the population that he faced a "pile of unpopular tasks", including the need to cut spending.

Although the choice of items largely reflected the petitioners' peculiar political or business interests, they were also pointed reminders of crucial issues, still unresolved, from the previous government's agenda.

An immediate outcry against Mr Murrmann, especially from his natural allies in the ranks of Mr Kohl's Christian Democrats and the Bavarian Christian Social Union, served as a warning that governing with a majority of 10 instead of 134 required rather more subtlety than Mr Murrmann seemed to appreciate.

Despite Mr Kohl's claims of having a "perfectly good working majority," his hand has been significantly weakened by the shrinking of the coalition's Bundestag majority, the enfeeblement of the Free Democratic Party (FDP), the CDU's and CSU's liberal partners, and the consolidated supremacy of the Social Democrats in the Bundesrat or upper house.

The view across the wider political landscape has also been distorted by the gains of the Party of Democratic Socialism, successor to the East German communists, which took nearly 18 per cent of the vote in its home region despite being dubbed "fascists painted red" by Mr Kohl.

Against this background, observers believe the government must expect conflicts with the FDP which has effectively lost its roots in regional parliaments and has fewer seats than the Greens in the new Bundestag. Analysts say it must either raise its own liberal profile - at the risk of friction with its conservative partners - or lose its identity.

They also point to the danger of conflicts within the CDU from prominent members jockeying for the leadership as Mr Kohl approaches the expected end of his parliamentary career at the next elections.

Such considerations, they say, may lead to the paralysis of domestic policy-making. Rather than struggling with a strong opposition and a tiny majority to implement contentious legislation on welfare spending cuts, for example, the chancellor may prefer to turn his attention to his "historic" responsibilities in the foreign field, including the further development of the European Union. Mr Kohl intends to play a leading role in the EU inter-governmental conference in 1996, with the aim of giving new gravitas to his honorary title of "Unity Chancellor".

The possibility of governmental neglect of domestic economic and fiscal affairs is further aggravated by mounting public confidence that after the short-sharp shock of recession, everything is coming quickly right again.

Trade unions are already agitating for "real" wage increases this year although the Bundesbank has warned that years of restraint are necessary if Germany's pay-to-productivity ratios are to be restored to internationally competitive levels.

Certainly, Germany is emerging with unexpected speed from the steepest slump since the war. Unemployment started falling far faster than is typical at the end of a cyclical recession.

Company profits are booming in many sectors. Business confidence is high - misleadingly high, according to the influential DIHT federal chamber of trade and industry.

A recent check on the mood among 25,000 of its members, in the form of its annual



Symbols of the new synthesis: a Communist-era mural in the city of Dresden overlooks the casino

Picture: Tony Andrews

autumn confidence poll, concluded that while the recovery certainly reflected the inherent strengths of the economy, it was now tending to conceal the severity of the structural weaknesses exposed during the slump.

For example, although unemployment is down from its peak early in the year, a third of those without work have been jobless for more than 12 months and half have no vocational qualifications. Even the most stoutly conservative forecasters predict little substantive change in the labour market for at least 18 months. Only 9 per cent of the DIHT survey sample planned to take on staff, while 28 per cent said they were still cutting their payroll.

Companies also stress there are no grounds for euphoria over profits. In the engineering industry, for example, net return on sales this year is expected to be only 0.8 per cent

compared with a negative rate of minus 0.7 per cent in 1993 and a "normal" level for the industry of 2.5 per cent, according to recent surveys by the Ifo economics institute in Munich.

But industry's main concern is that its efforts at restructuring in the past two years may be rendered fruitless if federal government and regional and local authorities fail to consolidate budgets and reduce the burden of taxation and welfare contributions on businesses and consumers.

Business leaders argue that unless the whole economy is subjected to a rigorous slimming cure - and the government accounts for half of GDP - they will be obliged to go through the entire restructuring process again when the next cyclical slump occurs.

At the heart of government's problems, and the single most important source of concern to the Bundesbank, is the burden placed on the future by mounting

public debts. The total is expected next year to exceed DM2,000bn for the first time. At an estimated DM2,150bn it will be more than twice as high as the national debt in 1990, the fateful year of unification.

Despite misgivings, the government has made progress, and this year launched a consolidation programme intended to cut some DM90bn from the federal budget by the end of 1996.

One result was that federal debt was not increased this year and the total public sector deficit fell slightly from 1993's record DM152bn. A more substantial decline, to less than DM130bn, is already programmed for next year.

Bonn has also made an effective start on reducing and simplifying corporate taxation, but the levy on retained profits is more than double that in the UK.

It has chipped at statutory

payroll costs by reducing the charge for pensions insurance. But a new levy to cover the costs of care for the elderly, coming in next January, will cancel this out. More than 20 per cent of German wage costs are accounted for by statutory insurance and other "social state" benefit charges which are three times as high as in Britain.

As management has shown in industry there is no shortage of scope for economies and new ideas.

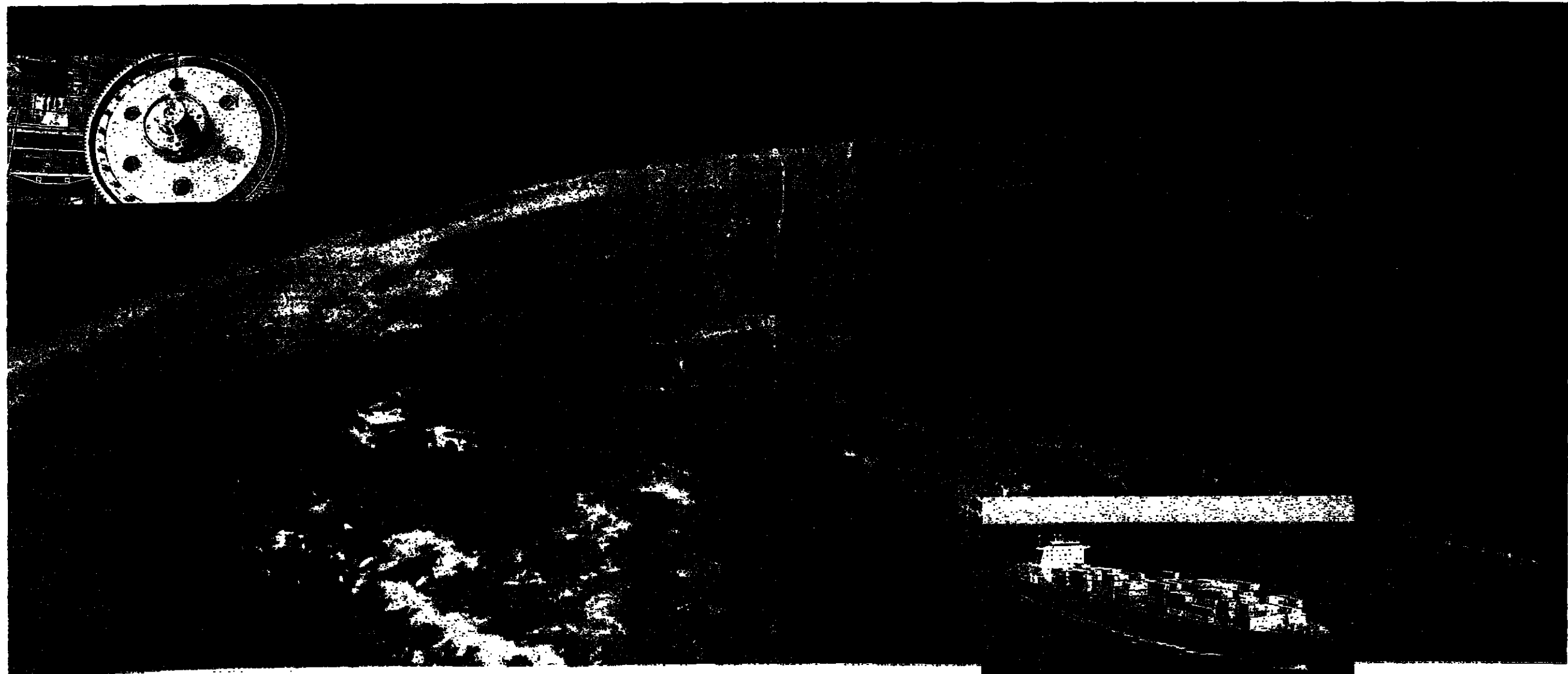
Most strikingly, it has demonstrated in the past two years, in which radical and painful changes have been introduced without any trace of industrial unrest, that in Germany it is still possible to build consensus and compromise in the most unpromising circumstances. Which gives grounds for optimism that it may be much to soon to be worrying about the onset of political paralysis.

IN THIS SURVEY

- POLITICS: Helmut Kohl's slim new majority casts doubt on how long he will stay on top ..... Page 2
- EASTERN VOTERS: changing the face of German politics. Profiles: GREGOR GYSI, hero of the reformed communists. Key facts ..... Page 3
- ECONOMY: it is recovering but the bounce has gone. Profiles: HILMAR KOPFER, Deutsche Bank chairman. Boardroom rumble: corporate restructuring ..... Page 4
- SAVINGS: Germans hate to speculate. Finance: Frankfurt trails London - but the gap narrows ..... Page 5
- UNEMPLOYMENT: jobs increase, but too slowly. Machine tools: back from the brink ..... Page 6
- GUEST COLUMN: expect surprises, says ALBRECHT SCHMIDT ..... Page 7
- PRIVATISATION: spotlight falls on utilities, Lnder and Lufthansa ..... Page 8
- TREUHAND'S FINALE: last days of the sale. Profile: SIRGOT BREUEL, the Treuhand chief ..... Page 9
- POLLUTERS' FATE: chemicals are thinned out. Land after communism: a private tree for all ..... Page 10
- TELECOMMUNICATIONS: birth of a gigantic market. Deutsche Telekom v. the Rest ..... Pages 11-12
- UNIVERSITIES: students blunt big funding cuts. Media: oligopoly rules out OK ..... Page 13
- EXPORTING JOBS: manufacturing in ex-Communist countries ..... Page 14
- EMBRYO SUPER-BANK? report from Frankfurt. Capital markets: borrowing stays high ..... Page 15
- FOREIGN POLICY: curbed by history. Foreign travel: national obsession ..... Page 16

Editorial production: Maurice Samuelson

Today for Tomorrow



The sea is not only the foundation of our life. It is also a challenge, calling for innovative solutions to economic and ecological problems: food for the world, energy production, freight transport.

Bremer Vulkan Verbund is a technology group with a maritime emphasis. Research and development are of crucial importance to us - for solving the problems of today, tomorrow and the day after tomorrow.



BREMER VULKAN VERBUND AG

London  
lunch and  
in Sydney  
pper.\*



SINGAPORE AIRLINES

Shimadzu

JOTTER PRO



## GERMANY 2

Mr Kohl has triumphed again. But for how long, asks Quentin Peel

## Chancellor of unification

Mr Helmut Kohl's narrow victory in the German elections, with a majority of just 10 seats for his conservative-liberal coalition, was a personal triumph for the German chancellor.

In less than nine months, he transformed a lame-duck administration, trailing several points behind its opponents in the polls, into a winner.

He did it very largely thanks to his own reputation and his own efforts. Yet his victory may prove to have been more Pyrrhic than real. Many are already speculating about how long the current coalition can last.

On the one hand, the very narrowness of the victory has done wonders in concentrating the minds of the coalition partners. The usually intractable negotiations between Mr Kohl's Christian Democratic Union (CDU), its Bavarian sister-party, the Christian Social Union (CSU), and their minority liberal partners, the Free Democratic Party (FDP), have been completed in record time.

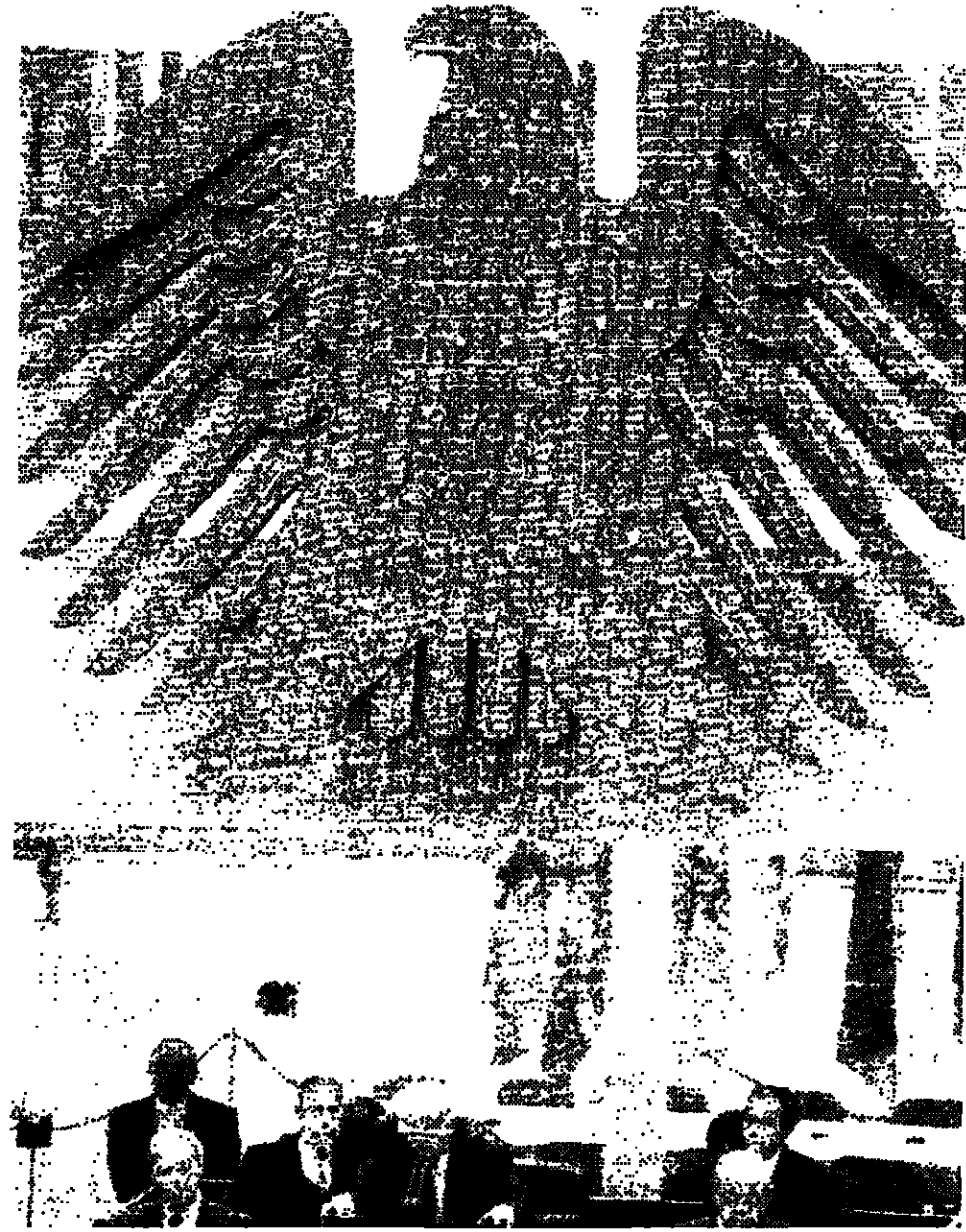
Trouble might well have been expected from either of the small parties. The FDP, in particular, in spite of being decimated in the election, with a drop in support from 11 per cent in 1990 to under 7 per cent, nevertheless holds the balance of power in the Bundestag. It desperately needs to gain an independent profile. But Mr Klaus Kinkel, the party leader and foreign minister, went along with a strategy of peering over the cracks.

The CSU, now the second largest party in the coalition, might have held out for bigger and better jobs at the expense of the FDP. But Mr Theo Waigel, the CSU leader and finance minister, also played it cool.

They all agree on the broad outline of government priorities, on the need to cut back public spending from the present 51 per cent of gross national product, to reduce the budget deficit within the guidelines of the Maastricht treaty.

All this must be done while continuing to finance the burden of German unification, requiring massive public transfers to restructure the east German economy, to pay for the continuing high unemployment, finance the local government administration which still lacks any reliable tax base, and pay for large-scale investment in all forms of infrastructure.

As for foreign policy, it is



The Bundestag is opened by its senior MP, former refugee writer Stefan Heym, of the Democratic Socialists

also broadly agreed, with a strategy of enlarging the European Union to the east linked with further clear steps to greater integration in the west.

On the other hand, the difficulties will lie in the detail, in the tactics, rather than the strategy. Precise details of the promised reforms of corporate taxation, of social spending cuts, and of measures to combat rising crime and illegal immigration, could all upset

the apple-cart. Foreign policy, too, may not be as straightforward as it looks, with differences between the parties on the pace of opening to the east, and on European integration.

The problems for Mr Kohl certainly look fairly daunting. In the first place, he heads a tired team, urgently in need of fresh blood, but with little available to revive it. His new cabinet looks depressingly like the old one. Mr Kinkel has

emerged from the election campaign looking like a loser, and may indeed be replaced by his party next year, if it can find an alternative. Mr Waigel has also failed to stamp his authority on his own party, having failed to become prime minister in Bavaria last year. Remaining in Bonn is obviously his second choice. Both return to the cabinet with their former jobs.

The brightest lights in the

government are relatively junior: in the CDU, Mr Matthias Wissmann, hitherto transport minister and before that briefly research minister, has shown himself competent and an effective communicator. In the CSU, Mr Horst Seehofer, as health minister, was also one of the success stories of the previous administration. The freshest new face is that of 28-year-old Ms Claudia Nolte, who has shot straight into the cabinet as minister for women, youth, families and the elderly, combining two former ministries. Overall, there will be 17 ministers, two fewer than before. Chancellor Kohl has compounded his personnel problems by giving intimations of his own mortality: he let it be known during the election campaign that he would not stand again in 1998. That seems certain to unleash a debilitating succession struggle in the not-too-distant future, unless he goes back on his word.

In his own party, his natural successor, Mr Wolfgang Schäuble, the CDU parliamentary leader, has the severe handicap of being wheelchair-bound following an assassination attempt in 1980. Mr Volker Rühe, another erstwhile crown prince, has not enhanced his reputation as defence minister, and is thoroughly unpopular in his own party. Mr Kohl's instinct for political survival has ensured that most potential rivals for his position – like Mr Kurt Biedenkopf, now state premier in Saxony, or Mr Heiner Geissler, the former party secretary-general – have been banished from the corridors of power.

The succession struggle may only begin in a couple of years. But the chancellor faces a more immediate problem: how to rule not only with a paper-thin majority in the Bundestag, but against a hostile majority in the Bundesrat, the second house of parliament, representing the 16 federal states.

The Bundesrat never operates entirely along party-political lines, representing a complex mix of state governments which range from grand coalitions between the CDU and the opposition Social Democratic



Chancellor Helmut Kohl (right) and finance minister Theo Waigel listen to Stefan Heym's opening speech

Party (SPD), through "rainbow" coalitions of many parties – SPD, Greens and FDP, for example – to single party rule in a minority of states. The SPD's leading role in a majority of the governments means that it has the capacity to block legislation, above all where finance is required. So Mr Kohl faces the prospect of having to rule in a de facto grand coalition with the SPD in the Bundesrat, as well as with his FDP and CSU partners in the Bundestag. This really means that Germany's states will continue to wield considerable power in Bonn – as when they were able to win substantially increased influence over European Union decisions in the process of ratifying the Maastricht treaty. They can trim the ambitions of the federal government, and upset plans for strict spending control.

Mr Kohl is a past master at the consensus-building required by such a political stalemate, but it does mean that decision-making becomes enormously time-consuming and unwieldy.

Perhaps his greatest problem will be the unpredictability of his junior coalition partner, the FDP. The liberals, members of almost every Bonn coalition, were punished by voters for their lack of policy profile, and their lack of personalities.

They only managed to scrape back into the Bundestag thanks to a large number of second votes – in favour of a party list, rather than individual candidates – transferred by

CDU supporters, who calculated (correctly) that without the FDP in parliament, the coalition would have no majority at all. The temptation now will be to seek that profile by distancing themselves from their coalition partners.

Mr Kinkel is committed to the coalition: he fought the election on that basis, and fought the doubters in his party. But there are clearly those within its ranks – including Mr Jürgen Möllemann, the former economics minister, and possibly Mr Hans-Dietrich Genscher, the former leader and foreign minister, who remains very much the father figure – who might be tempted to bring down the coalition in mid-term, with an eye to the next elections.

One strategy would be to force the CDU and SPD into a grand coalition, as happened in 1966, leading ultimately to a change in 1972 to an SPD-FDP coalition under Chancellor Willy Brandt. Another, much less predictable, would be simply to switch allegiance to the SPD in a rainbow coalition with the Greens. With the FDP desperate to recover its lost electors, any such strategy may be possible. Mr Kohl will do his level best to keep them on board, because he knows that the alternative of a grand coalition with the SPD has never proved healthy for his party in the past.

It allows the Social Democrats to demonstrate that they can be worthy and reliable members of a government, to

overcome the conservative German electors' innate mistrust. As for the SPD itself, the party leadership has adopted a strategy of wait-and-see. The election result was a disappointment, but in the end, not a disaster. Mr Rudolf Scharping, the youthful leader, has moved from his provincial base in Mainz, where he was state premier, to the Bundestag as parliamentary leader, giving himself the national platform he needs to prepare for a possible change of power. He knows that the pressure is on Mr Kohl, and his coalition rather than on the opposition.

He has problems on two fronts: he must ensure that his main rival for the party leadership, the smoother and more articulate Mr Gerhard Schröder, state premier in Lower Saxony, cannot mount a challenge. As he was closely involved in the SPD election strategy, he cannot distance himself from blame for the defeat. The other problem is to oppose the Chancellor, without being seen to be totally negative: the SPD majority in the Bundesrat must be used with care. That is the in-built pressure in the German system towards consensus.

Nothing is entirely predictable about the next four years in German political life. But the consensus-building system will probably muddle on, never producing entirely clear decisions, but still finding acceptable solutions. It is really more a system of non-government, than strong government, which may well be one secret of German success.

Dealing effectively with the accelerating pace of change in European markets has become one of the major challenges of our time. Although change often leads to

on a European scale, DGZ serves a select, demanding clientele of corporations and financial institutions as well as governments and government agencies.

EUROPEAN SAVOIR-FAIRE

## QUALITY RESOURCES FOR CHANGING MARKETS

dramatic shifts in priorities and ways of conducting business, new problems caused by change invariably spawn new opportunities – requiring the strength and resourcefulness of the financial community.

That's where Deutsche Girozentrale – Deutsche Kommunalbank – comes in. DGZ is a central institution of Germany's Savings Banks Organization, the country's largest banking sector. Backed by substantial resources plus proven knowhow

The bank's service potential covers a broad range of wholesale commercial and investment banking capabilities, including syndicated fund-raising operations. Moreover, DGZ provides the full spectrum of Eurobanking services through branches in Berlin and Luxembourg as well as a subsidiary in Luxembourg.

If you are looking for a banking partner with quality resources for changing markets in Europe, have a talk with DGZ.

DGZ – the small team with big resources



**Deutsche Girozentrale  
Deutsche Kommunalbank**  
Frankfurt/Berlin

Taunusanlage 10, D-60329 Frankfurt am Main, Tel.: (030) 2653-4, Fax: (030) 2653-490; Hans-Beimler-Strasse 90, D-10249 Berlin, Tel.: (030) 240 85-0, Fax: (030) 240 85-270; Luxembourg Branch: 16, Boulevard Royal, L-2449 Luxembourg, Tel.: (352) 47 43 00, Fax: (352) 46 24 77; DGZ International S.A.: 16, Boulevard Royal, L-2449 Luxembourg, Tel.: (352) 46 24 71-1, Fax: (352) 46 24 77

## Water-borne paints are the wave of the future.

Water-borne paints are the wave of the future not only in the automotive industry but also in many other manufacturing sectors. More and more companies are realising the economic and ecological benefits of these coatings which combine excellent protection with brilliant visual properties.

Given the high standards imposed by car makers and motorists alike, automotive applications continue to represent the acid test of a paint manufacturer's technological expertise.

Which is why we take pride in the fact that our Aqua Coatings are used on

50% of all automobiles finished with water-borne paint today. Needless to say, all our products are backed up by comprehensive application support and on-site service.

We have the resources and the know-how to support you all the way:

- 1 Herberts will develop a fully customised coating process for you.
- 2 Herberts will help you plan and design a coating plant for maximum cost-effectiveness.
- 3 Herberts will advise you on all aspects of your coating process.
- 4 Herberts will train your personnel in theory and practice.
- 5 Herberts will support you through all phases of your project.

To fine-tune all relevant parameters, we can simulate your existing and/or planned coating plant at our Wuppertal Technology Centre.

This approach dramatically minimises the downtime typically associated with any switch-over to a new coating system.

For more information, please send for our brochure entitled "Herberts Technology Centre".

Striking a unique balance of economy, quality and environmental compatibility, water-borne paints clearly represent the wave of the future. To reap maximum benefits from this trend, be sure to team up with a partner who has pioneered it from the very start – team up with Herberts.

**Aqua Coatings**

BRILLIANCE IN WATER-BORNE PAINTS

**Herberts**

A Hoechst group company

Herberts GmbH  
Abt. Öffentlichkeitsarbeit  
Postfach / 42271 Wuppertal



مكاتبنا في القاهرة



GERMANY 3

Judy Dempsey on why the east voted differently

# We're no pushover, politicians are told

There was extraordinary relief among German politicians when the election results started coming through on the night of October 16.

All the parties had cause to celebrate. Chancellor Helmut Kohl's governing Christian Democratic Union and the Bavarian Social Union, its Bavarian sister party, was returned to power, albeit with a majority of 10 seats.

The Free Democrats, the junior partner in the coalition, managed to jump the 5 per cent hurdle - due to tactical voting - which will allow them to remain in the coalition. The opposition Social Democrats had their share of the vote increased by nearly 3 per cent to 36.4 per cent. And the Greens/Bündnis 90 got 7.3 per cent, 1 per cent more than the FDP.

Even the Party of Democratic Socialism (PDS), the successor to east Germany's former communist party, got 4.4 per cent of the vote on the federal level, and nearly 18 per cent in eastern Germany itself. Yet behind the smiles and jubilation lies one fundamental problem, which unites all the west German political parties: the election results clearly showed that if there is to be genuine political unification, the parties must work hard to establish themselves in eastern Germany. The elections results there explain why.

In eastern Germany, the CDU's share of the vote fell by 3.3 per cent to 38.5 per cent; the FDP's fell by 8.9 per cent to 4 per cent; the SPD's vote rose by 7 per cent to 31.9 per cent; the Greens/Bündnis 90 remained almost the same at 5.7 per cent; and the PDS's share of the vote rose by 8.6 per cent to 17.7 per cent.

The lesson of these results is that a political culture is evolving in eastern Germany which could point towards polarised voting.

At one end of the spectrum is the CDU. At the other is a divided left, with the east Germans deciding over the next few years whether the region's legitimate left-wing party will be the PDS, successor of the communists, or the SPD, the western-based Social Democrats.

The SPD, against all the odds, did better than expected in the five eastern states. After all, it was the only political party which had no "block" party which before German unification had been sanctioned by the ruling communist, or Socialist Unity Party. As a result, since 1990, the SPD had to start from scratch in building up a local grass roots organisation.

It made no significant headway over the past four years, for example by winning over PDS voters. One reason was that the SPD lacked personnel. More important, as the central

party organisation in Bonn moved towards the centre this had the effect of creating a vacuum in eastern Germany which the PDS gradually filled.

Moreover, the SPD in Bonn, under Mr Rudolf Scharping, failed to sense the shifting political alliances in eastern Germany, particularly after the elections in June in the eastern state of Saxony-Anhalt when the SPD managed to dislodge the governing CDU/FDP coalition from power by forming a minority government with the Greens/Bündnis 90, but with support from the PDS.

Saxony-Anhalt represented a turning point. It showed that the SPD in eastern Germany needs the support of the PDS if it is to dislodge the CDU from power, and if it is to make any inroads into the left-wing vote. But the SPD in Bonn is not prepared to allow another Saxony-Anhalt model to emerge in the eastern state of Mecklenburg-Vorpommern. There, Mr Harold Ringstorff, leader of the SPD, had considered trying to form a minority government with the backing of the PDS. Mr Scharping staunchly opposed this and

A political culture is developing which points to polarised patterns of voting between Germany east and west

insisted that the SPD instead form a coalition government with the CDU, the largest party.

This pressure from Bonn is seen by SPD officials in eastern Germany as counter-productive. "We will never establish our own roots and identity if the SPD federal leadership does not recognise that eastern Germany is different, that our political culture is different, and that we need support, not instructions from Bonn, to help us establish ourselves as a genuine left-wing party here," a Mecklenburg-Vorpommern SPD official said.

Yet as this battle for the left-wing vote will almost certainly intensify over the next four years, with the PDS determined not to lose the momentum, or remain a protest, or "anti-west" (anti-west German) party, the FDP and the Greens will have to reconsider their entire strategy in eastern Germany.

The FDP failed to jump the 5 per cent hurdle in the east, and failed to get re-elected in the eastern state governments of Saxony-Anhalt, Saxony, Thuringia and Mecklenburg-Vorpommern. The Greens came under immense pressure as well. Although they jumped the 5 per cent hurdle throughout eastern Germany, they failed to get back into the state parliaments of Saxony, Thuringia, Brandenburg and Mecklenburg-Vorpommern.

burg-Vorpommern.

These voting trends for the FDP and the Greens indicate two things: the centre/liberal political culture has failed to become rooted in eastern Germany; and second, the question of environmental issues and the need for an alternative voice representing greater accountability in the German political system carries practically no weight in eastern Germany. The political liberal/centre and alternative political parties do not yet exist.

The FDP explains its miserable performance in the east by pointing to the absence of a Mittelstand, the small and medium-sized enterprises which form the backbone of the FDP in the west. But FDP officials also add that libertarian values of civil rights, easier access to citizenship, more rights for foreigners, an immigration law, the protection of civil rights, and curbs on police powers, have little relevance to the east German voter. "A section of the east German voters want strong leadership, a government which will provide security, combat crime, and reduce unemployment," an FDP official said. Perhaps, when the economy in the east picks up, the fledgling Mittelstand might shift to the FDP. But at the moment, the PDS has captured part of this constituency.

The Greens/Bündnis 90 are even in a more difficult situation. They are handicapped by a tiny membership. But their policies, which focus on environmental and ecological issues, touch few east Germans. More disappointing for the Greens is that the inspiring and energetic spontaneous movement of "people power" which emerged in the autumn of 1989, and whose immense pressure led to the collapse of the Berlin Wall and the communist system, has disappeared.

The wish - however idealistic - for a political system based on the local and popular level has either given way to disillusionment, or else some of those energies have been channelled into the PDS.

Perhaps time, coupled with an economic upswing, will allow the FDP and the Greens/Bündnis to regroup and reorganise in eastern Germany. But as officials across the political spectrum in eastern Germany admit, the east Germans are politically tired, while those with any political energy do not want interference from Bonn.

There is a yearning to make our own politics. To find our own way," an SPD official in Mecklenburg-Vorpommern explained. "If we cannot do this, more of our voters will drift to the PDS. We have much to do over the next four years," he added.



Flower power: Alternative Party members at the November 10 opening of the 13th parliament in the Berlin Reichstag building. Picture: Reuters

## Profile: GREGOR GYSI OF THE PDS

### Democrat of the left

He charms the elderly, he listens to the unemployed and he tries to capture the imagination of the youth. He is witty, twists difficult questions to his advantage, and convincingly states the case for the east Germans. "He seems all things to all people, but what does he really stand for?" asks a supporter of Mr Gregor Gysi, the 46-year-old parliamentary leader of the Party of Democratic Socialism, the successor to the east German communist party.

Mr Gysi, a former civil rights lawyer and son of a former east German minister of Culture, has few illusions about what he wants to achieve over the next four years. He wants to make the PDS the main left-wing party in east Germany and even to get the party rooted in west Germany as well, where the left wing is dominated by the Social Democratic Party (SPD).

So far, the dapper, small man who alternates his smart suit with black denim and shirt, seems to be succeeding, at least in the east. The PDS won nearly 18 per cent of the vote in east Germany during the recent federal elections, and nationwide it captured 4.4 per cent. Not bad for a party whose membership is stigmatised for its communist past and pilloried by the west



PDS leader Gregor Gysi

German media and established political parties for being "fascists painted red". All this is grist to Mr Gysi's mill. "It means the establishment is taking us seriously," he says.

But the next few months are crucial for Mr Gysi and the PDS. For one thing, he has to shake off allegations of having had unofficial contacts with the Stasi, the former east German secret police. If documents can be found to discredit him, then the PDS will almost certainly lose the one politician who can make it into a modern social democratic party.

To achieve his goal Mr Gysi will have to isolate the Communist Platform, a hard-line Leninist wing which believes in the centralised state and economy. He and Mr Andre

Brie, his campaign organiser and "ideologist" of the party, want to address this issue at next January's PDS conference.

He also wants to make certain that the PDS moves away from being a "protest party", which attracts the unemployed and those disappointed with unification, to one which can interest the younger generation. "The PDS could become a short-lived phenomenon if the economy picks up and if the SPD really establishes itself in east Germany," said Mr Brie. Above all, Mr Gysi wants to give the party respectability. The fact that the PDS now supports the minority coalition government of the Social Democrats and the Greens in the eastern state of Saxony-Anhalt, suggests that it wants to learn what power with responsibility means.

However, he knows that time is not on his side. He faces elections in Berlin next year, where the SPD is desperate to dislodge Chancellor Helmut Kohl's governing Christian Democrats from the Rathaus, or mayor's office. If the PDS, which won four seats in Berlin at the federal elections, fares badly in 1995, it will be Mr Gysi who will have to carry the can.

Judy Dempsey

## KEY FACTS

Area	358,733 sq km
Population	81.2 million
Head of State	Dr Roman Herzog
Currency	Deutsche Mark (DM)
Average exchange rate	Dec. 1993 \$1=1.7087 DM
	Oct. 1994 \$1=1.5209 DM

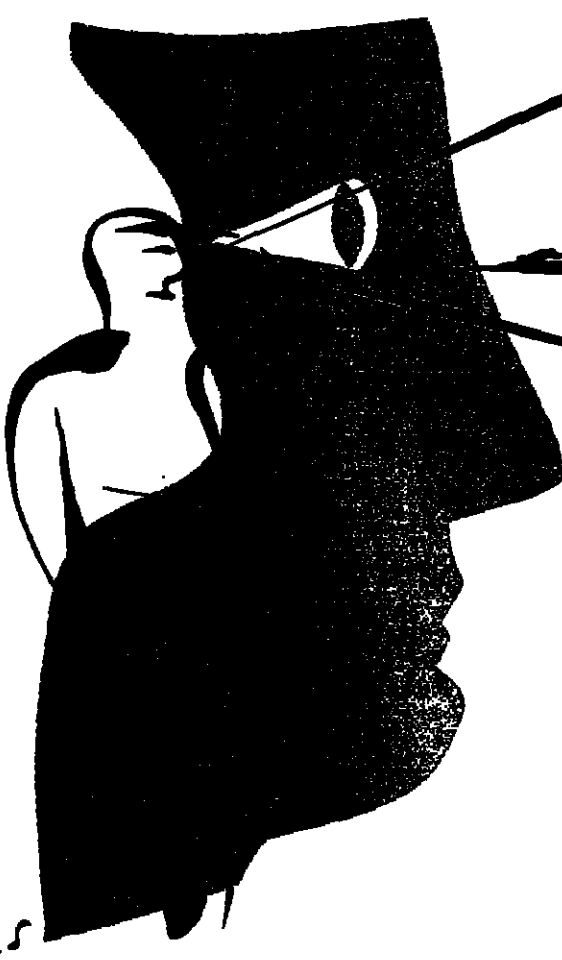
## ECONOMY

	1993	1994
Real GDP growth (%)	-1.7	2.2
Real GDP growth (%)	-1.1	2.8
Components of GDP (%)		
Private consumption	55.7	55.5
Total investment	18.9	19.2
Government consumption	17.9	17.4
Exports	31.8	32.5
Imports	-24.2	-24.6
Annual average % growth in		
Consumer prices (%)	4.1	3.2
Consumer prices (%)	3.9	3.4
Ind. production (%)	-7.0	2.1
Ind. production (%)	8.6	21.5
Retail sales volume (%)	-3.8	-1.4
At end period		
Unemployment rate (%)	9.0	9.2
Unemployment rate (%)	16.2	14.1
Share price growth (%)	44.5	-2.8
Discount rate (%)	5.75	4.50
Lombard rate (%)	6.75	6.00
14 Day repo rate (%)	6.00	4.85
10 year govt. bond yield (%)	5.54	7.58
Trade (DM bn)		
Current account balance	-35.2	-19.5
Merchandise exports	824.7	831.7
Merchandise imports	564.9	295.2
Trade balance	59.6	385.5

(1) Western Germany (2) Eastern Germany (3) Part Germany  
Goldman Sachs GDP growth forecast for 1994  
Average growth over year to date (September) for Consumer prices, industrial production and retail sales volume,  
(4) Annual % change in FTA index to end Dec. 93, Oct. 94.  
Unemployment Dec. 93, Oct. 94.  
Interest rates, Bond yield at end Dec. 93, Oct. 94.  
(5) Trade figures first half 1994 only.  
Sources: IMF, Bundesbank, Goldman Sachs.

## NORD/LB'S ENGAGEMENT

# LOOKING THROUGH YOUR EYES: NORD/LB CORPORATE CONSULTING.



"Every eye has a different point of view" as they say here in Northern Germany. At NORD/LB your personal consultant looks at the world through your eyes. To give you discreet, comprehensive and competent advice for a brighter business outlook.

## OUR OFFER:

Arrange a meeting with us to discover how our Corporate Consulting can improve your business prospects. Call any of the following numbers:

Hannover	49/511/361-2212
Braunschweig	49/531/487-3134
Magdeburg	49/391/589-1502
Schwerin	49/385/5105-0

## NORD/LB

NORDDEUTSCHE LANDESBANK  
GIROZENTRALE

Hannover · Braunschweig · Magdeburg · Schwerin  
Frankfurt · Luxemburg · London · New York



## GERMANY 4

The economic recovery may mask structural faults, writes Christopher Parkes

## Pessimists question euphoria

Although some of the bounce has gone out of Germany's economic recovery, the debate over its speed and direction is as lively as ever.

There are two clear schools of thought over the outlook. The most popular - promulgated vigorously by government and the business establishment during the latest federal election campaign - is that the recovery will continue uninterrupted, taking the country into an extended period of stable growth.

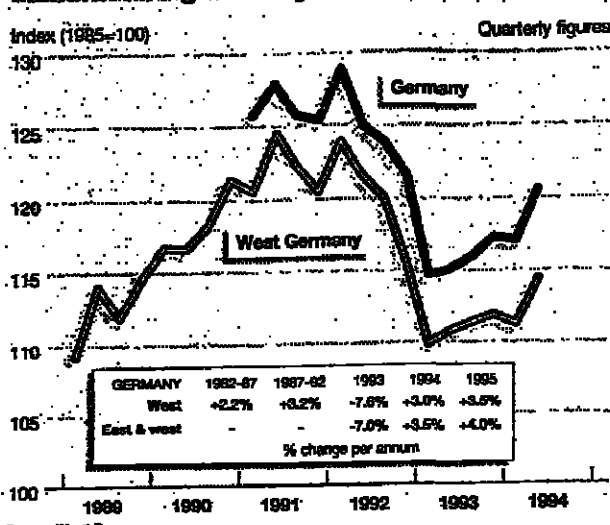
Less popular, but equally persistent, are the views of the dissenters who warn that the recession and its aftermath have distorted the real situation. They say that despite the apparent rapid recovery, a combination of current weaknesses and the underlying structural faults in economic, fiscal and monetary policy indicate a rougher ride than that seen by the optimists.

There is no disputing that the sequence of events so far this decade, starting with unification in 1990, has been extraordinary. The uniting of the two Germanies created a unique economic "micro-cycle" as a result of which the international recession very nearly spared Germany. In the event, pent-up demand for western goods and services in the former GDR effectively kept the slump at bay until mid-1992. Then, as partner-economies were starting to show real recovery, Germany slipped into its steepest cyclical decline since the war.

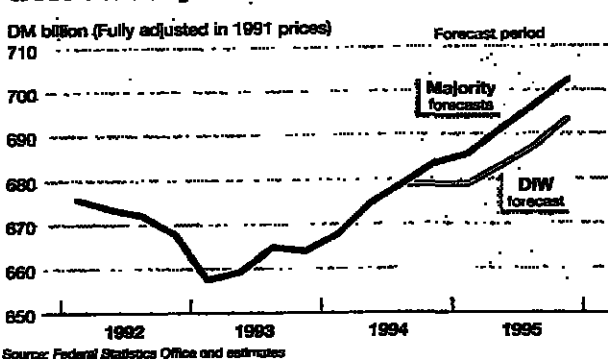
Executives and economists who at the time admitted to being surprised by the downturn are now confessing to being equally surprised by the speed, breadth and momentum of the upswing.

The recovery has been driven from the start by powerful export demand which has raised pan-German manufacturing industry's output by an estimated 3.5 per cent this year, following the 7 per cent nosedive recorded in 1993. Although differing over the finer details, most forecasters reckon on a further 4 per cent increase in industrial production in 1995 which should feed through into 3 per cent growth in gross domestic product fol-

## Manufacturing industry



## West Germany: real GDP



Source: Federal Statistical Office and estimates

lowing 2.5 per cent this year.

The main assumptions are that:

● private and public demand will remain muted as a consequence of falling real incomes and political commitments to budgetary restraint;

● exports will continue to grow, although less dramatically than this year, and, crucially,

● increasing corporate confidence will lead to a rise in capital spending to the benefit of the domestic plant and investment goods industries and their myriad suppliers.

A key factor behind Dres-

ner Bank's estimate of 3.1 per cent GDP expansion in 1995, for example, is an expected 8.3 per cent rise in expenditure on plant and equipment after a cut of 13.8 per cent in 1993 and an increase of a mere 1.6 per

cent this year.

Dresner is also counting on an upturn in commercial construction to counteract the slowing pace in house-building.

Which is where the pessimists join the argument. They claim that the housing boom, which led to an increase of almost 30 per cent in new mortgages in the first eight months of this year has been choked off by a 2 per cent increase in long-term interest rates.

These rates, they argue, will act increasingly as a brake on capital investment within industry.

Last month's traditional autumn assessment of the outlook from Germany's six leading economic institutes (see page 7 table) dwelt at length on the issue. A majority opinion (excluding Berlin's Keynesian

DIW institute) noted that the international recovery and increasing demand for investment capital had pushed up long rates sharply and quickly. As a result, German business found itself faced with high borrowing costs at an unusually early stage in the recovery process.

However, the institutes said, industry was undeterred. Investment had increased clearly from the middle of the current year as profit expectations improved. Restructuring and rationalisation undertaken during the recession had lowered break-even thresholds. Low pay deals and greater labour-force flexibility had reduced unit labour costs to rates prevailing at the start of 1991, and capacity utilisation was once again back at long-term average levels. All these indicators pointed to investment in new capacity.

The DIW, on the other hand, believes that high long rates - a result of the anti-inflation activities of the US Federal Reserve which are unrelated to European conditions and market needs - will constrain investment plans.

The nub of the conflict lies between the DIW's demands that the Bundesbank should cut short-term rates and the majority view that far from leading to lower capital market rates, such a move would raise both inflationary expectations - and, consequently, long rates.

There is also strife, although less polarised, over the dampening effects of the D-Mark's relative strength on export opportunities, and the impact on domestic demand of continuing pressure on disposable incomes.

A recent survey by Munich's Ifo economics institute found around half German companies were already counting on negative effects from the dollar's fall in mid-October to its low rate against the D-Mark in two years. On balance, however, the national currency's strength is in present circumstances seen as a positive factor since it acts as a buffer against imported inflation.

Falling personal incomes are also playing a role in curbing inflation, reducing manufactur-

ers' and retailers' room for manoeuvre on prices. But there is growing evidence that it may soon be time to reassess the broader effects of shrunken pay cheques.

On recent experience, many economists predict the German public will continue to draw on their substantial savings to prevent any real erosion of their living standards. A study from the BVB banking industry association noted that "the stability of private demand is remarkable in the light of the fact that real incomes have been falling since the middle of 1993."

Consumer demand was still at the level it reached in the preceding phase of economic growth, the association said, adding that savings had acted as an economic stabiliser during the recession, and implying they would continue to function in similar fashion during the recovery phase.

Latest estimates suggest real private consumption has grown around 0.5 per cent this year - confounding general forecasts of contraction - with a similar rise forecast for 1995.

However, the introduction in January of an income tax surcharge to fund unification transfers, higher insurance taxes and the launch of a contributions scheme for care for the elderly are expected to slice another DM40bn a year off disposable incomes.

If consumers respond by digging deeper into their reserves or reducing the amount of cash they salt away each month, it will not be long before the Bundesbank pays attention and will not hesitate to raise interest rates, regardless of the effect on growth.

Germany's two-tier board system has been a much admired feature of its industrial and financial strength in the post-war decades, but recent events have led to some red faces among bankers and businessmen.

For the more complex and international businesses become, the harder it is for non-executive supervisory board members - meeting only four times a year - to have a firm grasp of what is really going on. The case of Metallgesellschaft has reopened the debate about the effectiveness of these boards. The main questions asked are whether they serve any real purpose and what sort of reforms, if any, should be introduced.

As usual in such cases, it is the banks which feel the impact most severely. It is they who provide many of the non-executive board members, and especially chairmen.

Mr Ronald Schmitz, a managing board member of Deutsche Bank, took over the supervisory board chairmanship of Metallgesellschaft in March of last year. It was at the end of 1993 that the industrial and trading company revealed spectacular losses on US oil futures trading. Mr Schmitz's response was to sack key members of the company's board, headed by Mr Heinz Schimmelbusch, and try and unwind the financial costs of the complex oil contracts.

The argument about whether this was done in the right way - or whether it made paper losses real ones - is continuing, with executives of the bank and the company ranged against academics and former Metallgesellschaft employees. But the wider and more significant debate, over the real purpose and relevance of German supervisory boards, is only just beginning.

Nor is it a new one. Previous industrial upsets have also led people to question not only whether the system of two-tier boards was appropriate in the first place but also whether the right people were being appointed to them. Today, however, the debate in Germany also has to be seen in the context of a wider international discussion over corporate governance - the relationship between management, shareholders and others closely involved in a corporation, such as employees.

The main criticisms of the German supervisory board (Aufsichtsrat) system concern the frequency of meetings, the number of mandates individuals should hold and the extent to which their work is supported by committees on such functions as auditing and personnel. None of this would guarantee that debacles like that of Metallgesellschaft - where Mr Schmitz says Mr Schimmelbusch did not keep him properly informed - could never happen. But such improvements would provide an extra level of protection.

The main job of the supervisory board is to choose the management board (Vorstand). It also advises on major investment and other decisions. Since 1976, under the Mitbestimmung (co-determination)

## Profile: HILMAR KOPPER

## Tough guy at the bank



Hilmar Kopper of Deutsche Bank

Tall, thick-set and radiating energy, Mr Hilmar Kopper, 53, seems to be thriving after five years at the head of Deutsche Bank. He talks of rising profits, greater efforts to fight off domestic competition and improve efficiency, and a new push abroad in investment banking, writes ANDREW FISHER.

His period as speaker of the management board at Germany's largest commercial bank has, he says, "been a very lively period of tremendous growth and great challenge".

But the latest of his years in one of Germany's most demanding corporate jobs has undoubtedly been one of the toughest.

As the country climbs out of recession, criticism of banks' lending policies and sometimes high-handed attitudes to customers have grown. Adding to Deutsche's tribulations was the near-collapse of Metallgesellschaft, the industrial and trading company with which it was involved as shareholder and creditor.

A further blow came with the failure of the Schneider property group, to which the bank was a major lender; it was while commenting on that crisis that Mr Kopper made his fateful remark about outstanding payments to contractors being "pennies" - the German press picked this up with glee as evidence of the bank's arrogance.

But these upsets were nothing compared to the circumstances in which Mr Kopper came to his present post. He was appointed after Mr Alfred Herrhausen was murdered by terrorists in November, 1989,

just three weeks after Germany had experienced the euphoria of the fall of the Berlin Wall.

Mr Kopper's pragmatic down-to-earth style is very different from that of Mr Herrhausen who had a high public profile through expounding on a variety of political and economic topics beyond the world of banking. Mr Herrhausen spoke in favour of reunification before many in west Germany had accepted its inevitability. But it was Mr Kopper and his colleagues who had to move the bank eastwards.

"We had to make some of the fastest and most far-reaching decisions made since World War Two," he says. "Looking back on it (the investment in the east), there is very little we would change. We are very pleased with how we were able to grow in that period." Now, it has a larger market share in east Germany (nearly 9 per cent) than in the west. Surprisingly to many people, Germany's big banks have a smaller share of their own market than their counterparts in other countries.

With total assets of DM570bn, Deutsche Bank is well placed for further expansion; it has bought retail banking networks in Spain and Italy and is looking to expand its worldwide investment banking activities in London, where Morgan Grenfell (its merchant bank subsidiary) is based.

But there is one area where Deutsche Bank does not plan to expand: its industrial shareholdings, with a market value of some DM25bn. While these provide a useful earnings cushion, they also attract envy and critical comment about the Macht der Banken (power of the banks).

Compared with the market capitalisation of listed companies, German banks' holdings are tiny. But to some politicians, they are a provocation. Calls to reduce them are voiced often, usually linked with the demand that the prominent presence of bankers on company's non-executive supervisory boards be reduced.

Mr Kopper rejects the view that banks make poor shareholders. "What makes a bank a worse shareholder than anybody else?" he says. "Deutsche does not intend to increase its portfolio, though it would like to diversify it. On this and other issues where the bank has come under fire, he has a simple answer: 'We are a member of society and there is nothing wrong in people discussing what we do.' Even so, he must hope the next few years bring fewer barbs and controversy than 1994.

## CORPORATE GOVERNANCE

## Perturbation in the boardrooms

law, large companies must have an equal number of shareholder members on their supervisory boards. However, the chairman has a casting vote and one labour member has to come from the white-collar staff and is thus likely to side more with management.

The workload for supervisory board members can be immense, especially for the chairmen. Because of their links with corporations and their status in the financial community, bankers are often chosen as heads or members of these boards. Top managers of Deutsche Bank (from board members downwards) sit on around 400 supervisory boards; Mr Hilmar Kopper, the bank's chairman, heads the supervisory board of Daimler-Benz, the country's biggest industrial group, and sits on those of Volkswagen, Lufthansa and Bayer, among others.

One of his Deutsche Bank colleagues, Mr Rolf Breuer, believes it is up to the banks to make the main proposals for a reform of Germany's non-executive board system. One suggestion, also put forward by some politicians, is for a reduction in the number of such board positions one person can hold; currently, it is 10. "It would certainly be desirable if people had more time for a difficult mandate," he told *Finanzen* magazine.

He also said supervisory boards would benefit from having more experienced businessmen at or near retiring age. "They would be 65 or younger and have a great deal of experience or contacts." More committees would help, too. But he thought the *Aufsichtsrat* system as a whole was healthy.

In a comprehensive description of changes needed to the system, Mr Florian Schilling, partner in a Frankfurt-based management consultancy firm (Amrop Müller & Partner), agreed with some of these points. He said a study by the firm had shown that many supervisory board members themselves agreed with criticisms now being aired.

Of course, if shareholders took greater account of their own interests in the first place, many of the problems would never occur. This would need a basic change in shareholder consciousness, he said in an article in *Frankfurter Allgemeine Zeitung*, the daily newspaper. But since this was not likely in the short term, improvements in the workings of supervisory boards were necessary.

The lack of a strong equity culture in Germany is often bemoaned by those wanting to speed up development of the country's financial markets.

Carl Fürstberg, a legendary German banker who died in 1931, once said shareholders were stupid and cheeky - stupid for buying shares and cheeky for expecting dividends. However, Mr Schilling noted there were few German shareholders and they were seldom "cheeky" enough to call management and non-executives severely to account.

Among the main proposals arising from the Amrop Müller study were: a more open method of choosing supervisory board members; more use of specialised committees; smaller boards of no more than 12 people instead of the 20 or so at some companies; fewer bankers, a point with which many bankers themselves agreed (Mr Schilling reckoned this reflected the harsh criticism many have come under because of their supervisory board roles); the voluntary acceptance of fewer mandates; and more frequent meetings.

Few critics of the system actually want to do away with it altogether; it has played too valuable a role in promoting industrial harmony and stability. Nor is the current discussion anything new. Reforms were also mooted after crises such as those at AEG, the electrical company now owned by Daimler-Benz, IBE, the now defunct construction equipment maker, and the Klockner-Humboldt-Deutz engineering concern.

Changes do not happen fast in Germany, so any revamping of the supervisory board system will take time. But if nothing is done, the next crisis will raise further doubts about its viability.

Andrew Fisher

## GERMANY

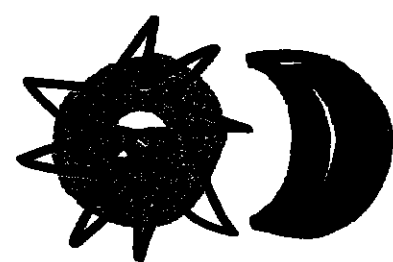
If your corporation is looking for a foothold in Germany or intends to broaden its existing base by an acquisition, we can assist in search, approach and negotiation.

As our domestic clients are usually entrepreneurs, proprietors or shareholders of privately-owned German companies, we are well acquainted with their mentality. We are sensitive to this when making approaches and during negotiation and valuation.

If local competence is needed to realize your acquisition goals in Germany successfully, please contact us for further information.

## FUCHS CONSULT

Kreuzberger Ring 64 - 65205 Wiesbaden  
Telephone (x 49 611) 70 00 40 - Fax (x 49 611) 71 04 04



Aiming high ensures down-to-earth solutions.

For centuries, mankind has looked to science and technology to create heaven on earth. But our efforts have not always agreed with Mother Earth. We have come to realise that progress in one area can often be at the expense of another.

Degussa understands the problems. So we ensure that our researchers in chemistry, precious metals and pharmaceuticals work closely together to appreciate each other's viewpoint. To help each other weigh the opportunities for mankind against the risks to our environment.

Only mutually beneficial ideas are good enough for our tomorrows. Which is why our work in all areas involves serious consideration for environmental protection.

For Degussa, it all began with gold and silver. Today, we shine in many more fields.

DOWN TO EARTH SOLUTIONS

Degussa

مركز التحليل



Germans are timid investors, says Andrew Fisher

# Afraid of a flutter

Germans are impressive savers but unexciting investors. Not for them the ups and downs of stocks and shares, even though long-term gains on these outpace other types of investment. The average German will put safely first almost every time, choosing reliable fixed interest returns over potential gains from equities.

However, the real story is rather more complex. First, investors' attitudes are changing, though not with great speed. Second, the unavoidable pressure on individuals to make more provision themselves for their future pension and health needs will accentuate the change. And third, the recollection of world wars and inflation, and the resulting dislike of risk, will be replaced in the minds of many younger people by the opportunities opening up in the rapidly evolving international capital markets.

The present statistics look fairly dismal for proponents of the equity culture. Only 5 per cent of German households' total financial assets of DM4,000bn consist of equities. Of the money going into investment funds, over two-thirds is directed towards those specialising in bonds. The number of listed stocks is dwarfed by those in other countries: Germany's 685 compare with 1,900 in the UK, 1,300 in Japan and 6,500 in the US.

On the other hand, Germans saved more than 13 per cent of their incomes last year, well above the level in France, the UK and the US. Why does more of that money not go into shares? In the view of Mr Gerhard Liener, a director of the Daimler-Benz vehicle and aerospace group, efforts to win over the investors of the future will have to be made now if they are to be persuaded to go more enthusiastically into equities.

If households' property ownership is added in, their total assets amount to around DM10,000bn. As much as DM2,000bn could be passed on to the next generation up to 2000, he told an investment conference in Düsseldorf. The average value of an inheritance would be about DM300,000.

Mr Liener had several answers to the above question. One was the existence of a financial and accounting system which favoured creditors rather than shareholders. Savers deposit funds with banks which lend them to companies. Shareholders' interests are often neglected. Nor is it easy to obtain a clear financial picture from many corporate accounts, since high levels of tax-free reserves stand in the way of full profit disclosures.

Daimler-Benz started chipping away at such obstacles when it agreed to produce a separate, and more open, set of accounts for its US share listing last year. Other companies are reluctant to follow, but may have to if they want to tap world markets for cheaper sources of finance.

One reason for the government's efforts to help develop

tempted more heavily into German stocks, they will need more transparent accounts, evidence that companies really do care about the price of their shares, and a wider spread of issues.

If this occurs in the next few years, the outlook for German investors will also improve. Some progress is already discernible. Investment funds (the equivalent of UK unit trusts) attract a growing volume of funds. Bundesbank figures show that every seventh D-Mark invested now ends up in a managed fund compared with every 13th in the 1980s and only every 30th in the 1970s.

The central bank said unit purchases by private and institutional investors had undergone "a powerful upturn" after being overshadowed by other forms of investment before the mid-1980s. Foreign bankers also pay tribute to the efforts of investment funds, some owned by the big banks, to win over investors and provide a wide range of domestic, foreign, and hedging funds.

Although most German investors still prefer bond-based funds, their tastes are changing, says Mr Christian Strenger, head of DWS, Deutsche Bank's fund management operation. "The proportion of money being invested in our equity funds has been rising strongly. For DWS, it is now 20 per cent, it ought to go to 35 per cent." This could happen in two to four years - "hopefully before the end of the millennium".

By putting a Mr Smiley face on some of its brochures, DWS has tried to catch savers' attention. Mixing fun and finance is fairly un-German, but DWS hopes to appeal to investors of all temperaments. Also adopting a novel approach, Berentzen, a drinks company, put details of its recent share issue on the backs of schnapps bottles.

Another innovation is the DM5 nominal share, now allowed by law and aimed at making shares more affordable by dividing them into smaller units. The first such issue, by the Fielmann optical company in September, was an immediate success.

Slow to catch on but quick to catch up" is the verdict of a foreign banker in Frankfurt on how Germany's financial markets, and those responsible for their development, have responded to pressures for change.

The Bonn government has pushed through laws to make Finanzplatz Deutschland (Germany as a financial centre) more attractive and efficient: the equities and futures markets have been streamlined; and the Bundesbank has taken a more relaxed stance over financial innovations. More changes are in the pipeline.

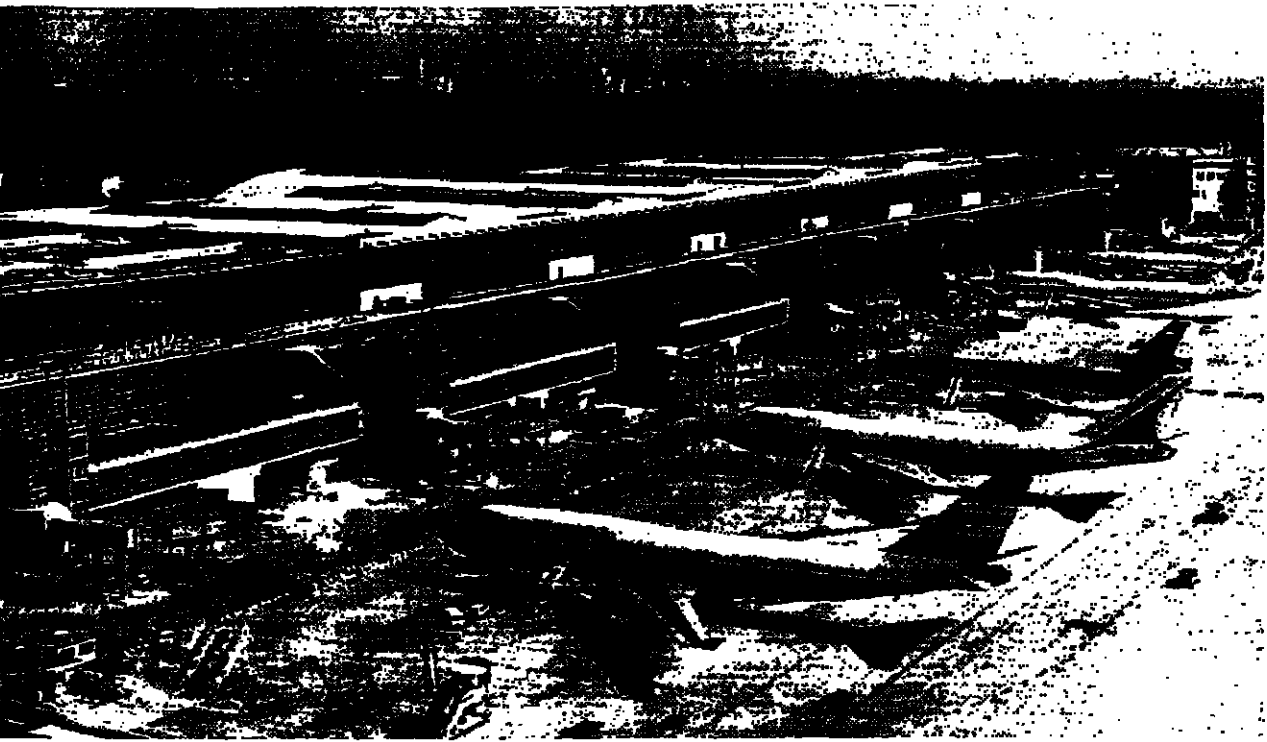
This activity is yielding results: insider trading is being outlawed; a new body to regulate the securities markets is being formed; tougher disclosure rules for share stakes are being introduced; and money market funds - common in countries like France and the US - are becoming part of the financial landscape.

Thus Frankfurt has the basis to develop into a much more dynamic financial centre. But this does not mean it is approaching the status of London, a global centre ranking with Tokyo and New York. That was underlined by the recent decision of Deutsche Bank to base its investment banking activities in London, where it bought Morgan Grenfell, the UK merchant bank, five years ago.

The fact that Germany's biggest bank took that long to choose London as the centre of its investment banking activities - its German business will stay in Frankfurt - shows the truth of the above quote. On the other hand, Deutsche Bank did not want to swamp Morgan Grenfell's identity and was keen to learn about the more entrepreneurial Anglo-Saxon banking culture.

Although Deutsche Bank's plans shook many people in the German financial community, there was general understanding for its decision. London is where much of the expertise lies and where international equities trading, mergers and acquisitions advice, and derivatives business are far more highly developed. Other German banks may also move equities and derivatives trading to the UK.

While this will hardly enhance Frankfurt's reputation, it should not dent it too much. Many bankers see Frankfurt's main role as a regional financial centre for continental Europe, handling



Frankfurt airport's new terminal: slow to catch on but quick to catch up

Andrew Fisher studies Germany's bid to be a world financial centre

# Frankfurt flaps its wings

important deals for both east and west.

"What we do in London should and will have a positive effect on what we do in Frankfurt," said Mr Hilmar Kopper, Deutsche Bank's chairman. "The success we may have as a London participant should mean additional business and more success for Finanzplatz Frankfurt."

But that will mean more effort by those in Frankfurt itself. As the home of the Bundesbank and now of the new European Monetary Institute - forerunner of the planned European central bank - it is one of the world's most important monetary capitals. It houses several important international banks, a thriving bond market - the third largest in the world and biggest in Europe - and a successful futures market, the Deutsche Terminbörse (DTB).

It is in equities that Frankfurt, which dominates trading on Germany's eight stock exchanges, has the most catching up to do. This reflects the relative lack of interest among private investors in shares, though this is changing, and companies' traditional reliance on bank loans rather than equity. Smaller German companies have also been reluctant to dilute control by raising funds in the market.

"Germany is not so far a stock-market oriented society," says Mr Bernhard Walther, head of Dresdner International Research Institute (Diri), part of Dresdner Bank. "But this is changing rapidly." He believes the government's big privatisation programme will provide a huge impetus.

The partial privatisation of Lufthansa, the German airline, raised some DM15bn this year. But that of Deutsche Telekom, likely to raise some DM15bn early in 1995, will have a much greater impact. Foreign banks have vied to play a key international role in the Telekom flotation, next to Deutsche and Dresdner. If the issue is handled well, it could promote share ownership among private investors and raise Frankfurt's status.

"The repercussions of Deutsche Telekom will be quite substantial," says Mr Andreas von Buddenbrock, head of investment banking at the German operation of Merrill Lynch, the US investment house. Foreign interest in the issue will be substantial, but domestic investors will also be wooed. There is plenty of scope to lift outside interest in German stocks. Of the net capital flow of \$83bn by US investors into foreign equities last year, Germany accounted for only \$2.7bn. "The German market has obviously only been of minor interest to American investors," Mr Buddenbrock wrote in *Börsen-Zeitung*, the financial newspaper. With US investors becoming more globally-minded, "German corporations should attempt to become more attractive".

That means clearer accounts, greater attention to investor relations, and more understanding of how capital markets work. For an economy the size of Germany's, the stock market certainly needs more muscle. Only 6 per cent of households own shares, far below US and British levels. Moreover, the market capitalisation of German shares is equivalent to some 30 per cent of GNP, again far lower than elsewhere.

But Germany has a highly successful economy in which companies tend to put manufacturing and product quality much higher than financial skills. For private investors, the Bundesbank's solid monetary record has meant that fixed-interest investments have produced steady gains. Two world wars, the hyperinflation of 1923 and the trauma of currency reform in 1948 have tipped the scales away from the uncertainty of shares to the safety of bonds and savings.

"In Germany, equities have not always been better than bonds," notes Dirk's Mr Walther, citing the 1970s. But now that the international trend is towards more fund-raising through securities issues and less through bank loans, he sees a new opportunity for Frankfurt. Its regulatory framework is as good as anywhere. "Now, we've got to put life into it."

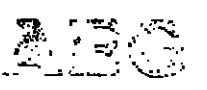
## A Control System For The Purification Of Water Conserves Vital Resources.

The more living things, the higher the water consumption. And the higher the water pollution. What to do? Our specialists in Automation Technology have developed an effective overall solution for large-scale mechanical and biological sewage treatment plants. This process control and instrumentation system provides controls and monitors the sewage treatment process. The impressive result: every day, 775,000 m³ of

treated wastewater. This represents approximately 8 million tubs full of water. Competence and creativity make this superior performance possible. And the promise that this will remain so in the future comes from that which is written above AEG: Daimler-Benz Industrie. Our business activities: Rail Systems, Microelectronics, Diesel Drives, Power Engineering, Automation.



Daimler-Benz Industrie



ANOTHER DAY, A BETTER WAY

Degussa



## GERMANY 6

## ■ UNEMPLOYMENT

## Falling slowly

The turning point in the west German labour market in mid-summer this year coincided happily with the recovery of the ruling coalition's fortunes in the pre-election opinion polls.

However, as was to be shown by the election results and is becoming increasingly apparent in the monthly jobless data, neither event was as decisive as some would have the world believe.

The adjusted total of unemployed in the west fell 46,000 between June and October, and shows signs of continuing to ease. There will no doubt be gung-ho headlines when the unadjusted figure for the former GDR drops below 1m this month or next - provided winter does not set in too early and send the total up again.

But even the most optimistic forecasts indicate that gross domestic product growth of 3-or-more per cent in 1995 will have little apparent effect on the jobless rate - least of all in old heavy industry areas such as the Ruhr.

According to the autumn prognosis of Germany's six leading economic institutes (table on facing page) the rate in the west will average 8.2 per cent after 8.3 per cent this year. In the east, it will stay

around 13 per cent. Overall, 3.5m people will remain without work.

Even longer-term, as recovery consolidates, economists expect western employment to expand at only half the rate of growth in GDP because of industry's need to improve productivity further.

In the east, where economic restructuring is still in full swing, the situation is complicated by productivity (as measured in GDP per employed person) which is still only half that in the west while unit labour costs are 50 per cent higher.

Even so, unemployment is easing and a delicate balance has emerged in which recovering industrial companies are managing to absorb the large number of people still being squeezed out of public sector and agricultural jobs. The situation is also being eased by a growing core group of self-employed people. According to official estimates, the number of self-employed in the former GDR has risen by well over 40 per cent since the start of 1991 to almost 500,000 or 7.5 per cent of the total in work.

As in the west, where 10.5 per cent of the workforce is self-employed, many have found roles for themselves in

the service industries which most economists see as the main source of hope for a solution to Germany's peculiar difficulties with structural unemployment.

According to a recent study from the BHF bank, the problem in the west is due partly to the mismatch between the virtual unavailability of unskilled jobs in the region and the 50 per cent of the jobless total who have no vocational or professional training. Apart from existing education and training schemes which are funded out of the labour office budget, the study suggests efforts should be concentrated on ways of developing hitherto unviable service "industries" in areas such as social work, for example.

It was essential, however, not to follow the US pattern where the "employment miracle" had been achieved with a combination of low pay and minimal social welfare cover which generated a new layer of working poor, living on the fringes of poverty.

One suggestion, much discussed among economists but yet to emerge at the political level, is that federal employment office funds, currently used for unemployment pay, re-training and work-creation

projects, should be diverted into income supplements for people in work but earning less than the legal minimum.

Mr Bernhard Jagoda, president of the labour office, recently proposed that such a new service sector might spring from the growing demand for home care for the elderly, and estimated it could create some 300,000 jobs.

Mr Jagoda is also a strong advocate of job-sharing, claiming 25 per cent of all jobs could be split, and urging federal and local government to take the lead in public employment, where continuing waves of redundancies are threatened as a result of budget cuts.

While such ideas are processed in the mill of public and

political opinion, the consensus remains that most can be done in the short-term in annual pay negotiations and in the day-to-day contacts between employers and their workers' representatives.

The need to bring Germany's cost of manufacturing labour under control if not into line with European competitors is clearly underlined by the latest data which shows effective hourly pay in west German manufacturing increased by 25 per cent between 1990 and 1993; productivity rose by 8 per cent.

Following modest pay increases and more job cuts there has been a sharp but unquantified increase in productivity this year, which seems likely to be sustained

during 1995. Although wage negotiators are expecting slightly more generous settlements, and the job losses are slowing, improved working practices and flexible time-keeping are likely to play an important role in keeping productivity on the rise.

There is also room for savings among the so-called "voluntary" payments and benefits often agreed at company or even plant level.

As the BHF bank's study pointed out, this "tax" on labour lies largely within the area of influence of wage negotiators on both sides and can therefore be adjusted by them should the need arise.

Christopher Parkes



Transport workers in Essen, North Rhine-Westphalia, striking for higher pay. Picture: AP

## ■ MACHINE TOOLS

## Wiser and sharper

Few industries in Germany have suffered such a buffeting over the past four years as the 350-odd makers of machine tools - the world's largest machine tool industry after Japan and comfortably the biggest in Europe.

Recession at home, naturally, took its toll. But exports account for about 65 per cent of output, and foreign sales have suffered both from the severe downturn in western markets and the collapse of markets in eastern Europe, where Germany was the dominant foreign supplier.

Reunification, far from bringing the benefits - however transient - enjoyed by other industries, failed to generate extra business for machine tool builders, and dominated all but the technologically brighter stars amid the hugely overmanned east German industry.

The strength of the D-Mark made it harder to make money in export markets. At the same time, the industry's customers in German manufacturing were seeking to cut their own costs and modifying their buy-German stance.

Recent statistics from the VDW, the German Machine Tool Builders' Association, paint a sorry picture. Employment in the old West German industry was more than 100,000 in 1990/91, but had fallen to 73,000 by the end of last year, excluding the remaining 9,500 workers in eastern Germany.

Production fell from DM17.2bn in 1991 to DM10.7bn last year, and domestic consumption from DM12.3bn to DM6.4bn over the same period.

Things are now looking up - the industry's order intake for the first eight months of this year was up 22 per cent on the same period of 1993.

But the traumas of the past four years have punctured the arrogance of the industry, possibly permanently, and some of its famous names, both corporate and individual, have been humbled.

The intertwining, and eventually starkly contrasting, fortunes of four companies in particular, Gildemeister and Traub in turning machines and



Gildemeister's Axel Kemna

year's sales are expected to be about DM550m, compared with DM1.5bn for the three companies before the recession.

Traub, which was a rival bidder for Deckel Maho, has also been through considerable upheaval since 1990. Internally, production costs have been significantly reduced, with "design for manufacturing" techniques, modular construction and fewer parts.

Machines are made much more quickly, and with fewer people, than five years ago. This has raised the competitiveness of Traub's products among UK subcontractors, says Mr Paul Maynard, managing director of Traub's UK sales organisation, renamed Traub-Heckert UK in October.

The name change, which is being repeated throughout most of Traub's worldwide selling organisation, reflects last year's acquisition by the Reichenbach-based company of Heckert, based at Chemnitz in former East Germany.

Once again, this brings together turning and milling technology as part of a long-term global strategy - Heckert makes sophisticated machining centres. And the upheaval caused by reunification gave Traub the opportunity to buy only what it wanted from the former Honecker-regime showpiece that was employing 4,000 people in 1989.

Traub currently employs just over 500 people at Heckert. "We have bought the high-technology part of the com-

German machine tool industry 1990-93* (DMbn)			
Year	Output	Home demand	World orders
1990	16.4	11.4	17.5
1991	17.2	12.3	16.3
1992	14.2	9.5	11.8
1993	10.7	6.4	9.5

\*Eastern Germany included from 1991

Source: VDW

Maho and Deckel in milling and boring machines, bear witness to the upheaval in the industry.

All four were separate, independent companies in the late 1980s, but even then faced strategic disadvantages vis-à-vis their Japanese competitors.

Now, through a succession of sales agreements, a failed merger and a corporate collapse, Gildemeister has emerged as the owner of Deckel and Maho, combining its own turning technology with their milling and boring technology.

The key event was the appointment in April of an administrator at Deckel Maho, two companies which had been at each other's throats for 20 years.

"Everybody expected that it would happen, but it was a tremendous blow for our strategy," says Mr Axel Kemna, Gildemeister's chairman. By that stage, Deckel and Maho products were accounting for 55-60 per cent of the volume in Gildemeister's newly-formed Deckel Maho Gildemeister sales joint venture.

The Deckel Maho collapse gave Gildemeister the opportunity to buy only what it needed to continue its strategy, and in July it paid DM30m to buy a package of Deckel Maho assets out of bankruptcy.

Gildemeister took on about 1,000 of the 1,700 Deckel Maho employees at the time of the administration. It left behind the Deckel plant in Munich and Maho's DM160m plant at Kempten in Bavaria, a lavishly-constructed white elephant that contributed to the downfall of former Maho chairman Werner Babel.

Mr Kemna believes that, with a streamlined organisation and shorn of the debts of the past, Gildemeister has a "good chance to make something" out of Deckel Maho, whose cost base has been reduced by DM150m a year.

The new, broader Gildemeister group is a stronger competitor in global machine tool markets, he says. As a measure of the upheaval, however, its workforce stands at about 2,200, against 5,000 for the three formerly independent companies, based on continuing operations.

On the same basis, next

pany, which is one of the most advanced machine tool factories in Europe," says Mr Maynard, one of Traub's senior European executives. Traub did not want Heckert's heavy-duty milling machine business, which used to make about 2,500 machines a year mainly for eastern European markets. It has turned what remains of Heckert into a centre of excellence for computer-numerical controlled (CNC) machining centres.

Manufacture of Klink and Variomatic machines, formerly made in western Germany at companies acquired by Heckert, has been transferred to Chemnitz, which is to make machine beds for the Traub turning machines produced at Reichenbach.

Early this month, Traub also announced it was taking a majority shareholding in Hermia, the western German milling and boring machine manufacturer with which it made a sales and distribution pact early last year.

Overall, Traub's workforce has fallen from 2,500 before the recession to just over 2,000, even with the Heckert purchase. But the takeover is aimed at giving the company a better balance and, in the long-term, the Heckert range will contribute about 40 per cent of turnover, says Mr Maynard. In the first half of this year, it accounted for DM36.3m out of total turnover of DM161.1m, which itself was up 50.6 per cent from the first half of 1993.

Gildemeister's Mr Kemna says he believes the industry took the right actions through the recession, but says it can hardly be blamed for not having moved quickly enough.

For some German machine tool builders, especially volume producers, the decline was 60 per cent.

Most machine tool executives will privately admit the recession has, paradoxically, been a good thing for the industry. It has forced it to shape a corporate and financial structure that matches the undoubted strength of its product ranges and research and development, which has been maintained throughout the downturn.

Andrew Baxter

Germany's  
leading national  
daily and business  
newspaper



Frankfurter Allgemeine Zeitung GmbH  
D-60267 Frankfurt am Main · Fax (69) 75 91-21 83

U.K. Advertisement Office:

2nd Floor West · Bedford Chambers · Covent Garden Piazza · London WC2E 8HA  
Tel. 071-836 5540 · Fax 071-836 1308





Germany is in the process of recovering from the worst recession it has known. But the economic upswing must not be allowed to conceal the fact that in the medium and long term our country must learn to deal with problems of a quite different order from cyclical ups and downs. Germany is confronted with dramatically sharpened competition in which three overlapping developments combine to create an historic challenge: the economic future of our country depends on our ability to master it.

● The intensification of global competition through breathing-taking advances in communications technology, the removal of global trade barriers and competitive pressures emerging from south-east Asia.

● The process of deepening and widening the European Union.

● The emergence of wholly new competitors on our threshold following the fall of the Iron Curtain in eastern Europe.

These developments confront us with both opportunities and risks. Germany, itself rich in human and investment capital, will be able to benefit in future from improved international distribution of labour. The enlargement of markets as a result of the fall of the Iron Curtain and the expansion of the European community will allow greater series-production in manufacturing which will generate appreciable cost-savings.

Nor should we underestimate the possibilities presented by the variety of products we have to offer - thanks to the Mittelstand companies forming the backbone of the economy. Germany's geographical position in the centre of Europe should also be especially beneficial. But the greater the opportunities, the greater the risks of reacting wrongly to them.

Private business must take care to adapt to the new circumstances: reorganisation is already under way in many sectors. But doubts must be raised over the government's will and ability to react adequately and the readiness to be flexible on the part of wage negotiators. With these doubts in mind, I see the need for thorough-going reforms in five areas of policy.

● Less protectionism: Germans have to come to terms with the fact that our industries in which we are less pro-

GERMANY 7

The recovery may be full of surprises, argues ALBRECHT SCHMIDT

# Forget about the old up and down cycles

ductive than other countries will shrink. It is even more important that we accept contraction in those sectors where, even though we may be more productive than foreigners, our lead is relatively narrow.

I offer mining, the steel industry, agriculture and textiles as possible examples, although I admit the latter already have a large part of the necessary adjustment process behind them. But only if we take Ricardo's theory of relative cost advantage seriously can we realise the hoped-for trading profits from improved international distribution of labour.

To date economic policy has tended mostly to hamper structural change necessary in our labour market, and it is time to call a halt. It is absurd to subsidise jobs in mining with annual funding sufficient to send each of our 150,000 mine workers on a year-long holiday to Majorca.

● Deregulation: The most important way we can arm ourselves for new competitive conditions is to reduce and thin out the dense mass of state regulation. It is not the job of the state to act as aide and agent to private enterprise which wants to protect itself from unwelcome competition by means of excessive restrictions on access to markets.

There are more than enough examples of inefficient regulatory measures. Is it really necessary, for example, to insist that an individual must have a master craftsman's certificate as a precondition to setting up in a small business? Is it really not enough for the would-be proprietor to demonstrate five

years' experience as a journeyman carpenter, bricklayer or whatever? Should a plumber really be forbidden from re-laying the tiles he removed while fitting a new bath, or rebuilding the wall he pulled down to get at the pipes behind?

The skilled crafts associations and guilds complain about the increase in illicit work. But isn't the proliferation of working "on the black" merely a natural reaction to excessive regulation of the market?

● Cost-benefit analysis: It is not possible to make an exception of the state at a time when individuals and all other

growth of state involvement be contained, and how can we ensure its internal efficiency? This is not a matter which can be resolved by better book-keeping: it would be far more effective if every large state spending project were subjected to a cost-benefit analysis.

The profitability criteria of the market economy can in many instances be applied effectively to governmental regulatory measures. Consider environmental protection: in Germany we try to protect the environment by prescriptions which lay down technical standards and procedures for business activities which burden

drastically cutting its building regulations, all legal systems need to be thinned. A secondary goal here would be to transfer more responsibility to individual citizens.

● Responsibility self or state? Reinforcement of individual responsibility is also a necessary part of the reforms to the social welfare system. The state cannot be responsible for every slight mishap or loss of earnings. In order to avoid any misunderstandings: no-one wants to sacrifice social welfare. But it has to be acknowledged that the German system is on collision course with every principle of efficiency in the book, and is no longer affordable in its present form.

The essence of the "social state" lies in the insurance cover it offers its citizens. Accordingly, as with every form of insurance, state protection reduces the insured person's incentive to make personal efforts to reduce damage or risk. In the end the benefits of insurance fall not only on those who have stumbled into difficulties through no fault of their own, but also those who failed to bother to take any precautionary measures.

The private insurance industry solves the problem generally by offering partial-cover contracts under which the insured accepts responsibility for part of the risk. Transferring this technique to the social welfare system will increase both its efficiency and the popular sense of responsibility.

An obvious example is the case of the much-discussed *Karenzezeit* system of funding

Germany, confronted by dramatically sharpened competition, faces three overlapping developments which combine to pose a historic challenge to its economic welfare

institutions are having to adapt to new conditions.

Progressive tax rates have led to an insidious increase in the state's share of gross domestic product, and at the same time the obligation to use tax revenues economically has been put to one side.

Special interest groups infest the parliamentary environment and have found ways, out of public view, of gorging themselves on the taxation honey-pot. The jungle of new legislation grows as every generation of parliamentarians responds to the perceived need to justify its existence. Party political democracy is stuck fast in a tangled web of interests.

How can the excessive

the environment.

These standards are inefficient because while they present no problems for some companies, they impose conditions on others which cannot be fulfilled. The application of the so-called "bubble concept" in the US demonstrates that you can have cheaper and more efficient environmental protection. The concept is based on limited geographical areas - the bubbles - within which tradeable pollution licences permit the transfer of pollutant discharges between the companies operating within the bubbles.

Improving the efficiency of the state also involves letting light into the legislative jungle. Rather as Bavaria has done in



The Zoo and Europa area of Berlin's Kurfürstendamm: opportunities and risks after Communism's fall



Dr Albrecht Schmidt

organised on sectoral basis or according to regional pay scales.

The optimal answer certainly does not lie in the marginal solution chosen in Germany. But we might consider, for example, a system in which only a portion of the responsibilities and contributions remain with the federal labour office. A further portion could be distributed to special funds established for individual industrial sectors and regions which would then be responsible for managing their individual affairs with their own budgets.

The effective insurance cover against structural unemployment would be somewhat reduced in this construction. But I believe the jobsless total would fall because there would inevitably be more moderate pay settlements which in the end would reflect a better balance between the interests of the employers, the employees and the unemployed.

● Shares instead of pay: Whatever else happens, moderate pay deals will be forced on the market in future. You do not need to be a prophet to see that more than 10-fold pay differentials such as we have in the European Union are not sustainable.

That means German wages must undergo considerable adjustment at the very least they cannot continue to rise as quickly as they have until now.

The development of Germany so far has been characterised by the shrinking labour force's ability to demand

steadily increasing scarcity premiums while economic growth allowed the accumulation of ever more capital. Although the availability of human labour hardly increased, the sum of earned incomes in general terms grew just as quickly as gross domestic product and investment earnings.

This will change in future. According to everything economists know about competitive processes, future growth in the German economy will be marked by a far-reaching uncoupling of investment and earned incomes. Any distribution policy seeking to fulfil its aims via pay increases will provoke mass unemployment which would be a far greater threat to the social peace than any change in the way earnings are distributed.

One promising solution might involve changing the distribution of wealth to the benefit of wage earners. There are many possibilities for increasing property ownership among employees, and pay policy has an especially important role to play.

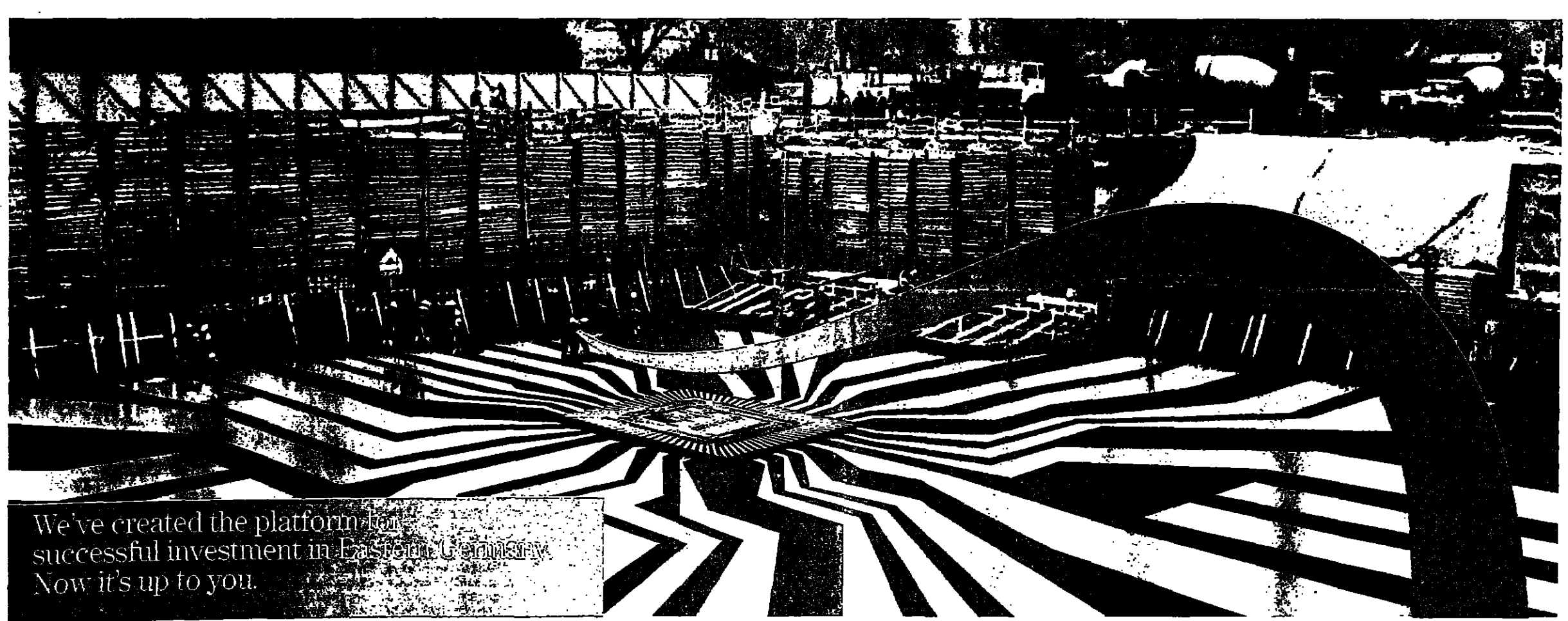
The motto for pay talks for the coming years should be "Savings not cash" (*Sparien statt Barlohn*). If pay rises are paid in share certificates rather than in cash, the advantages are not limited to improved liquidity for the companies. The employees benefit too: with the right to dividends and profit-sharing they gain a second income stream in addition to their wage or salary.

□ The author is chairman of Bayerische Vereinsbank

GERMAN ECONOMIC INSTITUTE FORECASTS									
	West Germany			East Germany			Federal Republic		
	1993	1994	1995	1993	1994	1995	1993	1994	1995
GDP % change	-1.7	2.0	2.5	5.8	8.5	8.5	-1.1	2.5	3.0
Not. employed ('000s)	28,994	28,650	28,725	6,273	6,300	6,375	35,267	34,950	35,100
Un-employed ('000s)	2,270	2,580	2,525	1,149	1,180	1,075	3,419	3,720	3,600
Un-employment rate %	7.3	8.3	8.2	14.8	14.9	13.9	8.8	9.6	9.3
Inflation %	3.2	3.0	2.5	8.4	3.5	2.5	3.9	3.0	2.5

\* Estimates from majority of institutes \* In 1991 prices  
Source: Federal statistics office, Bundesbank estimates

Industry 1990-93 %	
Chemical	1.5
Electrical	1.2
Food	1.1
Textile	0.8
Transport	0.5



We've created the platform for successful investment in Eastern Germany. Now it's up to you.

In just five years since reunification, the former East Germany has become one of the most attractive locations in Europe for international investors.

- London ..... Tel.: +44 71 287 17 11 Fax: +44 71 287 50 99
- New York, NY ..... Tel.: +1 212 424 25 00 Fax: +1 212 424 25 89
- Tokyo ..... Tel.: +81 3 52 13 88 11 Fax: +81 3 52 13 86 32
- Paris ..... Tel.: +33 1 44 43 00 00 Fax: +33 1 44 43 00 10
- Brussels ..... Tel.: +32 2 775 05 11 Fax: +32 2 775 05 99
- Singapore ..... Tel.: +65 538 80 78 Fax: +65 538 83 97
- Moscow ..... Tel.: +7 50 22 56 51 09 Fax: +7 50 22 56 51 10

One of the prime reasons is its new and advanced telecommunications infrastructure, the most sophisticated in the world. And the speed with which Deutsche Telekom has put it all in place is in itself a feat of engineering unparalleled in the world of communications.

Currently, no fewer than 100,000 new telephone lines are being connected every month - over twenty times more than in the old German Democratic Republic.

The telephone infrastructure for Eastern German industry is already fully established. 75% of all local networks have been completely overhauled.

Data lines are now available in every area. And the same applies to mobile networks, radio, television and, from 1995, ISDN - the new nervous system of European industry.

In high-performance fiber optics technology, Eastern Germany even leads the field. As the world's first network operator, Deutsche Telekom is bringing fiber optics right to its customers' doorsteps in the eastern part of the country.

So a sound basis has been created for a secure and successful future. Now it's up to investors to make a shrewd decision on where to set up business.

Telecommunications made in Germany.



We tie markets together.





There is a consensus in Germany that the country's energy sector needs sweeping reform to sweep away outdated practices.

But there is no consensus about how the sector can be opened to outside competition in a way which would lead to de-regulation and liberalisation.

It will be the task of the new coalition government to try and attain that consensus.

Across Germany's energy sectors - electricity, gas, and coal - decades-old practices continue to exist. Take electricity. The large utilities, led by RWE, Bayernwerk and PreussenElektra, function within the demarcation and concession system whereby they have exclusive rights to supply the municipalities. The gas industry enjoys a similar monopolistic position. This has the effect of guaranteeing security of energy supply, but at the same time, it restricts choice, including price, for the municipalities and the consumer.

A challenge against this system has now been mounted by Kleva, a small town on the Dutch border, which wants to end its exclusive contract with RWE in a bid for cheaper, alternative and independent energy, from across the Dutch border if necessary. The case has been referred to the European Commission. The outcome will be watched closely by the industry.

But the structure and price of German electricity - among the highest in Europe - are also influenced by the practice of allowing electricity companies to be permitted to collect a levy - the so-called Kohlepfennig - from the consumer to help finance the use of the high cost German coal.

The Kohlepfennig is tied to the Jahrhundert Vertrag, an agreement between the coal and electricity industries in Germany covering the amount of domestic coal the utilities undertake to burn for the remainder of this century.

German coal prices are higher than world coal prices - at current exchange rates, world coal prices are about DM200 per tonne but the German electricity companies pay DM280 per tonne for German coal to make up for the cost of imported coal. More than 40m tonnes of coal are subsidised by the Kohlepfennig.

Phasing out of the Kohlepfennig would have social political consequences: it would affect domestic coal production



Coal work security: miners at Bergkamen in the Ruhr district of north west Germany protest against impending closures. Picture: AP Photo

Fuel and power monopolies are under scrutiny, writes Judy Dempsey

## Big is no longer beautiful

output and eventually drain support from the opposition Social Democrats, whose constituencies are rooted in the coal regions. Yet the SPD also realises that it is facing pressure from industry for lower electricity prices, and is aware that the annual DM3bn required to subsidise coal continues to put a strain on the budget deficit which is over DM68bn.

It is not only the coal industry which is under pressure to become competitive. There is growing pressure on the electricity and gas utilities to consider how far they are prepared to introduce Third Party Access (TPA) which would allow outsiders access to their distribution grids.

Mr Günter Rexrodt, the economics minister, has proposed a comprehensive reform of the energy sector envisaging some form of TPA. In October 1993, he unveiled a draft energy law intended to replace the 1935 Energiewirtschaftsgesetz, or energy law.

The draft legislation proposed that operators of the electricity or gas grid, upon whom third parties are dependent for transportation, must not unreasonably hinder those

seeking contracts for TPA. However, refusal to grant such TPA is not considered unreasonable in several situations:

- if the capacity of the line for TPA is insufficient;
- if no appropriate compensation for TPA is offered;
- if the secure supply to other customers of the operator of the line for reasonable conditions is rendered impossible through TPA;
- and if, in the case of gas, a curtailment of supply on international markets occurs.

So far, Mr Rexrodt has been unsuccessful in pushing this legislation through because of opposition from within the government itself, and from the utilities and other related institutions.

For example, the Federal Association for Gas and Water (BGW), supports in principle the idea of TPA, but only if it is reciprocal. "Germany cannot go it alone," argues Mr Martin Weyand, an energy expert at the BGW. However, Mr Weyand and the BGW believe that the consequences of TPA and the abolition of the principle of exclusive service areas would have the following results:

- Inequality of opportunity.

Foreign gas companies would be able to supply the German market while foreign markets - particularly France - would remain inaccessible to German gas companies;

- threat to security of supply. The system of long-term supply contracts used throughout Europe, which consists of long-term supply contracts with high take-or-pay obligations, could no longer be applied. However, short-term contracts would not be a suitable alternative and would not guarantee secure, area-wide supplies to customers;
- small consumers and medium-sized businesses and rural areas would be hit;
- the obligation to connect and guarantee supply could no longer be met;
- expropriation of private investment. Those companies which have undertaken long-term investments could lose the right to dispose of their own property and it is unclear if there would be a compensating mechanism.

The Verband der Industriellen Energie- und Kraftwirtschaft, the association for industrial energy, wants greater competition because it believes it would lead to lower

prices. The VIK, headed by Mr Max Dietrich Kley, a board member of BASF, the giant chemicals group and one of the largest consumers of energy, wants third party access. Indeed, BASF, through Winterhall, its gas subsidiary, is building a network of gas pipeline across Germany precisely to break the monopoly held by Ruhrgas, the country's largest gas supplier, and introduce cheaper gas prices and more competition.

But the VIK does not have the support of the Arbeitsgemeinschaft Regionaler Energieversorgungs-Unternehmen (ARE), the organisation which groups together the regional utility companies. Sandwiched between the municipalities and the large utility companies, ARE can live without the strict concession and demarcation systems, since it would give them greater opportunities to compete and supply on the local level. Yet they do not want TPA because they would be smothered by outside competitors.

The German government is under some pressure from the EU to deregulate. For the moment, however, there is no consensus in Brussels about how far TPA within the EU should go - while the UK staunchly defends wide liberalisation, France favours the single-buyer model which would allow one utility to import, sell, and distribute electricity in the national market. This would mean that the national market in France would be blocked by its own companies," a BGW official said.

Thus, without consensus either in Brussels or within Germany, it will be up to the incoming Bonn coalition to force the pace.

Christopher Parkes on Lufthansa's re-fit

## From ugly duckling to swan in three years

The evolution of Lufthansa from ugly duckling to swan over the past three years is by common consent the most successful German restructuring story yet to emerge from the turmoil of the recession.

The international investment community showed its approval in late September, subscribing with enthusiasm to a rights issue and an offering from the federal government's shares which shrank Bonn's stake from 62 per cent to 35 per cent.

To judge from the mood among investors, the government might have disposed of its entire holding in one swoop, but regulatory requirements - not to mention the prospect of the government's getting a better price in future - mean they will have to wait.

Expectations of a rising Lufthansa share price are based on confidence that the airline's management will keep the rationalisation and cost-cutting process moving at pace, plus the effects on routine operations of the international economic recovery.

Chairman Mr Jürgen Weber, who has kept all of his promises so far (in fact the turnaround from the brink of disaster took only around two years instead of the five he expected), is in no mood to let go of the reins now. He only recently gave a hint of how serious the company's condition was when he took over. "Only a few people knew really how bad it was, and we could not say anything," he said. "There were times when I got up in the morning and knew that we would lose another DM4m today."

While the government gets on with preparing for the final stage of privatisation, promised before the end of next year, the group's management continues working towards its long-term objective of displacing British Airways as Europe's premier airline.

The "passenger-friendly" tone of the German flag-carrier's latest advertising is the most visible indicator of this ambition. But the most audible is Mr Weber's constant refrain that the cost-savings and quality improvements must continue at every level.

Accordingly, the entire DM1.2bn raised in the September rights issue will be used to pay off bank borrowings run up by the previous management which spent heavily anticipating the completion of the single European market while simultaneously failing to anticipate recession. The group plans to halve its net debt to DM3bn by 1997, saving

DM200m a year in interest charges, while Mr Weber has other cost savings of DM500m in his sights.

The first stage of restructuring programme introduced by Mr Weber shortly after his appointment in late 1991 was aimed at reducing manning and labour costs. Old hierarchies were split up, pay was frozen for one year, working hours were increased. Pilots agreed to a 7 per cent increase in flying hours, and the end of easy-going times was underlined when one of their number was fired after refusing to take off because his lunch was not on board.

Luxuries such as the group's Cologne headquarters were cut in a sale-and-leaseback deal. Fringe interests such as hotel management were thrown out

made at the apex - which will leave the main board in charge of group strategy and the passenger airline, while fostering entrepreneurialism in the other companies.

They will be expected to seek out new business and customers apart from Lufthansa in the world market and, as the airline's internal newspaper said, counter cost pressures with "greater flexibility" than is available to them under the existing group structure.

As an indicator of the possibilities open to the offshoots, the IT business, to be named Lufthansa Systems, is to be launched in concert with the General Motors subsidiary, EDG, which will hold a 25 per cent stake and about 25 per cent management control. This suggests similar arrangements with globally-active partners are desirable for the other fledglings and in the core business itself, where two candidates are already waiting in the wings - partners and code-sharers United Airlines and Thai Airways.

Amid all the brouhahas over the way the board mastered the recession and rebuilt the airline, most excitement has stemmed from the formation this year of strategic alliances with United and Thai which gave Lufthansa the global reach necessary if it is to stage a realistic challenge to British Airways.

All that is lacking, analysts say, is for the deals to be cemented by cross-shareholdings, an issue which all three sides have said may be addressed in future.

When that might be appears to depend on Bonn's success in its efforts to persuade its European Union partners to amend union legislation under which more than half an airline operator's shares must be owned by European individuals or institutions. This was one of the reasons for taking the book-building technique in the recent placing - to allow careful selection of investors - and excluding the US from the offer. According to the government's own timetable, change will be needed before the end of next year when it has undertaken to dispose of all its remaining shares, which are forecast by then to be worth well over DM3bn.

With the first tranche of the privatisation of Deutsche Telekom due almost immediately afterwards - and expected to raise at least DM10bn - success will depend on Bonn's ability to spread its offerings as widely as possible across the global capital market.



Chairman Jürgen Weber

as stakes were reduced in the Kempinski and Penta hotel chains. As a result, in the 24 months to June this year, costs were cut 15 per cent and productivity was increased more than 30 per cent.

The second stage, introduced this year, is intended to reduce costs by a further 20 per cent by 1997. A large proportion of these economies is likely to come not from the direct efforts of Mr Weber and the main board, but from new, independent management teams assembled to run the new-look Lufthansa group, plans for which emerged on the eve of privatisation.

Group cargo operations plus the internal service divisions, aircraft maintenance and information technology will be hived off as separate joint stock companies on January 1. They will function as independent profit centres, alongside the main passenger airline business, and LSG Catering and Condor charter services which are already run as free-standing businesses.

The result will be a wholesale restructuring of the classic German "pyramid" management structure - where virtually every decision is

Privatisation thrust is renewed, writes Michael Lindemann

## Local government targeted

Mr Peter Hintze, the general secretary of the Christian Democratic Union (CDU), the largest of the three parties in Germany's centre-right coalition government, did not take long to come to the point.

Minutes after emerging from the first session of talks between the CDU and its two coalition partners to shape a new coalition programme he was talking about the need for more privatisation.

The government, Mr Hintze said, would trim the federal bureaucracy by 1 per cent a year - about 14,000 jobs - and cut back the excessive amounts of red tape as part of a drive to modernise Germany. However, while Chancellor Helmut Kohl's new government has vowed to maintain the momentum of privatisation, most of what still needs to be done is in the hands of Germany's 16 Länder (or state) governments and reaches down to local councils across the country who are under growing pressure to contract out an array of services from waste disposal to parks management.

Since coming to power in 1983 the CDU-led government has drawn in its tentacles and pushed many industries and services into the private sector, raising DM11.6bn in the process. Lufthansa, the national carrier, has been privatised. The railways have been turned into a joint stock company as a first step to privatisation and Deutsche Telekom will be listed on the stock exchange in 1996.

"The privatisation of conventional industry is basically finished," said a senior finance ministry official. "You need a magnifying glass to find any holdings we still have in larger companies."

The government has said it will now redouble its efforts to get the state governments to

sell their industrial holdings and examine new models, like private motorways, which would enable them to function more efficiently.

Leading the way among the states is Bavaria, one of Germany's richest states, which last year announced an ambitious new initiative to sell off its holdings in a variety of companies. The state government has already raised over DM3bn and hopes to bring together another DM2bn, money which will almost all be invested in new technologies.

Mr Theo Waigel, the finance minister who himself comes from Bavaria, rarely misses a chance to sing the praises of his party brethren in Munich who have been setting the example he wants other states to follow.

**The frontrunner is Bavaria which last year said it would sell its state holdings in a variety of companies**

However, poorer states like the Saarland and the city state of Bremen, where unemployment is relatively high, feel duty bound to prop up limping industries with state funds.

The state of Lower Saxony is setting another bad example by holding on to its 20 per cent in the car maker Volkswagen and much of what could not immediately be privatised in eastern Germany was taken over by the respective state governments via *Beteiligungsgesellschaften* or state-owned companies created to manage shareholdings in strategic companies such as Jenoptik, the well-known Thuringian optical instruments manufacturer. "The Länder are not overly inclined [to privatise]," said Ms Barbara Eickrich, of the finance ministry.

There is hope yet. As a senior finance ministry official points out, the reason most states and councils will make further efforts to privatise is because they are running out of money. The federal government, for instance, announced earlier this year that it would only pay unemployment benefit to people who have lost their jobs for a maximum of two years. Thereafter they will receive so-called social assistance which will be entirely funded by local governments.

The smaller budgets, coupled with a realisation that many privatisation models developed outside Germany do actually work, means that the country's traditional penchant to have civil servants do everything is beginning to wane.

The process has been helped considerably by the Treuhandanstalt, the state-owned agency charged with privatising east Germany which will be wound up at the end of this year.

Faced with a shortage of funds and confronted with unheard of difficulties involved in privatising a whole country, the Treuhandanstalt developed a variety of new models for local government, setting an example which has made privatisation much more palatable than it would otherwise have been.

Some sewage plants, for instance, are now operated privately, including one in the east Thuringian town of Altenburg where about 50 companies competed for the contract, a process which enabled the local council to make considerable savings.

On a national level, the government in Bonn meanwhile has pushed through reforms which allow private employment agencies to compete alongside the state-owned agencies in the hope that competition will offer better ser-

vices to people seeking jobs.

However, the government has not made all the progress it has wanted to. In the past state and local governments were allowed to fulfil their tasks by means of publicly-owned companies or authorities. Now a new law will require them to prove that their duties must be carried out by a state-owned entity; otherwise, the contract must go to a private operator.

But just weeks before the October elections, the Bundesrat, the upper chamber of parliament which represents the 16 Länder, threw out the new law shifting the so-called burden of proof. The government has vowed to push the amendment through early in the next session of parliament but the setback is an indication of how difficult it may be to force the Länder, many of which are run by the left-wing Social Democratic party (SPD), to privatise.

Meanwhile the government will press on to privatise as much as it can of what is left in its care.

The finance ministry is mulling over plans to sell institutions such as the famous Max Planck Institute and other public research facilities. And the organisation which runs Germany's 350 motorway service stations is being restructured and renamed and will be sold off next year.

Work is also continuing on technology to introduce tolls on motorways, a first step towards wholesale privatisation. Since 1990 the government has also sold about 9,000 flats and houses which used to belong to foreign armed forces stationed in Germany and it is trying hard to make the thousands of hectares it still owns more attractive for developers, including discounts of up to 50 per cent from the purchase price if the land is used for approved council housing.



## Bayern. At the peak, research at its peak.

In Bayern, research is paramount. At the very peak of the Zugspitze, Germany's highest mountain, there's an atmospheric research station. Though a bit lower in altitude, the state's other scientific institutes (the headquarters of the world-renowned Max-Planck and Fraunhofer institutes are in Bayern), universities, polytechnics and technology transfer agencies all conduct research at the same high level.

They also produce the high-quality personnel staffing the state's high-powered companies. These companies and their high-performance products have scaled the heights of the world market.

Should we have heightened your interest in doing business in Bayern, please contact the

Bavarian Ministry for Economic Affairs, Transport and Technology  
Dr. Manfred Pfeiffer  
Prinzregentenstr. 28  
80538 München / Germany  
Tel.: (089) 21 62 - 26 42  
Fax: (089) 21 62 - 27 60

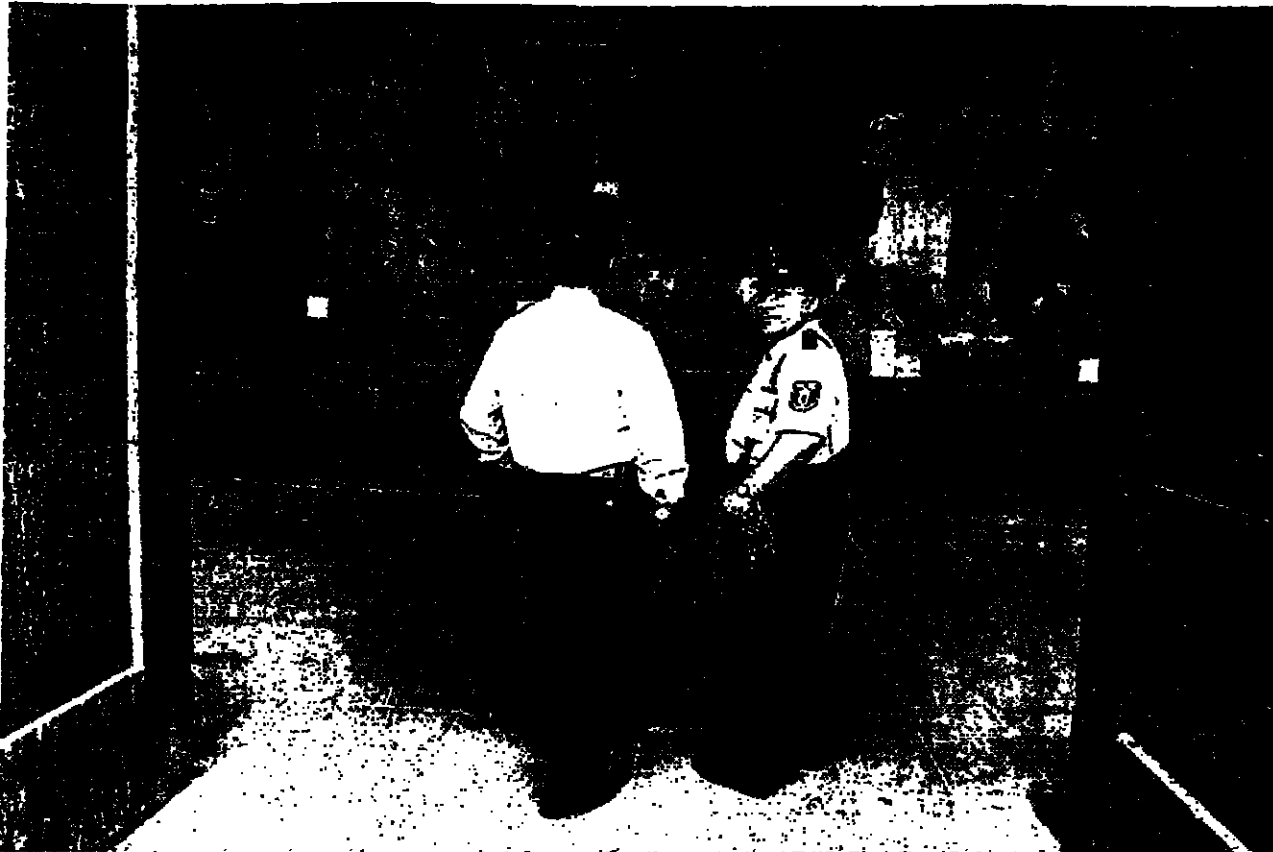


**Bayern.**  
The Quality Edge  
in the New Europe



Judy Dempsey records the Treuhand's high-speed achievements

## The sale is nearly over



The Treuhand building, east Berlin: it is almost closing time

Picture: Tony Andrews

Four years ago, the Treuhand, the world's largest privatisation agency, vowed to complete its operations by the end of 1994.

Set up to sell private the businesses of former communist eastern Germany, the Treuhand then had on its books 13,700 state-owned enterprises, together with 25,000 restaurants, hotels, pharmacies, bookshops and cinemas, and 40,800 pieces of land.

Its forecast seemed hopelessly ambitious. However, despite the enormous scale of its portfolio, the agency has adhered to its timetable. Come the new year, the Treuhand, which east Germans, at least in the early days, hated with a vengeance, will cease to exist.

But this does not mean its task is ended. Although most of its work has been completed, a new structure, which will begin its operations on January 1 and will be entrusted with privatising the few remaining companies in its portfolio. Part of the finance ministry, it will be called the Beteiligungs-Management-Gesellschaft Berlin. The BMG, as it is known, will have an administrative budget of DM5m and will be divided into three sections.

The first section will look after about 100 companies with more than 20,000 employees. So far 80 of these enterprises have been placed under the so-called Management-KGs, companies which are run by west German managers who have a free hand to restructure them and prepare them for privatisation.

Separate from the Management-KGs is a small group of partly privatised companies in which the Treuhand holds a stake, or companies about to be privatised. These include the SKET machine-building and engineering complex in Magdeburg in the state of Saxony-Anhalt; Eko Stahl, east Germany's largest steel mill in Brandenburg, of which a part is being sold to Cockrell-Sambre, the Belgian steel producer; and Kali und Salz, the potash mines in Thuringia.

Also under the BMG is a section called the Auslaufaktivitäten, which will supervise the completion of environmental clean-ups and land reclamation, particularly in the lignite, or brown-coal fields. A small section within the BMG will look after the financing and legal issues, as well as relations between the European Union and the five east German states.

Then there is the contracts department, which monitors all current investment commitments and job guarantees. This department will remain under the privatised Bundesanstalt für vereinigungsbedingtes Sondervermögen (BVS), while the Liegenschaftsgesellschaft der Treuhandanstalt (TLG) will continue to exist for some time until it has completed the privatisation, or renting, of east Germany's land and forests.

All told, the successor to the Treuhand will employ 45,000 and will have a budget of DM6bn from 1995 until 1998. The total deficit over this period will amount to DM45bn. DM55bn, which is already part of the Treuhand's total debt of DM270bn.

The Treuhand's rapid pace of privatisation is illustrated by the statistics. By the beginning of October 1994, only 364 of the 13,781 former communist enterprises remained on its books.

The entire retailing sector, including the small shops, cinemas, bookshops and pharmacies, had been quickly privatised in 1991 and 1992.

The agency says it has secured investment commitments exceeding DM206bn, guarantees of more than 1.4m jobs, and proceeds from sales of nearly DM65bn.

But the tax payer will have to carry the Treuhand's DM270bn debt for many years to come. The debt has arisen because of the Treuhand's philosophy. "We actually bought management for these enterprises, rather than sold the enterprises," Mrs Birgit Breuel, the outgoing president of the agency, repeatedly explained.

Essentially this meant that in order to attract investors the Treuhand had to pick up old debts and loans from east German enterprises which by the end of 1994 will have totalled DM60bn. The agency

had to provide an additional DM15bn for capital increases, a further DM65bn for guarantees which provided the enterprises with liquidity, and an additional DM80bn was allocated by the Treuhand for enterprises that were unable to finance lump-sum severance payments on their own.

With such a large debt, the question remains whether the Treuhand will have created the conditions for a thriving privatised sector which will not only expand but will help absorb some of the unemployment which officially is running at 15 per cent. Unofficially it is 35 per cent when short-time work, job creation and retraining schemes are taken into account.

The omens at present do not appear bright. The investment commitments and job guarantee contracts undertaken by investors have been too ambitious. "It is true that their

expectations about finding markets were too high," said Mr Heinrich Hornef, the Treuhand's financial officer. As a result, Mr Hero Brahms, a Treuhand board member, said that the agency's contracts department is at any one time renegotiating 10 per cent of all contracts. "We do everything possible to extend the time-table for investment commitments. The thing we don't want to do is to buy back enterprises," added Mr Brahms.

Nevertheless, many contracts for job guarantees include an obligation by the investor to employ short-time staff, even if there is no work available. The result is that this has delayed an increase in productivity, which is still extremely low in the steel, machine-tool, and scientific instruments sector. In these cases, productivity is still 40 per cent of west German levels,

thereby pushing up labour unit costs in the east. Last year, GDP per employee in eastern Germany was 46 per cent of the level in the west, but per capita wages and salaries rose to 70 per cent. In short, eastern unit labour costs are 44 per cent above those in west Germany.

Another problem for east Germany's privatised sector is that it is not yet competitive enough for the export market. The Bundesbank, Deutsche Bank and the Berlin-based DIW economics institute have all shown that east Germany still contributes only two per cent to Germany's total Gross Domestic Product. "The export potential of the east German economy still remains low and this sector has not yet come out of the trough," said a recent Deutsche Bank Research report.

The share of exports in aggregate demand, including deliveries to eastern Germany, is one-fifth, compared with west Germany's one-third. And of total domestic spending, a significant part is spent on imports, which are still almost as high as GDP.

This implies that east Germany's output only covers slightly more than half of aggregate demand. Finally, the privatised sector remains seriously undercapitalised. A special fund was recently set up by the finance ministry and the east German states to extend fresh capital for investments and marketing. But this problem is expected to remain for some time.

Treuhand officials think there is a bright side, however: the east German economy is expected to grow by about eight per cent next year, although this increase is coming from a very low base - the region's GDP fell by 30 per cent between 1990 and 1992.

But any economic upswing is crucial for the Treuhand whose officials admit that the real test for the agency is when the investment commitment and job guarantee contracts end. When they do, managers will be given a free hand to restructure their labour costs. That will inevitably affect their decisions about reducing or increasing the work force. If the economic upswing continues, the Treuhand might be able to say it has created conditions for a vibrant privatised sector. But no one is placing bets. Just as few believed the Treuhand would cease to exist after 1994.

Profile: BIRGIT BREUEL

## Exit the liquidator



Treuhand chief Birgit Breuel

MRS BIRGIT BREUEL is particularly fond of three public comments which she made in her years as head of the Treuhand agency, which has privatised, liquidated or rationalised the former state properties of the German Democratic Republic.

Her first was her description of how she started work at the agency in October 1990. "We had very few experience people. We had no rules. We did not even have a list of companies, let alone balance sheets," she said.

Her second bon mot concerned the Treuhand's philosophy. "Our aim was not so much to sell the enterprises, but to buy management for the east German enterprises."

But her most famous (or notorious) comment was in reply to journalists' questions about her past, her future or about sensitive investment contracts. "No Comment. I do not have to answer that question," she would say.

Recently, however, she has suddenly become more forthcoming. This is not surprising. With the Treuhand due to wind up most of its work by the end of the year, Mrs Breuel is preparing to try her hand at something new, as Commissioner General of the World Fair Expo 2000 to be held next year in Hanover.

It will be a relief from the daily grind of the Treuhand where Mrs Breuel, a former finance minister of Lower Saxony, has put in at least 12 hours a day. "She comes into the office at about 7.15 and leaves between 8pm and 9pm," a colleague says. "And when she leaves, she carries a big bag with her - full of work."

Mrs Breuel, who read politics at Oxford University, does not drink, smokes moderately, and lives in a small 75 square meter apartment in Mitte, the heart of east Berlin, with a view of the Brandenburg Gate. "She goes home to her family at the weekend, but more often than not, her husband and two sons visit her," her colleague added. Her third son died from cancer in December

1990, three months after she joined the Treuhand board.

Her commitment to the Treuhand meant foregoing many official functions. Indeed, when Queen Elizabeth visited Berlin in 1992, Mrs Breuel, who had been invited to one of the receptions, politely declined. "She stayed in the office because she work to do," her colleague said.

In the early days of the Treuhand's existence, east Germans loathed the agency because it closed so many factories and sharply reduced factory staffing levels. Some foreign investors saw the Treuhand as a west German mafia intent on keeping foreign investors out of east Germany.

Politicians blamed it for the ills of the east German economy. Mrs Breuel herself admits it was a convenient scapegoat. "But no politician could have taken our decisions," she says.

The end of her stint at the Treuhand means that Mrs Breuel will perhaps have more time to pursue her hobbies, such as gardening. With a little luck, she might have more time to do this after December 30 of this year, her last working day at the Treuhand.

Judy Dempsey

While you are rushing ahead of your competitors ▼ ▼ ▼



► ► ► we take care of your banking requirements.

As you know, the prompt and reliable services of Hamburgische Landesbank are also available to you in London. We can offer you a wide range of competitive banking products with speedy responses to your requests. In addition the know-how of a major German bank for your enterprises and business ideas is at your disposal. Come and talk to us if you are looking for a bank that works fast and hates red tape. Mr. McColl would welcome your call. Hamburgische Landesbank. Your individual consultant.

**HAMBURGISCHE LANDESBANK**  
Moorgate Hall, 155 Moorgate, London EC2M 6XB - Tel.: 071 972 9292, Fax 071 972 9290

## A powerful team Right on track Three good quarters

Thanks to our experienced team, we at DePfa-Bank have been able to consistently maintain our commercial strategy to good effect in the first nine months of the year, even in the face of tougher market conditions. We have further consolidated our international popularity in the loans and securities sector and the increased level of securities trading and steady growth in the balance sheet total underline that we are one of Europe's leading issuing banks. DePfa-Bank's Euro-bonds and mortgage bonds are regarded as high yield safe investments by both private and institutional investors.

DePfa-Bank Group: Jan. - Sept. 1994	
Balance sheet total	DM 118,383 m + 6.4%
Lending volume	DM 105,928 m + 8.7%
Outstanding securities	
Including loans taken up	DM 93,404 m + 7.3%
Operating profits before provisions	DM 340,600 m + 26.3%

To receive your copy of our detailed interim report simply contact: DePfa-Bank, Head Office, Paulinenstraße 15, 65189 Wiesbaden, Germany.



**DePfa-Bank**  
Deutsche Pfandbrief- und Hypothekbank AG



**E**ast Germany's chemical industry has already found a place in the history books and in novels.

In April 1936, as part of his re-armament and industrial programme, Hitler created a giant synthetic rubber manufacturing complex in Buna, now in the state of Saxony-Anhalt. Production started a mere seven months later. By 1944, the Buna plant was producing 6,000 tonnes a month and meeting half the Reich's total needs.

After 1945, Buna was placed under the Soviet administration, which soon re-started production. In 1963, the industry was placed under the east German communist state. By 1990, more than 83,600 people were working in the chemical sector.

Until German unification in 1990, the chemical triangle, as it is known, encompassing the regions of Halle, Merseburg and Bitterfeld in Saxony-Anhalt, was considered one of the key sectors of the east German economy. But that sector also spawned out enormous levels of pollution, the effects of which are documented in a novel by Monika Maron called *Phantasie* (Phantasy).

As a young journalist in the 1970s, Ms Maron was sent to the chemical triangle to write an ideologically glowing report about the industry. What she found instead was illness, waste and inefficiency. After deviating from her subject - she chose to write the truth - she was duly sacked. She is now a successful novelist living in western Germany.

When the Treuhand privatisation agency took over Buna and the entire chemical industry in 1991, it was faced with a choice: to close down or keep Buna open. The decision was fundamental. West Germany had built up its own chemicals industry after the second world war, begging the question on unification as to whether a chemical industry was also needed in eastern Germany.

After the Treuhand opted to keep the region's chemical sector alive, it embarked on a massive restructuring which will cost a total of DM14bn by the time it is complete. No sooner had the agency made this decision than it was faced with another question: could the sector become competitive?

Mr Klaus Schucht, the Treuhand's board member responsible for modernising east Germany's chemical industry, has no doubts. "From a social and



Workers in Chemnitz (formerly Karl-Marx-Stadt) protesting in 1992 at the closure by the Treuhand of large-scale places of employment in east Germany

Picture: AP Photo

Eastern chemicals are saved from extinction, says Judy Dempsey

## Survivors from the flood

political point of view, we need this industry. But I have no hesitation in saying that we will make it competitive," he said recently.

After reducing the workforce by 80,000, the agency planned the following shape for the chemicals sector: Bitterfeld, Buna, and Leuna (which has an oil-refinery complex), would produce basic chemicals; Buna and Leuna would also produce polymers, a chemical substance, the cracking, a process whereby inflammable oils are obtained by dry distillation of organic substances, especially coal and petroleum, would take place at Böhlen and Leuna; the refining would be carried out at Leuna, Lützen-dorf and Zeitz; and the distribution would be carried out by Minol, the petrol distribution company. The aim is to secure 12,000 jobs and invest more than DM14bn in modernising east Germany's chemical

industry. But it is the future of Buna, which will produce PVCs, or plastics, which will determine the success of the entire project.

The Treuhand has earmarked over DM2.8bn of investments for modernising Buna and Böhlen, the location of the cracking facility, as part of its plan to create a fully integrated petrochemical complex.

This year, Buna will have a turnover of DM680m on losses of about DM200m. But under one of the most ambitious schemes undertaken by the Treuhand, it hopes Buna will break even within five years, thanks to a partnership between Dow Chemical, the US-based chemical manufacturer, and Gazprom, the state-owned Russian gas company and the Treuhand.

Under the terms of the recent letters of intent, Dow Chemical will take a majority

independent stake of Buna, and Gazprom will take a minority stake. (The Treuhand will retain 49 per cent, with the option of reducing it once the investment programme has been complete.)

**B**una will produce 1m-1.5m tonnes of polyethylene. The crucial issue for making Buna competitive is the price it will pay for its energy. At present, electricity produced at the nearby power plant at Schkopau is too expensive. Mr Schucht believes part of this energy problem can be solved through Gazprom, which is seeking a 25 per cent stake in Buna, and which will give one of Russia's largest and most lucrative state-run companies a foothold in the German chemicals industry.

"We said to Gazprom that we are offering you the possibility of producing plastics in east Germany. We want its liquid

gas - the C2s, C3s and C4 gases. And in any case, Gazprom has to do something with these gases at its Yamal fields [in Siberia]," said Mr Schucht. To make the entire project cost-effective, Gazprom's gas, which Buna requires, will have to be shipped to eastern Germany at competitive prices.

The Treuhand is considering two options on how to ship the 20bn cubic metres of gas needed annually for Buna. One way is via Tschersowek in Russia, where the C3 gases will be shipped up to the harbour at Vyborg, transported through Poland to the east German port of Rostock and then transported via a pipe line to the cracker at Böhlen. The other option is through the Ukraine, but Russia wants to reduce its dependence on the Ukraine.

"The key factor is that the transport costs cannot be higher than the prices of the

feedstock in Böhlen," explained Mr Schucht. To realise this project, the Russians would have to build a pipeline at Yamal. Experts estimate the pipeline would cost between \$30bn-\$40bn.

Yet even if the relationship with Gazprom works according to plan, the Treuhand may still have to convince the European Commission that the level of investments it is allocating to Buna will not amount to subsidies. "The capacity is there. But we are trying to build new capacity with a lower cost structure of about 30 per cent," said Mr Schucht.

Despite the high risks, the Treuhand believes the east German chemical sector can become competitive and that its location will prove a considerable advantage once the economies of eastern Europe pick up. That is one of the reasons Dow Chemical has chosen to invest in Buna. If this ambitious, heavily-capitalised project is successful, east Germany's chemical sector will no longer carry the stigma of feeding Hitler's war and industrial machine, or being remembered by east Germans as one of the country's worst polluters.

## WHO OWNS THE LAND

### A bitter legacy of Communism

"The restructuring of land in eastern Germany has proved to be one of the most difficult processes the Treuhand privatisation agency has had to face," said Mr Otto Bammell.

As a senior official at the agriculture ministry, Mr Bammell has seen how property has pitted east German against west German, revived old family feuds, and has convinced many experts that the German government's decision to allow restitution before compensation in 1990 may now have been a mistake. "We have the law. We have to make the most of it," said Mr Bammell.

Under the terms of the unification treaty, former Nazi victims and those whose land was confiscated by the Nazis have full right to restitution and compensation. This right also applies to people whose land was confiscated by the communists between 1949 and 1990.

When, in late 1990, the Treuhand started applying the law to agriculture in a bid to privatise 1.2m hectares of east German land, it soon ran into difficulties.

At that time, the agency had two aims. It wanted to restructure the region's agriculture, which meant breaking up the Landwirtschaftliche Produktionsgenossenschaften, or LPGs, the large cooperatives, and the Volkseigene Güter, or VEGs, the state farms; and then it wanted to sell the property. This entailed the loss of thousands of jobs in the agricultural sector. Indeed, the unemployment rate in the countryside is in some cases as high as 70 per cent.

Soon after German unification, the agency began selling agricultural land. But many of the buyers were coming from west Germany. "The east Germans felt aggrieved. They felt there were being colonised," explained Mr Bammell.

"They had little chance to buy land because they had no capital. There was terrible tension in the countryside. We decided we had to give the easterners a chance. So we introduced a new system. We would lease land to the easterners at preferential prices,"

he added. The leases were based on short-term three-year contracts, or long-term 12-year ones.

But no sooner had the Treuhand embarked on this plan than its officials discovered that many questions concerning property rights stipulated in the unification treaty would have to be tackled.

For instance, the Treuhand soon realised that when it wanted to lease land to east (or west) Germans, it had to make sure that there were no outstanding claims on the property.

In some cases, the east Germans complained that they received only short-term contracts of about three years, compared with some west Germans who managed to obtain 12-year contracts," said Mr Bammell. "The problem facing the agency was that it was afraid to extend long contracts in case former property owners had already put in a claim."

**JUDY DEMPSEY** recounts the battle of the title deeds

What could the Treuhand do with an east German long-term leaseholder if a former owner wanted to come back?

The Treuhand was faced with another problem. It was often difficult to ascertain who originally owned the land. The example of the LPGs explains why. These state farms were created from land expropriated by the former Soviet Union which had ruled eastern Germany between 1945 and 1949, and from small landholders who in 1952 were forced to place their plots in the LPG.

In many cases, the original land register was closed and a new one was created which stipulated that the owner of the LPG was the east German state. However, the Treuhand is now finding that former owners have been able to trace the original land registers. As a result, they are now claiming their land back.

[Continued on facing page]

What is the most important today?



We expand the horizon

**DIE WELT**

Free trial-subscription: 0130/38 39 (free of charge)

هكدامن الاصل





## Private scramble for land

Contd from opposite page

"This has inevitably slowed down the whole process of leasing land," said Mr Bammell. "If land has been leased, even for a short time, and if the former owner can prove legal title to it, then the Treuhand can allow the lease to run its full term. But once the lease has expired, the Treuhand must pass on to the original owner the rent from the leaseholder."

This sense of uncertainty about who owns land in eastern Germany has been compounded by another factor: former land owners, usually belonging to the Prussian aristocracy, whose land was expropriated by the Soviet administration.

These owners have no right to restitution but have a right

to buy back their land, rent it, or, following a law passed last September, to limited compensation.

"After unification, these former large landowners hesitated to buy back their property. They were waiting to see what kind of compensation law would be agreed," said Mr Bammell. But in the process, the privatisation - and investment in east German agriculture - was delayed.

As a means of speeding up the privatisation of land, the German government gave investors priority over restitution claims. This law allows individuals wishing to buy land in eastern Germany to circumvent outstanding property rights claims if they can prove to the Treuhand that they will

invest and create jobs. In some cases, this has meant that a former landowner can only get the land back if he or she can match that investment plan.

"The east Germans simply do not have the money to compete with the west Germans," said Mr Werner Loran, an east German who, along with 14 other colleagues, farms 1,300 hectares in the state of Mecklenburg-Vorpommern.

Despite the scale of these problems, the Treuhand has drawn up 9,000 contracts which involves leasing 90,000 hectares based on short-term contracts, and a further 788,000 hectares based on long-term contracts. "I think the turmoil in east German agriculture is nearly at an end. But it has been a high price to pay."

The dynamics of the telecommunications business have once again proved irresistible, writes CHRISTOPHER PARKES.

The latest demonstration of the market's momentum occurred in Bonn in mid-September when the German postal ministry performed an unexpected about-face.

Mr Wolfgang Böttsch, post minister, setting aside objections from Deutsche Telekom and European Union colleagues, announced he was no longer inclined to delay liberalisation of Germany's monopoly on telecommunications. Instead, he favoured opening networks to competition on January 1, 1995, the date previously set by the EU for liberalising markets for telecom services (provided through links rented from the mostly state monopolies).

In a clear signal to Paris that the unwritten go-slow alliance between Germany and France was at an end, he said Bonn would consider going it alone in the absence of consensus.

Since the deadline - early 1996 - for the first tranche of the privatisation of the existing state monopoly had already been fixed, Mr Böttsch's announcement completed the timetable for the opening of the free-market era in the German telecoms sector.

The U-turn was all the more striking in the light of the German government's earlier foot-dragging. For example, Bonn initially interpreted and applied the 1992 EU regulation allowing the transmission of speech within closed user groups in its most restrictive form.

Although the regulation was intended to allow companies to use their own networks freely for internal voice telephone services, the German interpretation said permission would not be granted for groups made

up of legally independent subsidiaries.

Only under pressure from eminent companies such as BASF chemicals and Colonia insurance, did Bonn finally relent: at the end of 1992 it was not until mid-1993 that the first licence for a private mobile phone service was granted to a consortium led by Mannesmann.

However, Mr Böttsch's latest statements prompted the leading private contenders for a share of the market to spring promptly into action. The energy-based conglomerates, primarily RWE, Veba and Viag, better known for their protectionist attitudes towards their electricity distribution "rights" than for their competitive instincts, strove to catch the investors' eye with the unveiling of grander and grander designs.

Veba, for example, scored

## TELECOMMUNICATIONS UNCHAINED

# A market is born



Post minister Wolfgang Böttsch

something of a coup when it announced an agreement in principle with the federal railways, allowing it to lay its cables and optical fibres along the national track and signalling networks. The group, proclaimed chairman, Mr Ulrich Hartmann, was to invest DM6bn, create 10,000 jobs and take a 10 per cent share of a DM100bn-a-year market by 2003. Days later, RWE claimed it was to fatten its product portfolio by taking over Preussag's mobile phone business.

Supported by the influential DIHT federal chamber of trade and industry, the newcomers have since harassed Mr Böttsch increasingly with demands for access to the market even before the start of 1995.

The pressure from the private sector for "freedom now" stems partly from the desire to spread their networks and their wings in the interests of gaining practical experience, the better to compete at home and elsewhere with established private operators from the US and the UK.

But the main attraction is the conviction that glittering prizes await the front runners. In less than 10 years, the prophets say, telecoms in all its manifestations could be Germany's biggest-selling industry, outstripping automobiles and engineering.

The scale of the prospective profits defies calculation, but even the most conservative estimates appear dramatic. For example, a basic comparison carried out in 1992 showed telecommunications sales per head of population in the US were DM980 a year compared with

DM520 in Germany. Market analysts have extrapolated that this alone implies a sales "gap" of DM200bn a year to be bridged, even before additional services and products are taken into account.

Veba, for example, forecasts double-digit annual growth in some services in the period from 1993 to the end of 1997. It envisages a 22 per cent a year potential expansion in mobile telephones, 33 per cent in added value services and 15 per cent annually in cable television (excluding pay TV). By 2003, the company says, Germany's main markets will be worth almost DM100bn.

But ambition is one thing and reality is another. Despite considerable heavyweight public/investor relations work, the energy distributors' projects have failed to ignite investors' interest. One possible reason is that the proliferation of contenders and consortium partners has made it difficult to pick winners. The relatively long-term nature of most of their projects also suggests there is no need to rush.

Analysts have chosen the energy groups as the most obvious because of their existing infrastructural advantages: electricity distribution networks already equipped with copper cable or optical fibres, and experience operating extensive internal data and telephony services.

Although there will certainly be plenty of niches for service providers without networks of their own, such a role has already been rejected by the Preussag steel and engineering group, which recently sold its

burgeoning mobile telephone business to RWE. But even some of those deemed most likely to succeed are taking a circumspect view.

Viag, which is reputed to have the most extensive optical fibre network - some 4,000km courtesy of its Bayernwerk subsidiary - recently excluded telecoms from a list of future "core" activities. It was placed instead among "supplementary" businesses which might in future become mainstream operations.

## Heavyweight challengers

■ VIAG: Has extensive cable and optical fibre network, but used almost exclusively for internal voice and data transmission. Has founded T&D Telekomunikations subsidiary which has been linked up with the internal network of Bayerische Hypothek. Believed to be trying to extend network through deals with regional electricity distributors, but has no stakes in other telecoms businesses and nil experience of operating in private sector. Aims to win a 7 per cent share of domestic private telecoms market (DM500m-700m) by 1998.

■ RWE: Actively building stakes and interests in promising consortiums and partnerships, with plans to invest DM1.5bn by the end of the decade and reach break-even a year earlier. Entire telecoms interests recently bundled together in RWE Unifon AG. Analysts suggest relatively consipated progress is due to the conglomerate's bureaucratic, politicised planning mechanisms. The group is controlled by local governments from the Ruhr region, with dozens of important posts filled by civil servants or politicians.

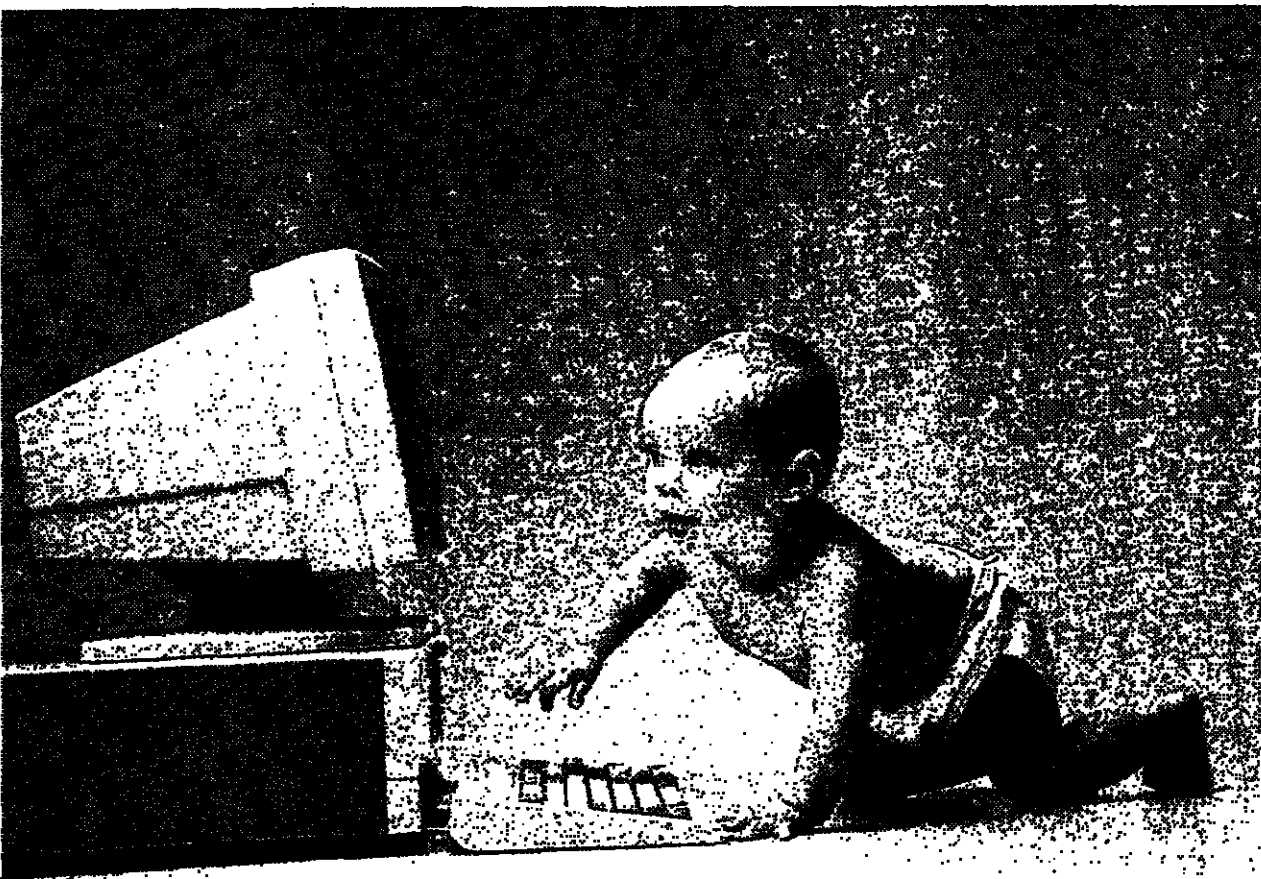
■ VEB: Would-be telecoms power house among the power companies. Plans to invest DM60m by 2003, looking for foreign partner for its newly formed Vebacom subsidiary which bundles together its stakes in nine separate businesses spanning the whole telecoms spectrum from cable TV to satellite communications. Veba's projects, pushed through against resistance from traditionalist board by new chairman, Mr Ulrich Hartmann. They are also being enthusiastically promoted by one of the most effective investor relations teams in Germany.

## SALES PROSPECTS FOR WEST EUROPEAN AND GERMAN TELECOMS MARKETS (DM bn)

Sectors	Western Europe					Germany				
	1993	1996	2003	+% p.a. (93-96)	+% p.a. (96-03)	1993	1996	2003	+% p.a. (93-96)	+% p.a. (96-03)
Cable TV	6	11	15	12.9%	8.4%	2	4	5	14.9%	4.8%
Added Value Services	7	16	25	18.0%	9.3%	1	4	6	32.0%	8.4%
Data Transmission	36	55	76	8.6%	6.7%	8	13	16	10.2%	4.2%
Mobile Telecoms	14	29	41	15.7%	7.2%	3	8	12	21.7%	8.4%
International long distance speech	45	59	68	5.6%	2.9%	10	12	14	3.7%	3.1%
National long distance speech	86	104	116	3.9%	2.2%	19	21	24	3.1%	2.7%
Local speech	50	60	65	3.7%	1.6%	12	15	17	4.8%	2.5%
TOTAL	244	334	406	6.5%	4.0%	54	77	94	7.4%	4.1%

Source: VEB

## A country full of inventors exists only in fairytales.



## Or in Germany's Southwest.

Whether you are interested in our latest inventions, our quality guarantee, made-to-order microchips at competitive prices, modern environmental engineering or telecommunications: It's not just the big names that count with us when it comes to favorable terms. The fact that Baden-Württemberg relies on innovative ideas and pioneering solutions for its future as Europe's No. 1 research region is a key reason why budding talent, start-up ventures and mid-sized companies get more than one chance here. That claim is buttressed on one side by a highly qualified workforce and on the other

by 10 universities, 39 polytechnical colleges and 152 applied technology transfer centers.

What else does Germany's Southwest have going for it as your base in the heart of Europe and a prestigious calling card for 340 million consumers?

Take the fact that there's nothing foreign to us about American business. And we don't go to bat merely for business ties. Rich human contacts, exchange programs and partnerships count here too.

Want to know more about your chances in the EU? About cooperation, branching or joint-venture arrangements? Or about the state and its people, and why so many Americans say they feel quite at home in Baden-Württemberg? Just contact us.

Baden-Württemberg. The German Southwest. The better location.

For more information about Baden-Württemberg please contact:  
Baden-Württemberg Agency for International Economic Cooperation (GWZ),  
Dr. Hans-Dieter Roth,  
Willi-Bleicher-Strasse 19, 70174 Stuttgart,  
Germany, Tel. (+49) (711) 2278714,  
Fax (+49) (711) 2278722.



## Thinking global ... acting local.



## Landesbank Hessen-Thüringen.

Helaba Frankfurt is a public-sector universal bank ranking alongside Germany's most prominent financial institutions with total assets of more than DM 100 billion. From its German base, it provides global presence to meet customers' growing banking needs. Helaba Frankfurt offers a broad range of commercial and investment banking facilities: Wholesale banking for large corporations, central banks, and government entities. Brokerage and investment advisory services. Issuing own notes and bonds. Dealing on foreign exchange markets and of course on the DM bond market. Helaba Frankfurt is at home in the key international markets, operating fully functional branches in London and New York and a subsidiary in Luxembourg specialized in Euromarket transactions and private banking.

### Head Offices:

Frankfurt / Germany  
Junghofstr. 18-26, D-60297 Frankfurt am Main  
Phone: (69) 132-01, Telefax: (69) 29 15 17

### Erfurt / Germany

Bahnstrasse 3, D-99084 Erfurt  
Phone: (361) 66 57-0, Telefax: (361) 56 26 284

### Branches:

#### London

8, Moorgate, London EC2R 6DD, UK  
Phone: (71) 334 45 00, Telefax: (71) 606 74 30

#### New York

499, Park Avenue, New York, N.Y. 10022, USA  
Phone: (212) 371 25 00, Telefax: (212) 838 92 18

And offices in Amsterdam, Berlin, Budapest, Darmstadt, Dublin, Düsseldorf, Kassel, Luxembourg, Prague, Stuttgart, Warsaw and Zurich.

Helaba Frankfurt.  
The bank with all the right connections.

Helaba Frankfurt  
LANDESBANK HESSEN-THÜRINGEN



## GERMANY 12

Michael Lindemann profiles Mannesmann's Peter Mihatsch and Telekom's Helmut Rieke

## Ambitious rivals for the big prize

When Mr Peter Mihatsch looks out of his first floor office in Düsseldorf he has an inspiring view of the river Rhine. Vast concrete and steel bridges tower over Europe's mightiest river which flows north as far as the eye can see.

It is an inspiring view and leaves one feeling a spectator in little doubt that the world is there for the taking.

In Bonn, Mr Helmut Rieke has a far less interesting view - a cityscape of small office blocks and detached houses.

The different views from their offices reflect their contrasting styles.

Mr Mihatsch heads the telecommunications division at Mannesmann, the first German company to take on Deutsche Telekom, the state-owned telecoms operator run by Mr Rieke which is soon to be privatised.

Both men have ambitious plans. Mr Mihatsch's operation is tiny compared with Telekom, but he is looking to expand it rapidly. Mr Rieke, on the other hand, has taken Telekom into joint ventures across Europe and the globe, but knows that as competition from companies such as Mannesmann intensifies, Telekom, which still largely enjoys a monopoly, will stand to lose.

In 1990, Mr Mihatsch moved from Mannesmann Klenzle, a company which makes equipment for commercial vehicles and is part of Mannesmann, the engineering and automotive technology group, one of Germany's top 20 companies in sales terms.

He was charged with setting up Germany's first private mobile phone network, a bold new venture for a company which had become almost synonymous with steel piping.

It has been a startling success and set an example which others are racing to follow.

The division is expected to report sizeable earnings for 1994, the first full year in profit. Sales are expected to top DM1.5bn for the year, making it the fastest growing unit within the Mannesmann group.

What the pipes did for the company's image pales in comparison with its profile among millions of people reached by its aggressive advertising campaign for its D2 mobile phone network.

Mr Mihatsch's success has earned him a seat on the seven-strong Mannesmann management board but he seems far from excited about it.

The Mr Rieke chooses his words more carefully. He has to avoid upsetting the government ministers who are his masters or provoking the powerful trade unions. During a



Peter Mihatsch of Mannesmann

discussion about the needs of Germany's rapidly changing telecommunications industry, he pauses to consider the exact title of the new law that will be needed.

The contrasting style also reflects the fact that whereas Mr Mihatsch only has around 2,500 employees, Mr Rieke has to lead 234,000 people, many of whom realise that they may lose their jobs as Telekom is privatised.

Before moving to Telekom in 1990, Mr Rieke spent 12 years running Loewe Opta, a leading manufacturer of telecoms equipment. He had, for a while, been a member of the technical council which advised Telekom and was singled out by the then post minister to take over as chief executive.

The job has often been described as one of the most difficult in Germany, requiring the incumbent to dodge and weave among political minefields and showdowns with the unions while all the time ensuring that Telekom is as well placed as possible to tap a fast-moving market in which the competition becomes ever fiercer.

The State's responsibility to run the telephone network used to be enshrined in the Constitution. So even the Constitution had to be changed earlier this year. The mentality at Telekom has also had to change. When Mr Rieke took over, the supervisory board - which oversees the management board - frequently found itself debating whether Telekom's national and international plans were constitutional or not.

Such distractions are no longer necessary and Telekom has been transformed beyond recognition. It will become a joint stock company on January 1, 1995 and is expected to be listed on the stock exchange early in 1996. It used to be a company focused entirely on Germany and supplied mainly by German telecoms manufacturers such as Siemens; now around 28 per cent of the suppliers come from outside Germany.

Customer service should also improve now that most Telekom employees are no longer civil servants.

Telekom has ambitious plans for international expansion: together with France Telecom it has a joint venture with Sprint, the US long distance carrier; it has taken a stake in



Deutsche Telekom's Helmut Rieke

MATAV, the Hungarian telecoms operator, has interests in the Ukraine and may become involved in the Czech Republic. Turnover is forecast to reach DM90bn by 2000, up from the DM65bn planned for next year.

Yet while others are looking forward to capturing market share, Telekom, the one-time monopolist, has to give it up. If Mannesmann and other operators have their way, Mr Rieke or his successor will have to surrender the cable television network to an independent company which would allow equal access for all competitors.

Even if Telekom keeps the network, the European Commission is at some point likely to allow competition from the

so-called corporate networks, alternative nets built on the infrastructure which big companies such as utilities have available.

Following the success of the D2 mobile phone network, Mr Mihatsch is weighing up what he might do next.

That seems to be his style: when he finished studying electronic engineering in Munich he rushed into industry but preferred to do research work on plasma physics. "I wanted to step back a bit and get a better overall picture," he says.

Like Mr Rieke, he is looking abroad - to see where he can use the D2 know-how elsewhere in Europe and where Mannesmann and its partners can supply new networks.



An overseas telephone call-card holder: the choice widens Picture: Deutsche Telekom

Mobile phone users are increasing by 30,000 a month, reports Michael Lindemann

## How Mannesmann got in first

Jump in a taxi in Germany and D2 is often written in large blue lettering across the car. Leaf through the many weekly news magazines and you will find the same logo. "It's my line," is the English slogan that comes with it.

D2 and the catchy jingle are the trademark of Mannesmann's mobile phone business, the first private telecoms operator in Germany which started operating commercially in mid-1992 and has signed up around 760,000 clients since then.

About 30,000 clients a month are being won over to mobile phones and the network expects to report sizeable profits for 1994 following investments of around DM3bn.

It has, so far, been an unexpected success story with Mannesmann pitting its skills against Deutsche Telekom, the soon-to-be privatised state-owned telecoms operator which operates D1, the other mobile phone net.

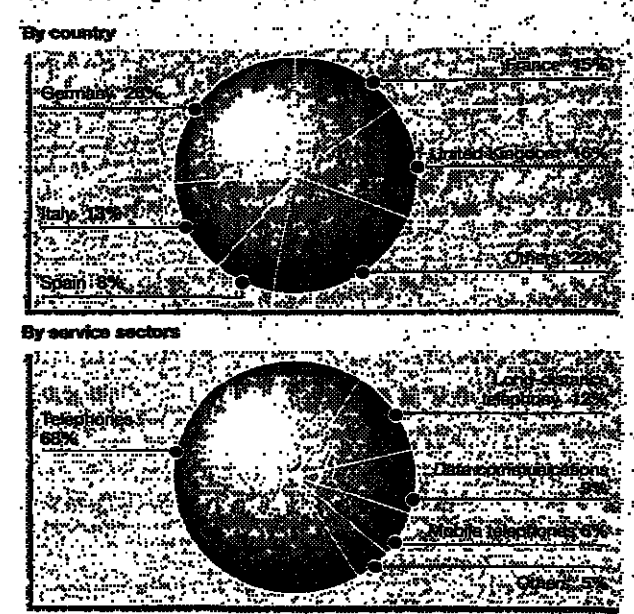
Where Mannesmann led, others quickly followed. Veba, the energy-based industrial conglomerate also based in Düsseldorf, has taken a stake in the so-called E-plus network, alongside Thyssen which still makes a lot of its money in steel.

Meanwhile RWE, the utility, has teamed up with Mannesmann and Deutsche Bank, Germany's largest bank, to develop a corporate network, a sort of alternative telecommunications network which would use the existing cables belonging to utilities and other large companies.

Via, the Munich-based industrial group, is also trying to work out how it can get into the market while Veba recently announced that it was working with Deutsche Bahn, the Federal railways, to use their rail infrastructure as a basis for a corporate network.

In short, telecommunications has become a flavour of the year in Germany, in no small way thanks to Mannesmann which first took on the Telekom's

## West Europe telecommunications market



monopoly. But Mr Peter Mihatsch, head of Mannesmann's telecoms division, is not content with taking on one mobile phone monopoly.

Over the summer Mannesmann and Mercury, the UK-based telecoms operator, joined forces to challenge a decision by the German postal ministry which wanted to award Germany's first in-flight mobile phone service to DeTeMobil, the Deutsche Telekom subsidiary which operates the D1 network.

The court challenge is still in progress but Mr Mihatsch says it marks an important turning point on the German telecommunications market. "For the first time Deutsche Telekom didn't get a service straight away," he says with an audibly stern tone in his voice, reflecting the resentment of constantly having to do battle with Telekom's monopoly.

Alongside Mannesmann Mobilfunk (MMO), the unit which runs the mobile network, Mr Mihatsch has created

Eurokom, a company which has amassed a series of holdings in telecoms ventures across Europe, including stakes in mobile phone networks in Spain and Italy and in companies specialising in data transmission.

Mannesmann is now looking for partners across Europe with whom it can offer D2 clients services across the continent, enabling them, for instance, to have their phones repaired or exchanged.

Most importantly Mr Mihatsch intends to use the mobile phone net to carry a variety of new services.

"You can buy more than just an Aspirin at the chemists," he says in his office in Düsseldorf. "In the same way there will be different suppliers offering different services."

He is currently working on plans to couple the GSM (Global System for Mobile Communications) standard with satellite technology and provide drivers across Germany - and eventually Europe

with an array of services including navigational aides and technology which would automatically pay motorway tolls.

VDO, Mannesmann's automotive technology division, is working on the so-called black box which would give drivers access to this catalogue of new driving aides.

How soon the technology is available depends in part on political decisions to privatise motorways but Mr Mihatsch is confident that within three years the services could be available.

Alongside the new in-car services, Mannesmann is also lining up to take advantage of the expected liberalisation of the telephone network in Germany.

The competition from Veba and others who are toying with the idea of corporate networks seems unlikely to pose much of a threat to Corporate Network International (CNI), a joint venture that Mannesmann has entered with RWE and Deutsche Bank, both leaders in their respective fields.

"In the end it is all about who has the customers," says Alan Coats, an analyst at Paribas Capital Markets in London, pinpointing CNI's outstanding strength.

Mr Mihatsch expects "heated discussions" before Telekom can be made to relinquish its monopoly. Mannesmann may not want a sudden opening of the German networks - there

are some suggestions that this should happen as soon as 1995 - before it and its CNI partners are ready.

"But you have to identify a milestone, and say that (liberalisation) would happen within two years. Those of us who want to invest - and not just DM2.5 but hefty sums - need security with which we can plan."

Mr Mihatsch is loath to predict how many mobile clients MMO will pick up in future. So many previous forecasts have got it wrong, he says, quoting a 1987 study which predicted that there would be 1m mobile phone users in Germany by 2000, a slight misjudgment given that D1 and D2 alone already have about 1.6m clients.

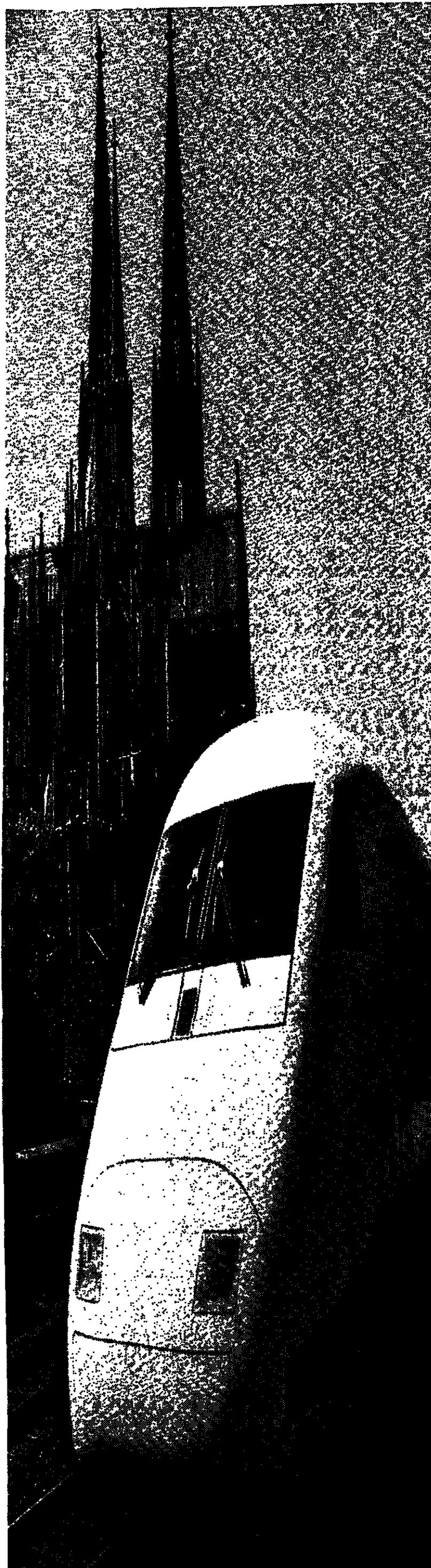
"The people compiling these studies at that time could not possibly foresee the developments," he says. "Mobile phones were thought of as VIP products, to be used by a few very rich people. Today in Sweden you have more people signing up for mobile phones than for fixed lines."

Press him a bit and Mr Mihatsch admits there will be at least 10m mobile phone clients in Germany alone by the year 2000.

By then, he says, MMO and Eurokom, which have so far consumed far more money than they have earned, will be making healthy contributions to Mannesmann's turnover and profit.

## For sale in Germany

at French-Luxembourg border  
2 buildings, partly furnished on request, on 1.5 acres of land, beautiful, detached site on little village, autobahn within 1.5 miles. Suitable for school, offices, manufacturing, warehouse, eldercare home, club etc. or private residence. Heatable pool on large lot with garden + trees. Price: DM 690,000. - incl. Swiss AG (Corp) owing the restate if requested. Address enquiries to: P.O. Box 224, CH-8056 Zurich, Fax +41-1-371. 71. 08



## High-tech connections, excellent prospects.

Investors wanting swift access to the European market will find Cologne with its sophisticated infrastructure and central location an ideal stepping stone. Between them, Cologne/Bonn airport and Düsseldorf airport just 35 km down the autobahn service more than 200 destinations worldwide. At Cologne Central Station, the hub of the West European railway network, you'll find frequent trains to all European centres. Before the decade is out, travelling times between Cologne, Paris, London, Amsterdam and Brussels will be slashed by new, advanced high-speed trains. Cologne and its airport will be integrated into the network served by Germany's ICE super train, for significantly faster travelling to and from Frankfurt. Moreover, ten autobahns radiate from Cologne and its ring road, carrying your products far and wide, while another essential artery of the European economy, the Rhine, flows straight through the city's heart.

To find out more about how Cologne could be your high-tech connection, just write, fax or give us a call.

Stadt Köln  
Office of Economic Development  
Rheinstr. 2-4, 50667 Köln, Germany  
Telephone: (0)221/221-6123, Fax: (0)221/221-6686



مكتبة النور



GERMANY 13

The media are in the news, says Judy Dempsey

## Viewers fear too much power in too few hands

As they voted to elect a new Bundestag, or lower house, Germans were relieved that they had at last reached the end of a mammoth round of local, state and federal elections.

For over seven weeks, television and radio devoted worthy discussions about the campaign. Some politicians said they feared the electorate was sick of the non-stop coverage.

But behind the scenes, another debate was taking place: how to re-write Germany's broadcasting law. The discussion coincides with a period of rapid change in the media where Germany's moguls and non-Germans are joining ranks or competing to increase their market share.

According to Mr Dieter Wolf, president of the country's federal Cartel Office, Germany's television - and media ownership structure - is an oligopoly.

There are two public television channels: ARD and ZDF. These faced competition a decade ago when the German government allowed independent channels to operate. The three largest privately-owned channels are SAT1, RTL and Pro 7. The bulk of the television advertising, worth an annual DM4.8bn, goes to two media groups - Leo Kirch, whose high-tech studios are based in Munich, and Bertelsmann, Europe's biggest media group, which has joined forces with CLT, the Luxembourg-based broadcasting company.

Kirch has a 43 per cent stake in SAT1, a 25 per cent stake in Premiere TV, a pay TV movie channel, a 48 per cent stake in Pro 7, a 25 per cent stake in Deutsches Sportfernsehen (DSF), a sports channel, and substantial stakes in a Swiss, Italian and Spanish channel. He also holds a 35 per cent stake plus one vote in the Springer publishing house, which in turn holds a 20 per cent stake in SAT1.

Alongside the Kirch group is Bertelsmann. It holds a 37.5 per cent stake in Premiere TV, 38.9 per cent in RTL and has a 74.9 per cent in the Gruner+Jahr giant publishing house, as well

as stakes in Stern and Spiegel, the political weeklies.

Until recently, Germany's broadcasting authorities turned a blind eye, or at least kept the debate about reforming the ownership structure of Germany's independent television channels on the back-burner. But two recent developments brought the issue out into the open.

The first was the decision by Mr Rupert Murdoch, the Australian mogul and owner of Times Newspapers in the UK, and Bertelsmann to save VOX, the television channel by taking a 49.9 per cent stake.

The other development was a

have to see if there is no competition between them," said Mr Wolf.

The Medienanstalten are just as sceptical and even more critical about the ownership structures in German broadcasting. The Medienanstalten are quangos which also represent the regions and local communities. They are supposed to act as a watchdog with the aim of ensuring a variety of high quality programmes for the German consumer. They carry out this task by issuing broadcasting licences. A regulator, for example, can award satellite and cable licences, which would give a TV station access to about half of Germany's households. In addition, any station must apply to the individual regulators in each state for terrestrial frequencies.

"We want more competition. But where does the border lie?" said Mr Hans Hege, chief regulator for the Berlin-Brandenburg region. Mr Hege's concern is that the Media Service backed by Bertelsmann and Kirch will effectively monopolise the market. "The big issue is one of concentration by the oligopolies. What is required now is a new media law which would monitor and control both market and audience share."

Under current legislation, owners of independent, private television cannot own more than 49 per cent in any channel. But what some regulators want is a law which allows any individual broadcaster no more than a 35 per cent stake of the audience.

That might be hard to monitor given that audiences fluctuate. Moreover, that law would not weaken the oligopolies run by Bertelsmann and Kirch which in theory could together dominate well over half the audience share through their diverse television channels and their overlapping ownership interests.

"We have to consider all these things," said Mr Wolf. "But we have to make sure that competition between the oligopolies continues to exist," he added. Recent developments suggest otherwise.

### German and foreign media moguls are competing to increase their market share

major venture by Kirch, Bertelsmann and Deutsche Telekom, the state telecommunications monopoly, to create a joint venture called Media Service which will offer to manage and distribute new TV channels, as well as specialist telecommunications services on Deutsche Telekom's cable television network.

This venture was referred to the European Commission earlier this month ruled that the Media Service would hinder competition. The three parties are expected to return to the drawing board and revise their plans. The three partners meanwhile have insisted that "the new joint venture will not act as a broadcaster or provider of programming," and will be scrupulously neutral in its treatment of future clients, restricting itself to technical, administrative and distribution services.

All sides are also adamant that they are not seeking to create a monopoly over distribution of future digital television services in Germany. But the Cartel Office, and Germany's Medienanstalten, which consists of 15 regulators representing each of the 16 states, are sceptical. "Having oligopolies is one thing. But we



Life in the university city of Bonn: studying in Germany usually takes longer. Picture: Alan Harper

Student militancy sinks cash reforms, writes Michael Lindemann

## Expensive learning curve

Efforts to cut costs also made little headway. BAföG, the training assistance law which ensures that around 770,000 students receive funds to finance their studies, was to have been frozen until 1996. In July, Mr Karl-Hans Laermann, the new minister, managed to increase it by 2 per cent, which was less than the rate of inflation but nonetheless a setback for the government.

Meanwhile, the university system is bursting at its seams. 1.8m students are expected to make do with 850,000 places at universities.

Since 1977 the number of new students has risen by 75 per cent, an increase in line with other industrial democracies, but while Germans are not loath to sign on, around 27 per cent of them drop out of their studies for one reason or another, according to figures from the Federation of German Industry (BDI). In North Rhine-Westphalia, Germany's biggest state, up to 35 per cent leave

their studies unfinished.

Parallel to the universities Germany has since the beginning of the century had a system of vocational training offering qualifications from banking to hotel management for those not wishing to go to university.

Each year about 550,000 German school-leavers sign apprenticeship contracts with companies. Every German profession has its own training programme, lasting two or three years, and all of the 500,000 mostly medium-sized companies which take on apprentices must provide qualified instructors.

But participants in this programme are also beginning to wonder about the costs. Employers spend DM40-DM50bn a year on training and there are growing concerns that the system is also becoming too inflexible. And as German industry sheds jobs in an effort to raise productivity companies often have to turn

away the Lehrlinge or apprentices who have completed their training only to find that the jobs they were promised are no longer available.

Managers too are becoming increasingly aware that the German system, admired for decades, may be losing its advantage over comparable systems abroad which are more competitive and flexible. A survey conducted by the Munich-based Ifo economics institute earlier this year, showed that 36 per cent of companies think the German standards are slipping.

Mr Tyl Necker, the BDI president who steps down next month, has been a particularly vociferous critic of the shortcomings of the further education system.

He has argued repeatedly that the system must be better tailored to the needs of industry and society in order to avoid a situation where up to 25 per cent of university gradu-

ates work in jobs where degrees are not required. "If society has to devote a large part of its resources in order to educate people then it also has to have the right to ensure that there is some sense to it," Mr Necker said.

But the momentum generated by the heated discussions last autumn has all but petered out. As part of plans to streamline the government, there are even proposals to fuse the education ministry with the ministry of research and technology, reflecting the low priority accorded to the reforms.

Advocates of the German system still say it produces more better educated people per head of population than other systems. They may be right but pressures associated with an ageing population and a lack of funds means that much still needs to be done if Germany is to preserve its comparative advantage in years to come.

## A Quality Issuer in International Markets



Landesbank Rheinland-Pfalz  
D-55098 Mainz, Germany  
Grosse Bleiche 34-56  
Telephone (61 31) 13-01

LANDESBANK RHEINLAND-PFALZ

Landesbank Rheinland-Pfalz - one of Germany's prominent public-sector financial institutions - has been going from strength to strength in international debt markets.

Since its decision to diversify its funding sources, the Bank has become a familiar name as a regular and high-quality issuer in international capital markets. Enjoying quasi-sovereign status and backed by top credit ratings, Landesbank Rheinland-Pfalz to date has launched international borrowings in a number of major currencies and in a variety of terms.

In line with its objective of broadening its investor base, Landesbank Rheinland-Pfalz has demonstrated its readiness to be innovative. The Bank's most recent borrowing in international markets was its first issue of a Dragon bond in August 1994. This was also the first issue in the Dragon bond market by a bank of a German federal state.

Landesbank Rheinland-Pfalz is a universal bank with total assets of over DM 60 billion and core businesses in long-term lending and real estate financing. It also acts as banker to the State of Rheinland-Pfalz and functions as central bank and liquidity manager for the state's savings banks. Its shareholders are the Savings Banks and Giro Association of Rheinland-Pfalz, Westdeutsche Landesbank Girozentrale, and Südwestdeutsche Landesbank Girozentrale.



## GERMANY 14



Linde's industrial gases separation plant near Brno, in the Czech Republic: no trace of historic antagonism

Manufacturers head for eastern Europe, reports Christopher Parkes

## Poles and Czechs compete with the German worker

When the Polish economy finally finds a firm footing there may be room in the market for three industrial gas suppliers at most, according to Mr Gunar Eggendorfer, a Linde group director.

At present, while the economy is anything but stable, the key metal-working industry is going into reverse, the zloty is weakening almost continuously against the D-Mark, and inflation runs at more than 30 per cent, there are more than half a dozen, slugging it out in a market which generated just DM136m in sales last year.

As a rule of thumb, Mr Eggendorfer reckons that annual sales of DM100m are necessary to keep a single industrial gas supplier occupied and profitable.

It is not a situation designed to appeal to German companies, typically risk-averse and stability-obsessed, but it is one Linde - plus competitors Aga, British Oxygen, Liquid Carbonics, Messer Griesheim and a handful of management buy-outs - may usefully learn to live with.

The lessons will come in useful when the time arrives to push further eastwards into the new markets and manufacturing bases in the former Soviet Union. But it is too soon for Mr Eggendorfer. "Everything is still too uncertain over there," he says.

Although Mr Eggendorfer and his chairman Mr Hans Meinhardt make much of the hardships and uncertainties of pioneering in the Germany's

eastern frontier lands, they are equally eager to point out that all Linde's gas interests in the region - all set up or bought in the last four years business - are profitable.

Even in Poland, where on top of all the other problems sales per employee are only a third of those in the Czech Republic, Linde is making money from its core business of separating air into its component gases and packaging it for industrial users.

Since 1990 the group, also known as a leading supplier of lift trucks and refrigeration plant, has invested DM950m in the former communist east, with a good half of the total spent in eastern Germany and DM250m in the Czech Republic. The balance has bought Linde

varying volumes of market share in Hungary, Slovakia and Poland.

Total "eastern" sales of DM480m last year already account for about 20 per cent of group gas turnover.

Difficult as conditions are in these markets, Linde, which decided to develop industrial gases into a core business five years ago, had no alternative to investment. While other companies making other products might be content to export into the new markets, the costs of transporting heavy gas bottles mean exports are not viable beyond a range of 80 to 100km.

It is also characteristic of the gas market that the early entrants or indigenous producers tend to take dominant market

shares, effectively locking out outside competitors. Air Liquide's 75 per cent of the French market, for example, is a good enough reason for Linde to limit its ambitions to the west of its homeland.

Accordingly, analysts say, Air Liquide has kept away from the Czech market precisely because of Linde's early coup with the purchase of a majority stake - plus an option on the balance - in the state-controlled Technopolyn, based in Brno, Moravia, which has a market share of well over 50 per cent.

Apart from four German technical specialists among 740 employees, the entire management and workforce is Czech. Apart from a few curio photographs of ancient compression

gear and air separators, most of the old equipment has been replaced with Linde plant imported from Germany. "But at its heart it is a purely Czech company," insists Mr Meinhardt.

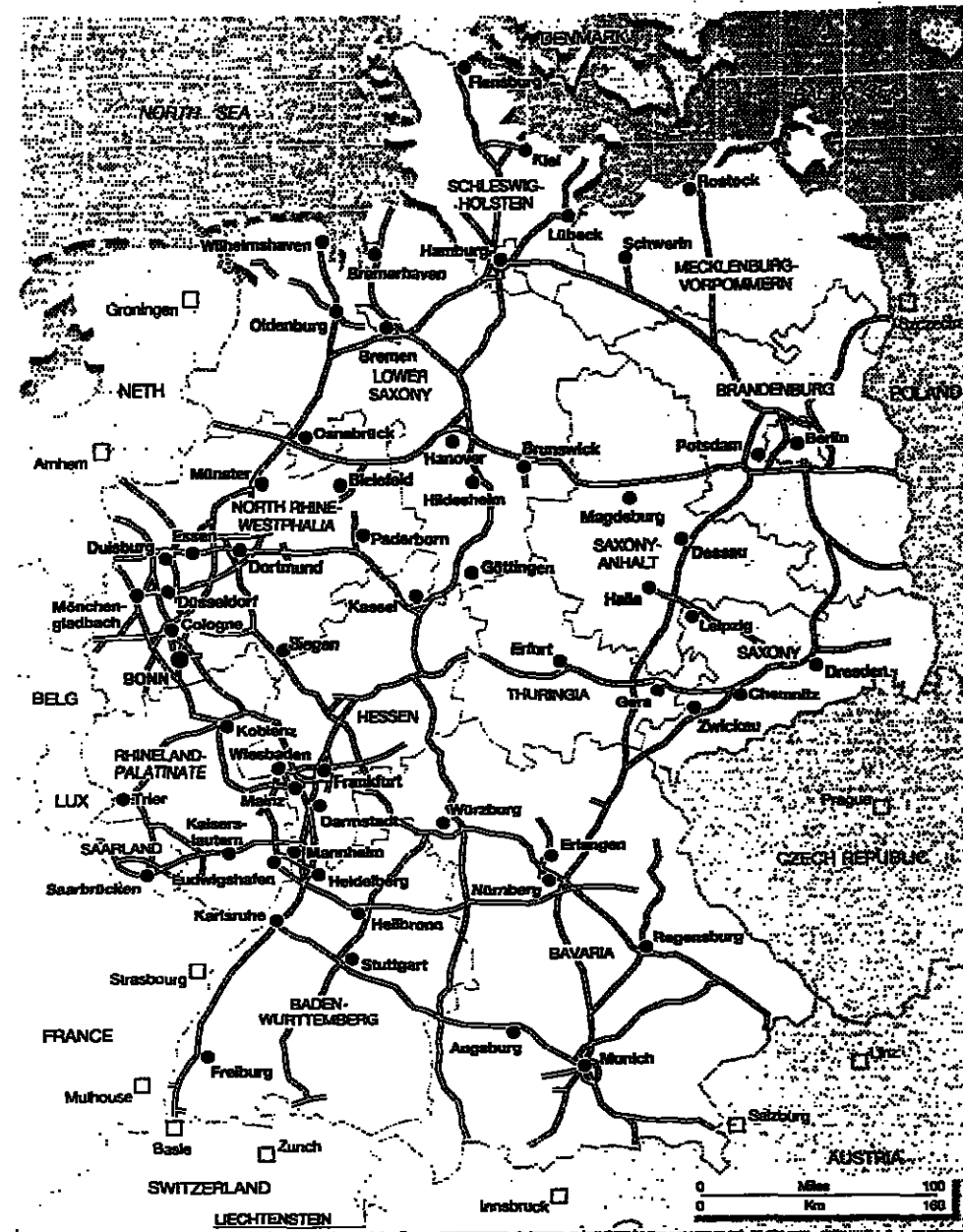
In contrast to the experiences of some smaller, entrepreneurial foreign investors, larger groups such as Linde and Asea Brown Boveri which controls a boiler engineering plant on the other side of Brno, have slipped relatively easily into professional, co-operative relationships with their Czech colleagues.

Although the ABB works has tough production and quality targets comparable with those in the Swiss-Swedish group's western works, they have been accepted just as readily by former Kombinat managers as the requirement that they should learn the group language, English.

As for Linde, Mr Meinhardt claims to be surprised at the similarity between Czech and German attitudes to work and responsibility. There is no resentment against foreign takeovers and no traces of any historic antagonism between Czechs and Germans.

"Linde has profited well from the collapse of the old order in the east," he says. "But we knew it was important to come here on a business footing and not to try to play the role of the know-it-all."

Here, especially, we are well on the way to making yields on our investments comparable with those at home."



### On the road to Prague

There is a school of thought in the German investment community which believes that within only a few years most of the advantages of manufacturing investment in the Czech Republic will have withered away, writes CHRISTOPHER PARKES.

The Linde group and Jungheinrich, its rival in the lift truck business, are unconvinced. For a total investment of DM37m they recently opened a new purpose-built factory on a 40 hectare greenfield site in Moravia, south of Brno on the Prague-Vienna road.

The joint-venture Jull plant is now being equipped and staffed to manufacture between 80,000 and 100,000 electric lift-truck motors a year - once the task of a factory in Hamburg - in a classic example of the export of German jobs and manufacturing due to unfavourable conditions at home.

The fact that from the purchase of the site to the start of production in June this year took only 18 months with none of the horrendous planning permission delays encountered in Germany was only one of the attractions.

Since building electric motors is a labour-intensive job, the Brno pay rates of DM2 to DM5 an hour are a central factor, as is the 42½-hour working week and the standard allowance of two weeks' holiday.

But Brno, renowned for its electro-technical department at its technical university and the local industry, also offers a wide range of workers and potential suppliers.

Together, the new site and workforce provide a "clean-sheet" start for a lean production project intended to cut the cost of motors by 40 per cent, reduce the number of motor variants from more than 70 to around 35, and homogenise design.

At present virtually the entire process comprises assembling components imported from Germany, but the driving logic of the Jull process is for the parts to be supplied as cheaply and promptly as possible. It can only be a matter of time before they, too, come from Czech factories.

## Reach of the four supra-regional daily and business newspapers in the Media Analysis '94 (compared to '93).

Commissioned by the Frankfurter Allgemeine Zeitung, DIE WELT, Handelsblatt, Süddeutsche Zeitung and approx. 60 other daily newspapers.\*

Target group: total population over the age of 14 years.

Süddeutsche Zeitung  
1.090.000 1.100.000

Frankfurter Allgemeine Zeitung  
970.000

880.000

DIE WELT  
620.000

590.000

Handelsblatt  
550.000

520.000

MA '93

MA '94

Source:  
MEDIA-ANALYSE 1993T/and 1994T  
(AG-MA).

\* ARD, ZDF, RTL, SAT 1 and other radio and television broadcasters.  
Institutes: Infratest, Media Markt Analysen, Sample, Marplan, IFAK, GFM-GELAS, GfK.

Süddeutsche Zeitung  
The great German daily

Contact: Publicitas Limited  
517/523 Fulham Road, GB-London SW 6 1HD  
Tel: (0 71) 3 85 77 23, Fax: (0 71) 3 81 88 84

مكاتبنا في القاهرة

Have your F  
delivered  
Germa



Peter Norman explains the significance of Frankfurt's European Monetary Institute

## Chrysalis of a Bank of Europe



Alexander Lamfalussy, at work in earnest after 10 months' preparation

In spite of Germany's pivotal role in the European Union and Chancellor Helmut Kohl's passion for greater European integration, Germany is poorly endowed with EU institutions.

The move of the European Monetary Institute to its new Frankfurt headquarters this month goes some way to redressing the balance.

The EMI has been set up to prepare the planned European System of Central Banks (ESCB) which will be established in 1998 when the EU fulfils the promises of the Maastricht Treaty and moves to the third and final stage of economic and monetary union, with a single currency and single monetary policy.

Meanwhile, the institute exists to strengthen the co-ordination of monetary policy among the EU's 12 central banks and promote economic convergence among member States so they can meet the tough criteria which the treaty has prescribed for EMU membership.

Mr Alexandre Lamfalussy, the EMI president, and about 75 staff have installed themselves in an imposing city centre tower block that was formerly the headquarters of the Bank für Gemeinwirtschaft.

Last week's meeting in the rechristened "Eurotower" of the EMI's governing council, which comprises the EU central bank governors and Mr Lamfalussy, was a signal that the EU's newest institution had begun work in earnest after 10 months of preparation in borrowed office space provided by the Bank for International Settlements (BIS) in Basle, Switzerland.

Mr Lamfalussy, who moved from being general manager of the BIS to take over the EMI presidency at the start of this

year, has described the EMI's first task as constructing a "turnkey" central bank for Europe that is capable of operating effectively on the political decisions to go ahead with EMU have been taken.

After much haggling, European leaders bowed to German wishes and agreed just over a year ago to site the EMI in Frankfurt.

They also endorsed the 65 year old Belgian banker, academic and monetary policy

expert as its head. At that time, there were many who wondered whether Mr Lamfalussy and the institute were being launched on a futile endeavour.

The EU was still suffering the aftershocks of 18 months of monetary turbulence. These had seen the departure of the British pound and the Italian lira from the exchange rate mechanism of the European Monetary System, numerous parity changes among surviving ERM currencies and a speculative run on the French franc in July and August 1993 that had culminated in the widening of the ERM's fluctuation margins to 15 per cent either side of its members' central rates.

Since then, calm has returned to the ERM. The exchange rates of the surviving member currencies have stabilised at levels close to those that existed before August 1993.

Interest rates in continental Europe have fallen and the region appears to be enjoying a broad based, non-inflationary economic recovery. According to Mr Lamfalussy, "things are not as negative as they looked a year ago". The way is clear for intensive work towards EMU, if not yet for the political decisions to take monetary union further.

The institutional framework and operating principles of the planned European central bank system have been defined in the Maastricht Treaty. It has been left to the EMI to design its organisation in detail and specify the relations between the future European Central Bank (ECB) and the national central banks that will also be members of the ESCB.

The EMI has to work out

how the EU's future single monetary policy should be managed.

It must also tackle such issues as the preparation of banknotes to be used after the introduction of the Euro as a single European currency and how national payments systems should be linked.

These may sound like dry technical matters. But as Mr Lamfalussy has observed: "The veil of technicalities obscures important matters of interest to individual countries and market participants alike."

The nature of future monetary policy throws up several big issues involving differences of central bank practice that could result in tensions between such heavy-weight institutions as the Bundesbank and the Bank of England.

The EMI will have to consider whether Europe's monetary policy should be guided by a money supply measure as in Germany or an inflation target as in Britain. If a monetary aggregate is chosen, which one should it be? Should commercial banks, as part of the management of policy, be obliged to deposit compulsory minimum reserves with the ESCB?

If so, should these be interest bearing or not?

Fostering central bank co-operation is the other part of the EMI's mandate. This task, which Mr Lamfalussy considers as important as preparing the central bank, will involve building up the EMI's economic research capacity.

EU economic and finance ministers were given a foretaste of the EMI's ambitions in this area at an informal meeting of the EU's "Ecofin council" at Lindau on Lake Constance in September. Mr Lamfalussy presented the find-

ings of a penetrating EMI analysis that demonstrated how different levels of budget deficit variations in currency volatility, and member states' widely varying inflation records explained why they had been impacted to varying degrees by this year's bond market turbulence.

His presentation also served as a reminder to the ministers that Mr Lamfalussy is a believer in monetary union. He says its implementation is essential to protect what has been achieved in creating the European single market. However, he doubts whether EMU can be achieved by 1997 - the earliest date in the Maastricht Treaty. EMU and establishment of the ECB could take "five, six or 10 years".

If so, the EMI, which is due to be closed down as soon as the ESCB starts operating, will turn out to be a more durable part of the Frankfurt financial

scene than its designers envisaged. With a staff drawn from all EU countries (including Austria, one of the applicant countries), it should help bolster Frankfurt's credentials as an international financial centre and offset some of the shock generated by Deutsche Bank's recent decision to strengthen its investment banking presence in London.

But the EMI's role will be judged ultimately by the performance of the central banking system that is due to supplant the institute. If and when EMU occurs.

There is much to do before the EU achieves EMU along the lines envisaged in the Maastricht Treaty.

The excessively high budget deficits and indebtedness of most EU member states must be reduced to credible and manageable proportions. Europe's politicians must generate the political will to

move to stage three. Then there is the vexed question of achieving greater political union in the EU, which many economists, politicians and officials (notably in Germany) consider essential if EMU is to prove a lasting success.

Speaking in Paris recently, Mr Lamfalussy acknowledged that much was beyond his capacity to deliver. "Even if done well", he said, the EMI's preparations for EMU would "not necessarily tip the scale of the political decision in favour of moving rapidly towards monetary union."

But he made clear that he and the EMI mean business. "I shall do everything in my power to give no excuses to those who, on the pretext that preparation for the organisation of the European Central Bank is inadequate, wish to postpone the date of the political decision," he said.



Frankfurt's financial centre: hammering out the details from the Maastricht blueprint. Picture: Tony Andrews

Conner Middelmann assesses demand for capital

## No end in sight for high public borrowings

Next year will see a sweeping overhaul of German public-sector borrowers, with familiar names disappearing and new ones appearing in their place.

However, although it will be redistributed, the financing burden will remain heavy and officials at the Finance Ministry and the Bundesbank, its issuing agent, will have to continue probing the frontiers of innovation to ensure Germany's debt finds a safe home.

As a result of the privatisation of public-sector companies and the consolidation of several funds created to finance German unification, old capital market favourites such as the Treuhandanstalt, the post office and the railway authorities will no longer issue bonds as from 1995. Some of these bodies' debts will be assumed by the government, while others will service their debts independently under a new name.

Nevertheless, public sector indebtedness is high and the country's financing and debt servicing burden remains heavy. While Germany's total public-sector deficit, including state and local governments, is expected to drop markedly from this year's level of around DM145bn as the Treuhand deficit falls away, the Federal government's deficit next year is likely to remain little changed at around DM68.7bn, compared with DM69.1bn this year. Finance Minister Theo Waigel is due to present an updated budget forecast for 1995 on December 14.

Meanwhile, the cost of servicing Germany's debt is set to increase, and Mr Waigel has warned that as of 1995 every fifth D-Mark spent by the Federal government will go towards debt servicing.

So far this year, the government has managed to scrape through its borrowing programme, aided by a strong cash position at the beginning of the year and a generous DM18.25bn contribution from the Bundesbank in April. Each year, the central bank transfers the bulk of its profits to the government, which uses the money to pay down existing debt.

However, Bonn's funding was dogged by the sell-off

which devastated global bond markets this year and caused yields worldwide to soar. Amid nervous market conditions, the Bundesbank's decision in May to cancel a debt auction at very short notice sent shudders through a market fearing that the government was unable to raise the funds it needed.

In September, with 10-year yields close to their 7% per cent high, the government decided to issue a 10-year floating-rate bond pegged to the three-month Frankfurt inter-bank rate.

The issue met with disapproval from the Bundesbank, which for years has opposed money-market instruments on the grounds that they interfere with its monetary policy-making and foster a short-termist mentality among market participants.

This has turned the spotlight on an issue which has been the subject of heated debate for the last two years: will the German government eventually issue Treasury bills with maturities of less than one year?

For the last two years, a provision to issue up to DM50bn of such bills (dubbed Bu-Bills) has been included in the Federal budget, but as yet none has yet seen the light of day.

Following this year's approval of D-Mark money-market funds and amid prospects for rising short-term interest rates, investor demand for such instruments is likely to increase in 1995. However, while most sophisticated bond markets boast liquid yield curves ranging from one month to 30 years, Germany's maturity spectrum starts at one year and is most heavily weighted in the four- to 10-year sector, with a relatively illiquid 20-year sector.

The very short end of the German yield curve has largely remained underdeveloped due to resistance from the Bundesbank. Indeed, in August it announced it would stop issuing short-term bills, known as Bu-Bills, for fear that they would fuel the growth of money market funds.

"We did not want to provide investment opportunities for money-market funds by issuing Bu-Bills, thereby reinforcing [the trend towards] short-termism," Bundesbank vice president Johann Wilhelm Gaddum said recently. Moreover, "we have asked the Federal and state governments not to issue short-dated debt instruments," he said, explaining that increased short-termism in government financing would fuel economic short-termism generally. [Short-term financing] may create new business opportunities, but it does not contribute to the stability of the financial system," he said, warning of the increased interest-rate volatility and economic destabilisation which could follow.

The Bundesbank also appears to fear that if the government funds itself regularly at the short end of the yield curve, it will start exerting pressure on the central bank to keep short-term interest rates low.

However, despite the Bundesbank's opposition, many analysts say it may eventually have to bow to pressure from the Finance Ministry and the markets to issue Bu-Bills. Although the central bank advises the government on its funding, it is the Finance Ministry which makes the final decision on how to raise the money.

"The steeper the yield curve gets, the more favourable it will be for the government to issue short-dated debt," says Mr Holger Fahrkrug, economist at UBS in Frankfurt. Indeed, looking in high debt servicing costs by issuing long-dated bonds would further increase the budget deficit. The 10-year benchmark bond currently yields around 7% per cent, compared with 5% per cent for three-month money.

Some warn that, by issuing money market bills the government could incur a refinancing risk by having to roll over its bills every few months at possibly rising interest rates. However, over the long term, it is usually cheaper to raise short-term rather than long-term funds because yields curves tend to be upward sloping more often than being inverted, says Mr Rainer Back, head of fixed income research at Dresdner International Research Institute. "The market would like the government to offer a balanced mix of debt, ranging from three months to 30 years," he says.

Moreover, "it is in the interest of Frankfurt as a financial centre that we should be able to offer short-term bills to international investors," says Mr Hermann Rempersperger, chief economist at BHP Bank. Moreover, he says that "if the amount of Bu-Bills in circulation were restricted to, say, DM20bn this could hardly be interpreted as veering towards short-termism."

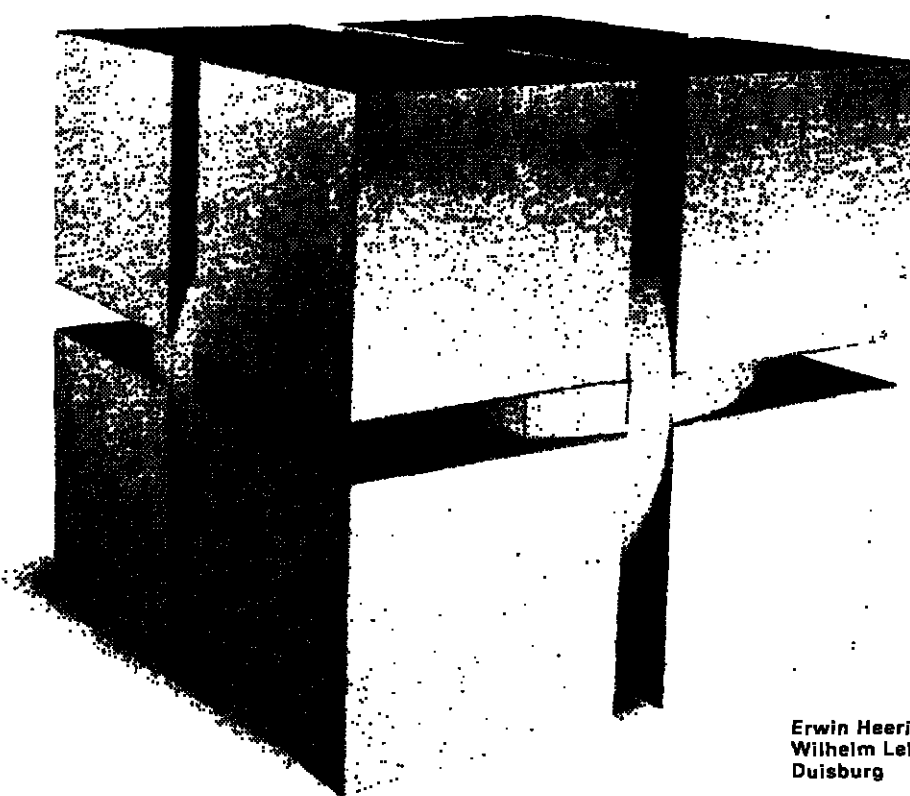
Money market funds are another compelling reason for allowing money-market debt issuance. "Now that they exist, you can't un-invent them," says Ms Alison Cottrell, economist at Kidder Peabody in London.

"Given people want to invest in money market instruments, surely it's preferable to keep their savings in Germany and help them fund the deficit rather than pushing them into other countries which offer T-bills," she says.

## FRANKFURTER HYPO

### The Pfandbrief ■

### Eight strong arguments for our product



Erwin Heerich, no name, Wilhelm Lehmbruck Museum Duisburg

The yield on our Pfandbriefe is higher than the return on public-sector bonds. They guarantee a fixed rate of interest throughout their life. They offer a broad spectrum of maturities for individual investment planning. Furthermore, they provide excellent liquidity: our Pfandbriefe can be sold at any time through the stock exchange. The security given to the investor by virtue of the German Mortgage Bank Act makes them an especially attractive offering on all financial markets. Their outstanding quality has been acknowledged since 1987 by the "AAA" rating of the international rating agency Standard&Poor's. Finally, the reliability of Frankfurter Hypo as an issuing house for over 130 years is a further sound argument. In a nutshell, Frankfurter Hypo Pfandbriefe provide the solid foundation for your capital formation.

Frankfurter Hypothekbank AG, Junghofstraße 5-7, D-60311 Frankfurt, Fax 01049/69/29898-219

## Frankfurter Hypothekbank

"This is an investment advertisement issued by Frankfurter Hypothekbank AG being approved by Deutsche Bank AG London, a member of the SFA pursuant to the rules of the SFA. Since the investments are issued and regulated in Germany, the protection provided by the U.K. regulatory system does not apply and these investments are excluded from the U.K. Investors Compensation Scheme."

Have your FT hand delivered in Germany.

Gain the edge over your competitors by having the Financial Times delivered to your home or office every working day. Hand delivery services are available for subscribers in all major cities throughout Germany. Please call 01 30 53 51 (Toll Free) for more information.

Financial Times. Europe's Business Newspaper.



## GERMANY 16

Quentin Peel: an era ends, but German foreign policy stays cautious

## Heavy burdens of history

When the last Russian troops marched past the giant Soviet war memorial in East Berlin last August, followed a week later by the beating of the retreat for the western allies, it marked more than the end of an era. It symbolised the recovery of sovereignty for a united Germany.

The two events to celebrate the final departure of the erstwhile troops of occupation - still too sensitive to be combined in a single ceremony, in spite of the end of the Cold War - drew a clear line under the post-war period. They also highlighted the fact that four years after unification, the debate on Germany's national identity, its national interests, and its proper international role, is still unresolved.

The calls for such a rethink are coming from all sides. At home, they have been made from left and right, from such distinguished figures of the past as former Chancellor Helmut Schmidt, as well as from the present generation of politicians, like Mr Wolfgang Schäuble, the parliamentary leader of the ruling Christian Democrats (CDU).

The international community, from US President Bill Clinton to Mr Boutros Boutros Ghali, the secretary-general of

the United Nations, is also urging Europe's most powerful State to assume its full international responsibilities.

Given the importance of the issue, it is perhaps surprising that it did not play a larger role in this year's marathon election campaign. The whole theme of unification, its costs and domestic consequences, was paramount. Yet the foreign policy consequences failed to emerge as a cause of dispute.

One reason is no doubt because foreign policy has traditionally been an area of cross-party consensus, with the pursuit of unification its prime focus. The main parties of the political establishment - the Christian Democrats, Social Democrats and Free Democrats - have always agreed on the need for ever closer integration into the European union. It was seen as the other side of the coin to German unification, the essential reassurance for the rest of Europe that a unified Germany would be no threat. And it worked.

A second reason for the lack of real popular debate is the instinctive desire, which runs deep through the German population, for foreign policy initiatives to be cautious and reactive, not adventurous and

pro-active. The devastating experience of Nazi rule and wartime defeat has left a deep suspicion of anything which might smack of German high-handedness, in spite of the stereotypes still peddled in parts of the foreign press. Hence the resistance to any serious discussion of the "national interest" in foreign policy.

In spite of all that, the discussion is well under way in the smoke-filled rooms of Bonn.

Inevitably, Europe is the dominant focus - but now with the opening of western Europe to the east quite as important an issue for German policymakers as the continuing integration of the European Union in the west. Germany is the one member of the EU which is equally committed to widening and deepening simultaneously, unlike the French, who are primarily interested in deepening, or the British, who really just want the widening.

In a key-note paper, *Reflections on European Policy*, published by the CDU group in the Bundestag in September, the rationale was clearly spelt out: "The only solution which will prevent a return to the unstable pre-war system, with Germany once again caught between East and West, is to

integrate Germany's central and eastern European neighbours into the [west] European post-war system, and to establish a wide-ranging partnership between this system and Russia," it said. "Never again must there be a destabilising vacuum of power in central Europe."

It adds: "Germany has a fundamental interest both in widening the EU to the East, and in strengthening it through deepening. Indeed, deepening is a precondition for widening. Without such further internal strengthening, the Union would be unable to meet the enormous challenge of eastward expansion. It might fall apart, and once again become no more than a loose grouping of States unable to guarantee stability."

The latter is Germany's horror scenario - a weakening of the western institutions which have underpinned security and stability since 1945, just as eastern Europe is itself under enormous strain. For Chancellor Helmut Kohl, his absolute commitment to the cause of European integration has been a key factor in persuading him to stay in office at least until 1998. He intends to be a driving force for another big step towards European integration



Russian soldiers in their last parade in Berlin on August 31, 1994: end of an era, but what comes next? Picture: Reuters

at the 1996 EU intergovernmental conference.

However, German policymakers are keen not to frighten their partners - not least the British - from the conference table. "Let us look for practical policies to resolve practical problems," says a senior German diplomat. The practical problems are jobs and competitiveness; peace and stability in Europe; and overcoming the divide between rich and poor, which threatens to engulf western Europe in a new wave of migration from both south and east. Then he

argues that none of those problems can be resolved by the traditional nation-state: they require trans-national solutions.

Yet even if the European integration process is common ground, there are clear divisions in Germany about how it should proceed. There are also differences over how the opening to the east can be accomplished. And there is still disagreement over just what role Germany should be playing in the wider peace-keeping process on the world stage.

The Christian Democrat

paper on Europe argued that a "hard core" of European integrationists, encompassing Germany, France and the Benelux countries, was inevitable, because only they would be able to join economic and monetary union (Emu) in 1999. Mr Klaus Kinkel, foreign minister, immediately rejected the idea as by implication, if not intention, too "exclusive".

Mr Kinkel, a Free Democrat, is also at loggerheads with Mr Volker Rühe, the minister of defence, who is urging rapid membership of Nato for Poland and the other central European states, but the clear exclusion of Russia. The foreign minister is far more concerned not to offend Moscow, nor to leave the defenceless Baltic republics isolated, by creating a new European divide on the Polish border.

As for the whole process of peace-keeping, Mr Rühe and the Christian Democrats are

most concerned to give the Bundeswehr, the German armed forces, a new role by widespread participation in UN exercises, while both Mr Kinkel's FDP and the opposition Social Democrats (SPD) are more cautious. Each occasion will require the specific approval of the German Bundestag, and each time there will undoubtedly be a huge debate.

These are the issues which will continue to divide the political establishment as it seeks to define Germany's new role.

But in outline, perhaps, that role is already clear: Germany will be the swing power in Europe, involved in an eternal balancing act between east and west, seeking to reconcile and integrate.

It will do so with one hand still tied behind its back. For it will still be loath to lead, and merely seek to react to the initiatives of others.

## GERMANS ABROAD

## Foreign travel is a national obsession

Not even recession can staunch German *Wanderlust* - and its concomitant drain on the balance of payments. Indeed, as recent experience has shown, the depression of holiday prices by international economic decline, coupled with the apparently unwavering strength of the D-Mark, actively encourages efforts to escape to the sun, writes CHRISTOPHER PARKES.

Banks regularly issue exchange rate guides specifically aimed at trippers seeking the best value for their hard currency on quick getaway breaks. Popular newspapers printed excited reports during the summer when the Italian currency lost further ground and DMI would buy L1,000 for the first time.

Despite the domestic slump which has brought real income cuts, rising taxes and unemployment, German spending on foreign travel is forecast to increase around 3 per cent this year to some DM64bn (\$41bn). Although this implies stagnation in real terms after a real 3 per cent increase in 1993, when set against falling expenditure on all other personal and household goods and services, it serves to underscore the strength of the national drive to get away.

According to a new study by the Cologne-based IWD economics institute, the average west German family sets aside more than DM200 a month - almost a third of its leisure budget - for holidays. According to Dresdner Bank, a consumer poll in which people were asked which areas of spending they would find hardest to reduce found holidays ranked second only to the basics: food, rent and clothing.

The vacation may be sacrosanct, but it is becoming a considerable burden on the balance of payments. While the national travel account has been in deficit for almost 40 years, the gap between German spending abroad and foreign travellers' spending in Germany has increased 50 per cent since unification. While travel expenditure has risen from DM47.5bn to DM64bn, revenue income has barely budged, increasing a mere DM1bn since 1990 to an estimated DM18bn this year. As a result, last year's travel balance was a record DM46bn in the red.

The domestic industry has suffered from the effects of recession in neighbouring European countries as well as the daunting strength of the currency. Following a 10 per cent decline in 1993, the number of foreign guests staying in German hotels fell 3 per cent in the first half of this year.

But the domestic industry's most enduring disadvantage, according to officials at the government-funded DZT tour-

ism promotion authority, is lack of marketing effort. France, which arguably has more natural holiday appeal than Germany, spends four times as much on generic promotion than the DZT's DM52m budget allows. Austria spends DM20m a year.

Earlier this year DZT's new management set about trying to correct "false ideas" about Germany as a holiday destination, targeting young foreign travellers likely to be drawn by musical and other popular cultural attractions. As its researches had shown, the average age of vacationing visitors was "well over 50," according to marketing chief Ms Eva-Marie Sternagel.

Surprisingly, however, Dresdner Bank data show that although revenue from foreign tourists in 1992 accounted for only 0.7 per cent of GDP, the absolute total of DM17.5bn was only a little behind that of Austria, and compared favourably with the UK's DM21bn.

Meanwhile, the industry's potential in the former GDR is only just being tested. Despite the natural attractions of the Baltic coast, the relatively low population density and newly-accessible cultural centres such as Leipzig and Dresden, the region has attracted hardly any visitors from neighbouring eastern European countries. They prefer to spend their hard currency in locations more exotic than a former communist state. Westerners, too, have been deterred by the lack of relatively good quality accommodation and complaints of over-high prices are common.

Although some 240,000 eastern jobs already depend directly or indirectly on tourism, the government estimates the industry needs a further DM6bn in private investment to raise hotel and guest-house bed density from its present level of around half that in the west. The heavy costs of rebuilding the basic infrastructure in the region, such as roads and railways, drains, water, power and telephone connections, has limited the volume of funds available for popular attractions such as sports and cultural facilities.

Meanwhile, the local inhabitants are quickly developing their western cousins' taste for travel, but lower earning power tends to limit their range. Favourable destinations include western Germany, Austria, Spain and Switzerland. As in the west, the average-income, four-member family reserves 14 per cent of its disposable income for leisure activities - an average of DM554 a month. Little more than DM100 of this is set aside for holidays - just enough to cover the average German travel agent's price of a two-week foreign holiday for one.

WHERE LIFE MEETS BUSINESS: IN THE NORTH-WEST OF GERMANY

THE EUROPEAN SUMMIT '94

EUROPEAN SUMMIT  
9-10 DECEMBER 1994  
ESSEN

## WELCOME TO THE MEETING POINT OF EUROPE'S FUTURE.

Europe's political leaders will be meeting in the Ruhr for the first time. A region with 5.5 million people working together to build an economic powerhouse of European proportions. Re-struct-

uring traditional industries into new centres of excellence in research and production. Creating an extraordinary, new quality of life. Sign-posting Europe's future. When will you join us?



THE RUHR. THE EUROPEAN EVENT.

For further information: KYR - The Ruhr, D-45032 Essen, Fax +49-201-2069-555, Telephone +49-201-2069-574

مكتبة الناصر



# WORLD NUCLEAR INDUSTRY

Monday November 21 1994

Fifty years after the first controlled nuclear chain reaction, the industry is still growing, but at a much slower pace than it would like. Michael Smith reports

## Concern over lull in plant construction

Nuclear industry enthusiasts call it a breathing space. But many executives are concerned that the present lull in plant construction will be rather more permanent and that the frenetic building activity of the 1970s and, to a lesser extent the 1980s, will not be seen again in their lifetimes.

There is little chance of a revival this century and even nuclear power's more robust supporters would be hard pressed to predict with confidence a resurgence in the early decades of the next century.

Fifty years after the first controlled nuclear chain reaction, which made power generation possible, the industry is still growing, but at a much slower pace than it would like. Latest estimates from the International Atomic Energy Agency are that the 2,100 Terawatt hours of electricity produced from nuclear power worldwide will expand by between 11 and 13 per cent by the end of the century.

But that is against a background of a much faster expansion in demand for electricity which could see output growing by more than 20 per cent over the same period.

The 17.5 per cent market share enjoyed by nuclear last year is expected by the IAEA to be 13 per cent at worst by 2015 and 15 per cent at best.

What has gone wrong for an industry that once promised to provide the lion's share of the world's electricity?

The Three Mile Island and Chernobyl accidents have had a decisive effect on the public's thinking. Nor have recent nuclear proliferation scare stories, however unjustified they may have been, helped nuclear power's cause. But a large part of the problem is commercial and stems from the transformation of the electricity supply industries in countries throughout the world.

Monopolies are being dismantled, competition is being increased and, in some cases, ownership is being transferred from the public to the private sectors. The more commercially-minded, and in some cases smaller, utilities are adopting a more risk-averse approach.

They want technologies that have low capital costs and short lead times, and power stations that can be built with easy planning consent procedures. They also want plant that can be used flexibly.

None of this is conducive to nuclear power construction. Atomic power plants cannot be switched on and off with the ease of a gas or coal plant. They take longer to construct than gas, coal or oil-fired stations and are more expensive to build.

The problems are demonstrated by recent constructions in the UK. Sizewell B, the 1,200MW station about to be fully operational on the east coast of England, cost about £2bn to build and is coming on stream 13 years after a public inquiry was started into whether it should be built.

By contrast, PowerGen last year opened a 900MW gas-fired power plant at Killingholme, Humberside, less than four years after deciding to go ahead with it. The UK, with its access to North Sea gas, is a special case, but there are few countries where a new nuclear

plant rather than a coal or gas plant would be built if the decision were based on short-term financial criteria.

The nuclear industry argues that taking what it sees as a purely market approach is dangerous. "It may be easy to leave nuclear energy aside in short-term policy but in doing so we endanger our planet's atmosphere, notably because of carbon dioxide and the greenhouse effect," says Mr Remy Carle, deputy general manager of Electricite de France and chairman of the World Association of Nuclear Operators. Nuclear power stations emit virtually no carbon dioxide or sulphur.

The industry says the short-term approach also jeopardises the energy balance of the next century. "Today's energy resources will have to meet a massive increase in demand; a two-fold increase at some stage next century," says Mr Carle. "This is not possible without a significant contribution from nuclear energy."

Such arguments have most potency in south-east Asia either in countries where access to alternative sources of power are restricted, as in the case of Japan, or where the demand for electricity is likely to be high as economies burgeon, as in the case of China, South Korea and Taiwan. All of these countries are either building or hope to build nuclear power plants, and last year Asia had 14 reactors under construction, according to the IAEA.

Activity is also intense in eastern Europe, where last year there were six reactors under construction in the Ukraine, four in the Slovak Republic, four in Russia, and five in Romania. In Latin America there were five reactors under construction last year, including one in Argentina and one in Brazil. India is building five reactors and Pakistan one.

The dearth areas for nuclear power construction include: the US, where no power station has been ordered since 1979 and plentiful supplies of gas mean none are likely in the near future; Australia, where no nuclear stations have been built and none are likely; Africa, where there are only two reactors on the whole continent, both in South Africa, and no more are planned; and western Europe where, with the UK's Sizewell B complete, only France is building stations and even it is close to the end of its programme, with four under construction.

All of this could change, in the medium term future at least, if prices of fossil fuels rise and environmental pressures increase the need to cut carbon and sulphur emissions.

But to stand a real chance of taking off again, the nuclear industry must make significant progress in three main areas: designing reactors which produce cheaper electricity, dealing with waste, and renovating dilapidated reactors.

Research into producing cheaper nuclear power will inevitably be held back while there are only limited prospects that the vast sums of money needed to fund it will be repaid through new orders. While there are still hopes of developing fast breeder reac-

tors - once thought of as the salvation of the industry - there seems little likelihood that fast breeders will enter commercial operation before 2020.

Nevertheless, practically all countries with nuclear power programmes are developing versions of existing plants which are aimed at cutting costs and improving safety.

Nuclear waste represents a thorny problem because the industry is often so dependent on governments for resolutions. This has been highlighted this year in the US where a coalition of state utilities and regulators have filed a

suit accusing the Department of Energy of defaulting on its promise to take spent fuel. The search for a permanent nuclear waste dump has dragged on for years with little discernible progress and the utilities say the government is backing away from its requirement to take waste by 1998.

But the most pressing problem for the world nuclear industry is to help renovate the creaking reactors of eastern Europe. Considerable progress is being made with the help of aid and technological know-how but efforts are hampered by lack of resources. With most east European utilities still in the state sector and charging prices well below costs, there is little incentive for investors to provide funds.

Western scientists believe the most obvious root causes of the Chernobyl accident have been remedied in plants throughout eastern Europe. Nonetheless, they would prefer to see some operating reactors, including two at Chernobyl itself, closed down. Another significant accident may be unlikely but, if one did occur, a resurgence of the industry would be delayed for decades and possibly for ever.



Sizewell B's distinctive dome-shaped reactor containment building. The 1,200MW station, about to become fully operational, cost £2bn to build

## We're happy to be giving the British economy a hand.



Since 1971, we have generated for our single shareholder, the British Government, an average annual return of over 10% after adjusting for inflation.

£1 out of every £750 of British exports is earned by us. Our exports are set to double, placing us in the top 30 British exporters.

The wealth created by our Company represents £1 in every £155 generated by the whole of the UK's manufacturing industry.

Our work supports 1 in every 375 British jobs. We employ 14,000 people and have, over a number of years, indirectly sustained jobs for 50,000 more.

We have a strong position in a growing global market, which will be worth over \$35 billion by the year 2010.

With 50 years experience and a long term sustained R&D programme, we are world leaders in nuclear fuel cycle services. Ours is an industry where Britain leads the world.



These little objects are fuel pellets of the type used in modern nuclear power stations all over the world.

They're manufactured from Uranium, processed and refined by us, BNFL.

Since our inception in 1971, when BNFL was set up as a limited company with the British Government as its sole shareholder, we've pioneered the science of manufacturing and recycling nuclear fuels.

Operating as a commercial enterprise in the same way as any other private sector company, BNFL has consistently produced a profit and paid regular substantial dividends.

These dividends and the growth in shareholder's funds mean that the Government's original investment in the Company has provided an average annual return of over 10%, after adjusting for inflation.

Originally set up to help meet Britain's domestic needs, we soon found our expertise in demand overseas. Today we serve customers all over the world.

Our experience, aided by a far-sighted and long term research and development programme has made us a world leader in most

areas of the nuclear fuel cycle. Ours is one of the few remaining technology based industries where Britain still leads the world.

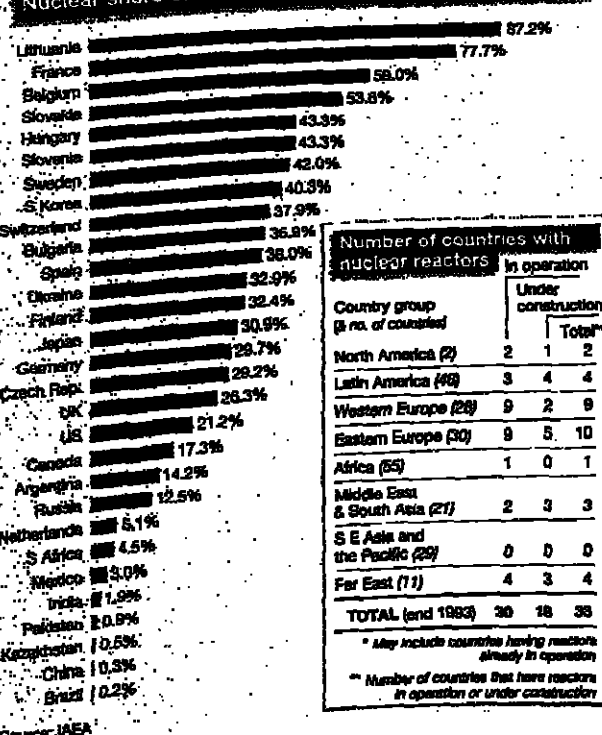
Cautious estimates suggest that the global market in nuclear services will be worth over \$20 billion by the year 2000 and more than \$35 billion by 2010.

We are well-placed to capture a sizeable share of this market, with all that means for Britain.

Already our work supports 1 in every 375 British jobs. We produce £1 of every £155 generated by the whole of the UK's manufacturing industry. £1 in every £750 earned abroad by British companies is earned by us.

Now that the new Thermal Oxide Reprocessing Plant (THORP) has been given the go-ahead, our exports are set to double, placing us among the top 30 British exporters.

Nuclear share of total electricity generation during 1993



Number of countries with nuclear reactors

Country group (No. of countries)	In operation		Under construction
	Total	2	1
North America (2)	2	1	2
Latin America (6)	3	4	4
Western Europe (28)	9	2	9
Eastern Europe (3)	9	8	10
Africa (5)	1	0	1
Middle East & South Asia (21)	2	3	3
S.E. Asia and the Pacific (29)	0	0	0
Far East (11)	4	3	4
<b>TOTAL (end 1993)</b>	<b>30</b>	<b>18</b>	<b>38</b>

\* Also include countries having reactors already in operation  
\*\* Number of countries that have reactors in operation or under construction

Please send me a free copy of your Annual Report and Accounts.

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

BNFL CORPORATE COMMUNICATIONS, RISLEY, WARRINGTON, CHESIRE WA4 6AF



## WORLD NUCLEAR INDUSTRY II

Clive Cookson on technology

## Moving forward at a snail's pace

For several years nuclear technology has been moving forward at a snail's pace. Progress is painfully slow for those who remember how quickly new reactors were designed during the growth years in the 1950s, 1960s and early 1970s. It is also glacial when compared with other industries, not only fast-moving fields such as biotechnology and electronics but also competing energy technologies such as efficient gas-fired power plants.

Some of the reasons for the slow progress are obvious. After 15 years with few orders for new nuclear plants the industry has neither the funds to undertake research and development on a large scale nor the incentive to design new reactors.

So the main activity is gradual, incremental improvement of the long-established reactor designs - which is not something to excite the heart of an enthusiastic young engineer. There is a morale problem in some nuclear research establishments, with an ageing workforce soldiering on to retirement.

The pressurised water reactor, designed originally in the US, dominates the international nuclear industry. PWRs represent 55 per cent of the world's operating nuclear reactors and generate 63 per cent of nuclear electricity. And the PWR features just as prominently in the industry's future plans. According to the Nuclear Industry Handbook 1994, published by Nuclear Engineering International, PWRs account for 74 of the 143 units planned or under construction (equivalent to 67 per cent of generating capacity).

The PWR pumps water under high pressure - to prevent boiling - to the generator, where steam is raised in a separate circuit.

The next most popular type is the PWR's closest cousin,

the boiling water reactor. The BWR raises steam directly from the cooling water and therefore does not need a separate heat exchanger. Although the simpler circuitry reduces construction costs, this advantage is offset by the requirement for additional shielding since the circuit is susceptible to radioactive contamination.

Development of advanced BWRs for the late 1990s is continuing, particularly in Japan where five BWR units are under construction and four are planned.

Europe's standardised advanced design is the 1,450MW European PWR (EPR) from Nuclear Power International

But development work in Europe and US is concentrated on advanced PWRs. These designs incorporate a range of "passive" or "inherent" safety features which are intended to reduce the risk of a catastrophic accident by an order of magnitude or more compared to existing reactors.

For example the power density of the core is reduced and the reactor is larger than earlier PWRs with the same output. And the new designs are simpler, more rugged and more forgiving of operator error and mechanical failure. Europe's standardised advanced design is the 1,450MW European PWR (EPR) from Nuclear Power International, a partnership of France's Framatome and Germany's Siemens. The project timetable calls for sites for the first EPR units to be selected in 1997 and construction to begin in 1999, with commercial operation from 2005.

The US is developing two advanced PWRs with joint funding from the government and industry: the 1,350MW

System 80+ from ABB Combustion Engineering and the 600MW AP600 from Westinghouse. With little immediate prospect of new orders from the US electricity supply industry, their commercial prospects probably depend on winning export business in Asia. Westinghouse, for example, set up an AP600 engineering centre in Indonesia this year to prepare for the design's introduction there.

The emphasis of advanced reactor research is more on winning public acceptability through inherent safety than reducing costs, because the industry remains convinced that in the long term it can win the economic competition with fossil fuels.

Development of gas-cooled reactors - the technology on which the British nuclear industry relied until a PWR was ordered for Sizewell B - has virtually stopped in the UK. But gas-cooled reactor research is continuing in the US and Russia.

The latest government-funded US project is the Gas Turbine-Modular Helium Reactor (GT-MHR) in which high-temperature helium coolant from the reactor drives a gas turbine directly, without the need for a steam generating circuit. It is claimed to be safe, simple and cheap to build and operate.

The GT-MHR is a candidate for burning surplus plutonium extracted from former Soviet nuclear warheads in a US-Russian joint venture. The reactor would generate electricity and produce energy for district heating.

Meanwhile R&D into fast breeder reactors - once seen as the inevitable next step for the nuclear industry - is running down worldwide. Substantial programmes still continue in France, Russia and Japan, but there seems to be little prospect that fast reactors will enter commercial operation within 20 years.

David Buchan reports on developments in France

## Some challenges to be weathered

France's formidable nuclear industry seems so far to be weathering a number of challenges: the public debate over nuclear waste, the conundrum of the future of the Superphenix breeder reactor, and pressure from Brussels for liberalisation of the European energy market.

What had been billed as the big media event of the year turned out a relative flop. This was the march in April and May against the Balladur government's decision to re-start Superphenix as a research reactor. The march began on April 8 south of Lyon at Creys-Malville, the site of Superphenix, then wound east to take in part of Switzerland and Germany, then - a month later - ended in Paris with no more than 1,500 demonstrators.

It was a far cry from tens of thousands, some of them from Switzerland and Germany, who mobilised at Creys-Malville in the late 1970s against the building of Superphenix, and a disappointment to the Greens whose chief goal in the nuclear field had been to extend indefinitely the shut-down of Superphenix ordered in mid-1990.

Superphenix, built as the world's largest breeder reactor to produce electricity, has this autumn started a new life as a centre of research into the burning of plutonium and other waste. The plant, which cost about FF27bn to build, must be the world's most expensive research reactor, but mothballing it was not cheap either. Running the plant as a research reactor will cost FF100m a year, to be borne by the French Atomic Energy Commission (CEA) and Electricité de France (EDF), the state-owned utility which owns 51 per cent of the reactor, although they may reap some marginal benefit from sales of by-product.

Cogema, France's nuclear fuels agency, says that Superphenix's net consumption - or elimination - of 100kg of plutonium a year will be useful, but rather puny in relation to the 10 tonnes of plutonium that France's 56 reactors generate each year, along with nearly 80 per cent of the country's electricity supply.

Cogema opened a new reprocessing plant in La Hague in August, specifically to treat as much as 800 tonnes of EDF's nuclear waste each year.

This unit, named UP2, is akin to UP3 which started in 1990 and which is designed to serve Cogema's 27 foreign clients.

Mr Jean-Louis Ricard, Cogema's head of reprocessing, claims that both French and foreigners have gained because after having each paid out FF20bn for their own reprocessing unit, they have been able to split the FF20bn extra cost of installations common to the two reprocessing units.

For Cogema, as well as for British Nuclear Fuels, German utilities are an important customer, accounting for 15 per cent of the French agency's total business. However, as a result of a compromise earlier this year between the government and the opposition Social Democrats, German utilities are no longer required to reprocess their spent fuel, and now have the option of stocking it.

German utilities are financing the preparation of a disposal site in the Gorleben salt mines in Lower Saxony, but political objections have put this well behind schedule. This seems to be why Mr Ricard says he is "extremely confident that La Hague even in 15 years time will have a full load".

Mr Ricard, naturally, favours reprocessing rather than stocking spent fuel. "Stocking would be like leaving old cars lying by the roadside; reprocessing is like the sensible business of compressing all this spent steel into something useful". But even Cogema recognises that there is some waste - about 200 cubic metres of long-lived and highly radioactive material, enough to fill the average swimming pool - which cannot be re-used and which is just piling up in a temporary silo at La Hague.

The general idea is to bury

this waste. The government has now chosen four possible underground sites, whose geology it is studying. In another year or so, it will select two of these sites in which to sink underground research laboratories costing some FF1.5bn each.

Eventually, around the year 2005, it may decide on an eventual nuclear waste storage site. EDF, as the world's largest nuclear power generator, is closely identified with the nuclear cause, but this does not tarnish its image, at least not at home. According to a Louis Harris poll last year, 80 per cent of French had "a good opinion" of EDF, not as high as France Telecom (84 per cent) but higher than Gaz de France (77 per cent) or Elf Aquitaine (58 per cent).

The opening of electricity markets in Europe and around the world, particularly in fast-growing Asia, presents EDF with an enormous opportunity which it appears to be seizing with both hands. It now

exports 12 per cent of its French-generated power to the UK, Switzerland, Italy, Germany, Spain and Portugal. And it is also investing abroad, in Argentina, Slovakia and most recently in Sweden.

At the same time, however, it has every intention of protecting its home patch, menaced by Brussels. The European Commission has threatened court action to get France and some others to drop their monopolies on the export and import of energy.

EDF is not worried about imports, given the competitiveness of its nuclear-generated electricity. It does not even mind too much about the introduction of some competitive bidding by suppliers. But EDF draws the line at "third party access" which would see an end to EDF's distribution monopoly.

It is this monopoly, says EDF, that gives it the ability to plan the heavy long-term investments so characteristic of the nuclear industry.

Frank Gray takes a look at Asia

## Suppliers are flooding in

Western nuclear equipment suppliers, after years of non-growth in their own markets, are now flooding into Asia in search of fresh business that might arise from the region's rapidly expanding electricity supply industry.

The big news coming out of the region centres on Taiwan and the People's Republic of China - each of which is close to finalising big orders for large nuclear power complexes as part of their drive to diversify their electricity policies away from near-exclusive dependence on fossil fuels.

Mainland China is heading for a potential bonanza and has outlined plans to add 15 new nuclear plants between now and the first decade of the next century. They would have a combined capacity of at least 12,000MW, and most of the key components, such as reactors and turbines, would be imported.

In the past two years, China has commissioned its first three reactors, which have 2,100MW of capacity. They are the 1,800MW, two-unit complex at Daya Bay, north of Hong Kong, built by Framatome of France and the Anglo-French GEC-Alsthom. A third 300MW unit, built mainly with Chinese technology, is operating at Qinshan, south of Shanghai at a site being developed for a full family of reactors.

In recent weeks, Atomic Energy of Canada Ltd (AECL) signed an agreement to enter into detailed negotiations for the supply of a two-unit, 1,400MW complex at Qinshan. The proposal, if firmed up, is worth C\$2.6bn. It follows a recent announcement by Framatome that it had won a FF1.4bn contract to supply equipment for a second 300MW unit at Qinshan.

These units would be in addition to China's outline plan to add a series of large reactors in south-eastern China, not far from the Daya Bay complex. The units would provide long-term base-load capacity in one of the country's most rapidly industrialising regions.

The potential of the China market is tempered by concerns about its ability to fund such schemes, but no such worries surround the race to win at least \$2bn in

contracts to supply Taiwan with 2,300MW of nuclear capacity, to be installed at a new complex inside a national park on the northern tip of the island.

Mr Adrian M. T. Wang, vice-chairman of Taiwan's Atomic Energy Council, recently said that the contract to build the two-unit complex would be made before the end of January. Competing bidders were Framatome and Siemens and a US-UK consortium of Westinghouse and Nuclear Electric. Mr Wang said that Taiwan had to accelerate its nuclear programme because of its huge, 93 per cent, dependence on imported energy.

Development of the site had been suspended several times since the mid-1980s because of environmental protest.

The units would add to Taiwan's existing nuclear capacity of 5,144MW; some 26 per cent of all installed power.

The nuclear issue has brought the two Chinas together on the issue of uranium supplies and storage. Taiwan recently agreed in principle to buy uranium concentrate from China in exchange for permission to store the island's nuclear waste at a remote site on the mainland.

Japan and South Korea, the number one and two countries in Asia in terms of nuclear capacity, both plan rapid expansion, and Indonesia is planning to begin its own nuclear power programme.

Mr Djali Ahimsa, director-general of Indonesia's National Atomic Energy Agency, said recently that first tenders would be called next year for the supply of Indonesia's first nuclear units, which would be built at Mount Merapi in north-central Java. The target date for completion was 2004, with more pairs of units being added regularly thereafter.

Indonesia's total capacity now was 10,000MW, but projections called for this to rise to 31,800MW by 2011. Nuclear plants would ease pressure arising from Indonesia's diminishing oil reserves and would free gas and coal for export.

After Japan, South Korea has the world's most ambitious nuclear plant expansion programme. At present, Korea

Electric Power operates nine reactors with a capacity of 7,616MW, about 36 per cent of total capacity. By 2006, it plans to have added another 14 units, with a capacity of 12,800MW, boosting nuclear's share of all electricity to 87.7 per cent of total capacity of 45,535MW. By 2031, plans call for further 18,900MW of nuclear capacity to be added, by which time a total of 7,617MW will have been decommissioned.

Most reactors have been supplied by Westinghouse, Atomic Energy of Canada and Framatome, with Korea Heavy Industries increasingly developing its own reactor know-how.

Kepco officials are excited by the diplomatic breakthrough with the North, which will mean the installation of 2,000MW of nuclear capacity under western supervision in exchange for Pyongyang's decision to scrap its obsolescent - but potentially lethal - graphite-moderated reactors.

In Japan, there is more than 30,000MW of nuclear capacity in operation, but the country's private sector power utilities are falling well behind the government's proposed schedule to add a further 40,000MW by 2010.

The Ministry of International Trade and Industry (MITI) says the time needed to negotiate site acquisition, obtain government and local approval, and construct a nuclear plant is now beyond an acceptable level. It hopes Japan's nine power utilities will build and start operating at least 15 new reactors by 2010, but it foresees this target as difficult to achieve under present socio-political conditions.

The leading utilities, led by Tokyo Electric Power Co. (Tepco) are sourcing the most important nuclear components domestically, under licence from GE and Westinghouse. GE is also a leading contractor in its own right, and is in joint venture with Toshiba and Hitachi to install 2,600MW of capacity at Tepco's Kashiwazaki-Kariwa nuclear power station, which will open in two phases in 1998-97.

Frank Gray edits Power in Asia, a Financial Times newsletter

## Worldwide Nuclear Capability



GEC ALSTHOM has supplied more than 20% of the total generating capacity in the world's nuclear power industry.

Power Generation, Reactor and Auxiliary Equipment • Remote Handling  
Waste Management • Storage • Refurbishment • Servicing • Decommissioning  
Project Management.

GEC ALSTHOM one of the world's leading power generation companies.

GEC ALSTHOM

Michael Smith examines the UK industry

## Review will reveal all

It is just conceivable that the UK nuclear power industry could be on the brink of a glorious era in which the industry will be transferred into the private sector and then expanded significantly. But few people are betting on it.

All will become clear when the government announces the conclusions of its long-awaited review into the industry in the next few months. The review could provide the framework for the industry for years, possibly decades, to come.

The two main generators, Nuclear Electric and Scottish Nuclear, are pushing hard both for privatisation and for the ability to build new power stations. But they are struggling to get their arguments accepted.

It is, after all, just five years since the government was persuaded that investors would not buy nuclear power stations from the state. Ministers promptly pulled the sale of the nuclear stations from the privatisation of the rest of the power industry, imposed a moratorium on the building of new stations and promised the review which is now under way.

The nuclear industry has used the time well, achieving significant increases in efficiency.

Since 1989, Nuclear Electric has managed to raise its share of the electricity market in England and Wales from 16 per cent to almost 25 per cent. This sharp improvement has been largely due to its success in overcoming technical difficulties with its five advanced gas-cooled reactor stations that were built in the 1970s. From having been among the worst performing nuclear stations in the world, the AGRs are now among the best.

Scottish Nuclear has also made impressive strides, achieving a 40 per cent increase in output since 1989 and 50 per cent improvement in productivity.

In spite of the improved efficiency, the industry is struggling to shake off its critics' claims that it is uncompetitive. The main problem is the existence of nuclear levy, through which £1bn a year is raised from domestic power consumers in England and Wales every year for the

nuclear power industry. Nuclear Electric argues that the levy is to pay for liabilities it inherited from the Central Electricity Generating Board, its forerunner, but the government is less precise about its purpose.

The nuclear industry's opponents say it is a subsidy. They feel they are on even firmer ground over the costs of building Sizewell C, the 2,500MW power station planned for the Suffolk, England, coast. This is planned by the nuclear industry as what it hopes will be the first in a series of new plants.

N. M. Rothschild, the merchant bank advising Nuclear Electric, is working on the possibility that it may be possible to build a nuclear power station entirely with private sector finance.

Rothschild has yet to make its findings public but the City of London will take some convincing. Investors were sceptical enough about Nuclear Electric's claim in June that it could produce electricity from the 2,500MW Sizewell C at 3.7p a unit.

This was based on the assumptions that the station could be built for £2.5bn, its operating efficiency would be 85 per cent and that the private sector would demand an 11 per cent return on capital invested. Critics say all of these claims are highly optimistic. But assuming 3.7p is achievable, it is still considerably higher than the average price of 2.4p this year in the electricity wholesale trading pool to which the new station would have to sell its power.

The pool price will rise by the early years of the next century but not necessarily to 3.7p. The gap could be bridged if the government was prepared to provide a subsidy, perhaps as much as £1m. But for Sizewell C to go ahead, the government would also have to provide guarantees against future regulatory change or decommissioning problems.

It felt unable to give such undertakings in 1989, but since then the environmental arguments in favour of nuclear power have increased.

There is more international pressure to

cut sulphur and carbon dioxide emissions.

But nuclear power's opponents in the gas and coal industries could argue that providing state aid for nuclear power, whether through direct subsidy or underwriting the industry for regulatory change, would be a clear distortion in an energy market which ministers want to be fully competitive. This will prove a telling point in the review.

Even more persuasive is the government's lack of funds and the argument that the UK does not need any more power stations in an over-supplied market.

The Treasury backs nuclear power privatisation both for financial and ideological reasons.

The two nuclear companies have suggested an industry structure which could make privatisation possible. Under this the older Magnox stations, which have large liabilities, would remain in the public sector, leaving the advanced gas-cooled reactors and Nuclear Electric's pressurised water reactor Sizewell B, to be sold off.

Prof Stephen Littlechild, electricity industry regulator, wants more radical restructuring and has suggested that Nuclear Electric and Scottish Nuclear swap some of their assets. This is not appealing to the generators, although they welcome his support for privatisation.

For all this, political considerations make it unlikely that the government will want to plunge into a privatisation.

Some Conservative politicians will argue that selling the nuclear power industry would enable the government to keep the privatisation bandwagon rolling. But most consider nuclear power far too controversial an issue to bring to the fore in the run-up to a general election.

The review is therefore likely to attempt to prepare the ground for nuclear privatisation after the next general election which is scheduled for 1997 at the latest. Privatisation, while winning the general approval of the government, is probably still some years off, and if the Labour party wins the next election it may never happen.



WORLD NUCLEAR INDUSTRY III

Bronwen Maddox takes a look at the industry's safety record

# Valiant efforts eradicated

There is widespread public perception across much of the industrialised world that the nuclear industry is unsafe. Some of this may have derived originally from the industry's origins in the second world war's race for the bomb. But the industry's valiant efforts over decades to disassociate civil uses of nuclear energy from military ones in the public mind was eradicated in 1986 by another event equally disastrous to its image: the explosion at the Chernobyl reactor in Ukraine.

The industry internationally - and for these purposes, national companies are surprisingly adept at acting in concert - argues vigorously that Chernobyl was a one-off event. The Nuclear Energy Agency of the Organisation for Economic Co-operation and Development points out that it occurred on a reactor of

unique Soviet design and with operating practices that would not have been tolerated in the west.

Industry executives add that the Windscale accident in the UK in the 1950s and the Three Mile Island incident in the US in 1979 did not cause deaths through radiation emissions. They have devoted pages of reports and millions of pounds to arguing, in the words of the Nuclear Energy Agency, that "it is possible with a sufficiently high standard of safety to contain a potentially very dangerous process".

In studying how to contain that process, the nuclear industry in western countries and

Japan has spent much time on improving the reliability of the pressure vessels and pipework of the main circuits of a reactor, particularly that for containing the reactor coolant.

In pressurised water reactors, much work has also been devoted to strengthening the tubes of steam generators. The NEA reports that "since the early 1970s, operators of many PWRs around the world have found it necessary to undertake much more plugging of steam generator tubes than expected" because of corrosion and cracking.

Regulators' reports also repeatedly refer to the importance of training, citing human error as the greatest risk in a modern reactor.

But how far should this process of refinement be pursued? What counts as safe? Difficult political and economic decisions, such as the lifespan of Britain's ageing Magnox reactors, depend on the answer. The answer to whether that is "safe enough" lies not in science or engineering but in politics: on the degree of risk which the public will tolerate.

That brings the issue back to the question of the public image of the industry. The UK government's Health and Safety Executive suggests that

safety standards in future nuclear plants should be set so that the risk to a member of the public is at least 10 times less than that of a traffic accident. As the HSE points out, though, however much time the nuclear industry devotes to educating the public that the risk is low compared to that from some other industries - and compared to that from activities such as riding a motorcycle - it faces deep, probably immutable, prejudices.

People will tolerate much more risk from something they choose to do, such as horse-riding, than they will from events beyond their control, the HSE comments. Moreover, repeated surveys show that many people would rather die of almost anything than of radiation from a nuclear accident.

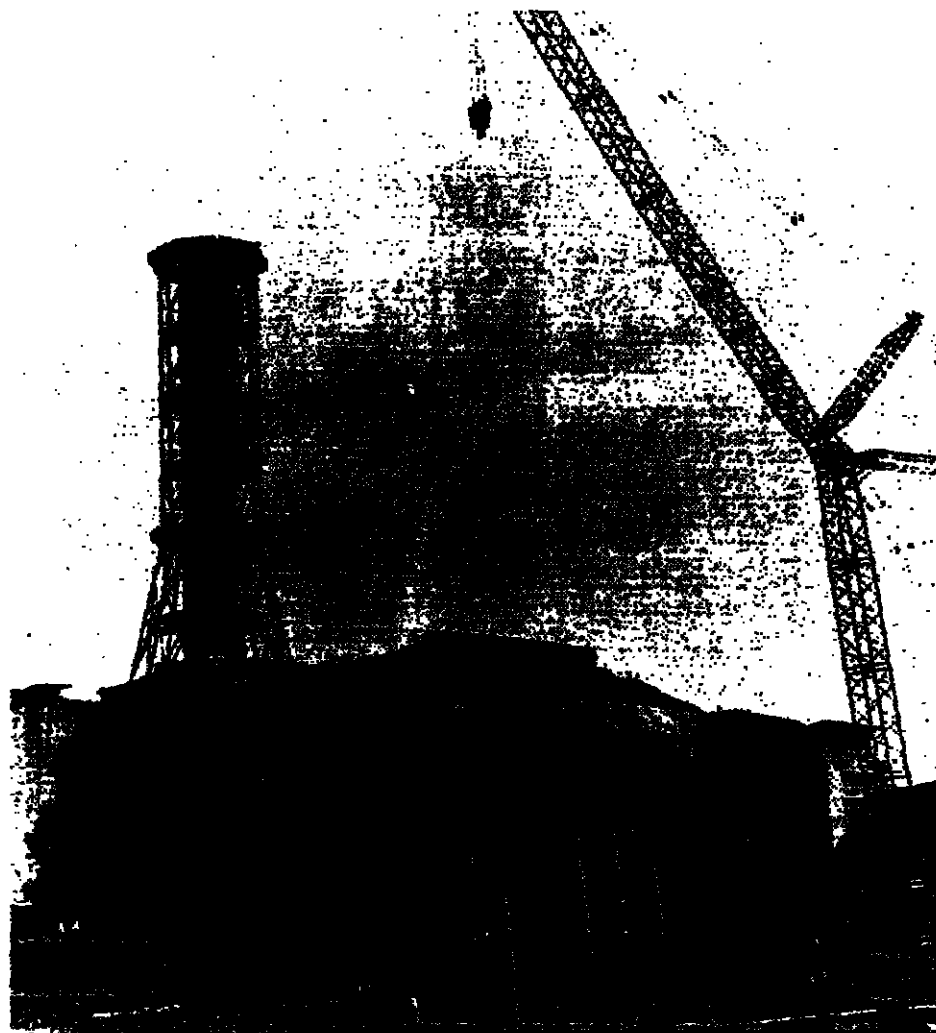
In those efforts to persuade the public and politicians of its virtues, the nuclear industry industry faces two other problems on which it also has little influence. The first is that much civil nuclear power around the world is closely associated with military uses - sometimes it occupies the same site. Despite the industry's emphatic arguments that

each reactor does not represent a bomb, it has few tools to counter public suspicion, given the secrecy that surrounds military programmes in even the most open societies.

The second hazard the industry faces is that of an accident at one of the 58 crumbling eastern European and former Soviet reactors. If there is going to be another Chernobyl, the odds are greatest that it will be here.

That gives nuclear companies operating to high standards a tough problem. In the west, they are facing a battle to justify their existence, both with government treasuries and with environmentalists. They have to reassure those audiences that nuclear power can be safe and cheap. At the same time they must stir up enough concern - among the same people - about the perilous state of eastern reactors to persuade them to spend more money quickly on repairs.

Even industries which have proved skilful at handling their public image would find that juggling match difficult. Nuclear operators, which frequently have an unwieldy and suspicious culture deriving from state ownership, may find that the task of reassuring the outside world is never-ending.



Chernobyl: the industry internationally argues vigorously that the accident was a one-off event

## CIVIL AND MILITARY LINKS

# Serious threat of bomb-making

North Korea's controversial nuclear programme is the most recent demonstration that civil nuclear power is not as far divorced from military applications as supporters like to pretend. And the fact that the US and South Korea are prepared to supply North Korea with water-cooled reactor technology worth \$2bn to stop its existing graphite reactor programme shows just how seriously the threat of the transfer between civil and military nuclear reactors is being taken.

The reason why is simple enough. For a would-be nuclear weapons state, the hardest part of making an atomic bomb is getting enough of the right sort of plutonium or uranium. The easiest place to get hold of the right sort of plutonium is from the right sort of nuclear reactor.

For a relatively unsophisticated country the right kind of reactor uses natural uranium, which is reasonably easily available, surrounded by graphite. If the reactor is operated for several months, two important nuclear processes occur. The first is the splitting of uranium, which releases the energy to produce power, and the second is the conversion of the natural form of uranium which is not explosive into a form of plutonium which is.

North Korea's nuclear reactors are of this graphite type and bear a strong similarity to those which were originally used in the US for plutonium production. Once the uranium in the reactor has been used for several months it is taken out and the bomb-making plutonium can be chemically separated. Whether the reactor is being used to make electricity or plutonium is partly a semantic distinction because the reactor is doing both.

However, if the uranium is left in the reactor for more than a few months the explosive type of uranium is itself converted by the intense radiation into a much less explosive form. For efficient bomb material the optimum period in a reactor is about six months.

More advanced western reactors use water instead of gas to cool them. Unfortunately, the water coolant slows down the reaction and so natural uranium, which contains only 1 per cent of the type which will split to release energy, has to be beefed up to about 4 per cent of the reactive type.

This "enrichment" is difficult and expensive, and is one reason why beginners, such as the UK in the 1950s with the Magnox reactors, tend to choose graphite reactors cooled by gas.

Because the enriched fuel for water reactors is so much more expensive it has to be used for much longer in the reactor to make it cost-effective. Using the fuel in the reactor for two or three years means that it contains a lot of the unreactive form of plutonium and makes it much harder, although not impossible, to detonate.

Water reactors also take longer to shut down, refuel, and restart, making them easier to monitor by arms inspectors.

For these reasons the US negotiators have been trying to wear the North Koreans off their hard-to-monitor plutonium-producing graphite cores towards more controllable water reactors. One problem for the US negotiators is that their offer may be seen as giving in to blackmail. Indeed, there is one school of thought which suggests that the North Koreans never intended to make a nuclear weapon, but wanted to squeeze civil power stations from the west.

Even if there are no further

similar incidents, the operation of civil nuclear reactors around the world does pose a military problem. Large amounts of plutonium are produced, even in water-cooled reactors. While much of this would be difficult to detonate, it is not impossible, and as it is highly toxic it also presents a significant chemical threat in the hands of terrorists or renegade states.

That genie is already partly out of the bottle because hundreds of tonnes of plutonium have already been separated or "reprocessed" from used reactor fuel. Some of it is explicitly for weapons and other lower-grade stocks for possible use in fast breeder reactors: a technology which has now been shelved.

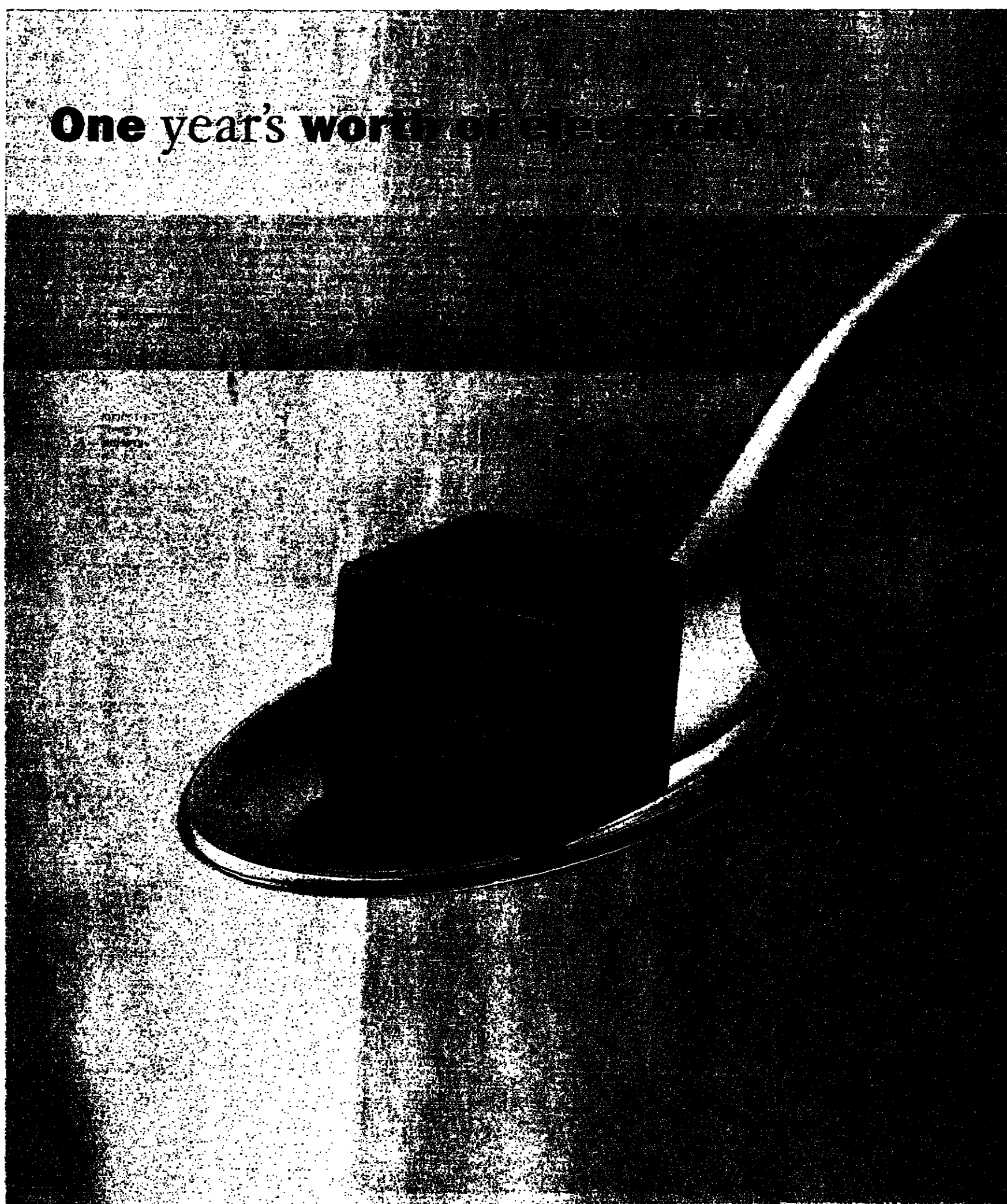
Protecting that plutonium in store is a hard enough task in the west, where standards of accounting for nuclear stocks have in the past been lax. Even last year, Mrs Hazel O'Leary, the US energy secretary, had to correct a figure for US plutonium stocks by 14 tonnes - enough for 150 nuclear weapons - because of accounting errors.

A full register of fissile materials does not exist and not even industrial countries know exactly how much plutonium and uranium they have or where

it all is. The problem is even worse in Russia where there are concerns that fissile materials stores are not secure. Against that background, preventing the spread of potential bomb materials is difficult - and is being made more so

Preventing the spread of potential bomb materials is difficult - and is being made more so

## One year's worth of electricity



One person's electricity needs for 12 months. The nuclear fuel is an amazingly economical way to make electricity. The fuel we use is uranium, a resource which is not only plentiful but logical

since it is an other day-to-day use for a tonne of enriched uranium can supply 70,000 tonnes of electricity. That's enough for every house in Swansea. Imagine when you consider that a tonne of coal only produces

Nuclear Electric's visitor centres in England and Wales 1. Hinkley 2. Wylfa 3. Heysham 4. Hartlepool 5. Sizewell 6. Bradwell 7. Dungeness 8. Hinkley Point 9. Oldbury-on-Severn. If you would like to visit one of our nuclear power stations or receive more detailed information, please contact us on Freephone 0800 621 000



Bernard Gray



## WORLD NUCLEAR INDUSTRY IV

**G**EC Alsthom's engineering systems group at Whetstone near Leicester has a long association with the nuclear industry, as the former home of some of the manufacturers of the UK's old Magnox power stations.

In the modern era, with nuclear power station building in decline or non-existent in the UK and many other countries, the focus of the Anglo-French engineering group's nuclear activities is changing. But it is still achieving considerable success, albeit in ways that might not have been envisaged 20 or 30 years ago.

Over the past few years, the bulk of GEC Alsthom's nuclear activities have been brought together within the engineering systems group, whose managing director is Mr Martin Melling.

The main exception is the production of large steam turbines that form the conventional "turbine island" of nuclear stations. These are made by GEC Alsthom's electromechanical division, GEC itself still retains NNC (National Nuclear Corporation), which is known mainly for designing and building nuclear power stations but is moving increasingly into the servicing and maintenance side of the business.

**It is a world leader in the design and supply of plant, systems and equipment for the industry**

Mr Melling's group employs some 2,300 people of which 1,450 work in the UK. He estimates that just over half the group workforce is engaged in nuclear activities - at Whetstone, at a similar but smaller facility in Grenoble, and at the recently acquired Schilling Development, a California-based specialist producer of robotics handling equipment.

With the exception of the reactor pressure vessels themselves, which GEC Alsthom does not make, its nuclear presence is one of the industry's most wide-ranging.

It is a world leader in the design and supply of plant, systems and equipment for the nuclear industry, and undertakes a complete range of contracts from preliminary design studies to turnkey projects. Worldwide, it has more than 25 years of experience on PWR installations in Europe and the Far East.

As for growth prospects, Mr Melling divides his group's nuclear activities into four. The PWR activity is declining, and as supplier of equipment into the reactor island, rather than the main elements of the reactor, GEC Alsthom faces intense competition in markets such as Asia, where local content is often obligatory.

There is a stable business in refurbishment and modernisation, however, and in the area of servicing and maintenance. A good future is seen in outage management, where contractors have to perform maintenance or refurbishment during a fixed "outage" of the plant or part of it, although this is also



Recently acquired: Schilling Development advanced teleoperator control, the Titan Manipulator

## Profile: GEC Alsthom

## Long association with the industry

highly competitive. Inevitably, the leading players in the nuclear industry have all moved into this arena as markets for new plants have dried up.

Then come two growth areas where Mr Melling believes GEC Alsthom has something unique to offer. The first is in dry storage of used fuel, as a way to postpone reprocessing or as an alternative to it. Over the past 15 years GEC Alsthom has developed technology that can handle used fuel from both PWR and AWR reactors.

As the UK's policy was for reprocessing, the company identified the US in the late 1980s as good potential market

for its modular vault dry store (MVDS), winning an order in 1989 to build an MVDS at Fort St. Vrain, Colorado, where the nuclear station was being decommissioned.

"This was a breakthrough in selling to the US and in validating the MVDS concept internationally," says Mr Melling. Another important deal was signed in 1992, to provide a spent nuclear fuel store for the Paks nuclear station in Hungary. Paks supplies 40 per cent of the country's electricity and was looking for ways to store its spent fuel, most of which had formerly gone to the old Soviet Union.

GEC Alsthom is marketing the system worldwide, exploring opportunities from eastern Europe to South Africa. In the UK, GEC Alsthom has since 1990 been discussing with Scottish Nuclear an application of the system for AGR fuel. A Government decision is awaited which would allow the scheme to go ahead, involving dry stores at Torness and at Hunterston.

The second growth opportunity seen by Mr Melling is the related one of general waste management. "There is a big market for technology that can supply solutions to the problem of the safe handling of nuclear waste," he says.

The company aims both to sell systems and individual products in this sector, where the expertise of Schilling is especially relevant. Again, the US is marked out as a growth area.

The other side of GEC Alsthom's nuclear-related business is the "conventional" end. The company, or its antecedents GEC and Alsthom, have supplied 20 per cent of the steam turbines and generators used in the world's nuclear stations.

Formerly, GEC depended heavily on the UK market, and GEC Alsthom had to make big cuts in its manufacturing base in the early 1990s after the UK

**The key to success in China will be the development of partnerships**

nuclear station programme was shelved - a victim of the "dash for gas" that spawned a big development of combined cycle stations.

Alsthom, meanwhile, was a big supplier to Electricité de France, and GEC Alsthom is supplying two 1,500MW steam turbine generators to both the Chooz and Civaux nuclear stations in France. The company still has about 1,000 people engaged in nuclear-related turbine and generator work at Rugby in the UK and Belfort in France.

With the slowdown in the French nuclear programme, GEC Alsthom is looking to export markets, where both its parents had made considerable inroads. The two 1,000MW steam turbines supplied by GEC to the Daya Bay nuclear station in China have put GEC Alsthom in a good position to win further business there, says Mr Michael Barrett, managing director of the electromechanical division's steam turbine business.

The key to success in China, and to varying extents in other Asian markets for nuclear power, will be the development of partnerships to meet local content requirements. GEC Alsthom is one of the few companies in the world with the capability to build the large steam turbines used in nuclear stations, and will hope to use its expertise to help the Chinese build them, says Mr Barrett. It already has a collaboration agreement in China, and is hoping to develop this further.

Andrew Baxter

## Bronwen Maddox looks at waste disposal

## Shortage of options

Where to store nuclear waste: that is perhaps the most difficult question the nuclear industry must answer in making a case for itself. Environmentalists focus on it, seeing it as the weak link in any argument for nuclear power: they argue that it is immoral to leave a form of pollution which will persist for tens of thousands of years for future generations to solve.

The nuclear industry has traditionally countered this stance by pointing out that nuclear waste can be neatly contained in barrels, unlike atmospheric pollution from burning fossil fuels, a rival source of energy. But where should the barrels be stored? That question has not yet been answered conclusively.

There is some urgency in finding solutions.

Even though civil nuclear programmes are on hold in many western countries which were previously enthusiastic - notably in Germany, the US and Britain - the operation of existing reactors continues to generate waste which needs disposal. Moreover, the eventual dismantling of the reactors will produce large volumes of waste, from lightly-contaminated concrete hulks to intensely radioactive reactor rods.

Some countries, such as Britain, also have nuclear submarines which need to be scrapped. There are also considerable geological problems: it is hard to find a site without fissures or water seepage which will contain the waste safely for the next 10,000 years. Such considerations have already prolonged the investigations of UK Nirex, the company charged by the UK government with finding a deep disposal site for low-level and intermediate-level radioactive waste.

Such concerns lead many environmentalists, such as the pressure group Greenpeace, to back the option of storing waste on the surface. This route is more expensive, but does allow the waste to

be closely monitored, and keeps permanent disposal options open.

Others, such as Scottish Nuclear, one of the two UK nuclear generators, favour a hybrid of the two techniques for accommodating highly radioactive waste. Scottish Nuclear has vigorously backed "dry storage" for spent fuel: keeping used fuel rods on the surface, surrounded by inert gas for 50 years until the radioactive content and heat fall to a point where the rods can be stored underground.

Those debates, in which political, economic and scientific considerations are enmeshed together, are far from resolved. Indeed, in several western countries a stalemate has been reached.

The only route forwards which appears to be acceptable to western publics is to put nuclear waste on sites already occupied by nuclear installations - Sellafield is a case in point.

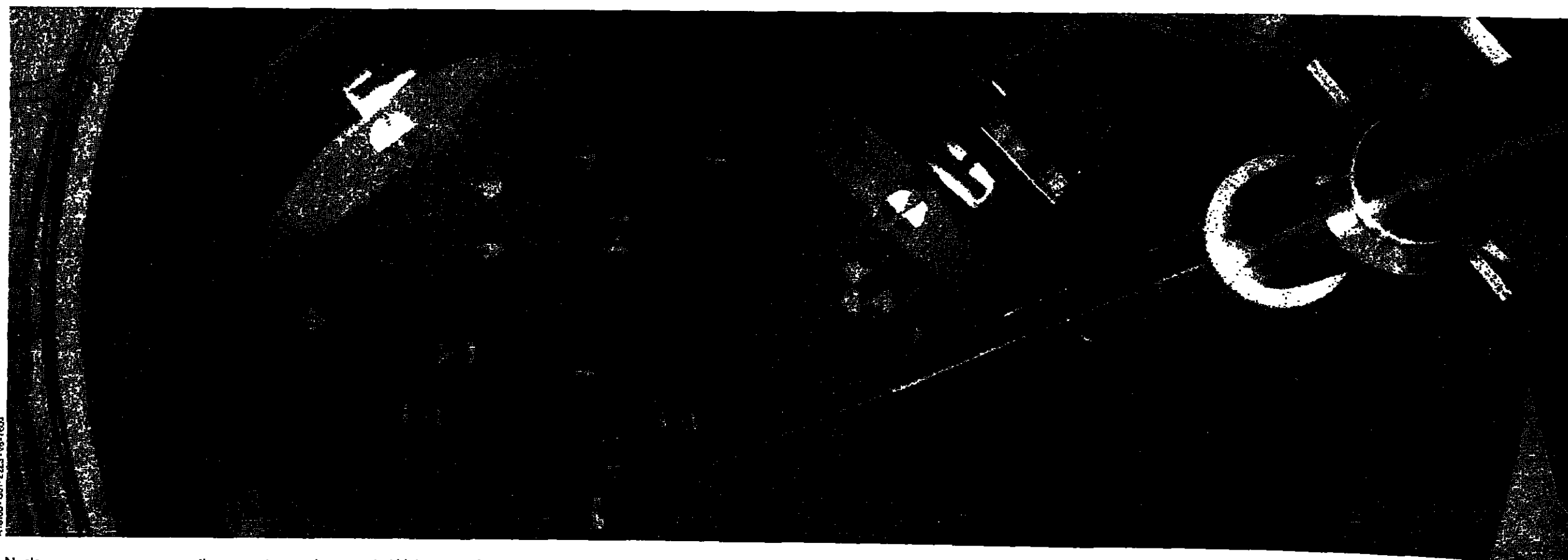
If countries cannot resolve the debate about location domestically, they may investigate whether other countries will accept their waste, or at least store it temporarily while processing it into a different form. British Nuclear Fuels, owner of the UK's Thorp reprocessing plant in Sellafield, has made no secret of its opinion that the UK should capitalise on its expertise in handling nuclear waste.

The new factor which could ease such stalemates in the west, however, is the Asian embrace of civil nuclear power. Asia is beginning to produce large volumes of waste and the next two decades will see the different techniques for treatment and disposal vigorously explored and refined. That may allow western governments and nuclear industries, from a vantage point uncomplicated by domestic politics, to make a more thorough assessment of the answer to nuclear power's trickiest problem.

**The big new factor is the Asian embrace of civil nuclear power**

## SIEMENS

Here we produce electricity without CO<sub>2</sub>



A reactor core during refueling

Nuclear power - power generation with no CO<sub>2</sub> emissions and therefore with no negative impact on our climate. The radioactivity burden from a nuclear power plant is less than one percent of our natural radiation level. Nuclear power is also synonymous with assured supply and cost-effective electricity generation.

## Comprehensive services

Siemens has a wealth of experience in the development and construction of different types of nuclear power plant - light-water-moderated pressurized and boiling water reactors, pressurized heavy water

reactors and gas-cooled high-temperature reactor modules. Almost without exception, we have acted as general contractor in the construction of nuclear power plants. We are world leaders in safety engineering. Comprehensive services and fuel supplies are part of the package we offer and have contributed to excellent long-term operating records.

## Top rankings worldwide

International statistics confirm the top rankings of Siemens-built plants in terms of safety, reliability and availability. This is indicative not only of the excellent qualifica-

tion of our customers' operating personnel, but also of the quality of our technology.

## Clean energy

Only cost-effective, clean power generation will be able to meet the growing worldwide energy demand while conserving resources. We are committed to putting this principle into practice. In all fields of power plant engineering we design, develop and supply state-of-the-art systems, equipment and turnkey plants tailored towards pollution control and higher cost-effectiveness.



Committed to the future.  
Siemens Power Generation

Siemens AG, Power Generation Group (P/WU)  
Friedrichshagen 1,  
D-51108 Erlangen, Germany

مكتبة الأصيل